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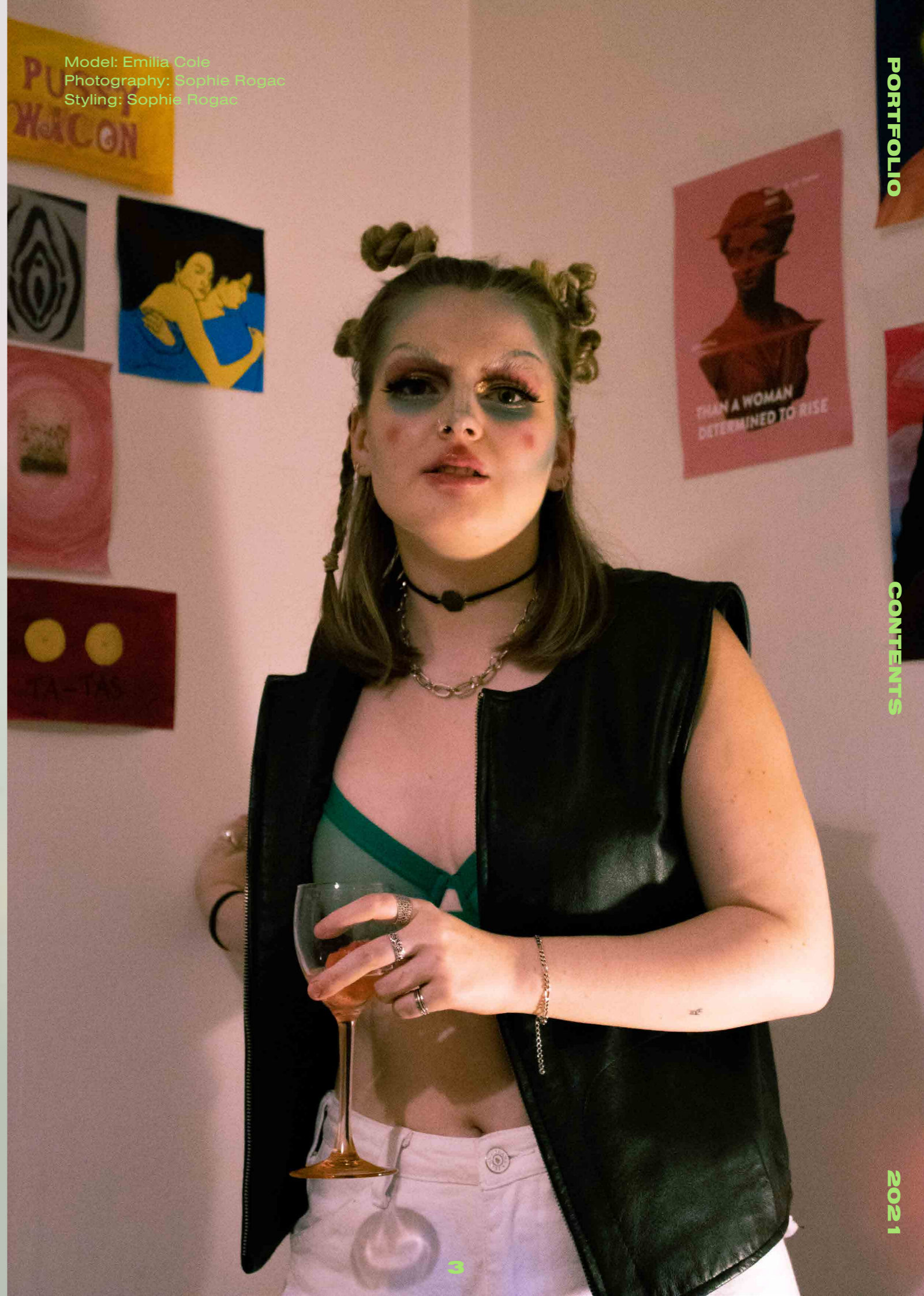
LIO

SOPHIE ROGAC



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Model: Emilia Cole
 Photography: Sophie Rogac
 Styling: Sophie Rogac



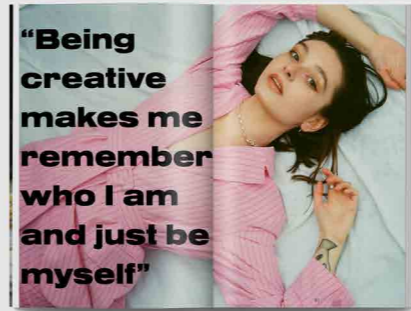
ABOUT ME

Sophie discovered her passion for Photography and Styling when completing her BA in Fashion Management & Communication, which shone through in her fashion film and imagery outcomes, where she ensures to combine aesthetic with narrative to create detailed and dynamic outcomes.

Sophie's individualistic approach to Styling and Photography enables her to successfully apply her skills to said field. Not only does this show through her professional work, but also on a more personal level through the way she carries and styles herself - reinforcing her beliefs in individuality and creative freedom, with her seeing fashion as an art form.



sophierogac@icloud.com
www.sophierogac.myportfolio.com
@sphrgc

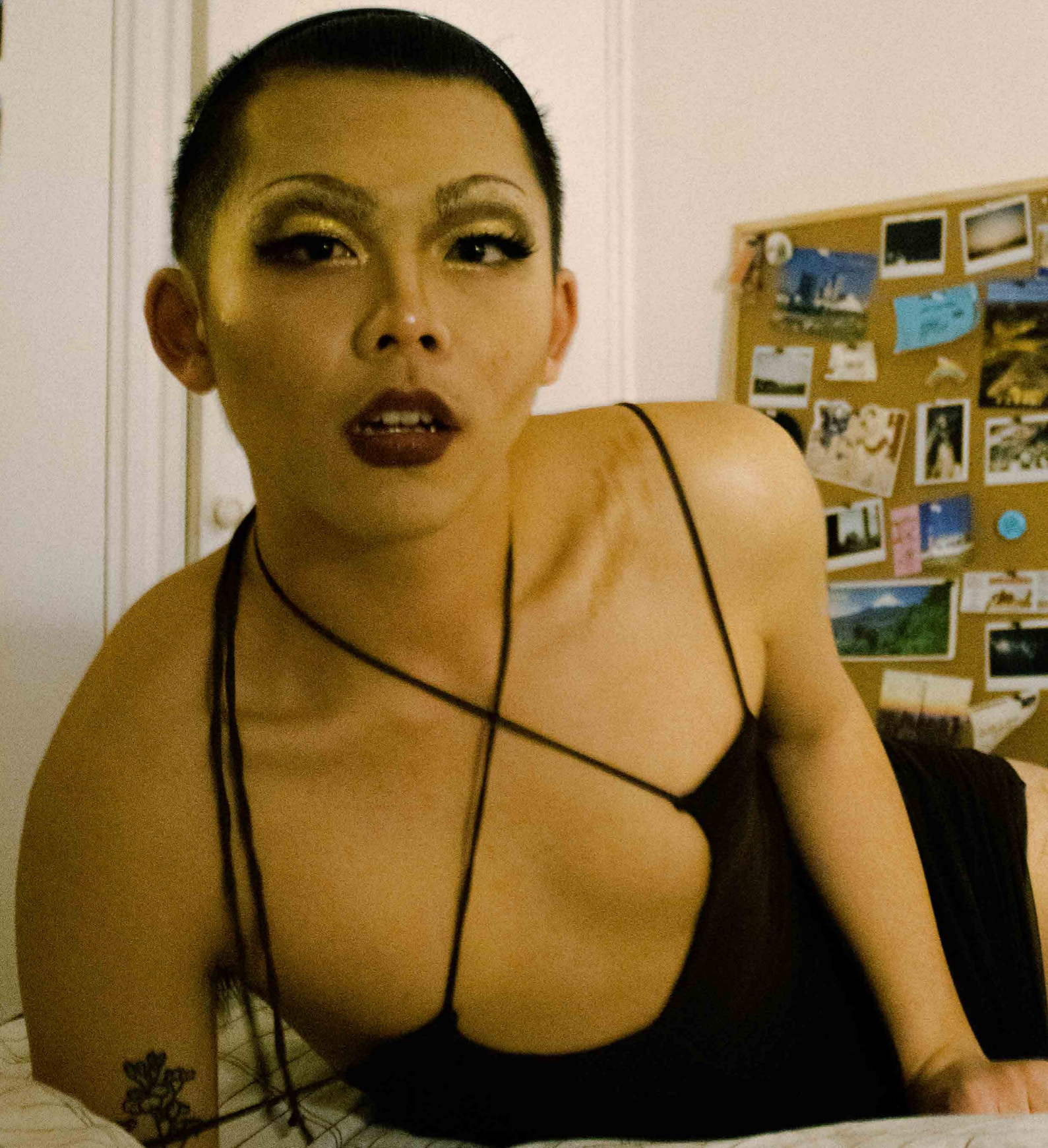


For my final major project, I created Moj! Zine, a publication centred around the theme of authenticity. This featured 3 main stories; From the Living Room to Berlin - a documentary style photo story displaying the escapism that we were trying to find during lockdown; Love Letter to my Room - a series delving into the intimacy of young people's rooms and the importance behind their spaces; and DARRY - an interview and two editorials with an emerging jewellery brand

Love letter to my Room



Model: Georgina Phelps
 Photography: Sophie Rogac
 Styling: Sophie Rogac



Models: Sebastian Wong & Robin Carreras
 Photography: Sophie Rogac
 Styling: Sophie Rogac



Model: Daria Stokes
Photography: Sophie Rogac
Styling: Sophie Rogac





Model: Jasmine Dooley-Garforth
Photography: Sophie Rogac
Styling: Sophie Rogac

PORTFOLIO

LOVE LETTER TO MY ROOM

2021



Model: Gad Brandt
Photography: Sophie Rogac
Styling: Sophie Rogac

PORTFOLIO

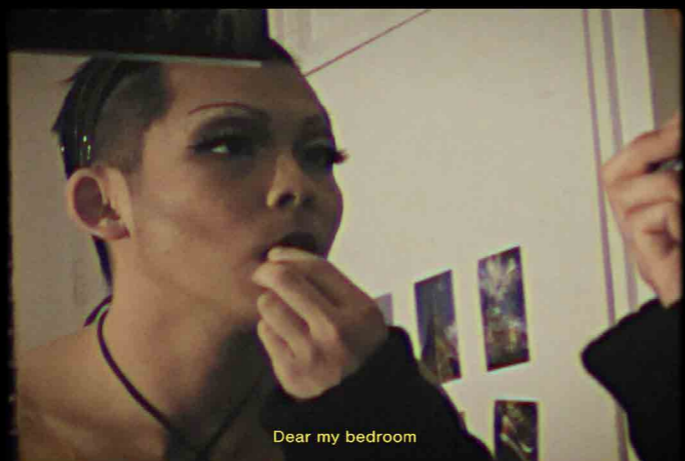
LOVE LETTER TO MY ROOM

2021

[SHORT FILM]



Dear my bedroom



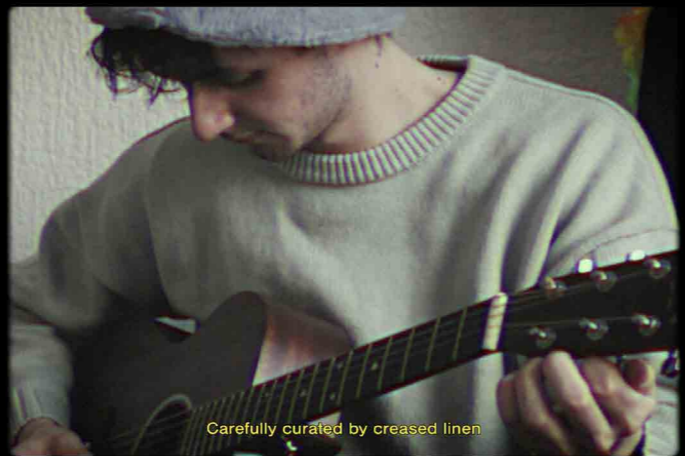
I wanted to take a moment to tell you



Soft and secure



The ceiling rises



Carefully curated by creased linen



Only accessed by those worthy enough



So thank you for always being there



Our bedrooms are the most intimate spaces in our lives; they are where we experience love, heartbreak, joy, sadness, and everything in-between. During the past year, we've spent more time in our rooms than ever, with these spaces becoming a reflection of our lives.

Love Letter to my Room is a photo series and short film which aims to celebrate our personal spaces, documenting the intimacy of young people's rooms and the importance behind them. Every room tells a different story, and Love Letter to my Room is the opening line.

View the film at <https://vimeo.com/537699551>



Models: Georgina Phelps &
Jasmine Dooley-Garforth
Photography: Sophie Rogac
Styling: Sophie Rogac

Models: Georgina Phelps, Ruth Kennedy
& Jasmine Dooley-Garforth
Photography: Sophie Rogac
Styling: Sophie Rogac

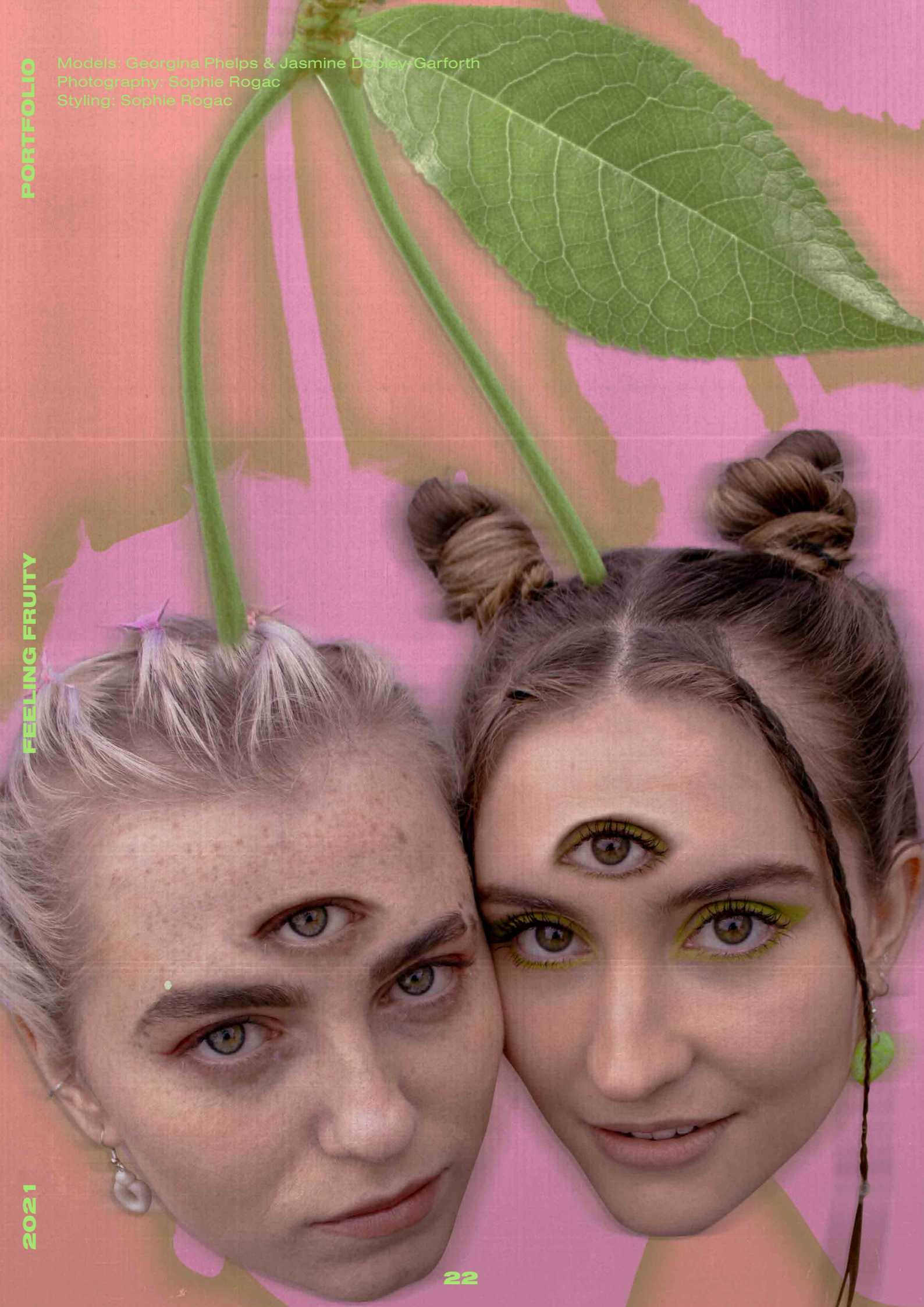




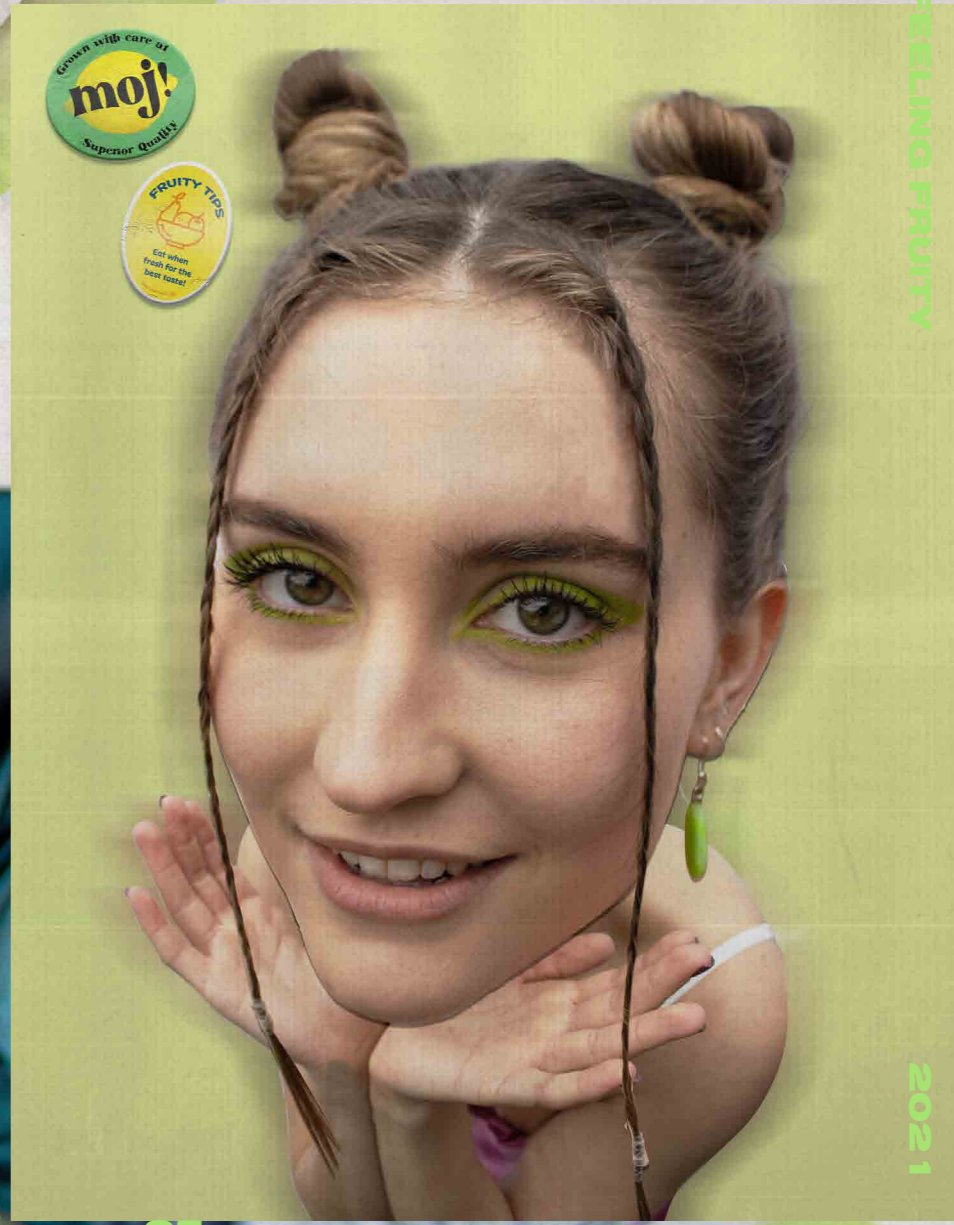
Model: Daria Stokes
Photography: Sophie Rogac
Styling: Sophie Rogac



Models: Georgina Phelps & Jasmine Dibley, Garforth
Photography: Sophie Rogac
Styling: Sophie Rogac



Model: Ruth Kennedy
Photography: Sophie Rogac
Styling: Sophie Rogac

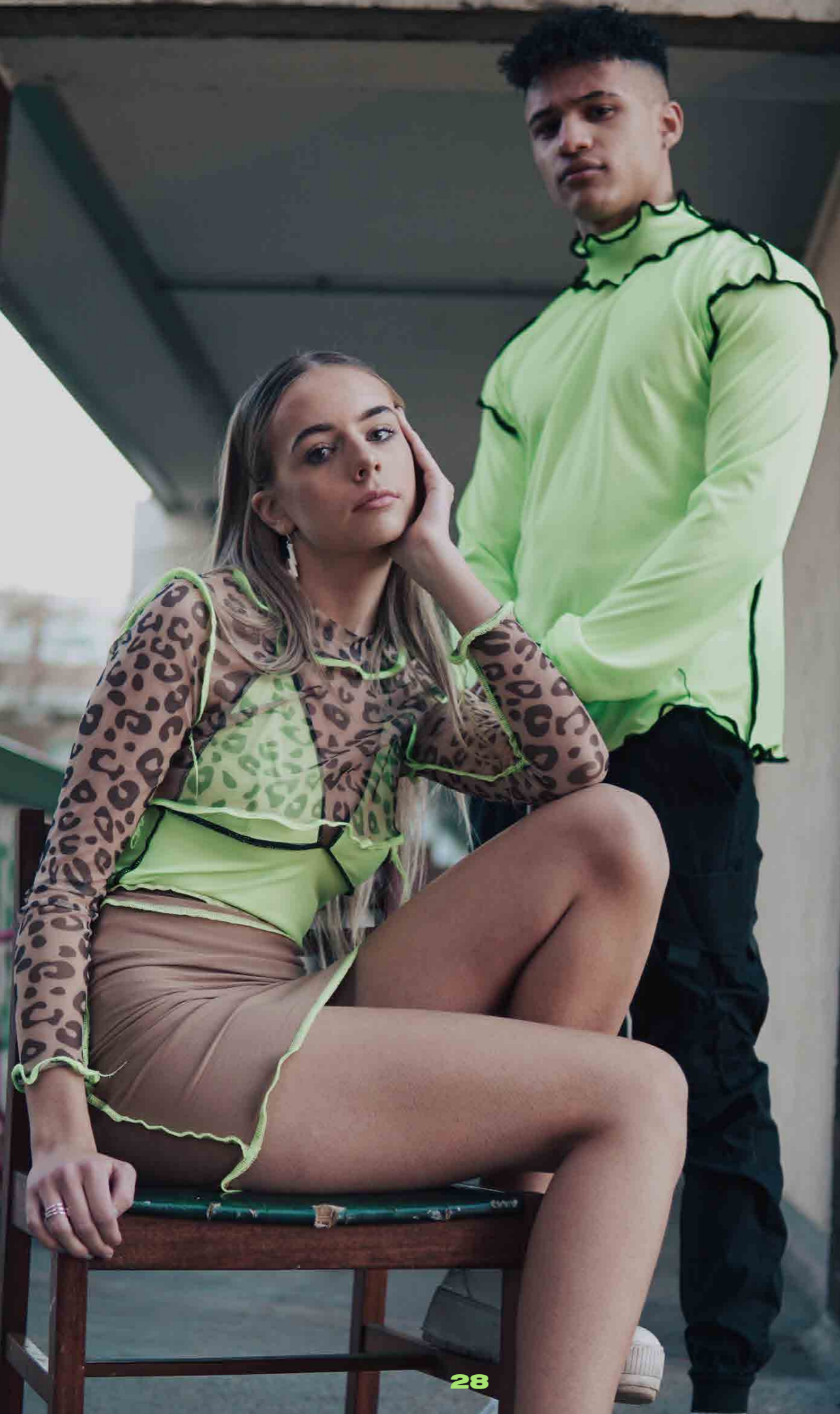


Models: Jasmine Dooley-Garforth & Ruth Kennedy
 Photography: Sophie Rogac
 Styling: Sophie Rogac



Photography: Ben Rees
 Styling: Sophie Rogac & Georgia Rogerson
 Direction: Maisie Ashbridge





Photography: Ben Rees
Styling: Sophie Rogac & Georgia Rogerson
Direction: Maisie Ashbridge





SOPHIE ROGAC

+44 7540 688217
sophierogac@icloud.com
www.sophierogac.myportfolio.com
@sphrgc

ABOUT

I am an ambitious Fashion Management & Communication graduate, with a particular interest in Film Making and Narrative Photography.

Looking for opportunities to utilise my knowledge and innovate dynamic concepts, I am currently searching for internships and graduate schemes which will allow me to develop as a creative.

EDUCATION

[2018 - 2021] Sheffield Hallam University BA (Hons) Fashion Management & Communication	[2016 - 2018] Northampton School for Boys A levels, ABD Art, Geography & Mathematics	[2011 - 2016] Northampton Academy GCSEs 9 GCSEs grade A* - B
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WORK EXPERIENCE

[2019 - 2020] Weekday Sales Advisor, Sheffield	[2017 - 2018] Boost Trampoline Parks Party Host, Northampton	[2016 - 2017] Hilton Hotels & Resorts Server, Northampton
Responsibilities: assisted with setup of new store, visual merchandising, styling.	Responsibilities: event planning, strong leadership skills, following strict health & safety procedures.	Responsibilities: serving for weddings & events, time management, teamwork.

ACHIEVEMENTS

[2021] Graduate Fashion Foundation I was nominated by my university for the Fashion Photography and the Fashion Styling & Creative Direction awards at Graduate Fashion Week 2021.	[2020] Unique Style Platform I created a trend book, where I was selected as one of the 'Top 5' students to feature on trend forecasting agency USP's website and social media channels.	[2020] ASOS I was offered a year-long styling & photography internship in the ASOS studios, which was unfortunately cancelled due to COVID-19.
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SKILLS

Adobe Creative Suite
Art Direction
Graphic Design
Social Media
Styling
Photography
Videography [direction & editing]

INTERVENTIONS

Helen McGuckin (Another, Wonderland)
Hugh Mann Adamson (LTBL prd.)
Laura Aldous (Unique Style Platform)
Miles Drury (ASOS, Nike)
Vicky Grout (Clash, Notion)

INTERESTS

Alongside my love for fashion, I am also passionate about making art, in particular portraiture in oil paint. I enjoy cooking, and love discovering and mixing music.

References available upon request



SOPHIE ROGAC

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sophierogac@icloud.com
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@sphrgc

Thursday 20 May 2021

Dear Hiring Manager

I am a recent BA (Hons) Fashion Management & Communication graduate from Sheffield Hallam University.

I am currently looking to gain further industry experience within a professional and creative environment and would appreciate the opportunity to work with you.

I have previously worked on projects in a studio setting and have recently collaborated with my peers within the art & design department as part of my Final Project outcome, including Hugh Mann Adamson of ENON Films and photographer Miles Drury.

My specialised skills include Videography, Editing & Art Direction.

Kindly find my CV attached and samples of recent work at <https://sophierogac.myportfolio.com> and @sphrgc

Please feel free to contact me for more information and thank you for considering my request.

Yours Sincerely,

Sophie Rogac

References available upon request

[BUSINESS CARD]



Sophie Rogac

sophierogac@icloud.com

+44 7540 688217

@sphrgc