

Tommy Caine

Collected Works

About me...

I am a graphic designer, second hand enthusiast & avid fair weather cyclist from a small mining village between Barnsley & Rotherham called Brampton Bierlow.

I have worked in design for the past couple of years, starting out at a small signwriting company in Doncaster before going onto an in-house placement at Gripple Ltd in Sheffield where I continue to work part-time.

My design process starts by fully de-constructing the brief; going beneath the surface to find the heart of the design problem. I am passionate about combating issues that face everyday people, whether it's accessing education, making sustainable solutions or at the very least, promoting positive change.

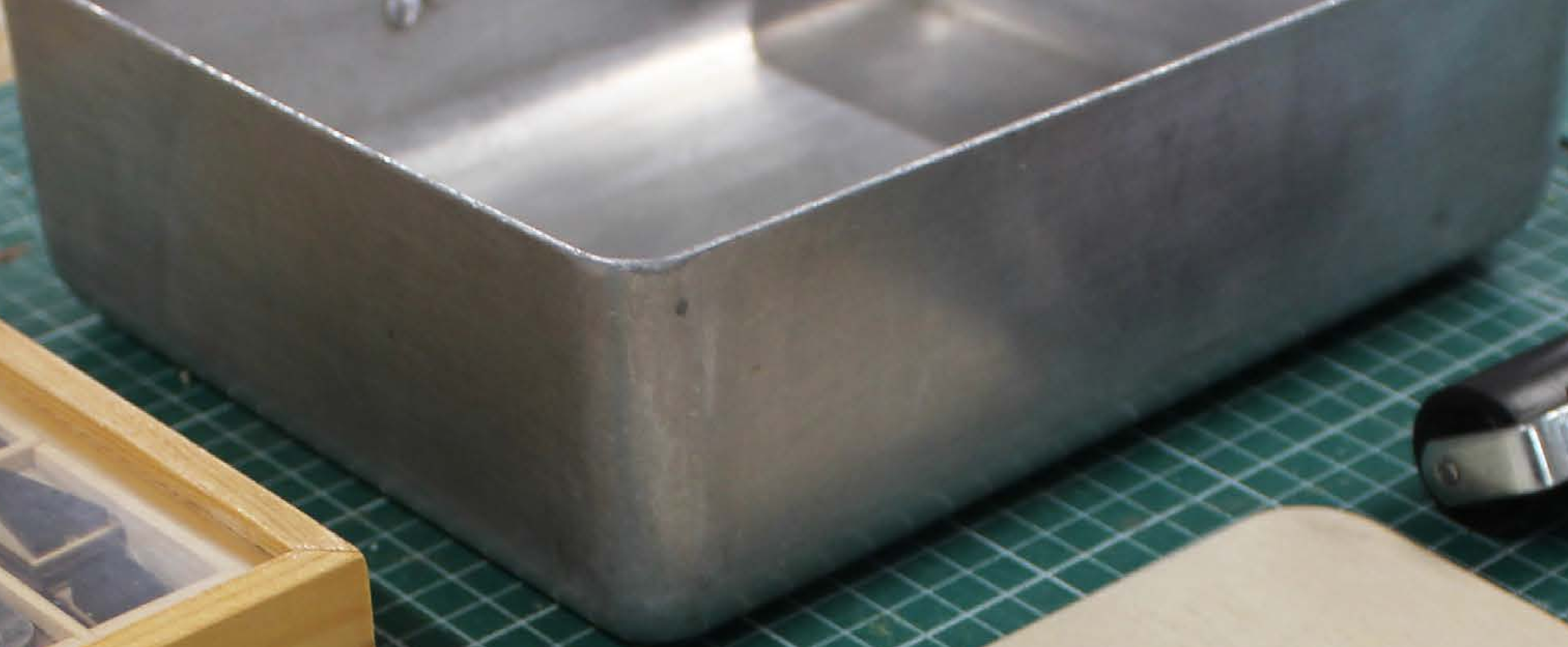






Her Majersty's Printing Press (HMPP)

Prison sentences for first time knife carriers only push the offender further into criminality.

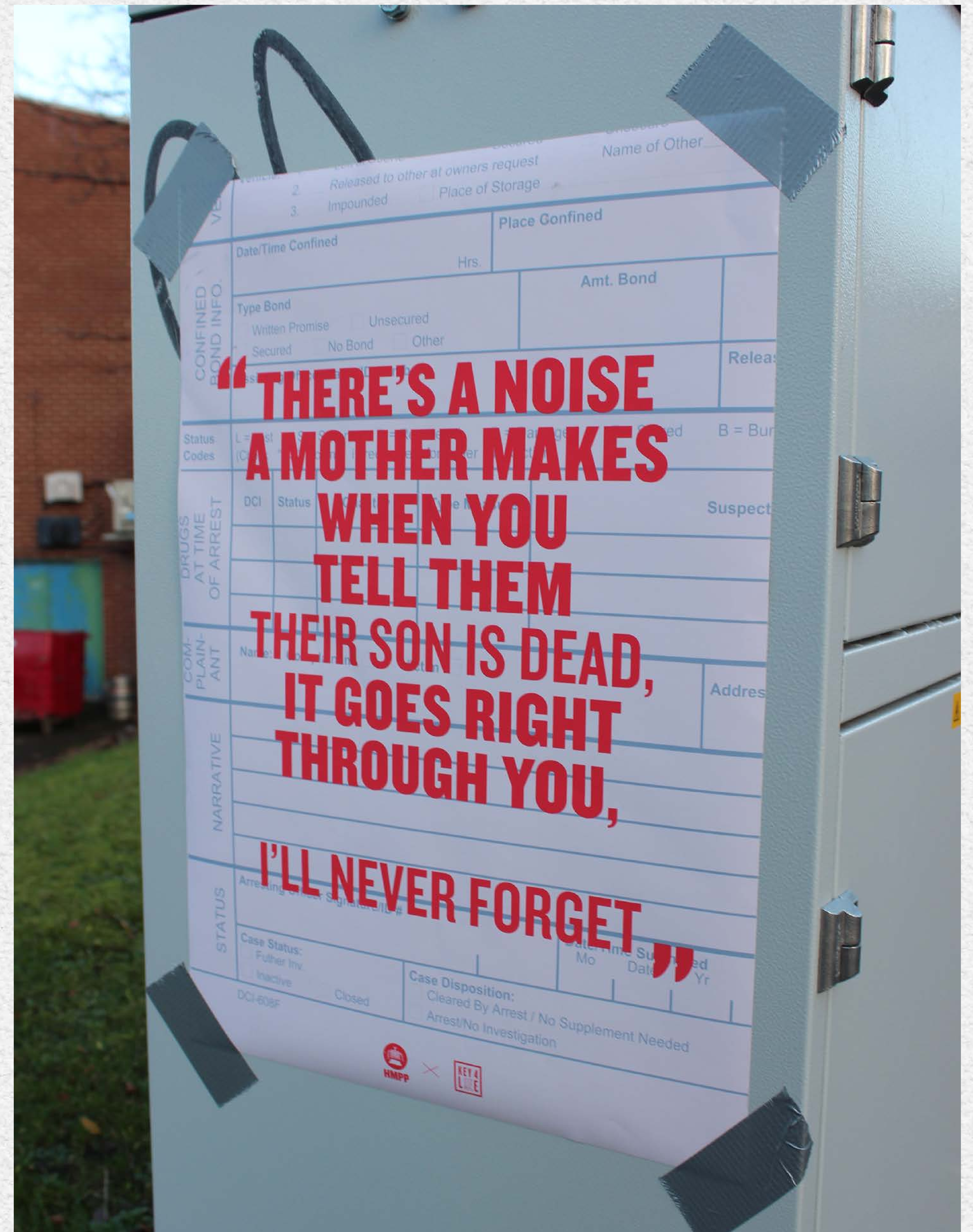
HMPP is a workshop idea that is designed for young offenders who want to break this cycle, it intends to offer lessons in creative practice to inspire where traditional methods may have failed.

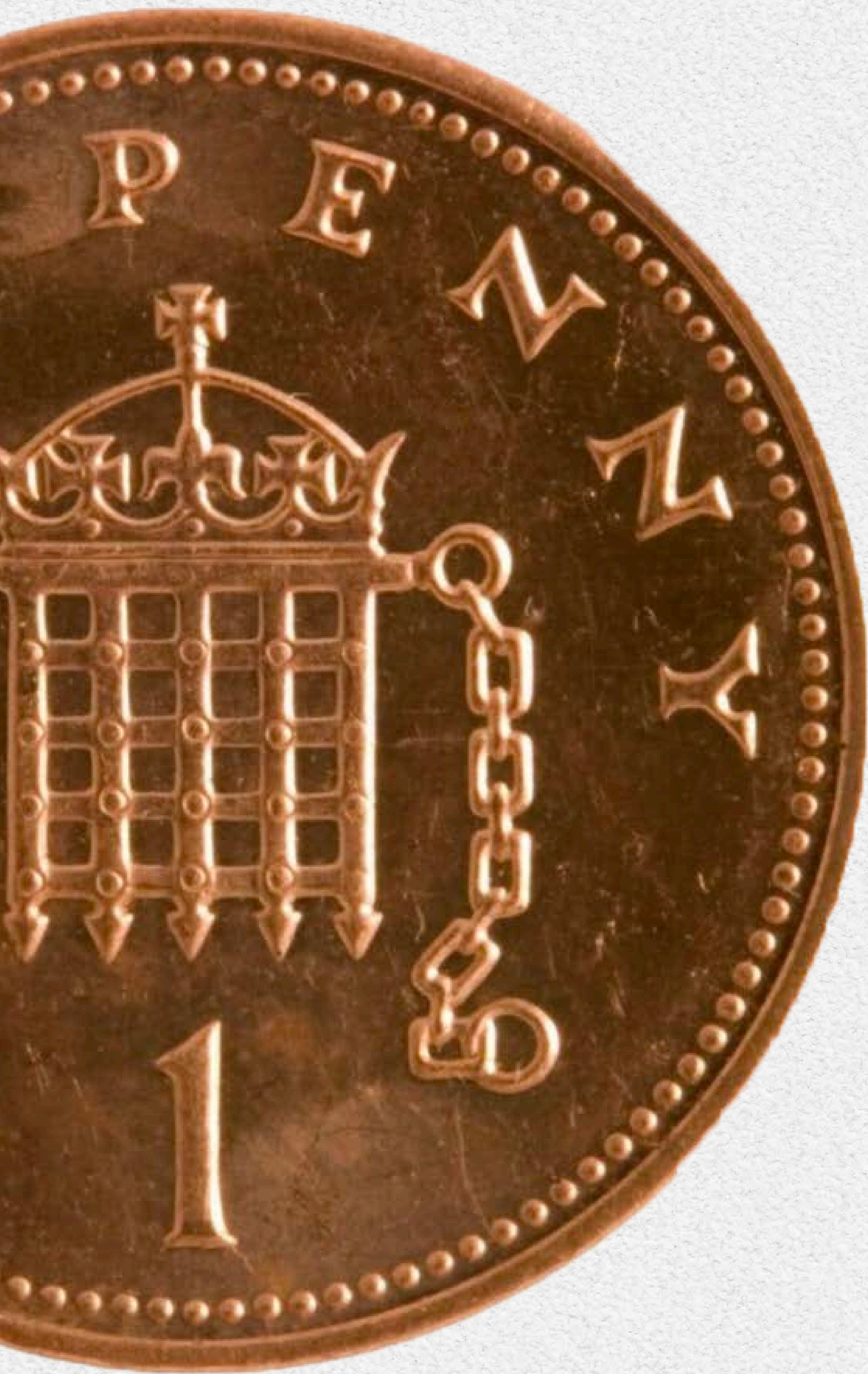


| IT STARTS WITH... | |
|--|-------|
| <p>* Social Housing</p> <p>* No Jobs</p> <p>* Excluded</p> | |
| IT | STOPS |
| WITH | YOU |

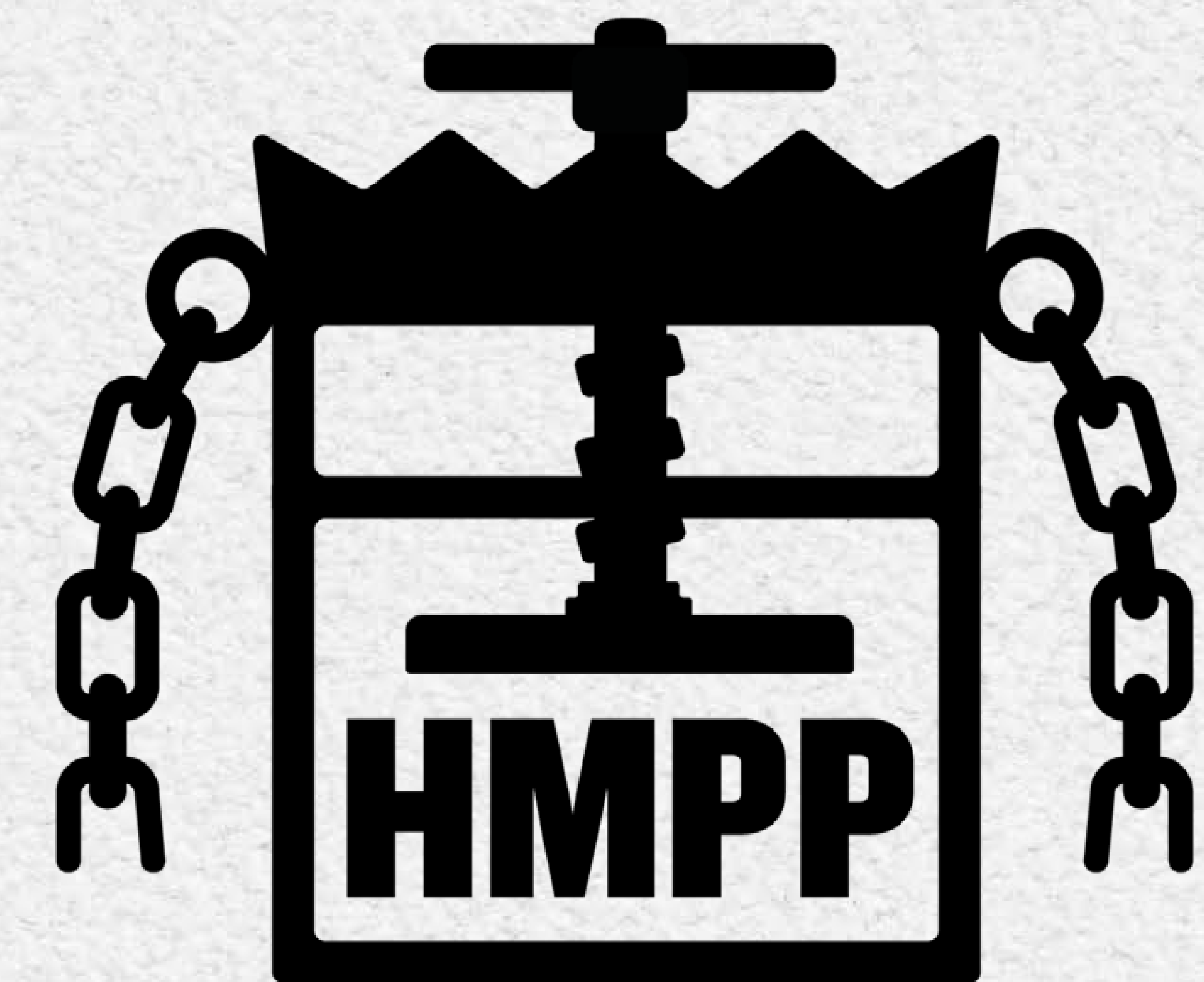
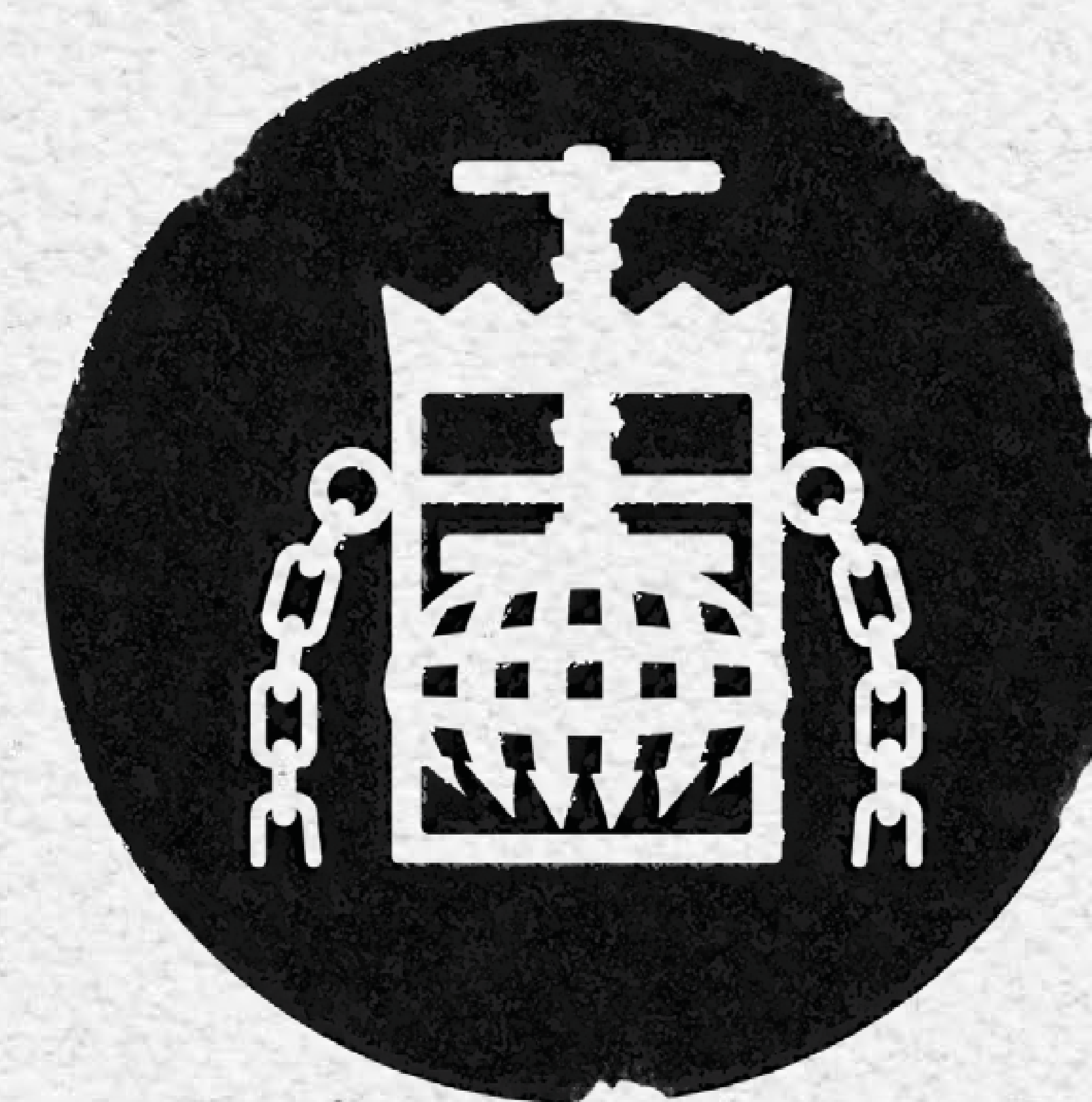
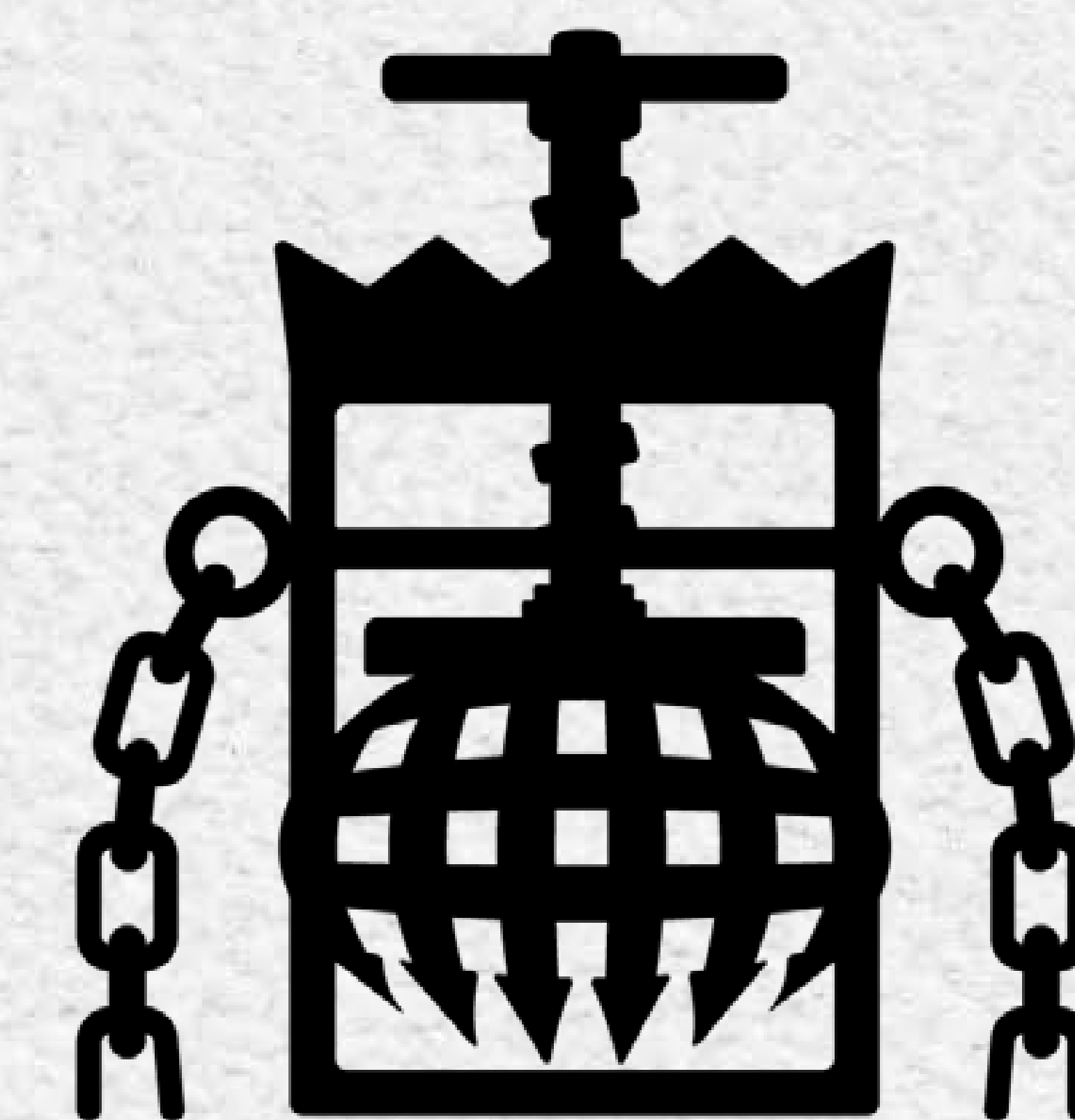
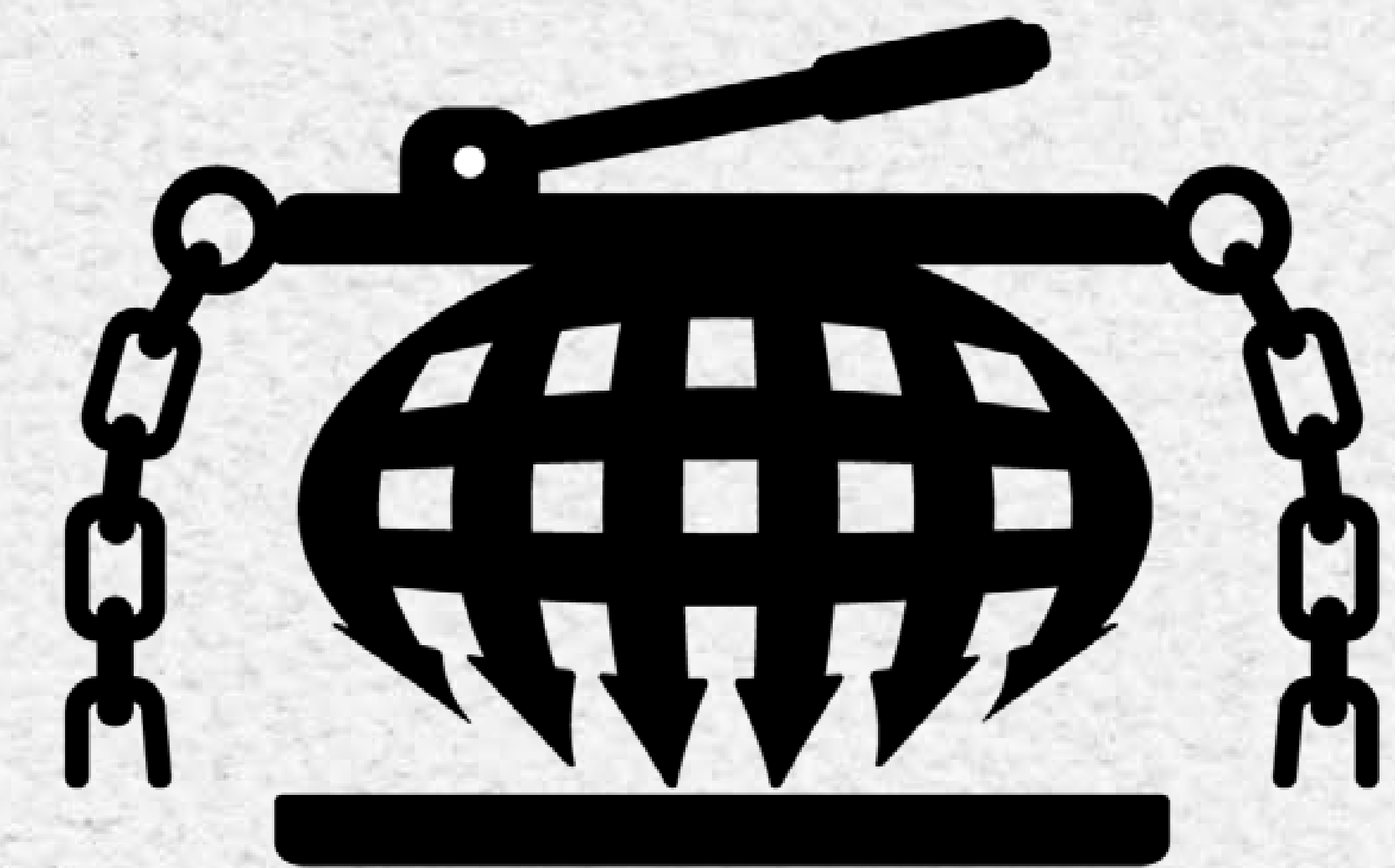
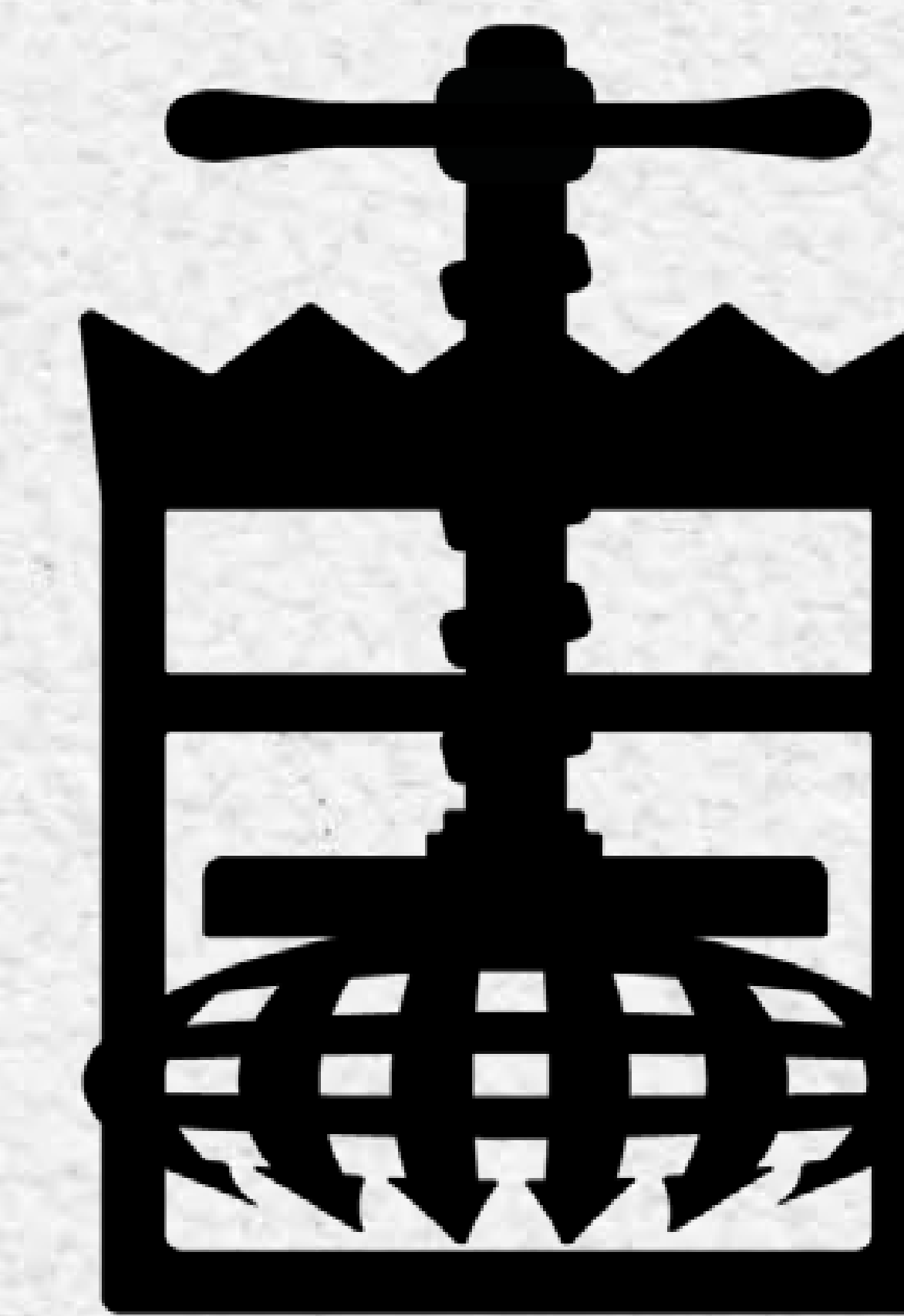
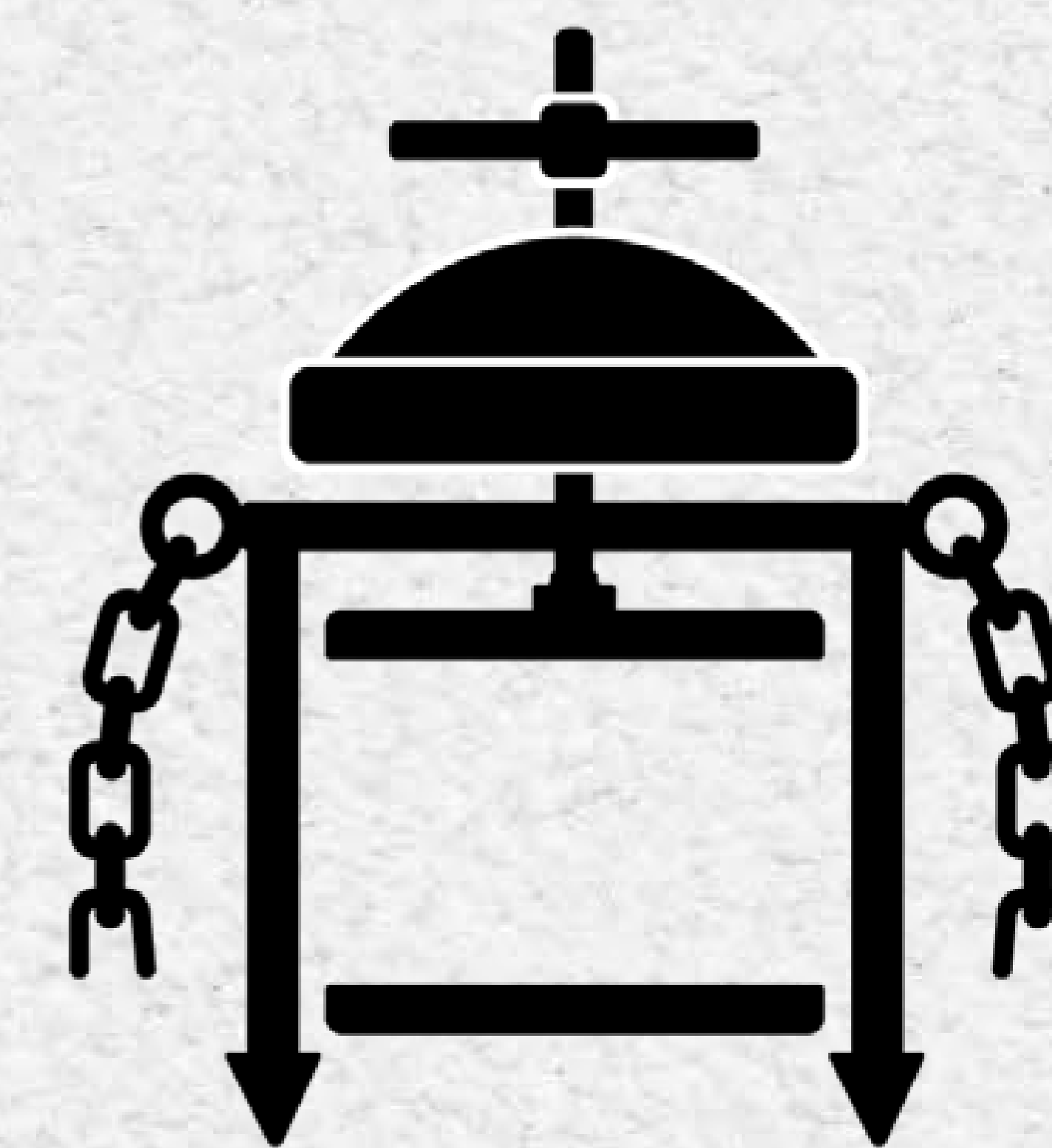
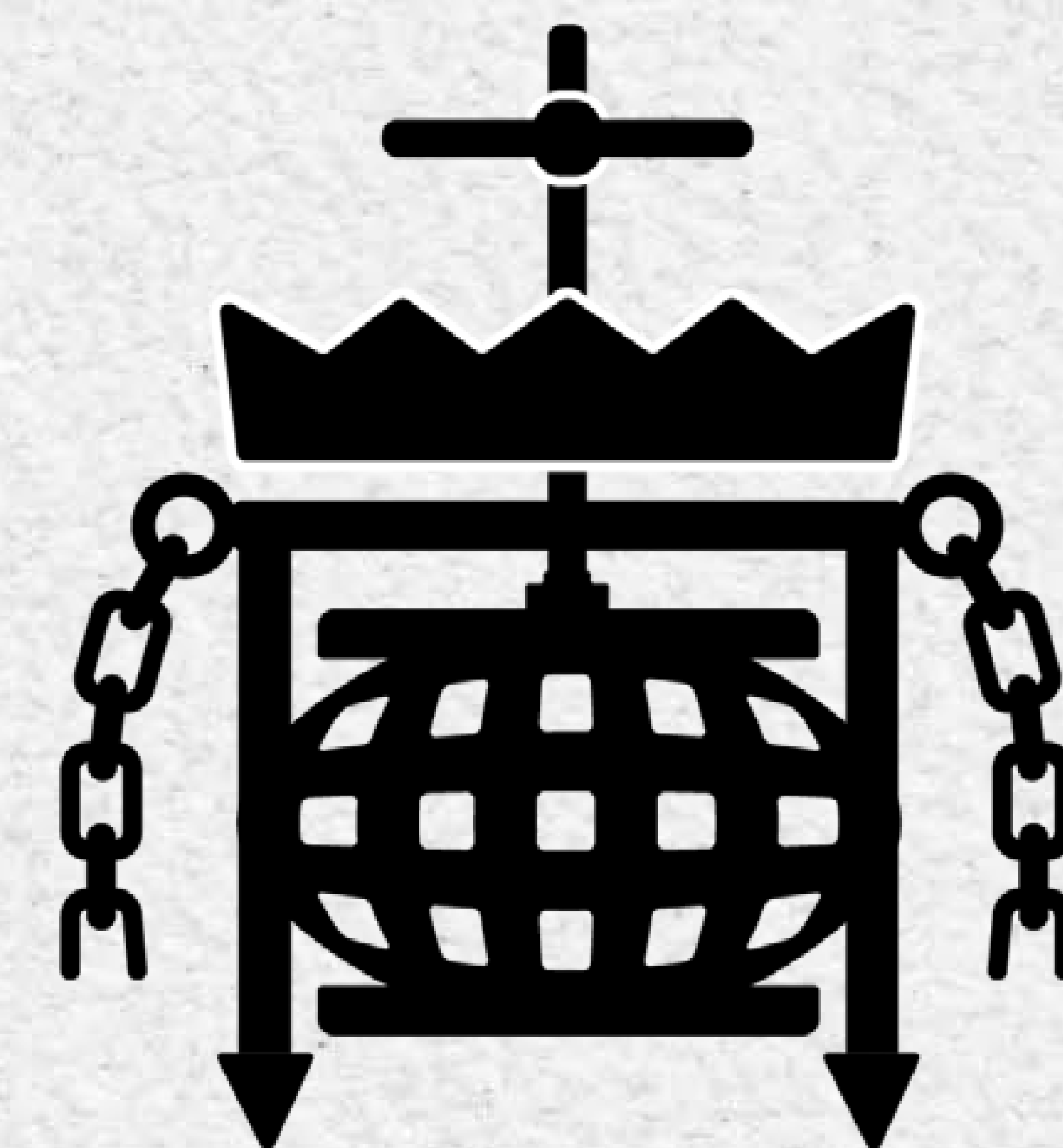
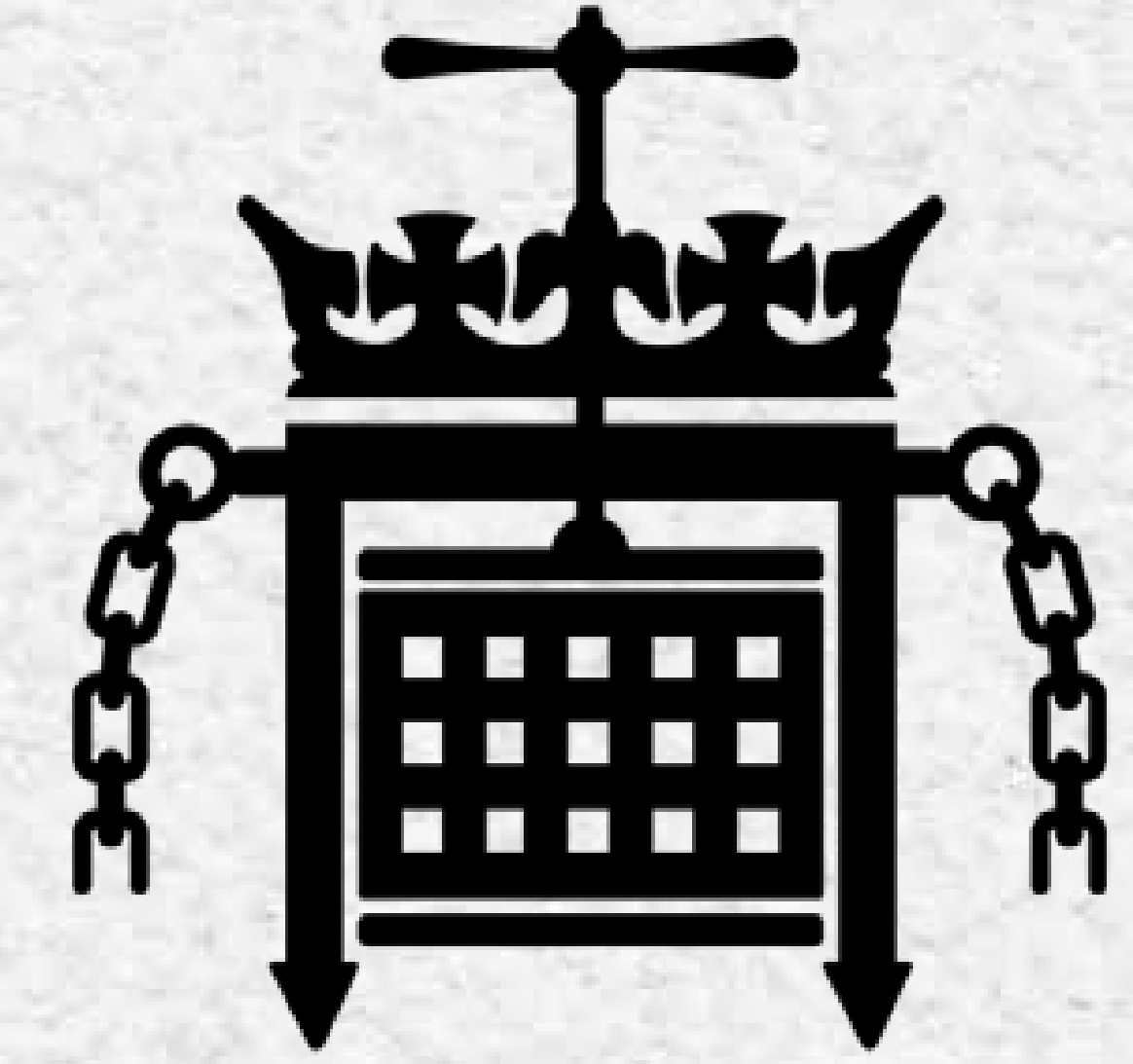
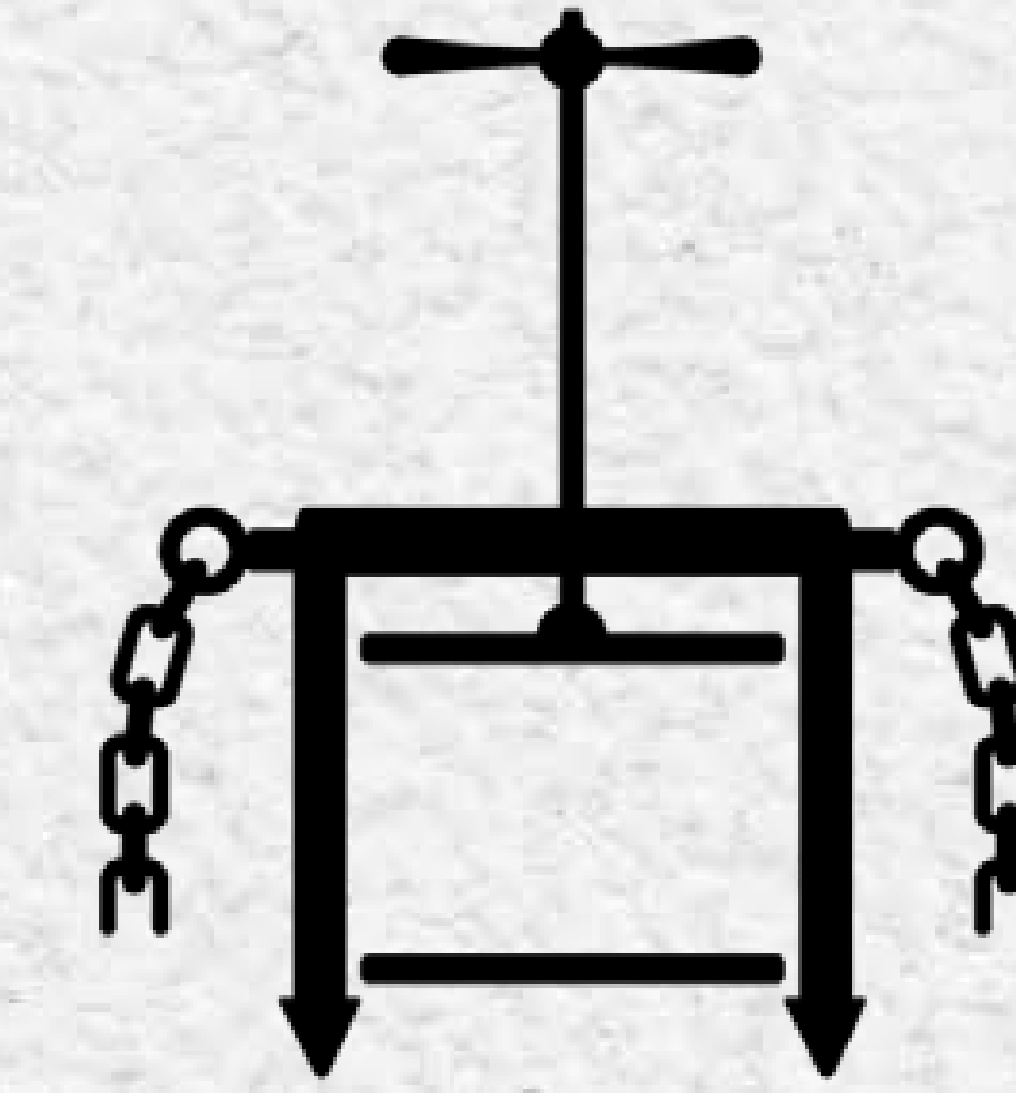
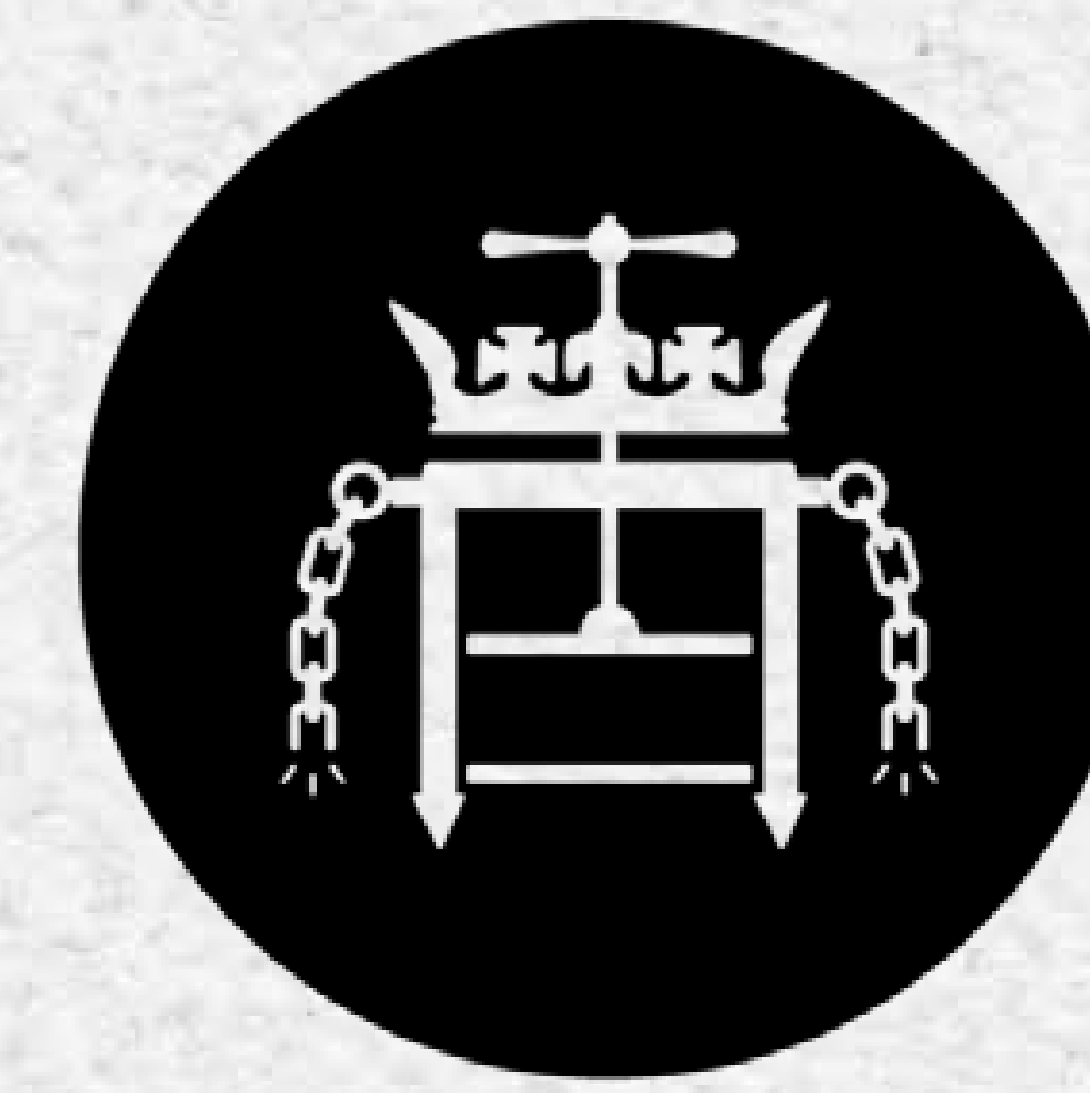
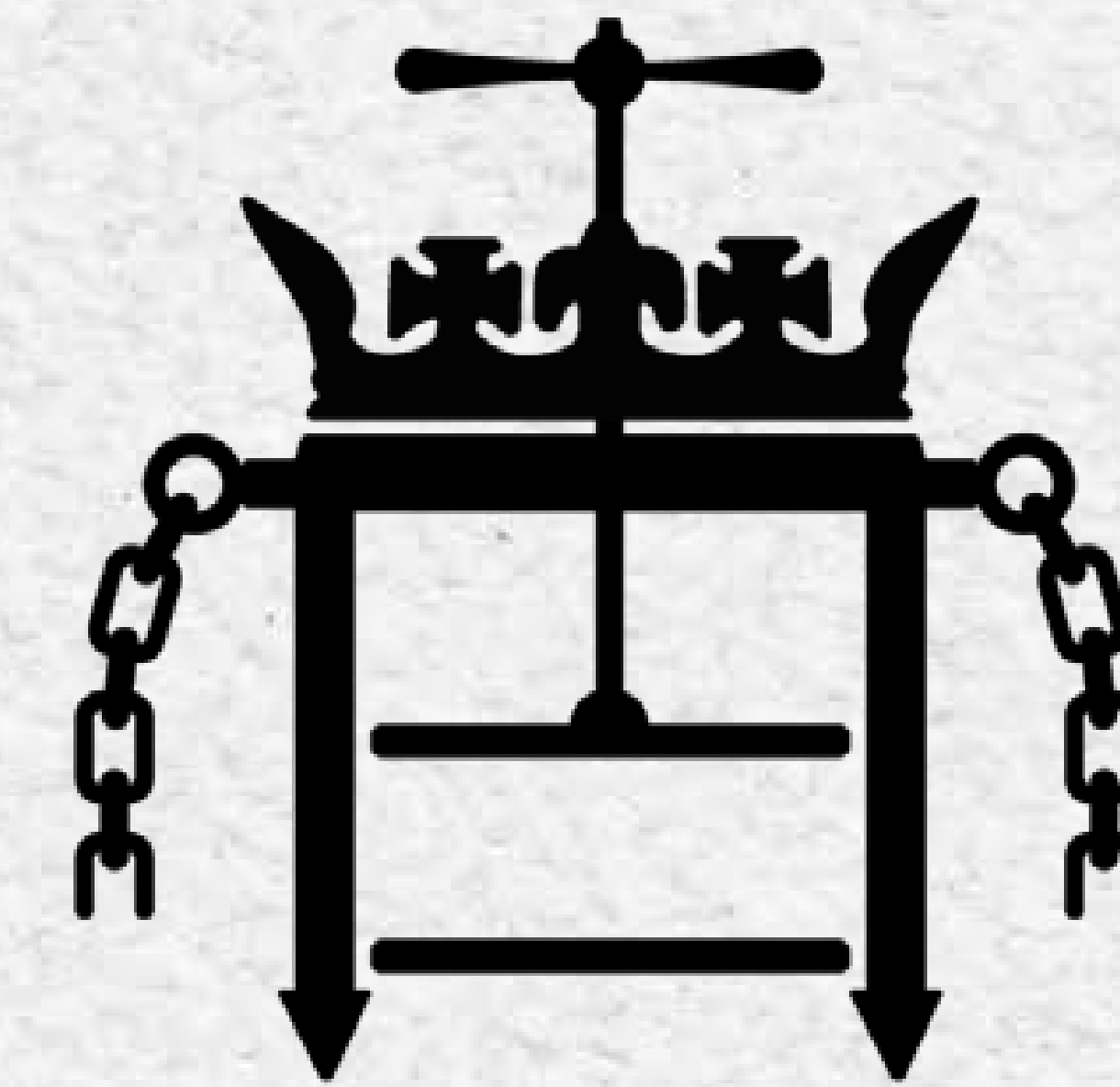
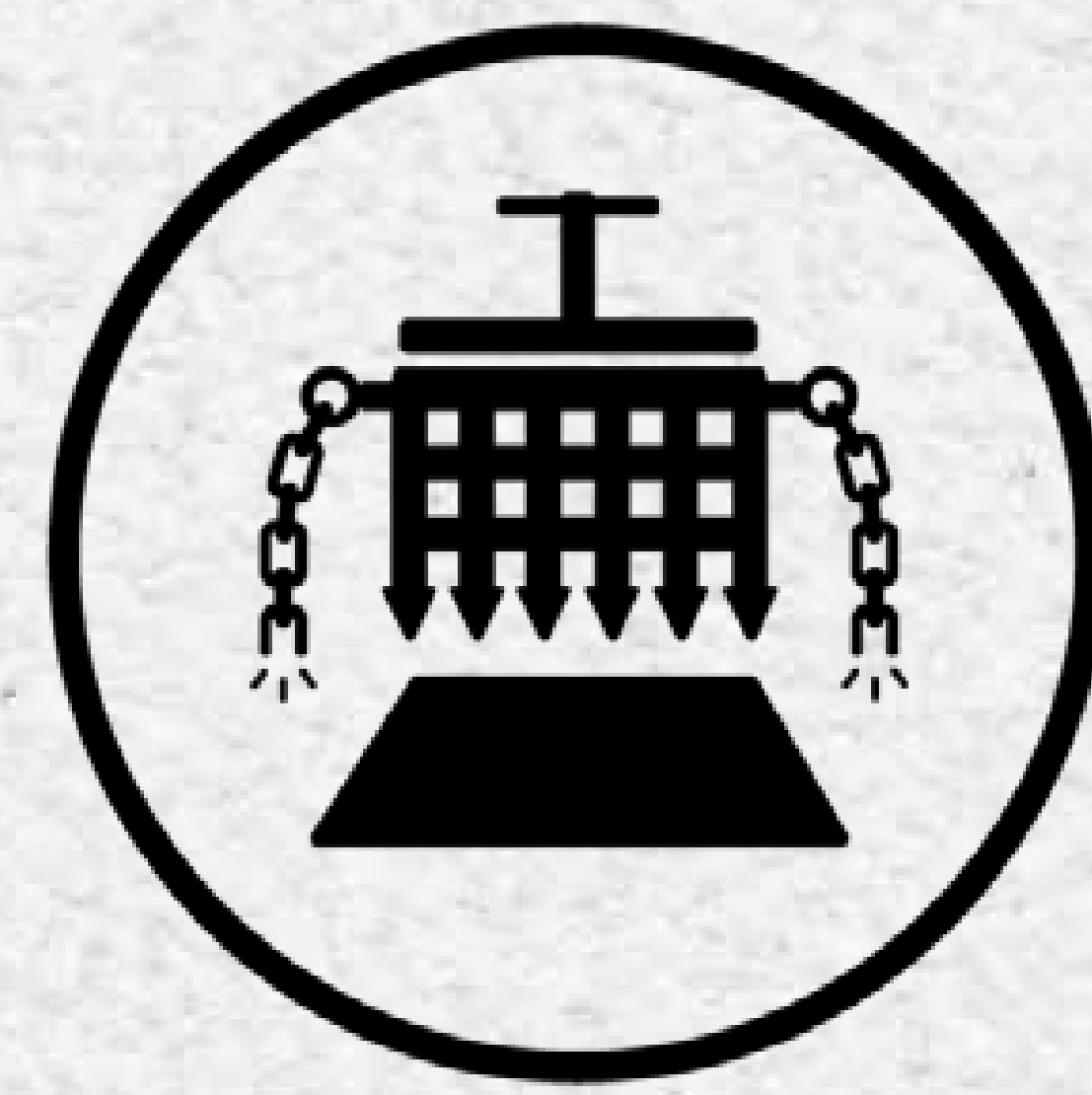


One of 6 typographic posters made for the campaign





Initial Design



Final Logotype

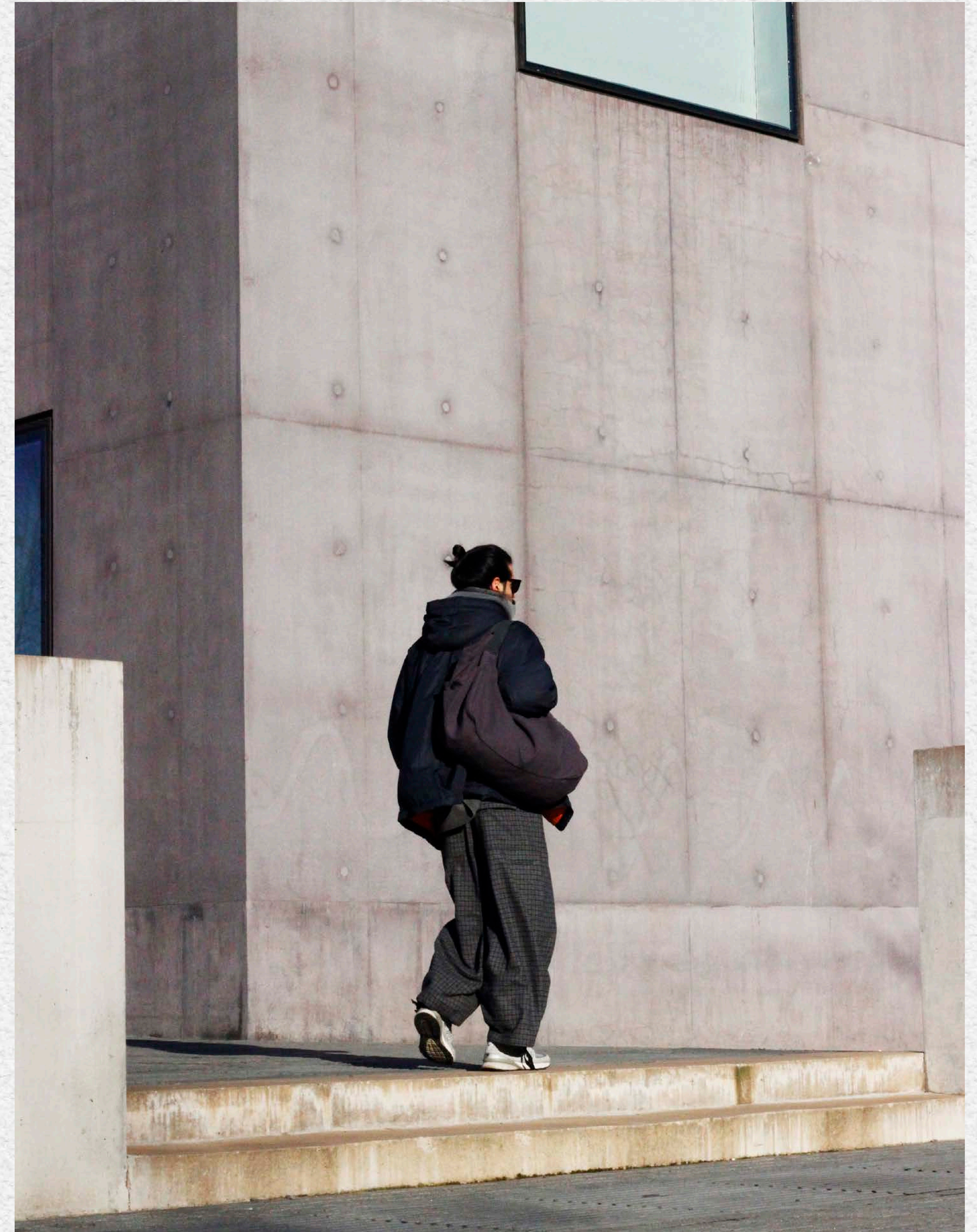
Baldev (Brand Identity)

Bal was a buyer for a contemporary clothing store I worked at but had a change of heart and wanted to set up his own sales and consultancy business, as we had spent a lot of time together in the shop it just seemed right that I sort out a brand identity for his new venture.

Baldev wanted a modern logotype with a nod to his family heritage in India. Everyone who knows Baldev Chahal calls him Bal for short and I realised that if I removed everything after B up until A L It still read has his nickname but also left an interesting space to fill in the blanks.

B . V

Bal shot by me outside The Hepworth

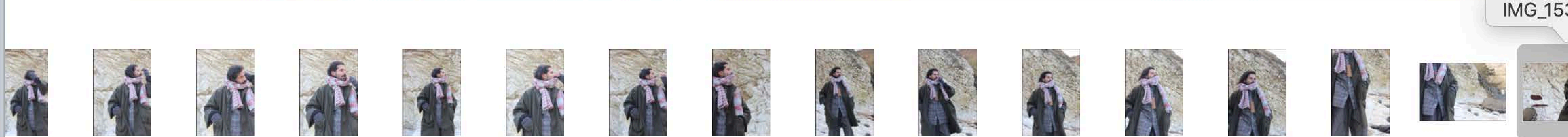
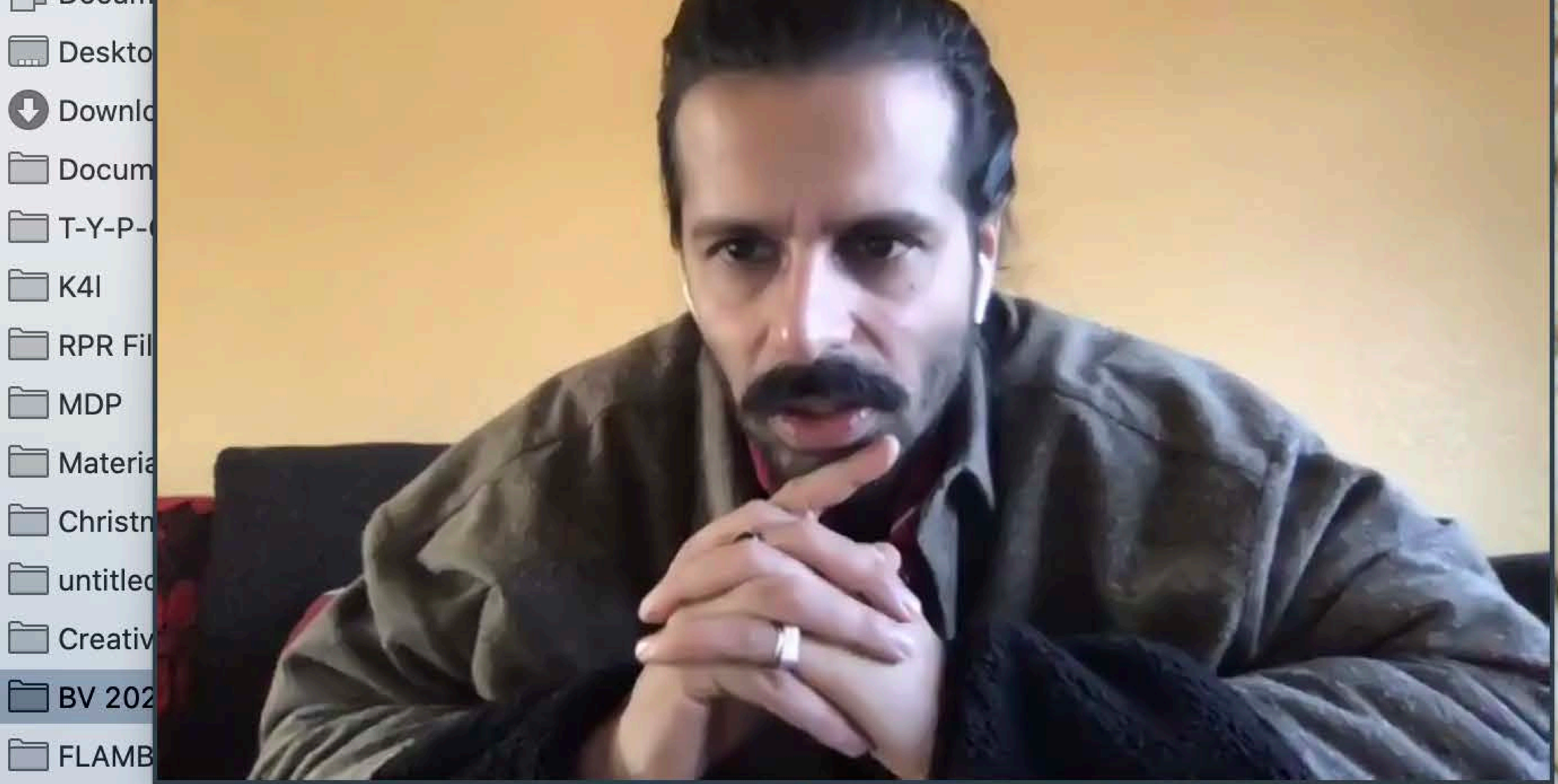


Logo process



Final Business Cards





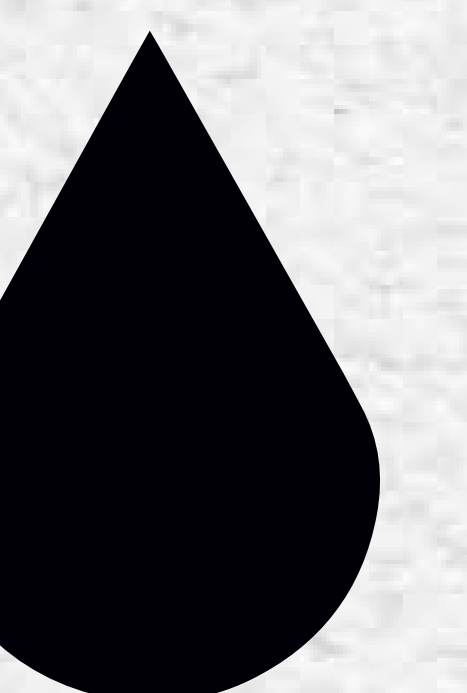


Lob: A message that can be wrapped around a rubber crutch bottom and be thrown in large numbers.

Bled

An arsenal of pocket sized provocations designed for disabled citizens to be used when defending their rights at political rallies.

For the brief I decided to focus on disability rights as it is an issue that I am passionate about and at the time of working on this project tensions were high around the implementation of new PIP legislation that saw disabled people having benefits seriously decreased and even revoked entirely.





LOT: 000001

EX: NA

Stricks
Broke Stones
Bones My

Only Cuts
Will Kill Me



Changes to disabled people's lives can mean
and in some cases lead them to consider



Squealer: This crutch shaped whistle is designed to be attached to a Tory MPs Jag with a pull out message from someone struggling with benefit cuts.



Gripple Ltd Sheffield

I designed these T-Shirts for as Corona-virus restrictions were easing and more people were returning back to the business, this was part of the getting back on track campaign to help employees feel more confident about their safety in the workplace, with a dash of Sheffield dialect.

This was a good insight for me into project management as it was up to me and a couple of colleagues to find a local screen printer, collect the orders and then start distributing the shirts all over the UK. We managed to raise £2,000 For the NHS, Western Park Museum also asked to display the shirts in an exhibition.

1 of 4 shirts. I took a series of images with Gripple employees for Shopify





The Old West Gun works Sheffield

- ☼ 26,000 sq. ft site
- ☼ 45,000 GPAK products per week
- ☼ 15 million slings per year produced

As well as working on charity projects I have also had the opportunity to head up campaigns, work with copywriters, videographers and other designers, I have also been able to learn on the job with skills such as Photography, 3D software and also motion graphics to push the boundaries of my professional practise.

Linked In posts Global footprint campaign



Inside

GRIPPLE®

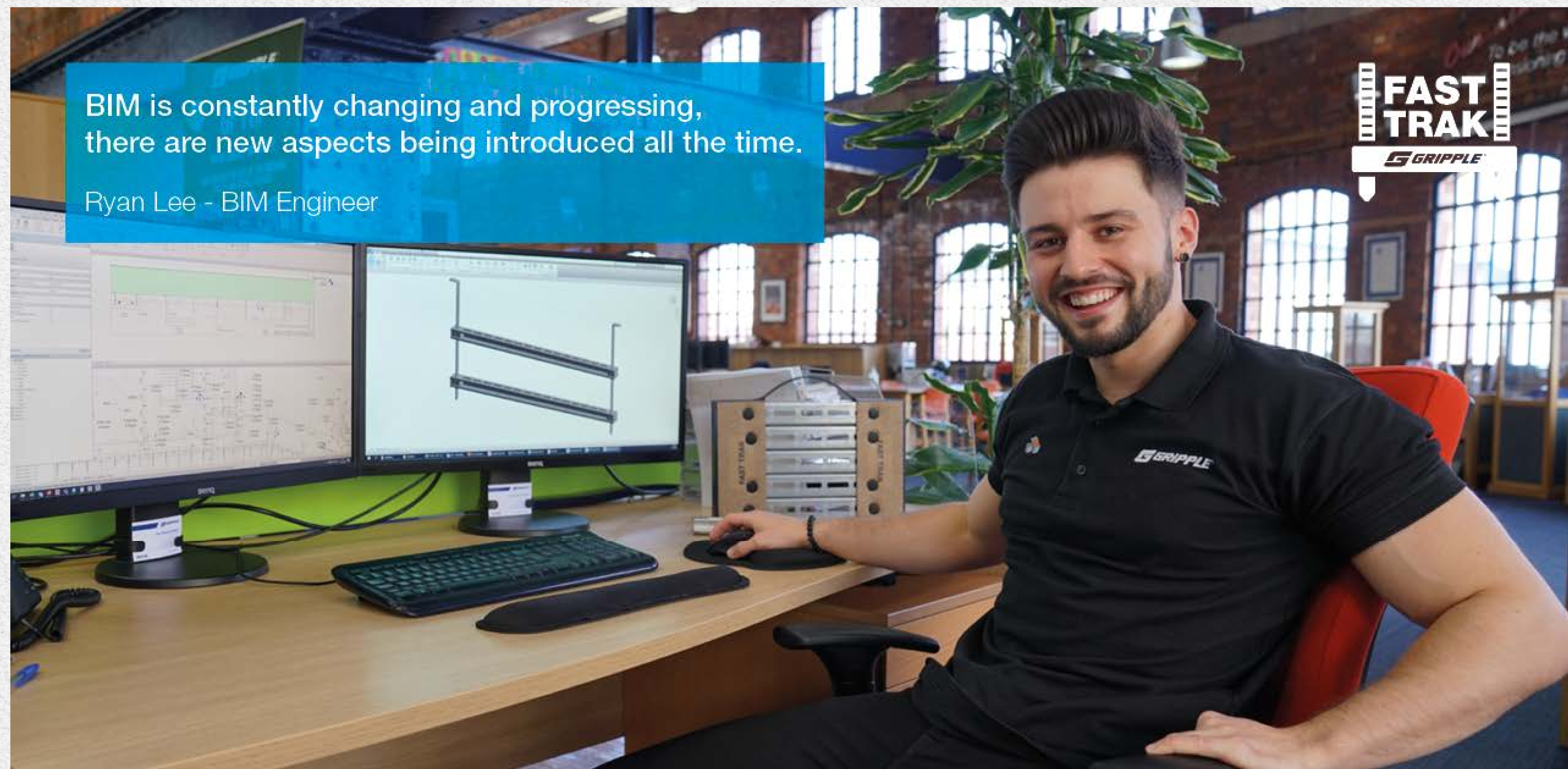
The Old West Gun Works

Ian Warhurst - Production Manager

“Working at the head office of Griipple I have seen many new innovations regarding the production process.

Investment and training in our people are also key to making these new machines a success, along with the introduction of more robust and detailed processes.”

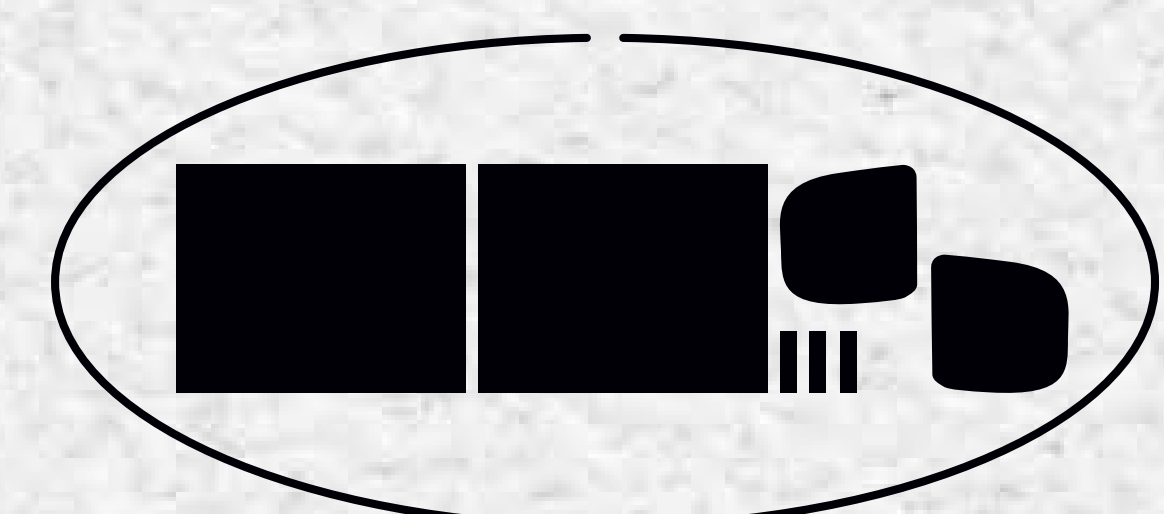
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Clava Face Mask (Applied Biomimicry)

Disposable surgical masks are the most popular type of face coverings used worldwide, as a result of this each month 129 Billion masks are used and disposed of.

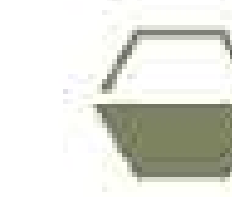
These masks have a lifespan of 450 years before they Break-down into the environment and 75% end up in the worlds oceans. I decided to make a face mask from only natural materials that featured a living plant filter that could supply the wearer with oxygen whilst also being a carbon negative product.



Box inner lid design and de-constructed mask



Clava branding and box lid showing the battle of Balaclava brought into the 20/21 shopping experience



POSITIVELY
CARBON
NEGATIVE



Ingenhousz Face Mask

- Photosynthesises on your face
- 100% Hemp Mask with a Living lichen filter
- Made by humans for humans, using raw materials
- Available in any colour as long as it is beige

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MacBook Pro

Website subscription service mock-up



Hand Carved Logotype

Onkalo Museum

In 2023 Europe's largest spent uranium storage facility with start being backfilled 500m below the earth in Finland they called it Onkalo which translates to the hiding place.

The brief initially was to create a warning to deter future visitors human or otherwise from complete planetary failure. Through my research I discovered offerings from scientific groups to tackle this issue including 10ft high spikes in the ground and concrete blocks enscribed with narratives of a demon living below the surface, I still believe human nature would prevail no matter how scary the landscape so for my response I decided to do the opposite and invite visitors in from around the world to see the ultimate dark tourist destination the Onkalo Museum and gift shop.

ONKALO
MUSEUM



0
Piiikkikenttä

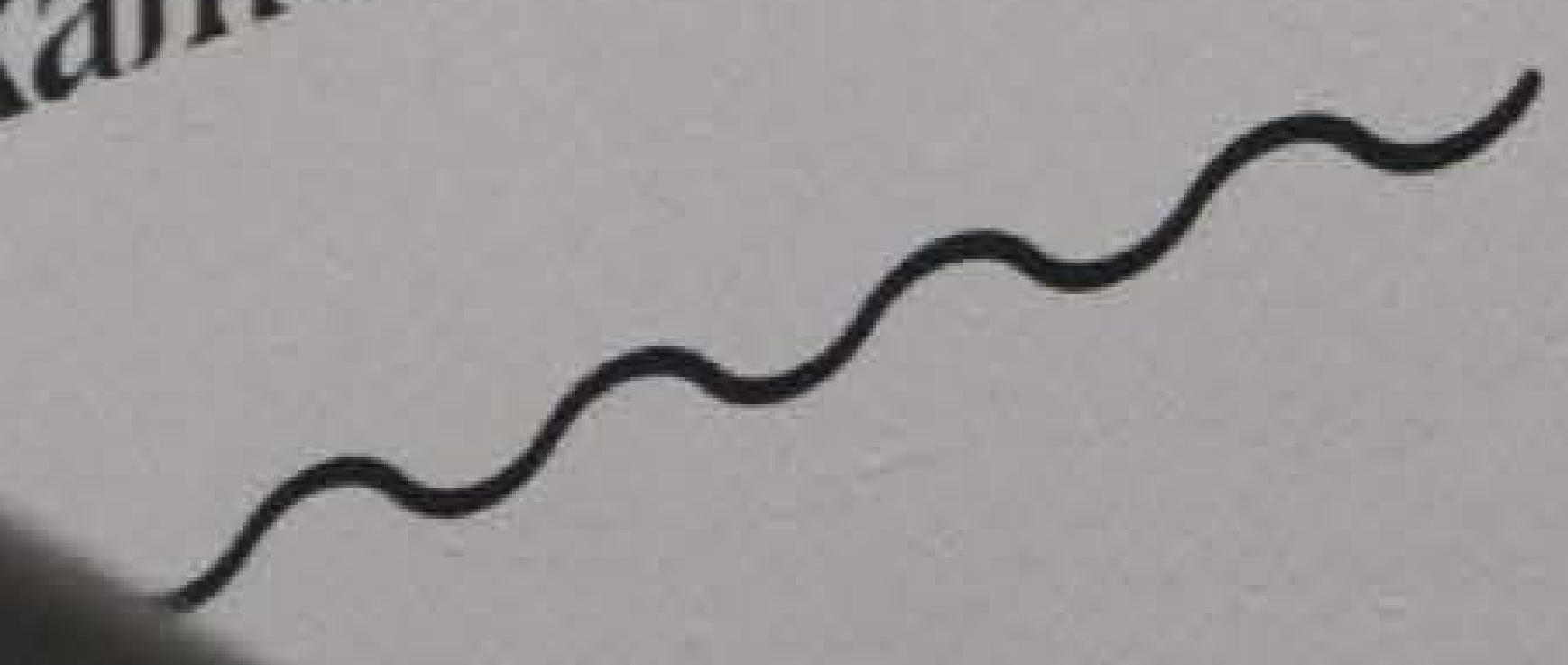
-1
Muistatko?

-2
ydin-ikonografia

-3
Manteli

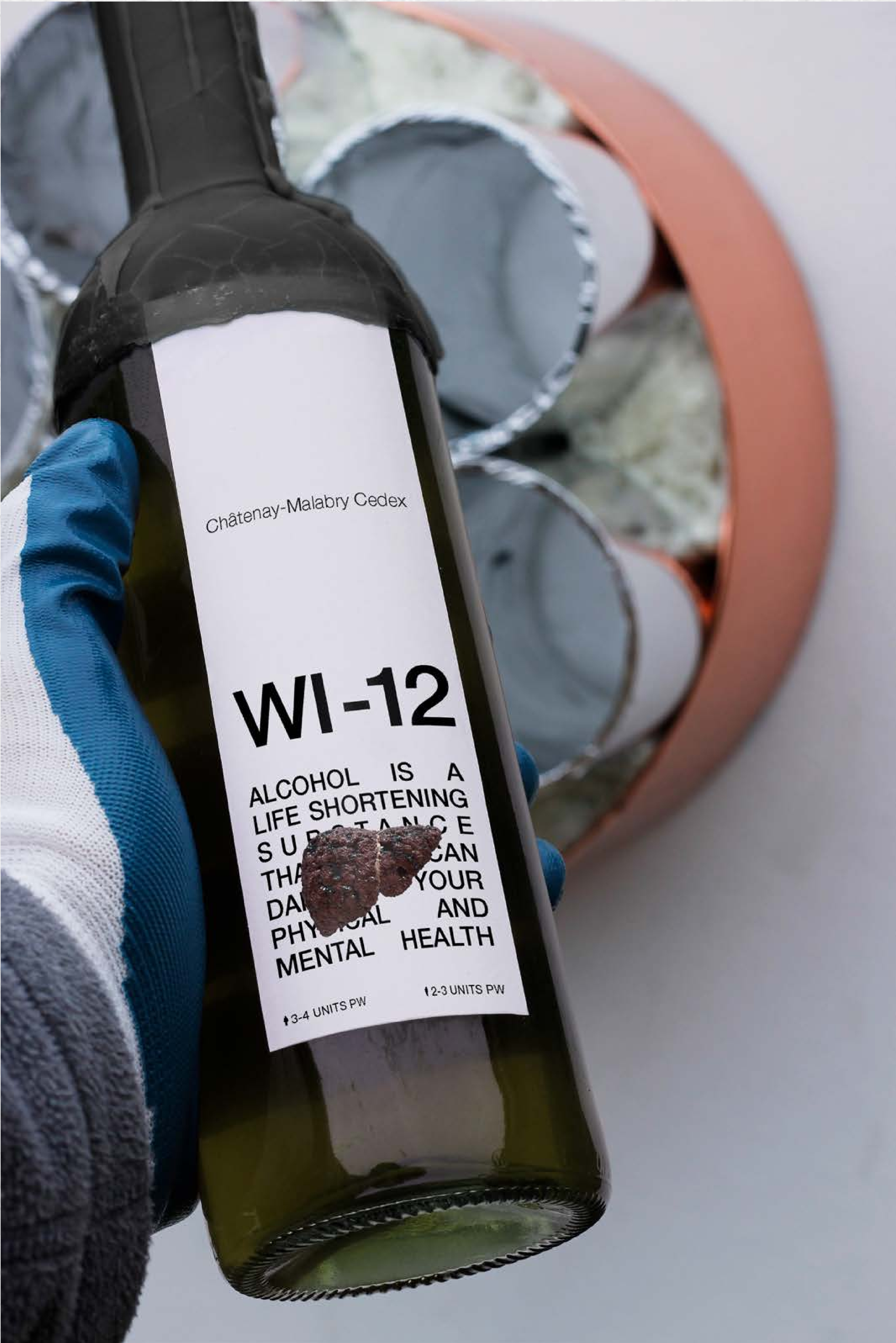
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Viimeinen
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kahvila

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Matkamuistomyymälä





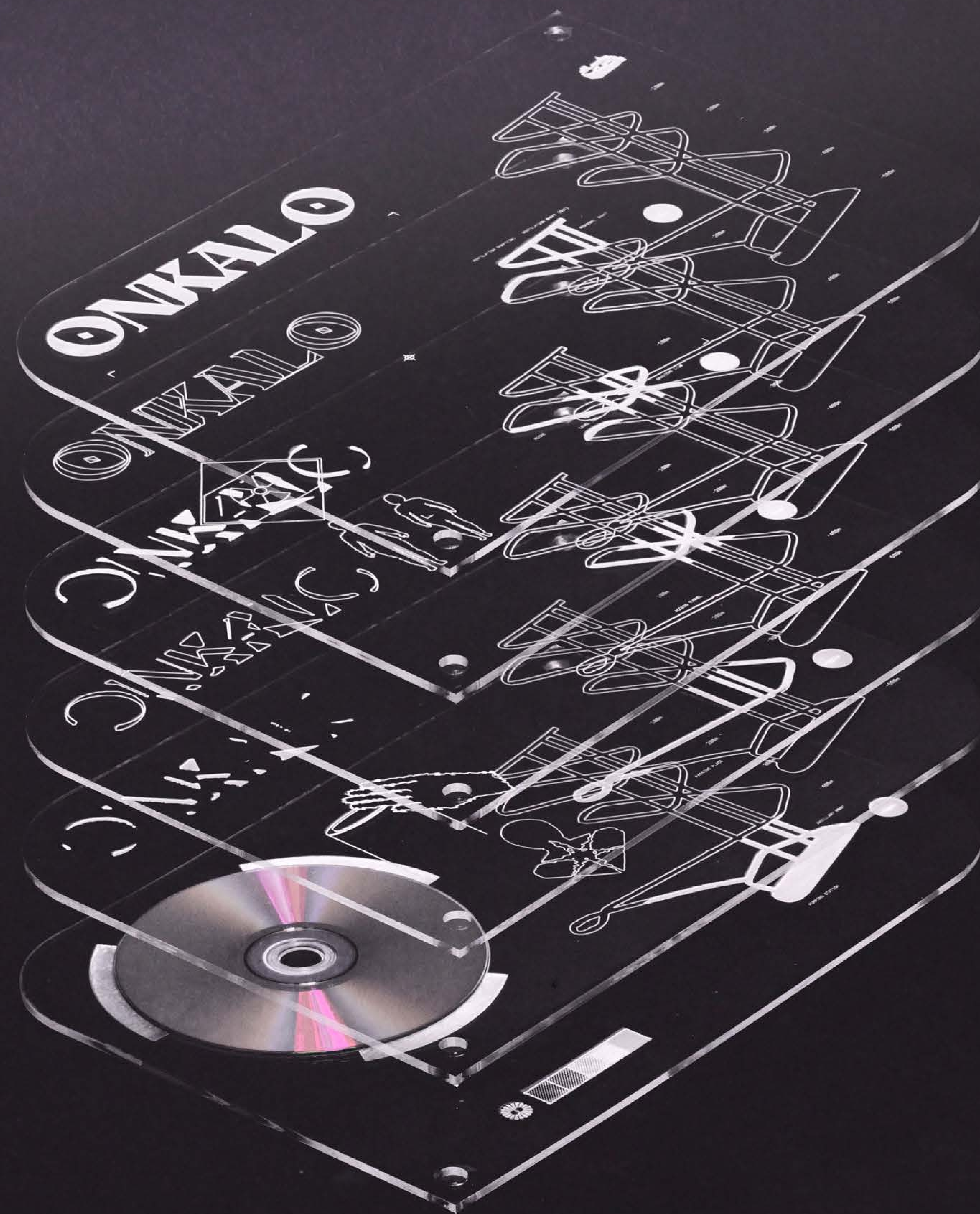
Spent uranium container wine rack



2123 restricted wine branding



Onkalo schematic place mats





Acid rain proof brolly



Unwelcome mat

Thank you for looking!

Feel free to contact me with any questions.

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