



PORTFOLIO

FASHION IMAGE MAKER

HANNAH RIGBY

ABOUT ME

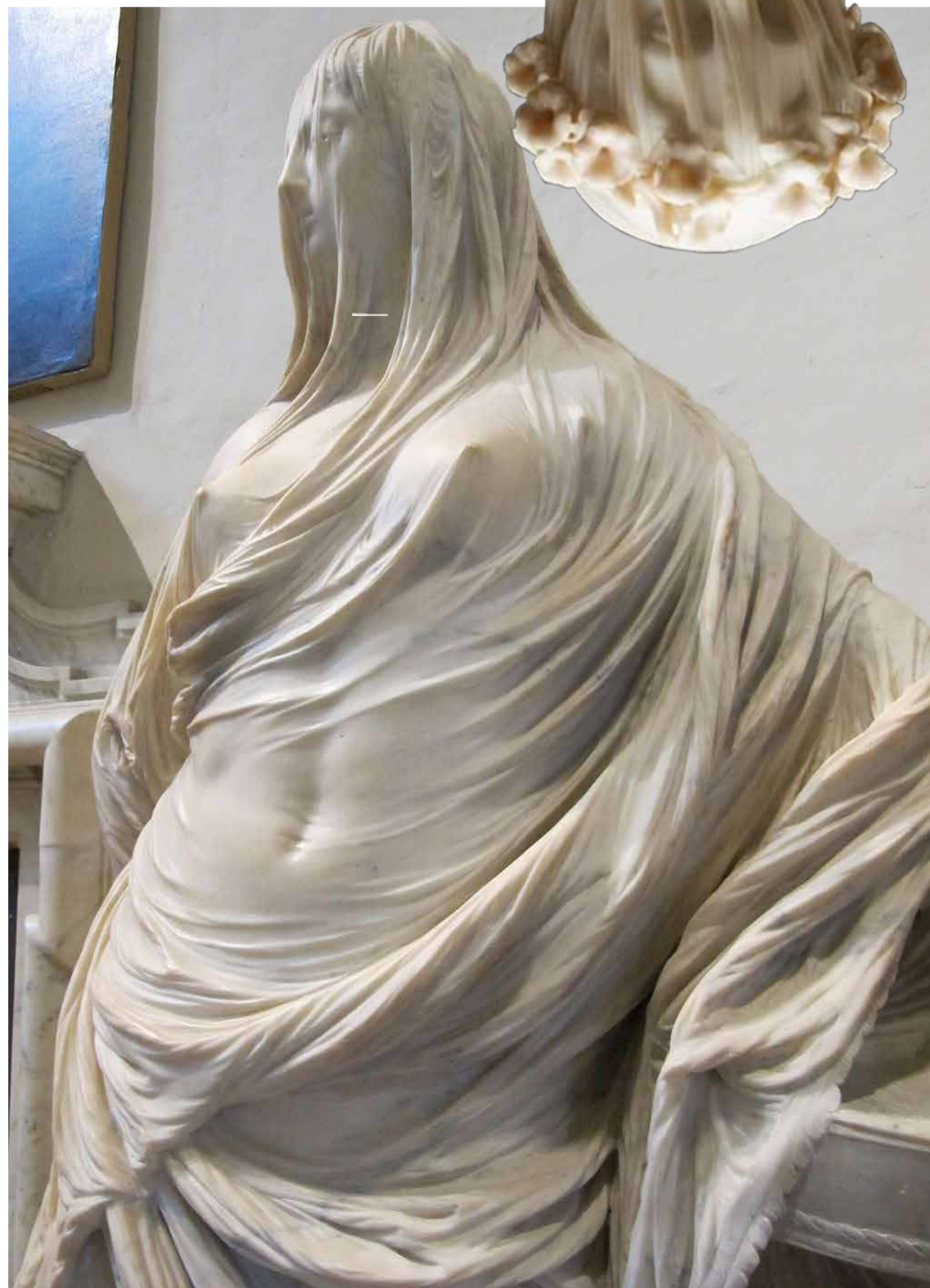
A CREATIVE, HIGHLY MOTIVATED AND CONSCIENTIOUS FASHION COMMUNICATOR, SPECIALISING IN FASHION IMAGE MAKING.

I AM EXTREMELY PASSIONATE IN CREATING IMAGES THAT INSPIRE AND EVOKE EMOTION IN PEOPLE, WHILE ALSO CREATING A NARRATIVE AROUND THE SUBJECT CAPTURED.

INCLUDED WITHIN THIS PORTFOLIO ARE SOME OF MY ART DIRECTION AND STYLING PROJECTS THAT FOCUS ON LOOKING AT ART IN A DIFFERENT LIGHT. ALONGSIDE THIS, IS MY CV WHICH FEATURES ALL OF MY DIFFERENT PROJECTS AND INDUSTRY EXPERIENCE.



UNVEILED



UNVEILED, A MODERN REINTERPRETATION OF VEILED SCULPTURES. THE INSPIRATION BEHIND THIS SHOOT BEGAN BY LOOKING AT SOME OF THE OLDEST SCULPTURES AND HOW THEY COULD BE RECREATED WITH A MODEL. THIS DEVELOPED INTO A FOCUS ON RELIGIOUS SCULPTURES AND THEN FINALLY INTO VEILED SCULPTURES.

VEILED WOMEN OFTEN APPEAR IN SOME OF THE MOST FAMOUS SCULPTURES, SUCH AS THOSE BY THE LIKES OF MICHELANGELO AND ANTONIO CORRADINI. FEATURED THROUGHOUT THE RENAISSANCE AND ROCOCO MOVEMENTS, MANY ARTISTS INCLUDED VEILS IN THEIR WORK TO SHOW THE EXTENT OF THEIR ARTISTRY.



UNVEILED

LOOKING TO MODERN PHOTOGRAPHY AND ARTISTS FOR HOW THEY CONVEY BEING "COVERED UP" IN ORDER TO GET INSPIRATION FOR HOW THE VEILED SCULPTURES MAY BE INTERPRETED TODAY. THE EMOTIVE PIECES CAME ACROSS AS EXPRESSING BEING CONFINED RESTRICTED AND SOMEWHAT CONVEYED THE ACT OF BEING CONTROLLED WITH THE WHOLE BODY BEING COVERED.











A FISH OUT OF WATER



A FISH OUT OF WATER, INSPIRED BY THE DADA AND SURREALISM ART MOVEMENTS, THE PHOTOSHOOT CAPTURES THE RAW RELATIONSHIP BETWEEN A BRIDE AND HER FISH.



BOTH SURREALISM AND DADAISM CHALLENGE TRADITIONAL FORMS OF ART, WITH SURREALISM WANTING TO REVOLUTIONISE TRADITIONAL HUMAN EXPERIENCES BY ASSERTING THE VALUE OF THE UNCONSCIOUS AND DREAMS, WHILE DADAISM USED THE ROLE OF THE ARTIST AND SOCIETAL ISSUES TO CHALLENGE THE NORMS OF ART. THESE ELEMENTS WERE ALL TAKEN TO BE A PART OF THE SHOOT.



A FISH OUT OF WATER



LOOKING AT THE HYBRID BETWEEN HUMAN AND ANIMALS WITH THE USE OF MASKS BECAME THE FOCAL POINT AROUND THE SHOOT, WITH INTENTION OF WANTING TO EVOKE CONFUSION, SHOCK AND EVEN LAUGHTER. RESEARCH INTO MASKS ALSO HIGHLIGHTED THE USE OF MASKS WITHIN PAGAN RITUALS, WHERE THE REPRESENTED DEMONS, ANIMALS AND VALUED HUMAN ASSETS SUCH AS WISDOM, HAPPINESS AND EXPERIENCE. THE FISH IS ALSO A SYMBOL WHICH WAS USED WITHIN PAGANISM THAT WAS LINKED TO THE WOMB AND WOMENS SEXUALITY; SOMETHING THAT WOULD LINK WITH THE MARRIAGE BETWEEN THE MASK AND THE BRIDE.

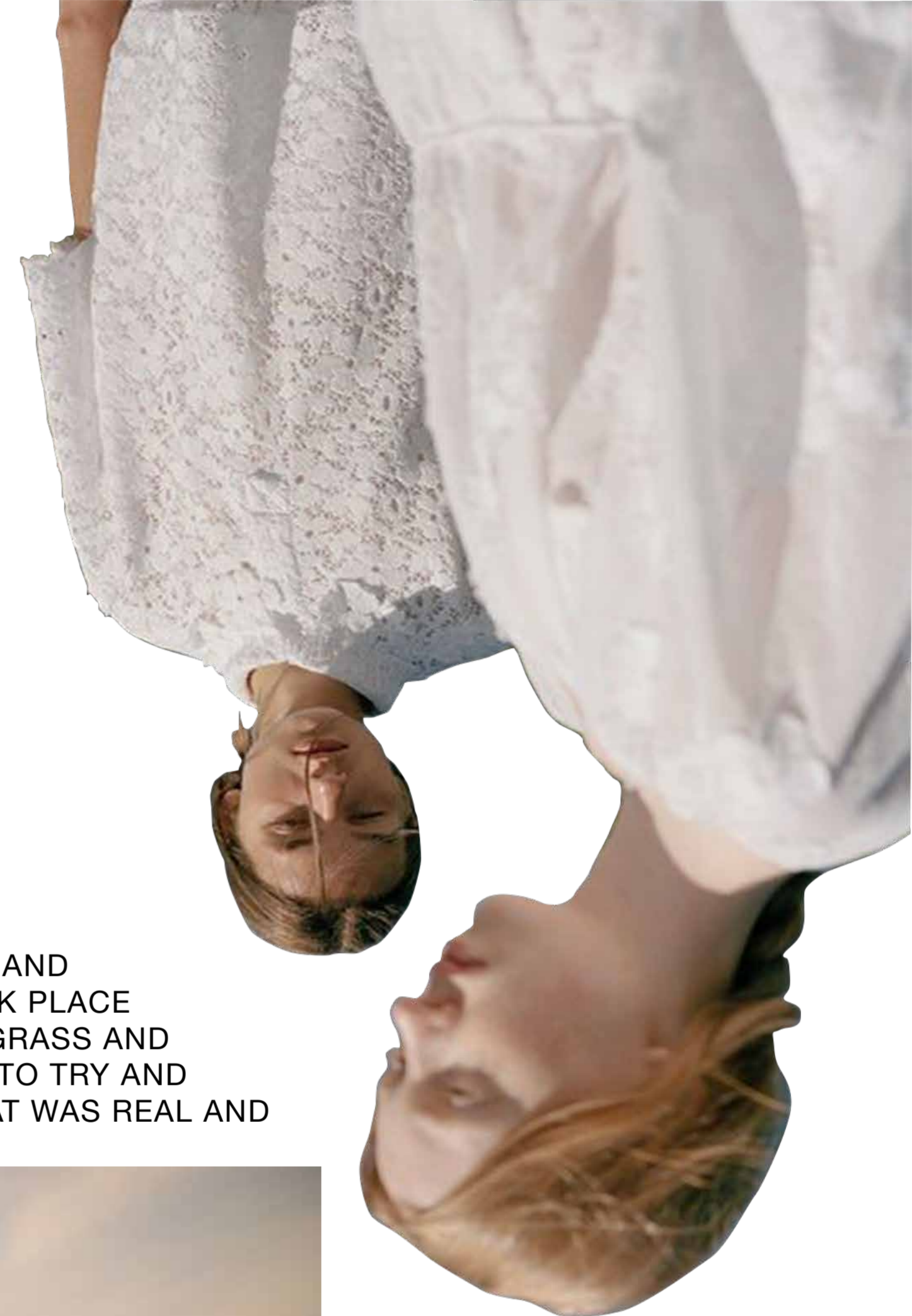


ON

A FISH OUT OF WATER



TO INCAPSULATE A DREAMLIKE AND ATMOSPHERE, THE SHOOT TOOK PLACE OUTSIDE, SURROUNDED WITH GRASS AND FLOWERS. THE OUTCOME WAS TO TRY AND BLUR THE LINES BETWEEN WHAT WAS REAL AND WAS IT A FANTASY.







DIRECTION & DIRECTION: HANNAH RIGBY



PHOTOGRAPHY: AMY ASHLEY- MATHER



MODEL: JESSIE JAMIESON



PRODUCTION LINE

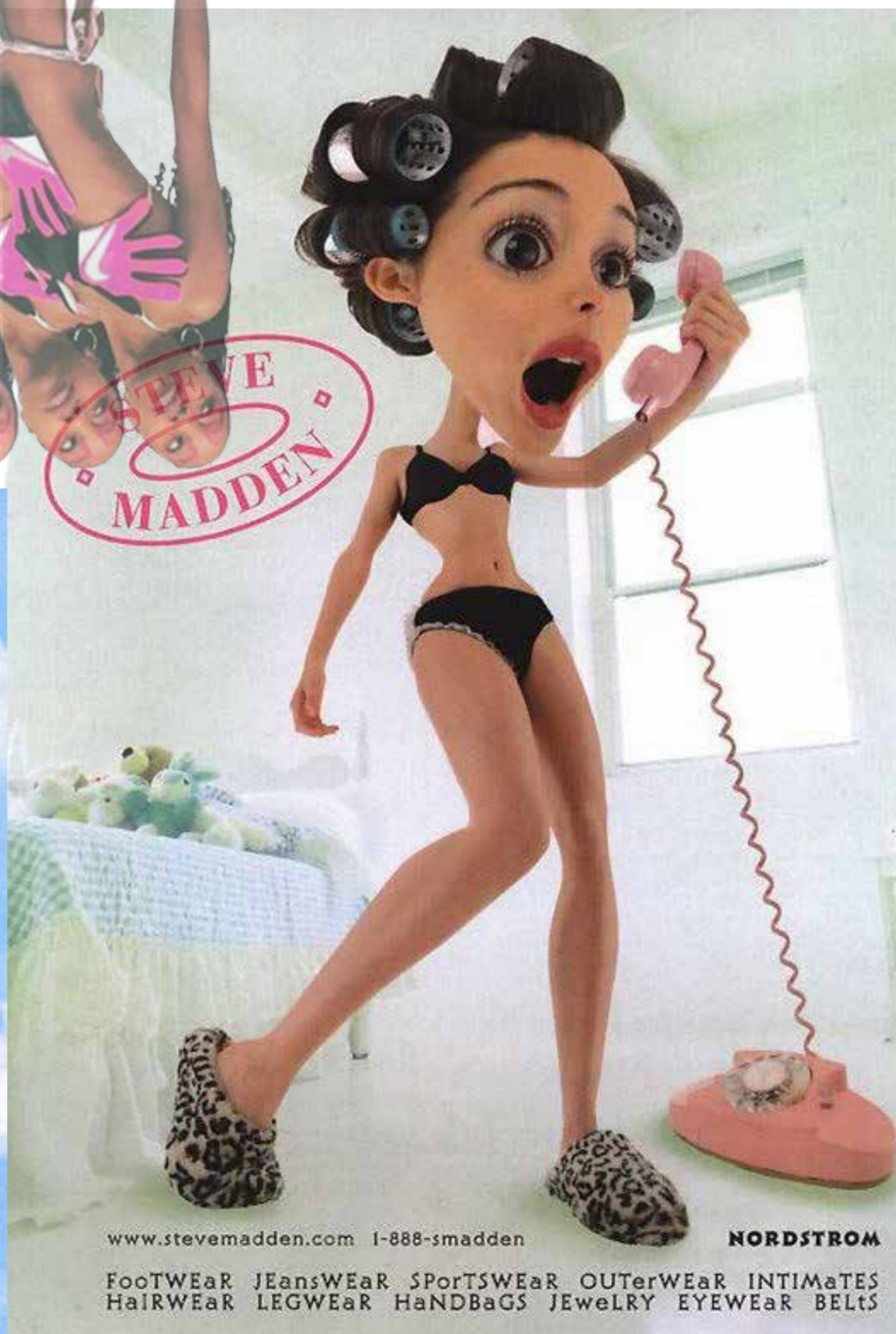
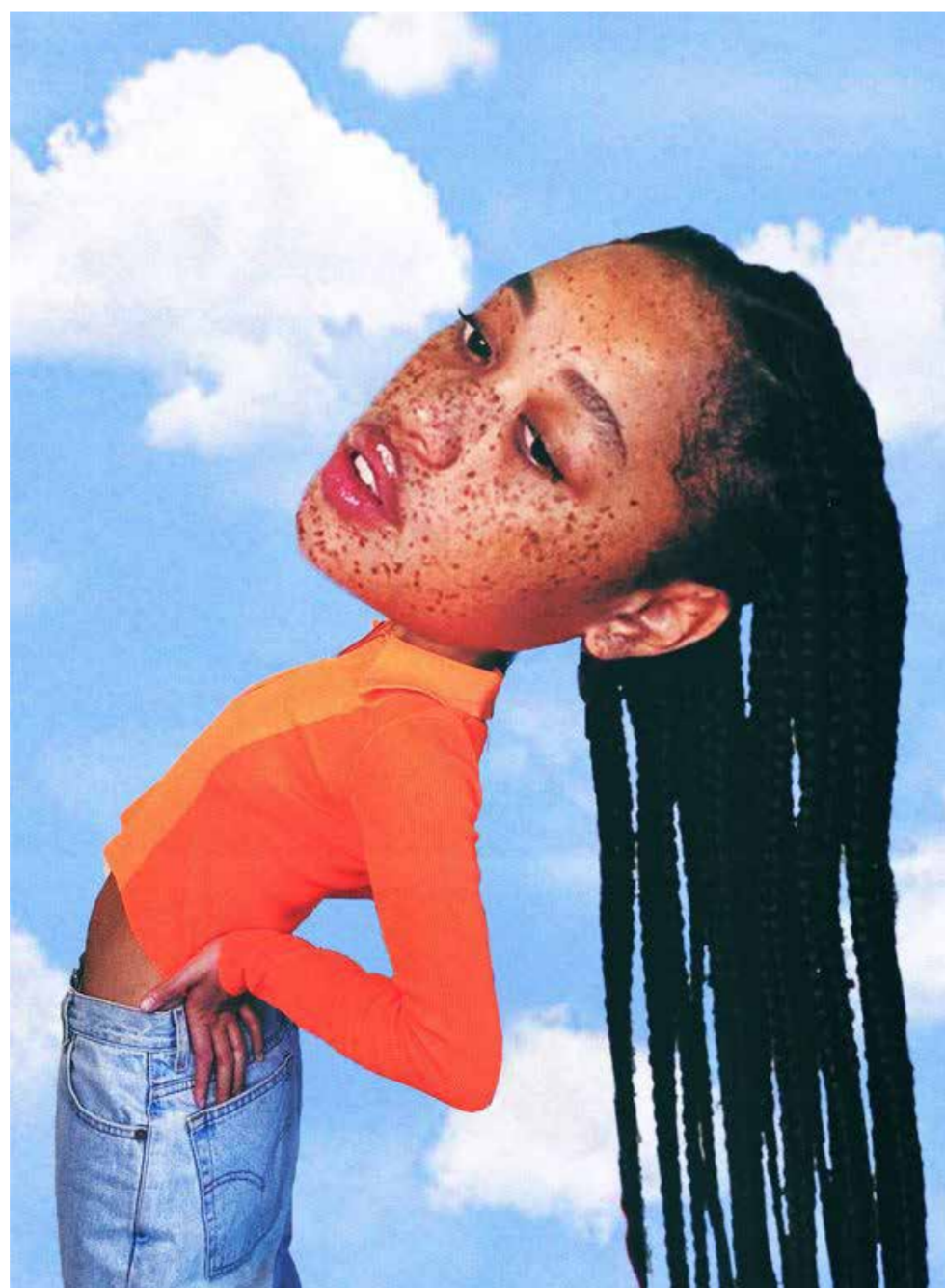
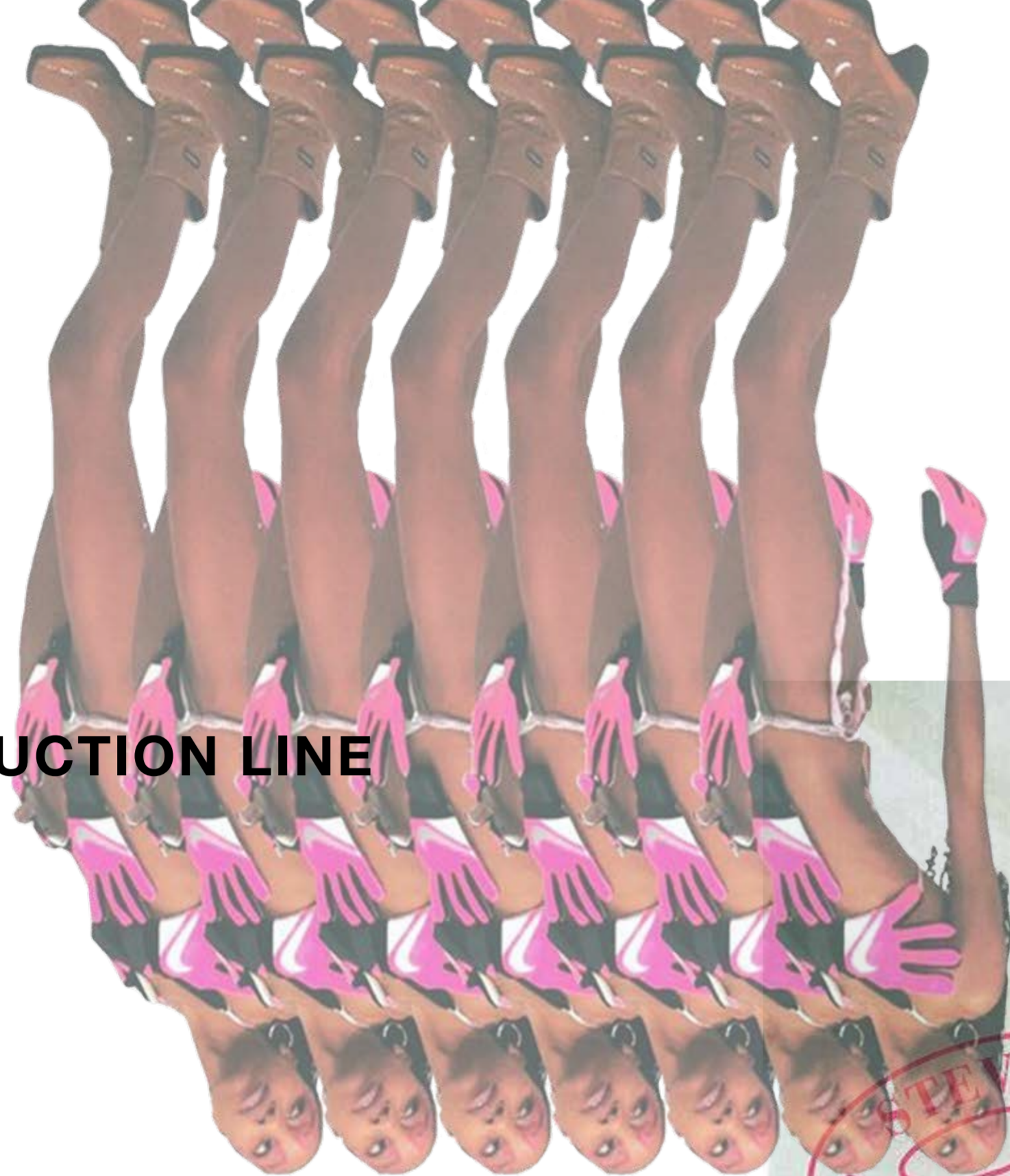


PRODUCTION LINE, A SATIRE TAKE ON THE CAPITALIST FASHION SYSTEM. IT INTENDS TO PLAY ON THE NOTION OF CONSUMERS CONSTANTLY NEEDING TO BUY NEW GOODS THAT ARE PUSHED BY LARGE COMPANIES FOR THEIR OWN PROFIT. PLAYING ON THE FACT THAT THE MODEL HAS "NOTHING TO WEAR" AND THE FALSNESS OF THE OF THE STATEMENT, IT TRIES TO HIGHLIGHT THE OPAQUENESS OF THE FASHION INDUSTRY. THE SHOOT WAS INSPIRED BY POP ART DUE TO THE LINKS BETWEEN THE MOVEMENT AND THE RISE OF CAPITALISM, AS SOME BELIEVE THAT POP ART WAS AN ENDORSEMENT OF THE CAPITALSIT MARKET.

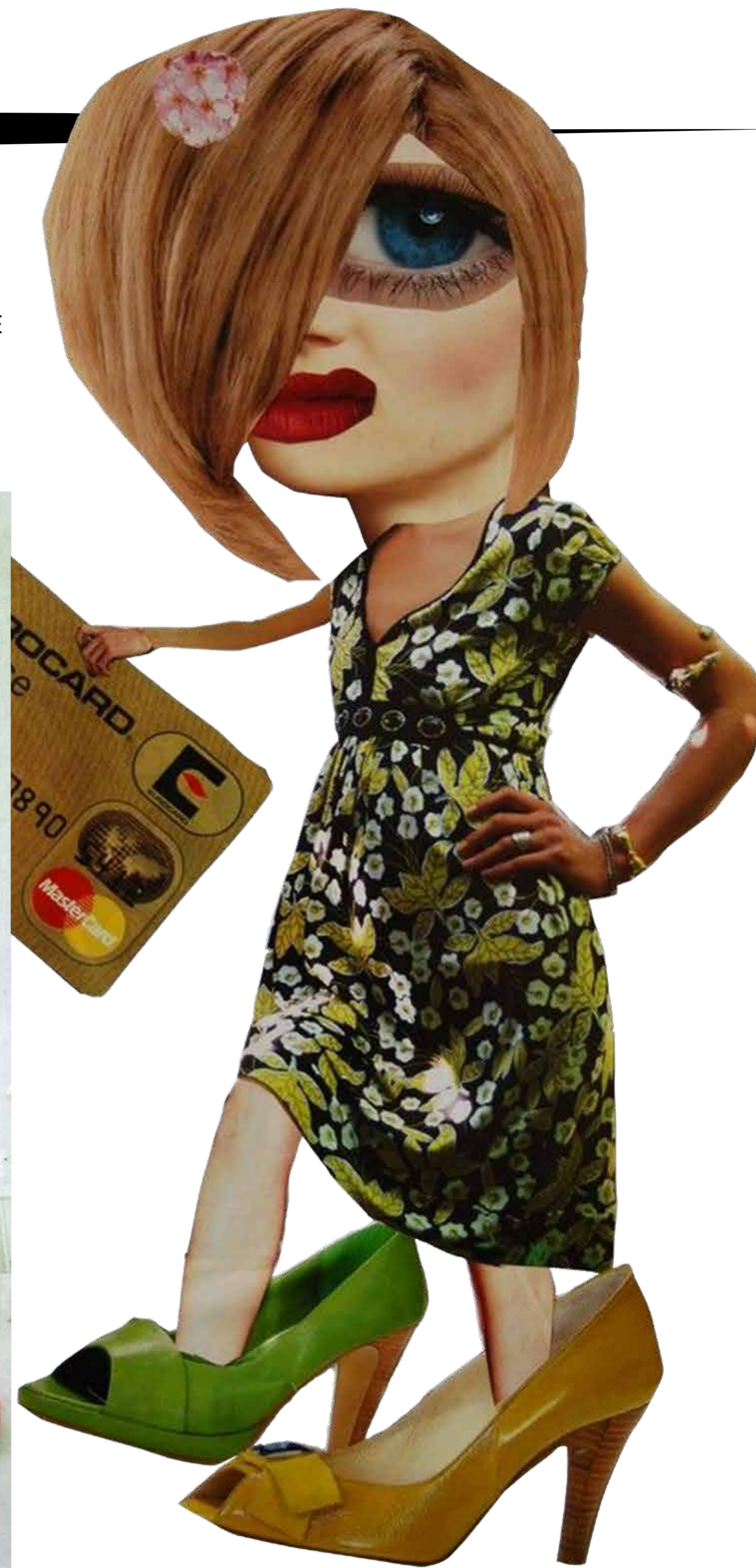


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PRODUCTION LINE



THE POP ART INSPIRATION DEVELOPED INTO LOOKING AT WAYS TO MANIUPULATE THE SHOOT. COLLAGING, DUPLICATING AND PAINTING OVER THE IMAGES TO MAKE CONVEY A MESSAGE IN A WITTY AND IRONIC WAY, SOMETHING THAT DERIVES FROM POP ART.







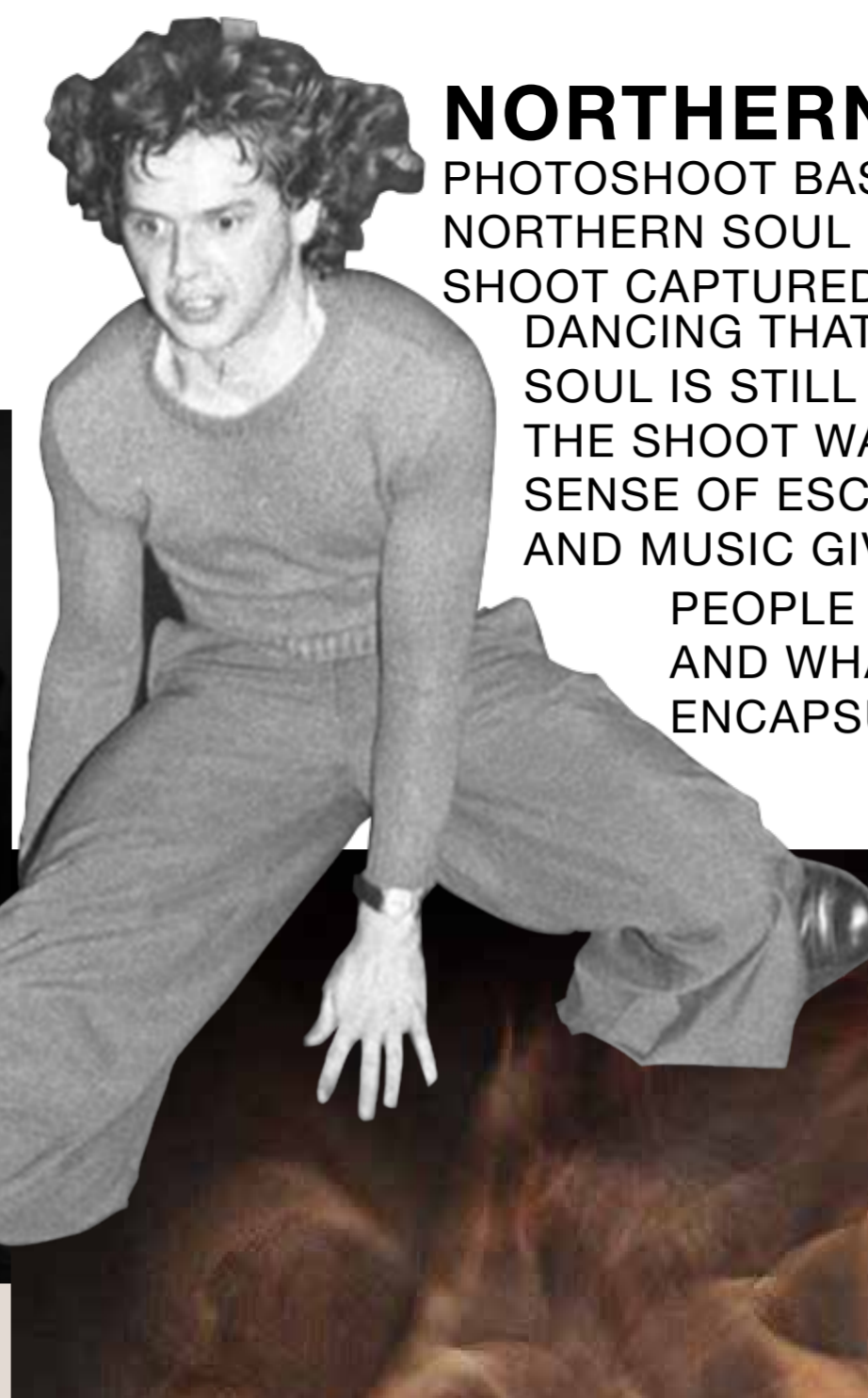
DIRECTION & DIRECTION: HANNAH RIGBY PHOTOGRAPHY: AMY ASHLEY- MATHER
MODEL: MOLLY MARSHALL





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NORTHERN SOUL

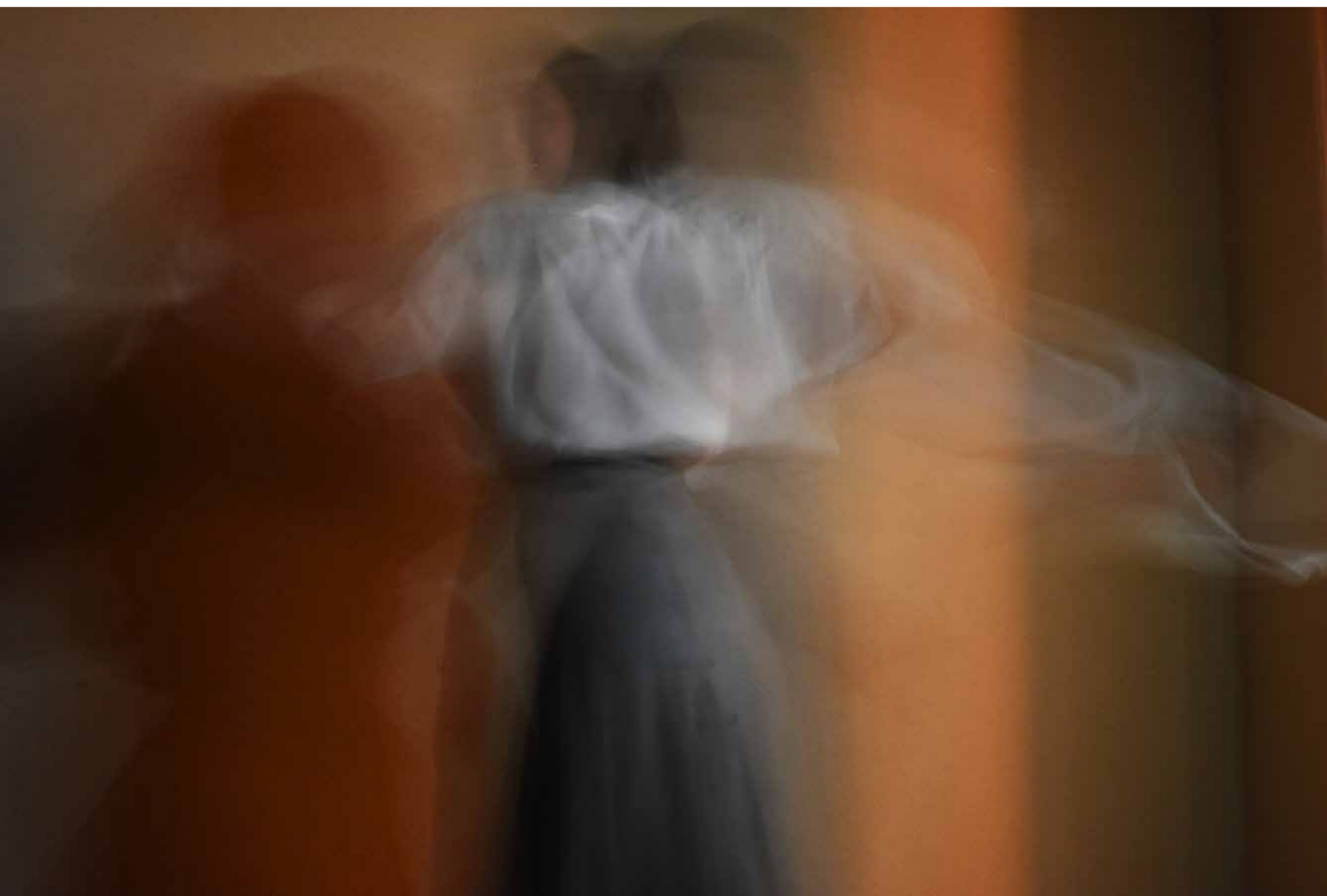


NORTHERN SOUL, A PHOTOSHOOT BASED ON THE POPULAR NORTHERN SOUL MOVEMENT. THE SHOOT CAPTURED THE FREEDOM OF DANCING THAT THE NORTHERN SOUL IS STILL SO KNOWN FOR. THE SHOOT WANTED TO CONVEY A SENSE OF ESCAPISM THAT DANCE AND MUSIC GIVE TO MILLIONS OF PEOPLE AROUND THE WORLD AND WHAT NORTHERN SOUL ENCAPSULATED SO WELL.





NORTHERN SOUL





HNNMH

HANNAH RIGBY

PROFILE

As a Fashion Management and Communication student at Sheffield Hallam University, I consider myself an extremely creative person, with an excellent attention to detail. I pride myself in being a conscientious, innovative and passionate person, with an outgoing personality and strong communication skills that I have acquired through my years of work. I wish to further my career prospects by having a broad spectrum of experience so I may prosper and thrive in my future employments.

EDUCATION

SHEFFIELD HALLAM UNIVERSITY
Sheffield
Fashion Management and Communication
2018-2021

The Fashion Management and Communication degree has enabled me to develop my skills creative and problem solving skills which are vital for a successful career in fashion. These skills include; styling, trend prediction, photoshoots, communicating with clients and working with Adobe software.

- Business of Fashion 1
- Fashion Marketing 1
- Fashion Communication 1
- Business of Fashion 2

KING DAVID HIGH SCHOOL
Liverpool
A LEVELS
2015 - 2018

Alongside my A Levels, I completed an EPQ which allowed me to show my creative skills alongside my humanities based subjects. I was able to use my photography, graphic and styling skills to create a magazine that focused on forced labour within highstreet brands.

- EPQ - A
- Geography - C
- English Literature - C
- General Studies - C
- German - D

SKILLS

- Communication skills
- Great customer service
- Problem solving skills
- Attention to detail
- Knowledge of the industry and current trends
- Self Motivated
- Highly Organised
- Sense of colour and style
- Experience in Adobe InDesign and Adobe Photoshop

ACOMPLISHMENTS

- Worked as a stylist and creative director for independent brand Harriet Law Design that features in her Instagram.
- Art Direction for John Lewis & Partners digital event in collaboration with Sheffield Hallam University.
- Attended interviews with major industry professionals including Caryn Franklin, ShowStudio and Mandi Lennard.
- Achieved (grade) BA (Hons) Fashion Management and Communication Degree.

CONTACT

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HNNMH

HANNAH RIGBY

WORK EXPERIENCE

SALES ADVISOR
Evans, Arcadia Group | July 2019 - September 2019
Liverpool

Responsible for working as part of a team, to help promote products and help customers put outfits together.

- Customer Styling
- Colour Co-Ordinating
- Front of House Displays
- Visual Merchandising
- Customer Service
- Online Orders
- Working as Part of a Team

SALES ASSISTANT
Home Bargains | April 2016 - August 2018, March 2020 - Present
Liverpool

Responsible for working as part of a team, to help assist customers, maintain a high standard of presentation and replenish stock.

- Excellent Communication Skills
- Responsible for Making a First and Lasting Impression on the Customer
- Visual Merchandising
- Customer Service
- Knowledge of Stock Control, Promotion and Points of Sales
- Working as Part of a Team

CREATIVE EXPERIENCE

STYLIST AND CREATIVE DIRECTOR
Harriet Law Designs | October 2019 - January 2020
Sheffield

Working alongside a client to communicate their visual ideas in order to help grow their brand identity.

- Creative Directing
- Organising Photoshoots
- Styling
- Market Research
- Creating Communication Strategies
- Working as Part of a Team
- Communicating with the Client

ART DIRECTION
John Lewis & Partners | September 2020 - Present
Sheffield

Working on a collaboration between Sheffield Hallam University and John Lewis & Partners to create a digital fashion event that will be livestreamed to the public.

- Creative and Art Directing
- Organising Photoshoots
- Creating Ideas
- Creating Moodboards
- Organising Models
- Working on Film and Photoshoot Choreography
- Working as Part of a Team
- Communicating with the Client

REFERENCES

Paul Luke
Sheffield Hallam University
BA (Hons) Fashion Management and Communication
Course Leader
P.Luke@shu.ac.uk

More references are available upon request.



LIVERPOOL, UNITED KINGDOM 07713722382 HANNAHRIGBY98@GMAIL.COM

MYTHERESA

MILAN
ITALY

Dear Stefania Valentino,

I am writing to you to express my interest in the Photo Studio internship open on your website. I am about to complete my degree in BA(Hons) Fashion Management and Communication at Sheffield Hallam University and I am confident that my skills and experience gained from the degree will mean that I am a perfect fit for this position.

I am a loyal customer of MYTHERESA and often look there for general styling inspiration alongside amazing luxury clothing, therefore I believe that I will be a great fit for this role. I am also a highly creative person and three years at university, specialising in fashion, has allowed me to expand my creativity and skills in areas such as photography, graphics, management and both verbal and written communication. Throughout my degree, I have gained experience in working with a live client where I had the responsibility of frequently communicating with the client to understand her needs with the end goal of the brief being to reinvigorate her brand. I not only met her expectations but also exceeded them as the client went on to use the images that I directed, styled and photographed on her social media accounts, while also expressing the pleasure she had in working with me. There is more information about my experience and skills on my CV which I would highly appreciate you looking over.

I am certain that my experience and skill set would make me a great candidate for this position and a perfect assistant to your team. Please give me a call of the number to schedule an interview at your convenience. I appreciate you taking time to look at my application and look forward to hearing from you soon.

Thank you,
Hannah Rigby.



HANNAH RIGBY
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