

DESIGN
PORTFOLIO

ALICE EVE WATKINSON

2021.



Hi!

My name is Alice and I'm a Designer from Staffordshire.

I consider myself a thoughtful and conscious creative who strives to create beauty from simple details. With a strong eye for detail, I produce high quality responses that balance between sustainability and their environment. My strongest skills include idea generation, model making, sketching and concept visualisation.

Keep up to date with me here:

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DIP. 2021. Current Project

Located in Falcon Work's kiln building, this old ceramic factory in Stoke on Trent has been re-visioned to home a contemporary bathing facility.

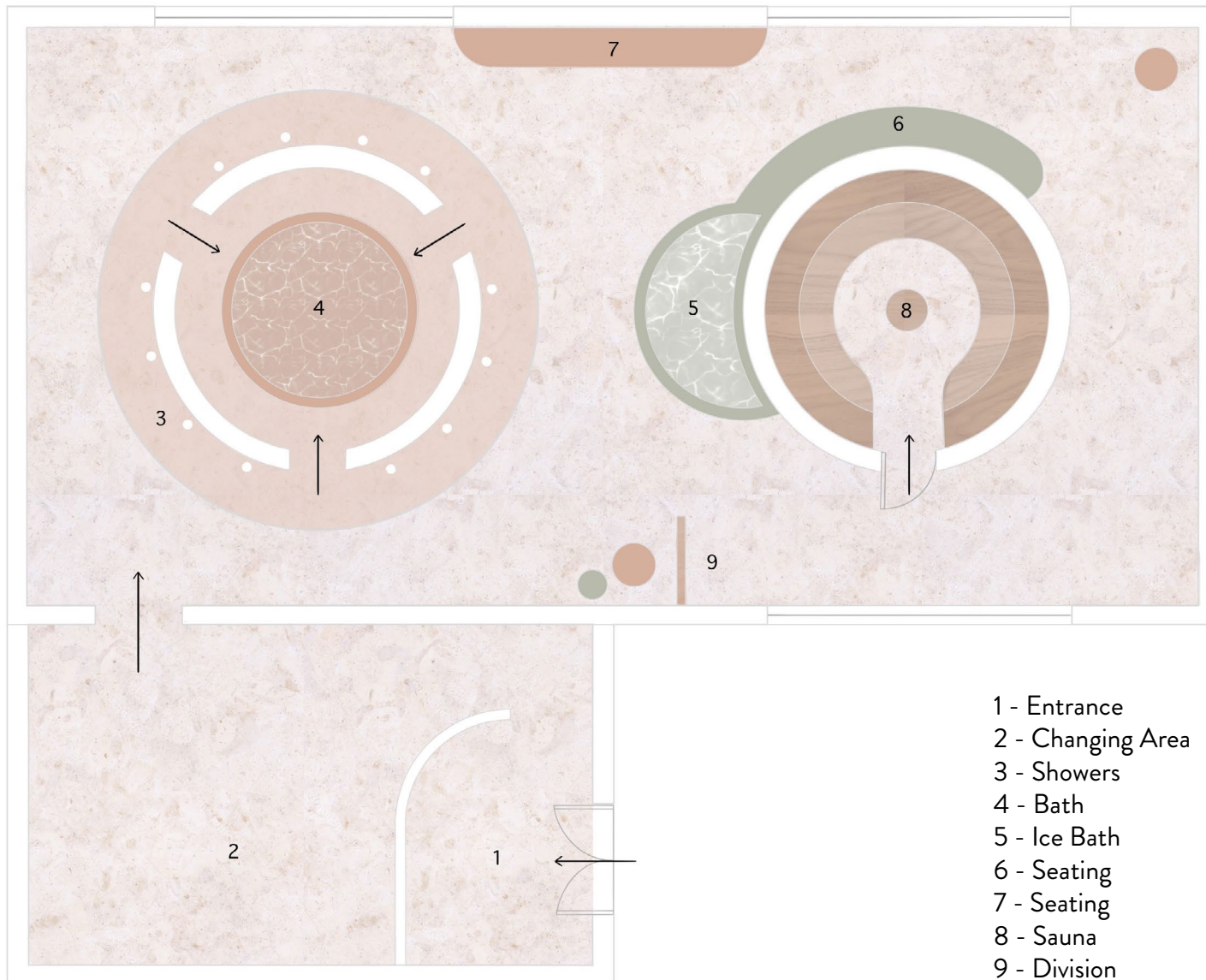




Dip is a revolutionary communal bathing concept that challenges the norms Britain holds on nudity, body image and sharing spaces.

The Problem - Bathing has become an isolated experience in the UK. Where other cultures and countries find enjoyment in communal bathing, we stay confined to a small room in our home.

The Response - Dip encourages people to think differently about their bathing ritual. Embracing our bodies, taking care of ourselves and interacting with others all contributes to positive wellbeing.





THE RE-IMAGINED ART OF COMMUNAL BATHING

FALCON WORKS
STOKE ON TRENT



dip

ST4 7QH

DRESS CODE. NOTHING





Dip mirror is an important element within the communal baths. With a goal to challenge the stigma around body image, it successfully distorts the viewers perception of their appearance.

Made from polished stainless steel, the high quality finish compliments the curved surface.



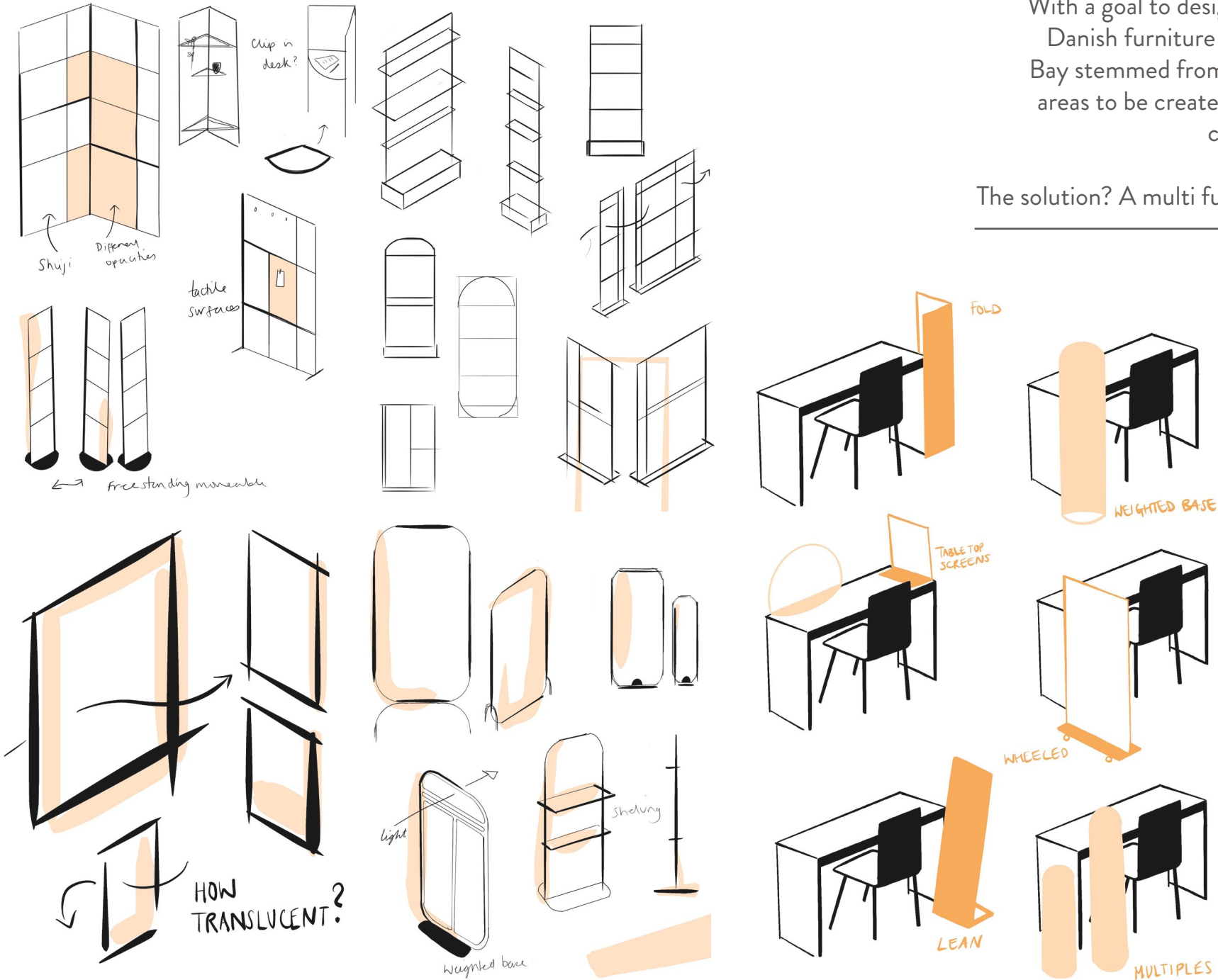
Bay Room Division. 2021

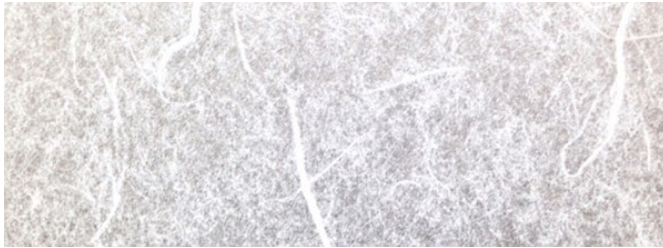
Inspired by the effect of light, natural textures and the need for creating division in the home, Bay successfully allows for a concentrated working space to be created within the home, without segregating or isolating.



With a goal to design a product for Bolia, Danish furniture company, the idea for Bay stemmed from the need for working areas to be created in the home without compromising on style.

The solution? A multi functional room divider.



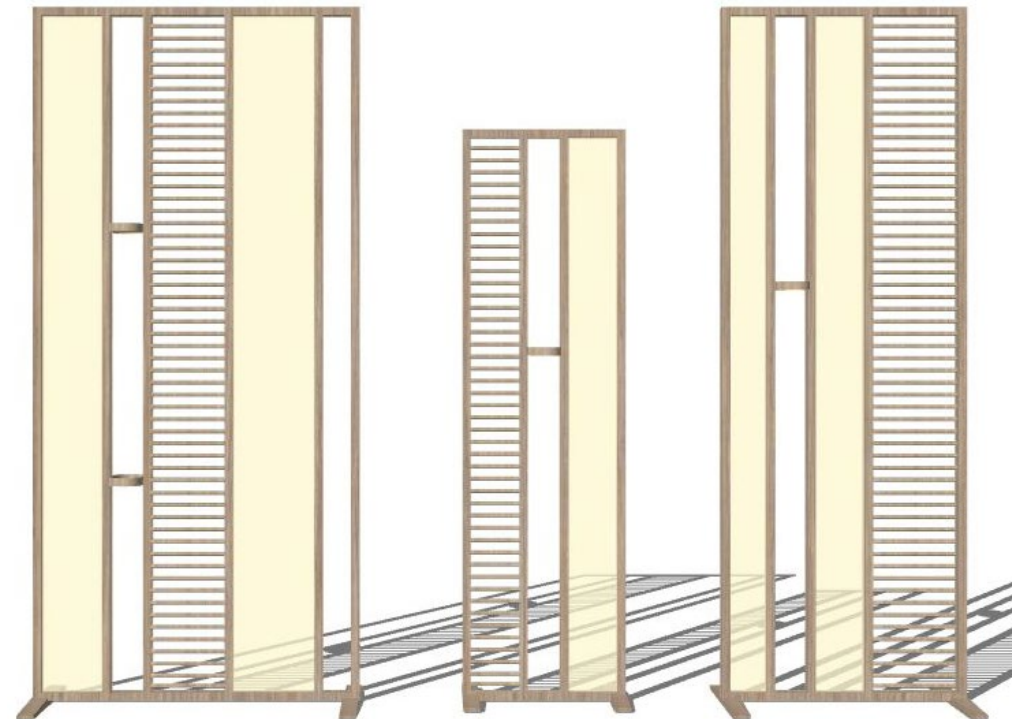


The combination of Japanese Warlon sheets and solid oak dowels creates a soft balance, which compliments a Scandinavian interior.





In three sizes, the minimalistic structures are designed to be placed on their own or layered together to increase visual privacy. The natural wood trays create a base for plants to hang and intertwine with the design or simply provide a touch down base for keys or loose change.



S1 Speaker. 2017

A model speaker based on the architecture in the S1 area of Sheffield that would be appropriate to sell in Nest, a furniture, lighting and homeware company.

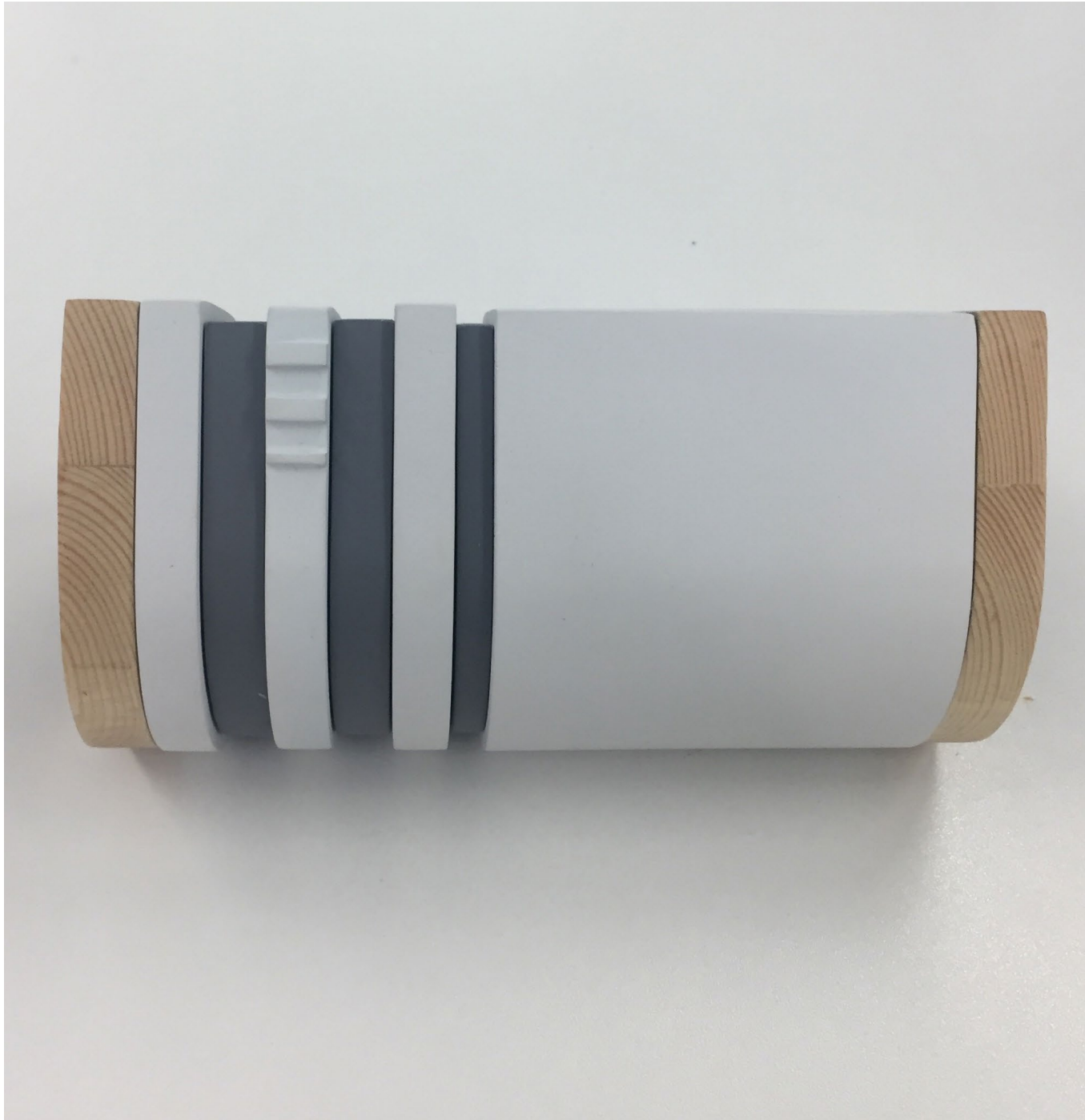




The main inspiration for the design came from the curved beams supporting the roof in the Winter Gardens. Highlighting the oak beams, I replicated these within the design.



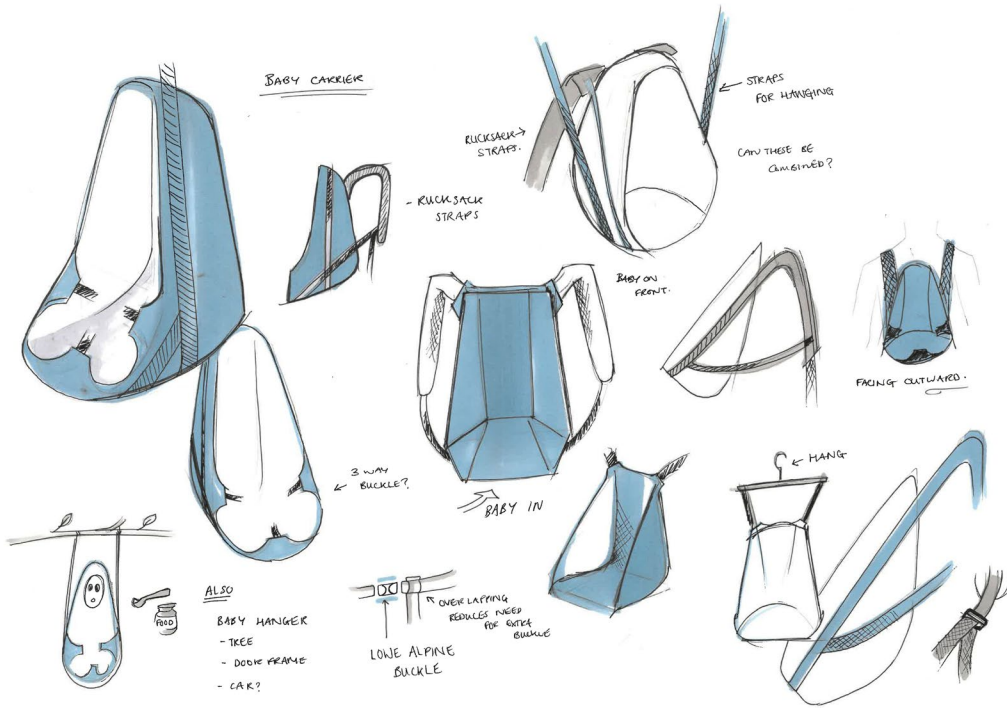
The minimalist design combines a subtle mixture of materials which create a contemporary aesthetic which would suit a variety of modern interiors.



Lowe Alpine. 2019

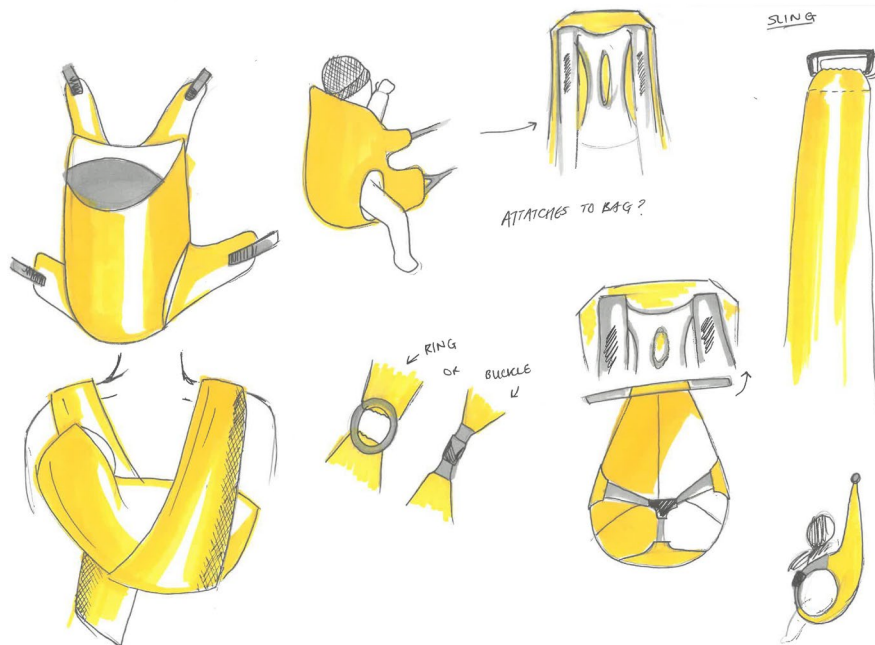
The Lowe Alpine Baby Seat was the answer to a live project undertaken with Lowe Alpine which involved finding a solution to their vast amounts of surplus fabric.





The carrier can be clipped on to a sturdy tree branch or play equipment to support a baby for short amount of time, relieving the parent from holding the child.

Various prototypes were explored and developed to discover the best design.





Another solution to use waste material was creating a simple bib design that would need minimal manufacturing processes. These would be available in different designs that represent Lowe Alpine's outdoor lifestyle.

View the promotional video [HERE](#) that illustrates how the product can be used.



This is a sleek, contemporary answer to a drip coffee machine. This slim compact design is stylish, modern and gives the user an exciting coffee making experience every time.

With simple touch controls and user friendly app, the coffee making process has never been so simple.







Inspired by the process of making a cup of coffee: the hot water is drawn up from the clear tank, passes through the magnetic filter head then pours down through the ground coffee into the glass jug which retains heat through the aluminium warming pad.



clear water tank

magnetic filter head

soft touch ABS handle

warming plate

easy to use app

simple controls

