

BICYCLES WERE

UBIQUITOUS

This project is delving into 1950's, looking at pastimes, the art that surrounded the period - oh and fishing.

Bicycles were ubiquitous in the 1950s and when we look at historic pictures there is always a bicycle in the taken image. However I am **not** presenting a pleasured pursuit of wistfully riding down the country lane.

The 50's were more than that, it was a hot bed for the new, the **patriarch** of modernity, the 50's offered a new life that was pushing boundaries, rebellion through clothing and fabrication. Apparel which we take for granted, and have become a staple for the working man in his every day!

No bicycles were harmed in the creation of this work

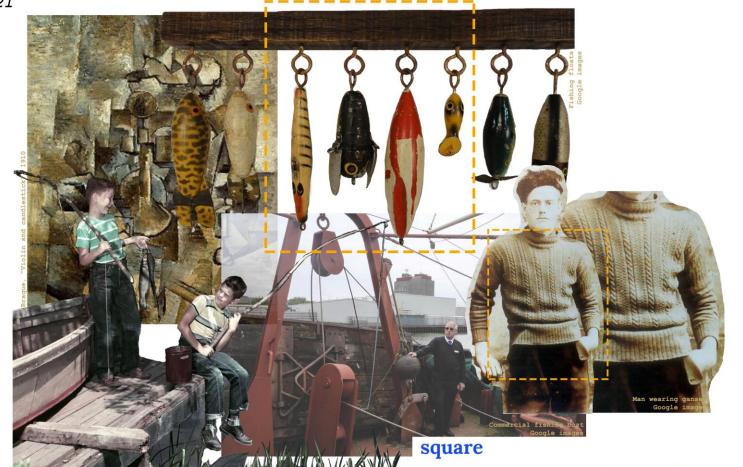




(1) Unexciting, unadventurous, mainstream or dull. Generally used in describing a person with such attributes or who plays it safe. Historically, derived from a person whose goal in life is to have three "squares" a day, a roof over his head, a respectable job, a house, 2.5 kids, etc.



UBIQUITOUS



1. (n; adj) A person who is regarded as dull, rigidly conventional, and out of touch with current trends.

UBIQUITOUS

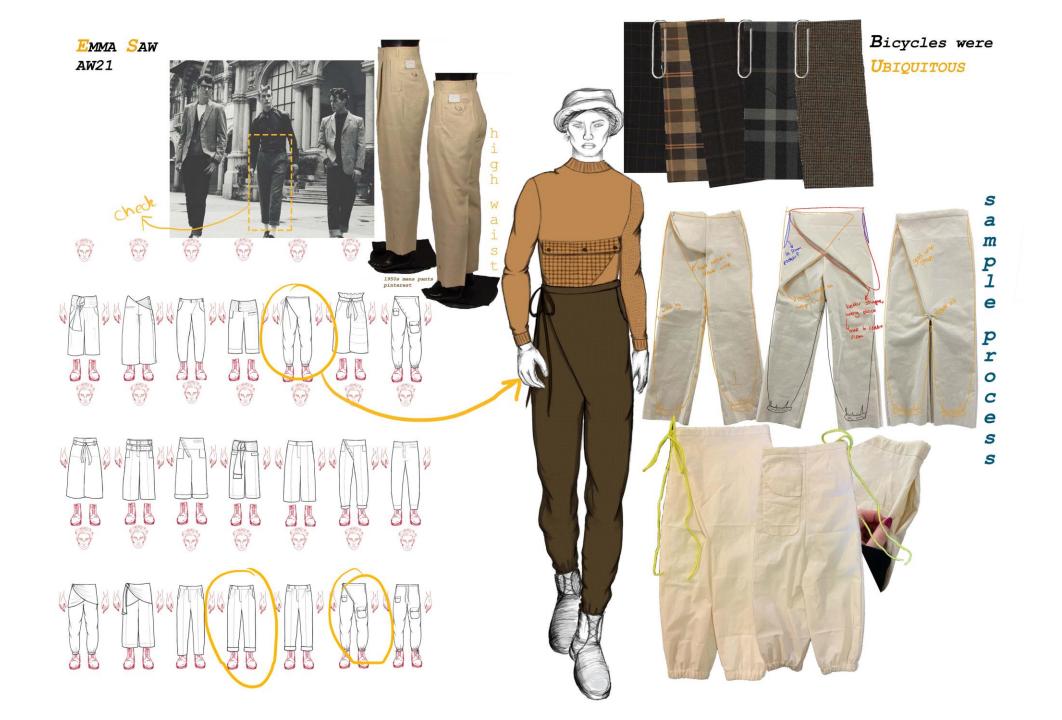


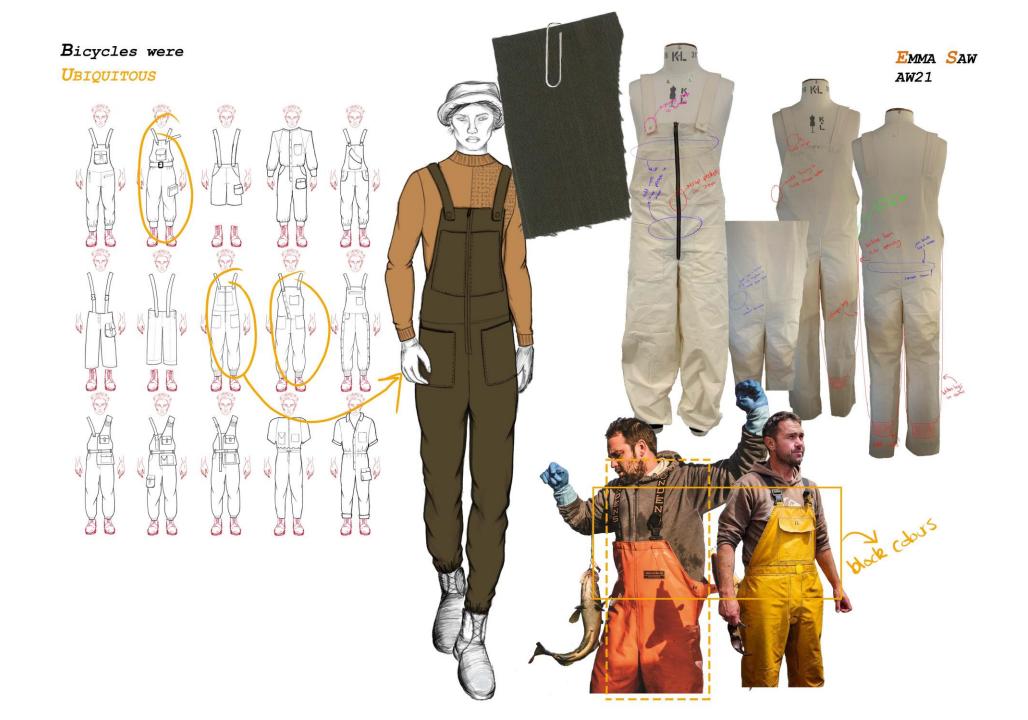


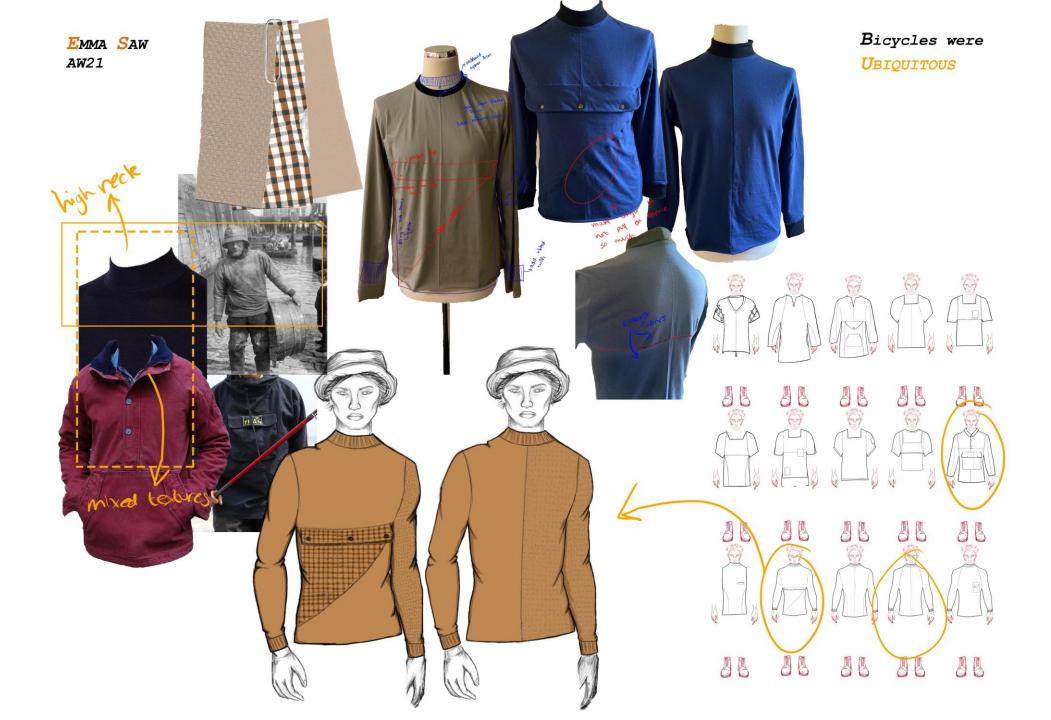
UBIQUITOUS

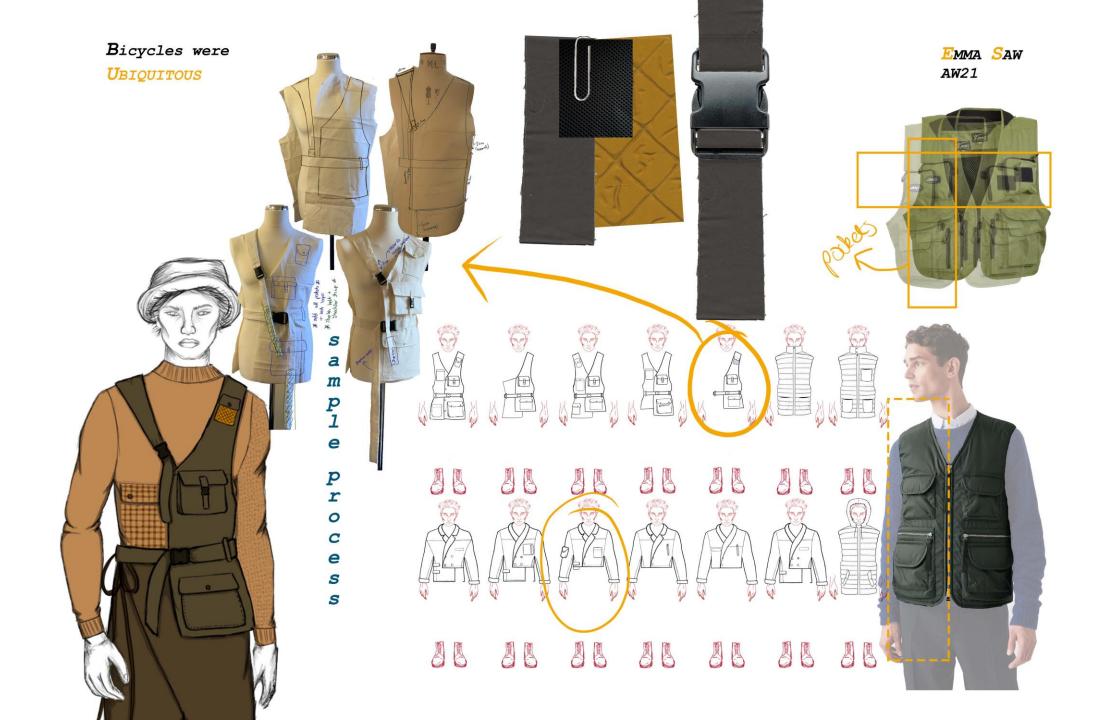


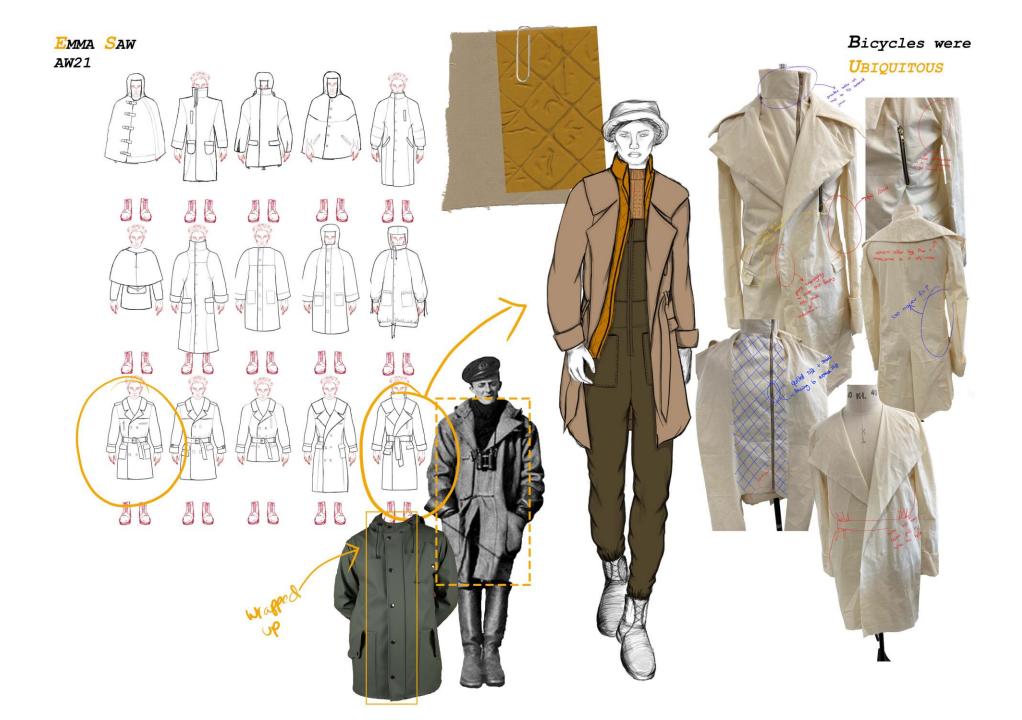






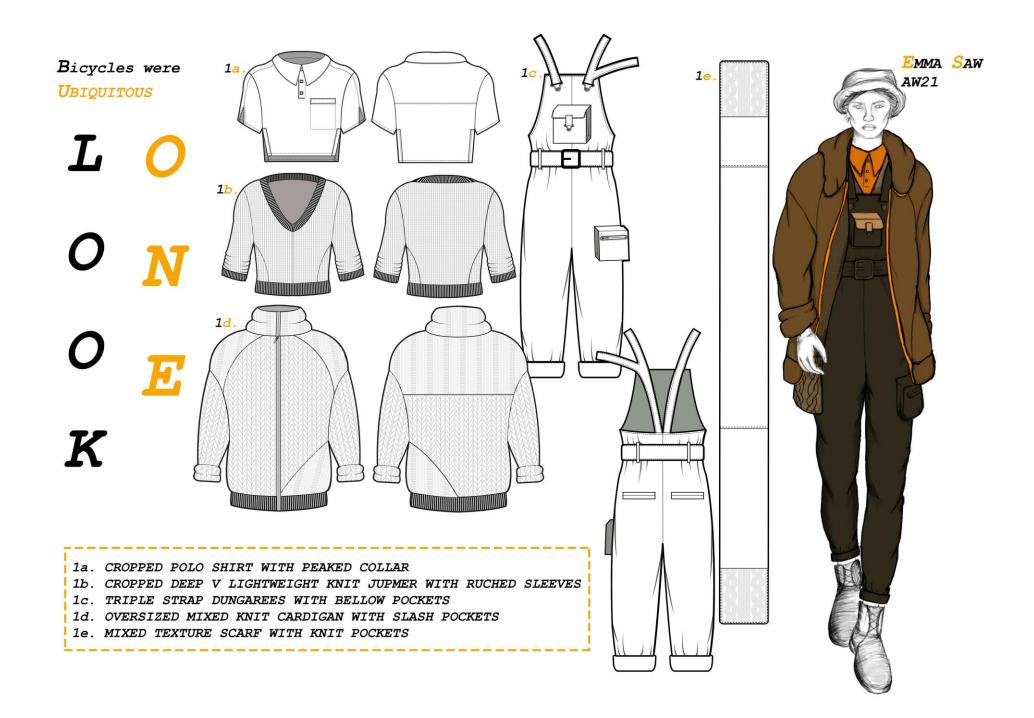












EMMA SAW AW21 2a 2c.

Bicycles were UBIQUITOUS

T.

0

ľ

O

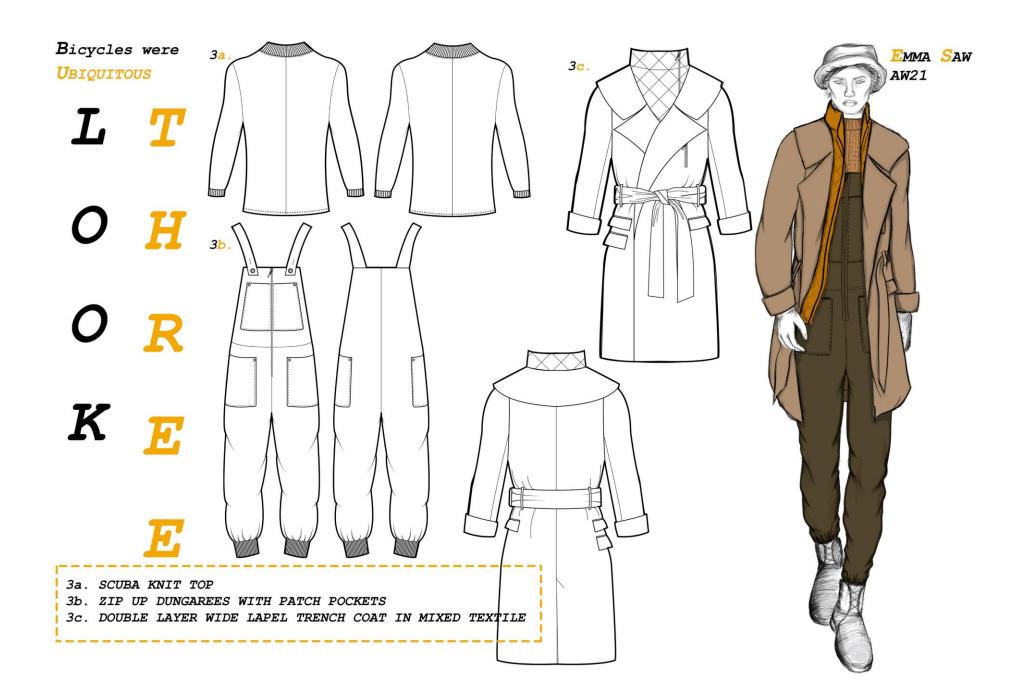


K O

2a. SCUBA HIGH NECK TOP WITH PATCH POCKET WITH FLAP

2b. WRAP TROUSERS WITH TIE WAIST

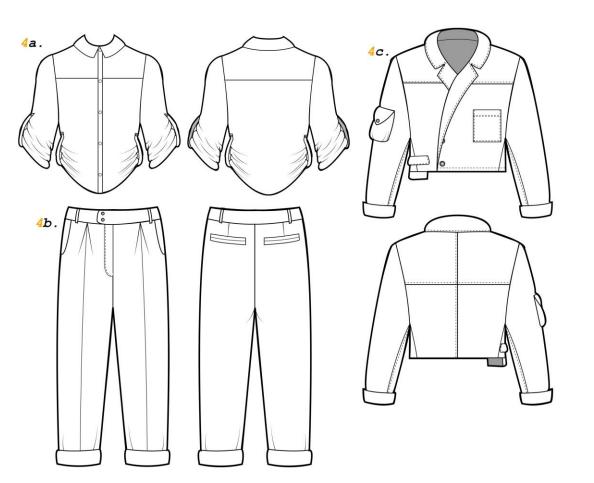
2c. HALF FISHERMAN JACKET WITH MIXED POCKETS AND BELT



4a. MIXED PRINT POPLIN SHIRT WITH RUCH DETAILS

4b. STRAIGHT LEG TURNED UP TROUSERS WITH PLEAT

4c. CROPPED DENIM JACKET WITH TOP STITCH DETAIL



Bicycles were UBIQUITOUS

K R

EMMA SAW AW21





