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THE SCOOL OF RE-DOING

To brake the current grading system and re-write how we assess art and design. The corridor school focuses on a speculative future, where grades are removed and students build up on valuable skills.

To help vision this we created an online presentation where we processed through our ideas for live feedback Tutors and students alike. Helping to brake-down the hierarchy within the education system.

My contribution included this newspaper form the year 2030, highlighting the student opinion of the new rules. Looking into the success and failure. We liked the idea of collecting tokens as a visualisation for learning new skills. We value design process over academic grades.

Learning for the sake of learning

Craig Oldham

The overall series of books produced by Craig Oldham. I did a project on Document your culture, where I was introduced to Craigs book about the miners In Barnsley. I followed up to on his work about Honest Advice for new designers. Through a series of lectures about the choices Craig made in designing his book, I fell in love with the idea of taking something personal to me and making that Into an artefact. He uses his platform to express the voices of those who would be 'pushed under the rug' If the were not talked about.

IN LOVING MEMORY OF MINERS
This was a self-initiated project, to search into his family and the voices of the miners. When looking back at the context of this time and the unfair treatment of the working class, by police and neglect of government. It helped me to see how my experiences define my work and how I can use it to form a project and create a voice for an audience. As well as see myself in a more professional light.

The book grounded itself in the routes of miners by pulling found artefacts from that time and incorporating that into its pages, The outside sleeve is pressed with coal from the mines. With every page having a reason to be there, Even the typeface is reconstructed from the signs help in protest against the closure of mines. It was through hearing the consideration for every design choice that I understood, just making something pretty isn't enough. from the choice of image to the reconstruction of type it all links and digs deeper to support the context it covers.

Craig says "you'll soon realise that having the idea, even crafting it well, still isn't enough." With this I learned the importance of the work content being more important that the outcome.



Figure 7)
Figure 8)



IF M
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14

MORE THAN JUST BORING WRITING (IN PROGRESS)

This publication explores movements of working class and solutions to environmental issues. The topic of why I write

20

UNDO-UNDO-UNDO
Their brand values appeals to me most as they actively try to do right by the environment, helping to spread a positive message through their platform and work with clients. Committing to a better future by supporting better methods of production. I really like their campaign work and innovative ideas to positive impact on the planet. They stick by their brand values, not just by reducing harm to the planet, but by furthering their impact to create good change.

Figure 15)
Figure 16)
Figure 17)



Fraser Muggeridge studio Information Work

Katie Paterson
Future Library
Booklet
Norsk galleri
2016

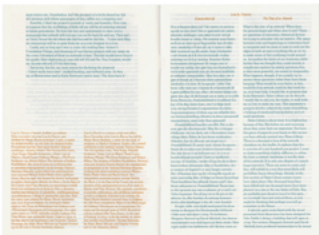
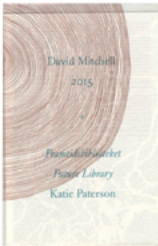
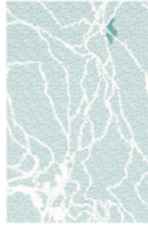


Figure 4)

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David shares his view that 'People watching this a hundred years from now will be having very different lives to ours' This also gives me reason to believe, they may not even be able to relate to the content formed for them, but it will be insightful for the way we lived now. As well as fun to see what we had imagined for the future. As if they will be us looking at how our ancestors had imagined it. To strengthen the connection and be'A bridge between now and then, the future' In the uncertainty of times, it's comforting to expect we will have a future to pass onto. The whole project acts as an'Antidote to dystopia, an anaesthetic for the fears we have about the kind of world we are bevuiving our children, I think a lot of predictions about climate change will come true"

The agenda of the project is quite clear, to create an archive for the future and employ a means for change, keeping our book alive and passing onto the next generation, it also serves to help our environment and grow with the pages we write on. Giving authors a freedom playground to write their work with no judgement for response. The impact of this project will not be seen for years, however it will help to combat deforestation and climate change as it helps trees grown and prosper on protected land. I would like to see them try this again in another hundred years after they reveal the books in 2114.

I wanted to express my options on the web-site, as I feel it helps bring some scale to the project. As you scroll back and forward along timelines, it helps to bring depth to the project. In emphasising the content filled Katie explains in an interview, "Very quickly, I saw chapters, and leaves, of the book, a forest that prints a book" Every year acts a new ring. A beautiful connection to the natural growth of the tree. The process of growing in time and building to the library helps force the structure and ground that it will be formed on.

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Why I write

Using writing in my course helps me to better understand the project. By putting down my ideas I am able to quickly decide what is relevant within my learning. Although I am worried about writing this year, I know it will help me to communicate my work better without being there to explain it.

My aim is to teach my story through writing, with not being able to share my work physically it helps to define it in a different form. I usually overwork myself when thinking about doing a big piece of writing, I often fail to see the importance of it. In my personal development I more focus on the appearance of design over the content that fills it. I want to work on this to give my work meaning and connect to the audience better through my experiences or knowledge. Not being a confident writer is what makes me struggle most. It's complicated forming sentences and not rambling off topic.




Figure 1)

02

03

Repeating my idea multiple times in written form helps me narrow down the context of it and pick out the information that actually matters. I should do this more as I know it helps me, but adding it to my RPR file in a way that makes sense is overwhelming. Mostly notes help me to keep track of my learning, finding a way to translate this into a more descriptive method would help show my progress better.

I want to improve, by being able to write confidently and avoiding the big bulk of leaving it till last minute. Being more reflective in my writing will avoid the fact of just describing my process. Developing a critical debate against my ideas will help me to choose the direction to best suit me. In projects I want to take the time to have a professional structure of writing that is expected from my level of education.

I mostly take my creative inspiration from magazines and book layout I love the form of a physical artefact too hold. Tactile objects and integration of typography in titles is one of my greatest interest. Taking note of this I do like type and would like a way to adapt this into my work.


Future aspirations would lead me to design books including covers and magazine spreads. I would like to become confident enough to self publish my work too. Being My own Independent Publisher. Making My own paper for resource and Printing to be self-sufficient.

I think the issue of this type of work lies in the lack of clients open to it. Nobody likes change, so it's only obvious that we like to stick with what we're used to. To completely cut off plastic and stick to the strict policy. What they hold in their manifesto restricts you of some clients you can pick up. To be university student in a position of not being able to make the drastic change, or to invest in the big ideas they propose is difficult. I'd hope if I got into this position, I would help to make it more accessible to those who want to make change but can't afford to. Leaving me to set my goals with a company that would help support the better change for the future, while also investing in helping change available for those who struggle too. Joining in on protest and fighting for the right thing. To work with a company that have clear and good values set ahead of them.

I would hope when I design I can use my influence to help people change their views and support the good cause. With a more understanding mind that every little helps. No matter how small it's still in the right direction of sustainable design to better our future.

Being a lover of physical print, puts me in a position of wanting to find other ways of doing this responsibly. Making work that helps save the planet is more rewarding than destroying it. I aim to creatively challenge myself to come up with new solutions to climate challenge. My intention is to push myself to think beyond what has already done and become an open minded designer, not held by the thought that it might not be possible. Through speculative design I have seen that from a grand gesture it helps to create a discussion and get people thinking in the right area. Helping to bring attention to issues that are soon as unchangeable. Throughout my years of uni I held back my design on the fact of I'm just a student. But By limiting myself I failed to see I could design big.

It all starts with an idea.



04

I like the way how these magazines incorporate photography, illustration and type into their publication. It doesn't limit on what elements you can include, I like this idea of always experimenting.

As my interest is layout I want to make sure every publication I do uses this to experiment with new techniques. Including changing my writing style to suit the project I am focusing on. I do feel a difference in writing academically, compared to sending an email to a client or business. When emailing, I'm more aware of the audience and have a better understanding of how they'll react. Where as when reviewing my work is just rambling to myself. It's not considered as much how that will then be communicated.

For my writing I want to develop my skill in making it more legible and rereading my drafts. This will ensure that I correct spelling mistakes and make it understandable for people to read. I want to make sure I set aside time for writing projects so I'm not filling it in last minute. This will help me with time management and hopefully help me to stop procrastinating the process.





Figure 2)



05

There are different sectors that you can focus on and specialise in.

Think about where your interests and experience lies.

I analysed through looking at other peoples work that I like pulling together content in research and presenting that more than making my own. I like to illustrate and make good impact on the planet. But I'm not great at writing. After conversations with my tutors I can see I like layout, since I find most fun in making my Process and Reflection booklet than I do making the outcome. I like researching for a project and pulling together the content to make a narrative across my work.

A lecture I went to a while ago, gave me some advice that 'Finding what's right for you can take time. Sometimes you need to try a few things to know what does and doesn't work for you.' Not Only, But Also

From the projects I've done, I realise I can do websites, but I'm not confident at coding. I think it was an important year for trial and error, in that I can analyse what I do well.

I like following a brief. That helps me see I would be good in a small studio. I'm not a very self-assured person, but I hope to build my confidence through my work and connection to clients. I like the idea of being able to cross over-roles and not be confined to one design position. Since I am a person that likes to expand upon my skills.

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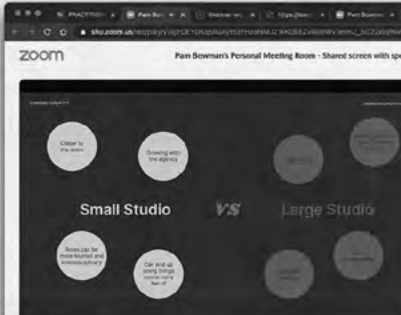


Figure 23)

How to get there
(Geo Coordinates: 53.23 10.87 10.41 48.7 E)

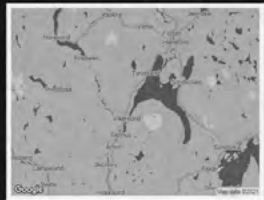



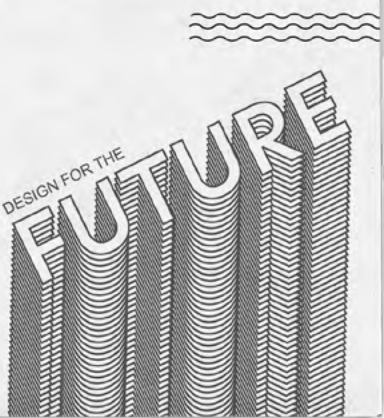
Figure 5)
Figure 6)



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I found the graphic designer who made the artwork for the projects as well as the booklet to support its authors stories. This is the closest glimpse we get as the information of the stories are help secret. The design has to reflect on the content and mission of the project. I think the natural elements and colour palette do well to represent this. It's hard to measure the success of a project that is still ongoing for and will be for a long time, however I think I can evaluate that it's definitely helping the environment thrive and that's probably the most important, to leave our next generation something to look after.



24



Figure 24)



Figure 25)



Figure 26)



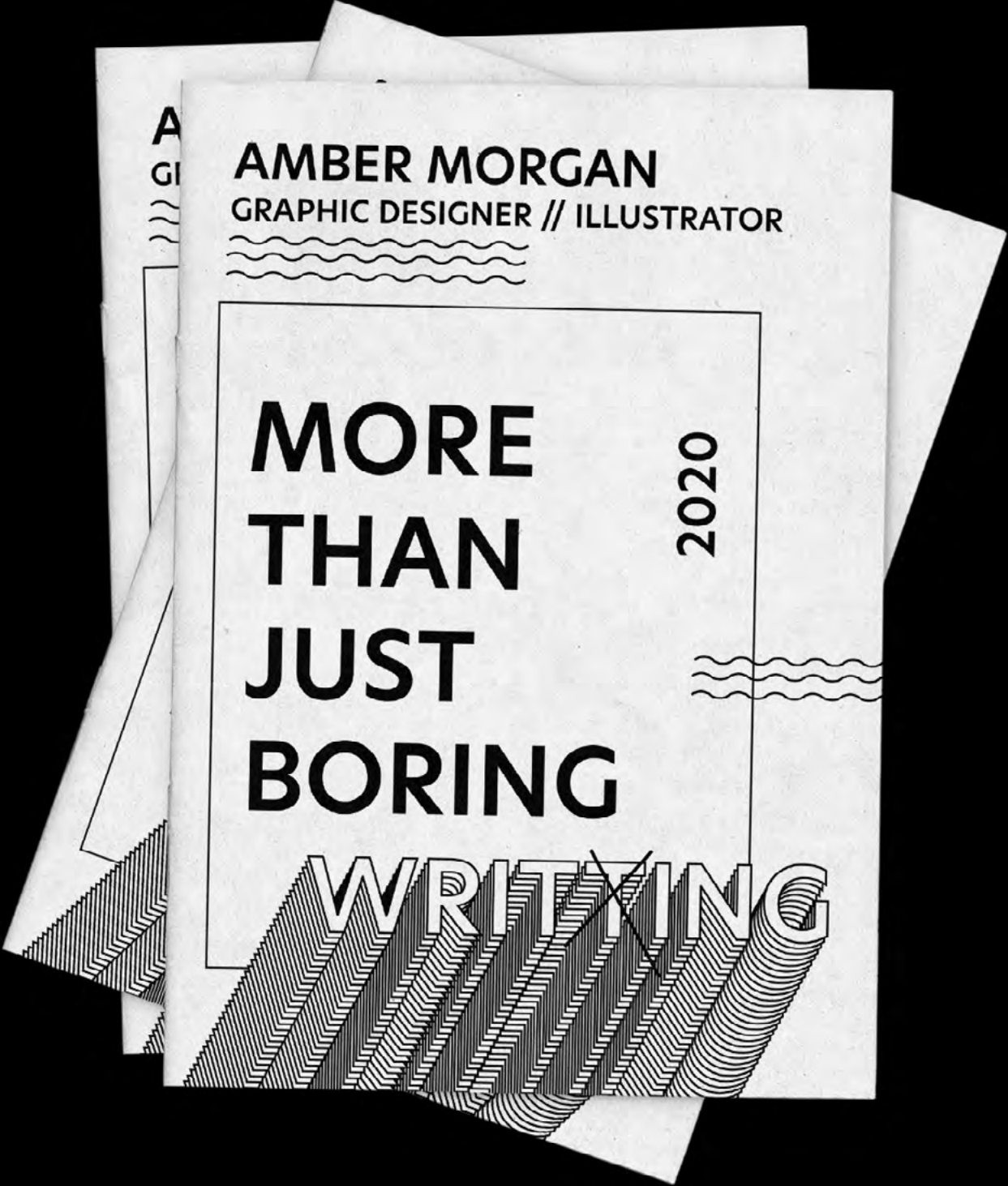
Figure 23)

Apfel Brucato

Collettivo SPRINT 19



Figure 24)



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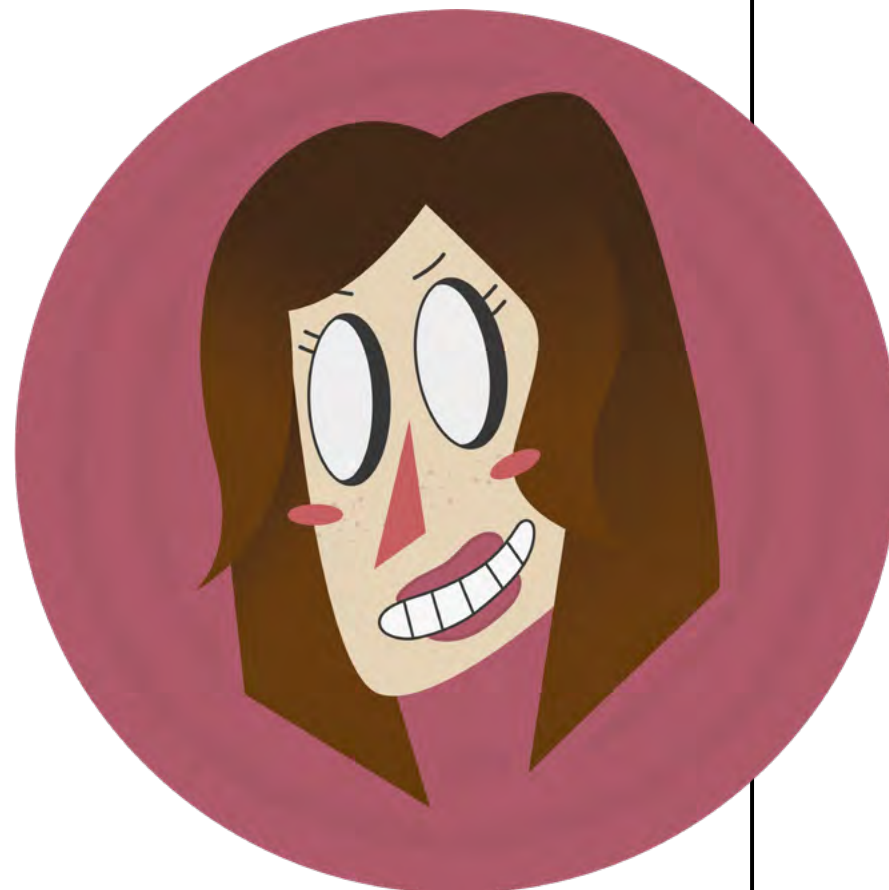


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