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Previous work

Digital society school,
Amsterdam 2019/20

Bimal, Sheffield 2020

Hello There!

My name is Vicki

Winstone and this

is my portfolio.

Patch Plants

I designed a campaign adapting to the loneliness caused in millennials over the coronavirus lockdowns across the UK. By utilising a online personality questionnaire incorporated into our every day advertising you will be paired with your perfect plant. You will have the opportunity to adopt your plant and become a parent, creating a bond that lasts a lifetime. We know parenting isn't always easy though, you will be guided through the process with an adoption pack full of information and support for this special time.













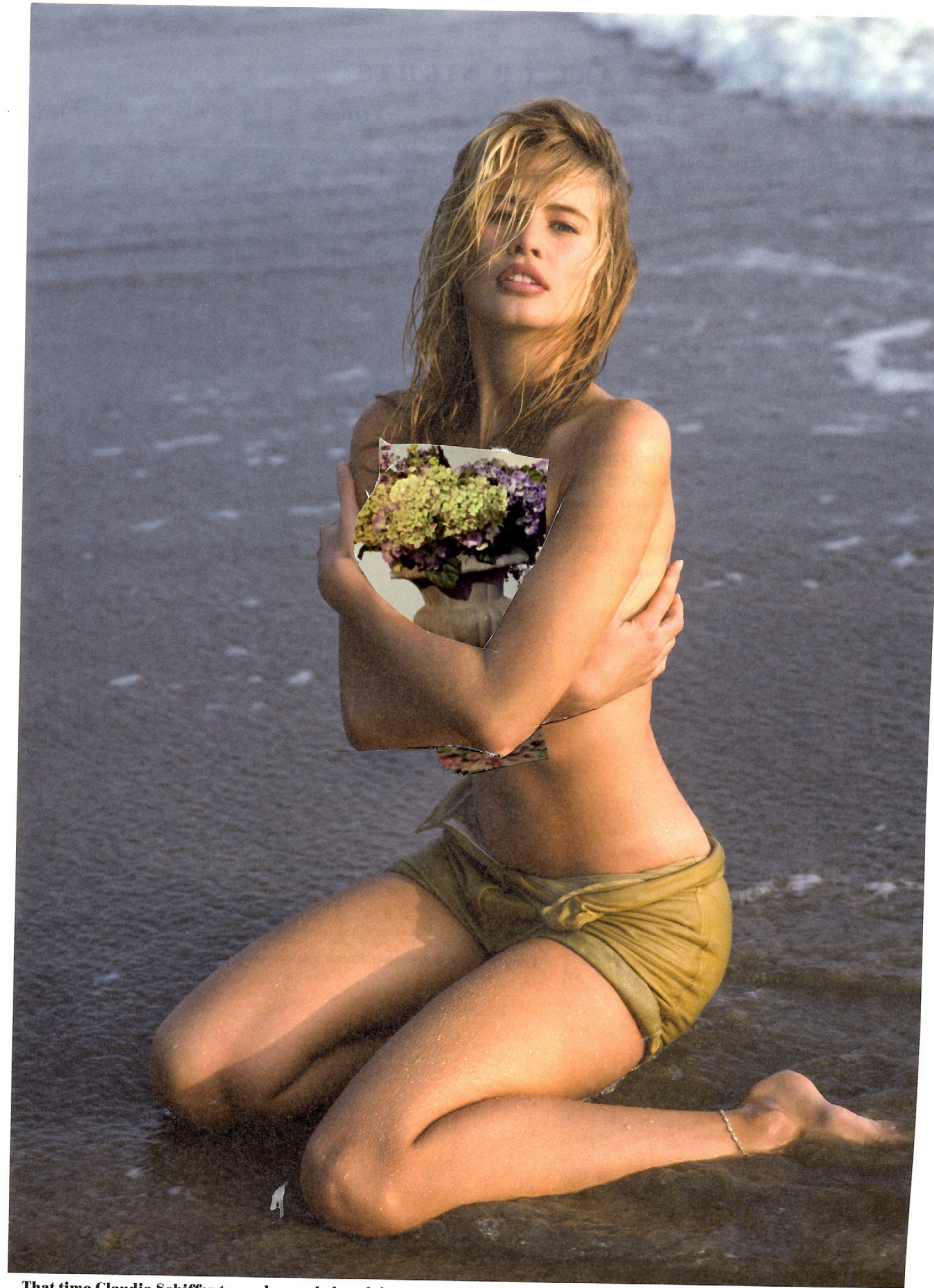
Magazine Collages

I have always loved collaging from old design or photography magazines. The outcomes of these are always weird and wonderful and the texture of a ripped magazine gives it a sense of depth and texture that keeps me working with them despite the ease of digital collage.

Exploring the attitudes to hair
maintenance, for some it is more
than just waxing.



Replacing the explicit areas that would be blurred with a very innocent feature.



That time Claudia Schiffer turned a sandy beach into a shimmering and infinite plane of hyper-sex.
Rolling Stone, May 1990. Photo: Herb Ritts

“Cry me a river”



Exploring the balance between sultry imagery and playful imagery to mock the attempt of serious seduction.



JULIA WEARS YELLOW SICK
DRESS BY NEIL BARRETT;
PALOMA PICASSO MELODY CIRCLE
PENDANT NECKLACE IN 18K GOLD
AND TIFFANY T SMILE EARRINGS IN
18K WHITE GOLD WITH DIAMONDS
(JUST SEEN) ALL BY TIFFANY & CO





Petra wears: tights STOCKINGIRL shoes LOUBOUTIN
Pierre-Ange wears: jacket and shoes SAINT LAURENT pants MARTINE ROSE





Playing with the ignorant bliss
that is vintage imagery





Combining the natural beauty of
the Mona Lisa with the artificial
beauty of modern day.

Magazine Collages

This set of collages were created from art and fashion magazines and I really like the simplicity of the composition. I try to often create collages that are ironic or just a bit weird and so attract the attention of the viewer. Some of the images I later edited to make black and white and as you can see this emphasises the other block colours in the collage.



It takes a level of maturity to understand your own
privilege impact your immaturity has on others
in less privileged countries





Parish Magazine

A re-design of the traditional parish magazine which over time has lost popularity and significance in the community. By utilising the existing network in the community I aimed to spread information on the climate change in the local area and what the public can do to reduce their footprint.

Parish
Magazine.

2232

(ppm) of CO2 in
Sheffields atmosphere



The local magazine that
thinks long term



04 WHERE TO WATCH



The Bare Alternative - Today, this zero waste shop sells more than 200 different products ranging from exotic teas and coffees to everyday household goods including washing powder, toiletries, cleaning products and even plastic free toothbrushes. 327 Abbeydale Rd, Nether Edge, Sheffield S7 1FS



Cow Vintage is your best bet for finding big brands, one of a kind vintage and handmade rework garments to fill your wardrobe sustainably. We have stores all over the UK and our website ships worldwide. Stunt on all your mates with clothes you can't get anywhere else. 156-160 West St, Sheffield City Centre, Sheffield S1 4ES



Small Stuff - "The thing I missed most during lockdown was real life human connection. I opened a shop to be able to talk to people about the products and items that I am passionate about. I sell the finest design-led, ethical, sustainable and eco-friendly products for (you and) your little bears both online and in-store." 210 Crookes, Sheffield S10 1TG

Joined Up Heritage Sheffield is a charity promoting the conservation, protection and preservation of heritage within Sheffield and the surrounding. 12 Greenhill Road, Sheffield S8 0BA



05 WHERE TO WATCH

The average temperature in Sheffield could rise by a whopping 5.4 degrees in the next 80 years.

Homes currently account for around 20% of our emissions, yet action to reduce these emissions has been slow, with 21 million homes currently below EPC rating C, meaning they are not efficient.

One long-haul flight can produce more carbon emissions than the average citizen produces in a year in a number of countries

Solar panel installations fell by 94 per cent in the UK this year as the government withdrew the offer of subsidies.

Power, transport and buildings account for 84% of UK emissions.

There is a 46 per cent increase in carbon emissions since the industrial revolution and this is the main cause of global warming.

In the Pacific, at least eight islands were swallowed by the sea in the last century, with Tuvalu, Kiribati and the Marshall Islands feared to be the next low-lying nations to be wiped off the map.

Solar panel installations fell by 94 per cent in the UK this year as the government withdrew the offer of subsidies.

Up to 35 per cent of the micro plastics in the ocean are from clothing.

You could cut your carbon footprint by around 20 per cent by switching to vegan.

Sea levels are rising at the fastest rate in 3,000 years, an average three millimetres per year. The two major causes of sea level rise are thermal expansion the ocean is warming and warmer water expands and melting of glaciers and ice sheets.

Earlier this year, Indonesia announced its plans to move the capital city away from Jakarta. Home to over ten million people, some parts of Jakarta are sinking as much as 25cm per year.

For a 16,093km journey, an electric car charged from UK mains electricity would produce 0.96t CO₂e, while a petrol car would produce 2.99t CO₂e.

The government have set a target to bring all homes in England and Wales to EPC rating C by 2035.

In 2018, the UK experienced the hottest summer since 2006 and heatwaves are now 30 times more likely due to climate change.

Travelling from London to Paris by Eurostar instead of plane results in slicing carbon emissions by 91 per cent.

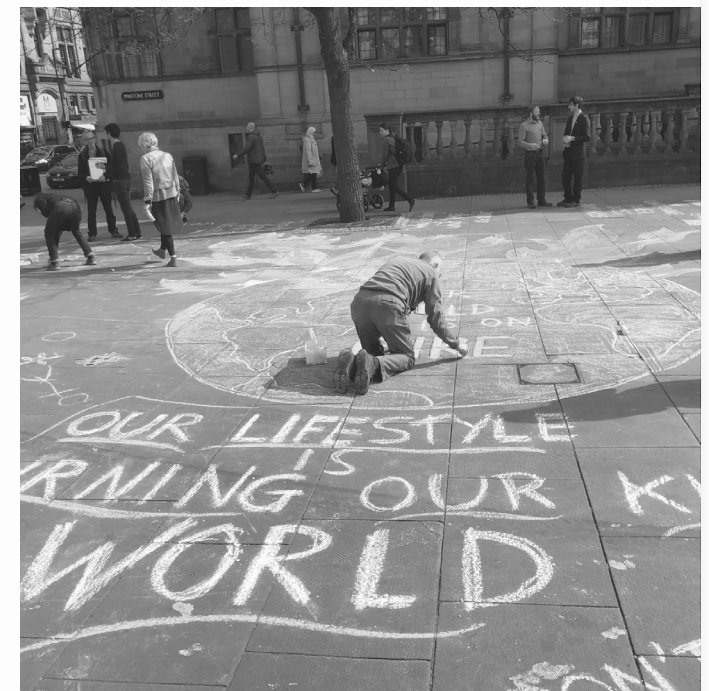
Reliable temperature records began in 1850 and our world is now about one degree Celsius hotter than in the pre-industrial period.

06 THE FACTS

"Climate rebels threaten more traffic protests after painting Sheffield streets"

April 1, 2019,
Kathryn Batte

Jusnews.net





Iceberg Cream -
contrasting innocence with
human consumption



The “M” Word

Designed to educate and inform people in the workplace of the effects of the menopause physically and mentally to provide support and comfort to those effected. By doing this we are preventing women feeling that they must give up their job, while also saving the employers thousands of pounds having to take on and train new replacement employees. For this project I designed the brand itself, advertising online and physical along with a website to provide the product itself, an online course either 1-1 with an employer or as a company to educate and inform each other on the menopause and how the workplace can adapt.

the
word.



The “M” Word Website

The "M" Word - Menopause support

Work to educate. Not just for the weekend

REFINERY 21

BOOK NOW

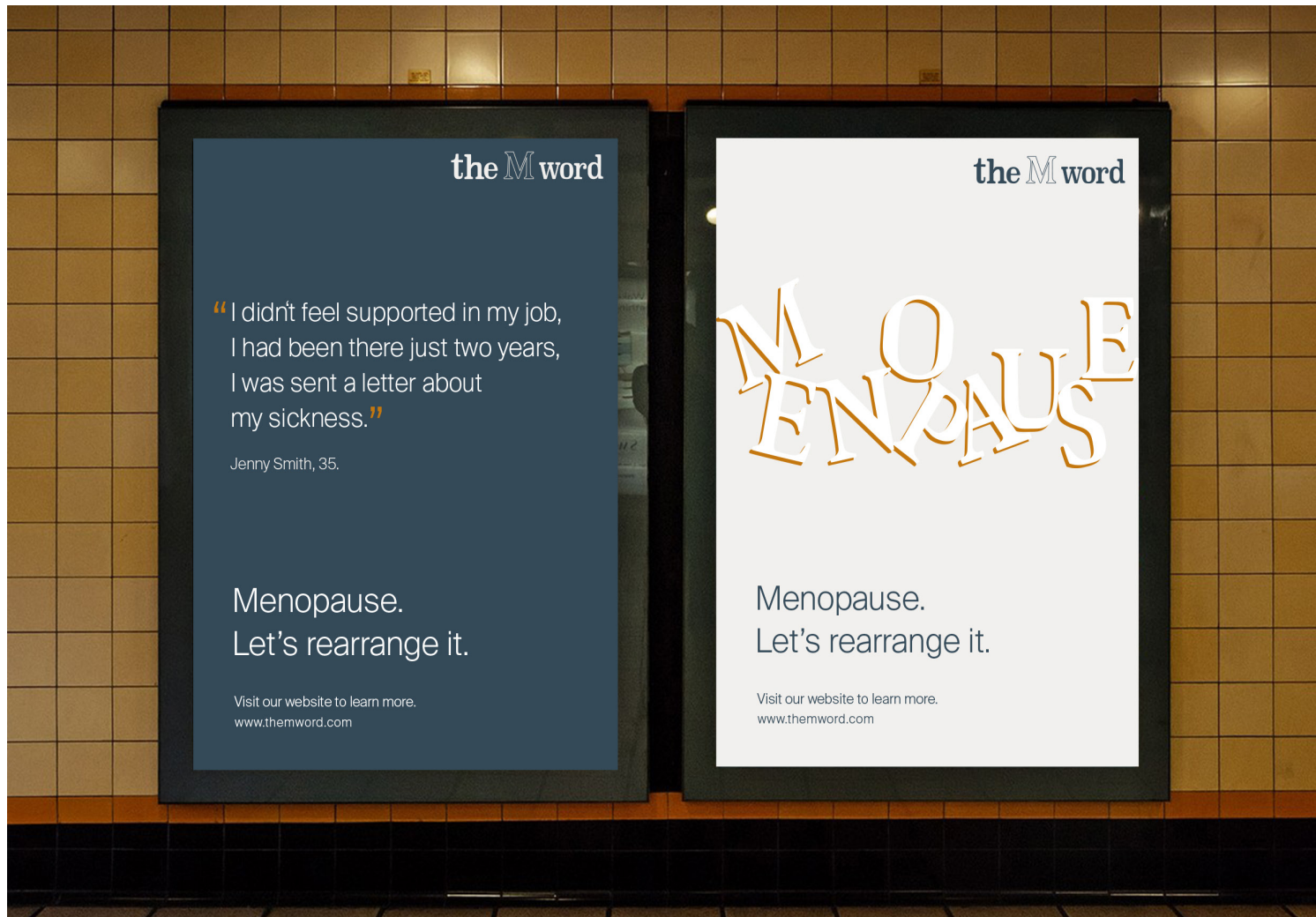
YOUR RIGHTS

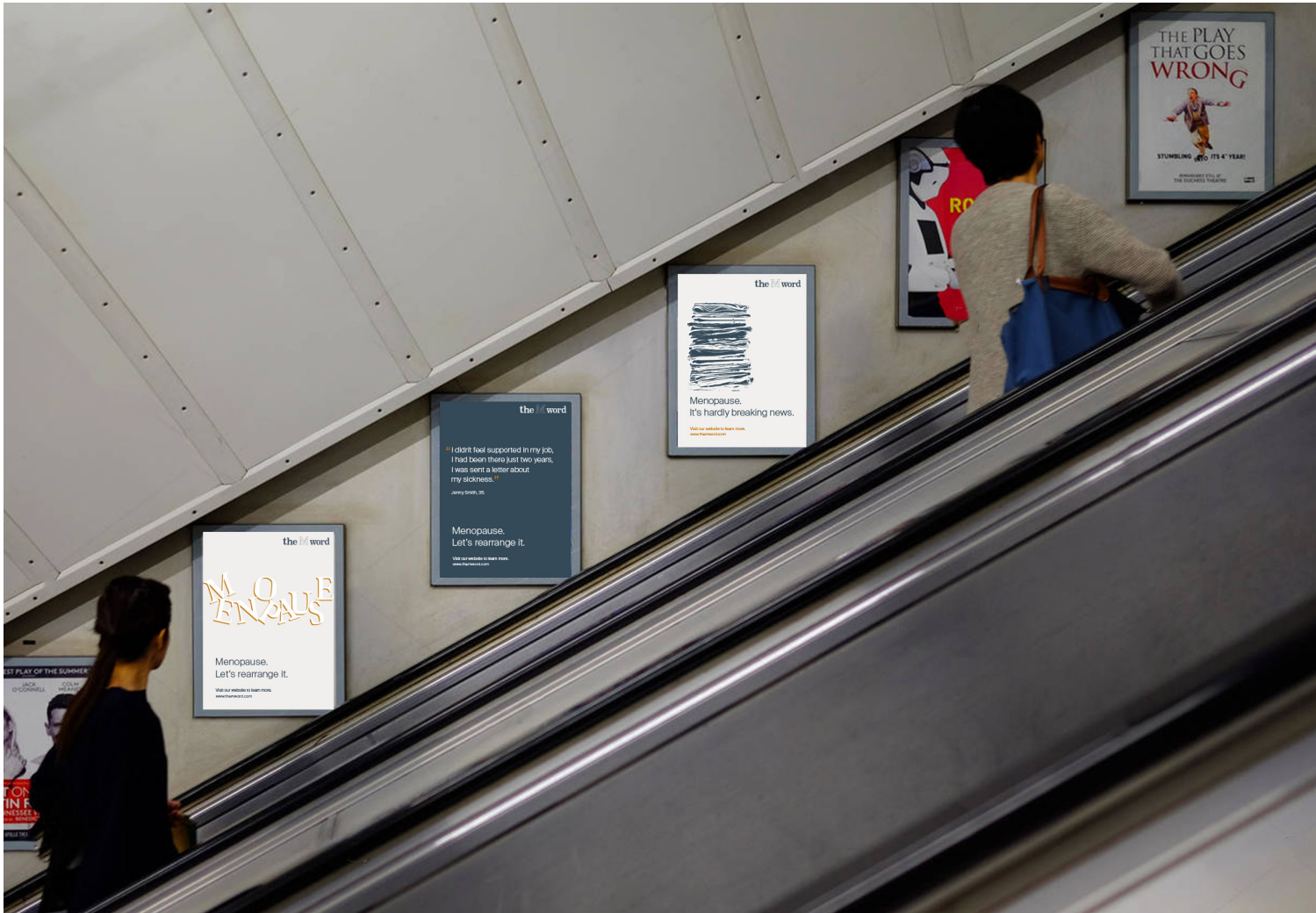
READ UP

OUR COMMUNITY

CONTACT US







The Modern Butcher

A ethical meat brand designed to ease the transition from farmed to lab grown meat, reducing the “ick” factor and allowing the public to reduce their emissions and cruelty to animals. “We try to make the transition to cruelty free meat as smooth as possible for our customers which is why we package all out meats in standardised package sizes at the exact average price of farmed meat”. – The Modern Butcher



With each Modern Butcher product you will be provided with a recipe and seasoning mix which perfectly pairs with your chosen meat product.






Modern Butcher Site

<https://modernbutcher.cargo.site>





Rare Beef And Cool Greens Freekeh Bowl

SUMMER STAPELS

METHOD

1. Blanch beans in a saucepan of boiling water for 3 minutes or until tender. Using a slotted spoon, remove and refresh in iced water. Halve lengthways and set aside.
2. Add the freekeh to the pan. Simmer over high heat for 15 minutes or until tender. Drain.
3. Meanwhile, rub steak with oil. Heat a frypan over high heat. Add steak and cook for 4 minutes, then turn and cook for a further 3 minutes for medium-rare or until cooked to your liking. Rest, loosely covered with foil, for 10 mins
4. For the dressing, whiz all ingredients in a small food processor until smooth.
5. Toss beans, leaves and herbs in a bowl. Thinly slice steak against the grain.
6. Divide freekeh among serving bowls. Top with salad and steak, drizzle with dressing and serve with goat's cheese.

HOW TO PREPARE STEAK

INGREDIENTS

150g Green Beans, Trimmed

1 1/2 Cups (250g) Freekeh, Rinsed, Drained

500g Beef Rump Steak, At Room Temperature

1 Tbs Olive Oil

1/2 Cup Baby Kale Leaves

1/4 Cup Flat-Leaf Parsley Leaves

1/4 Cup Dill Sprigs

1/4 Cup Basil Leaves

1/4 Cup Small Mint Leaves

Ash-Rolled Goat's Cheese, Sliced, To Serve

Sticky Date Dressing

2 Tbs Pomegranate Molasses

3 Medjool Dates, Pitted

2 Tbs Extra Virgin Olive Oil

Juice Of 1 Lemon

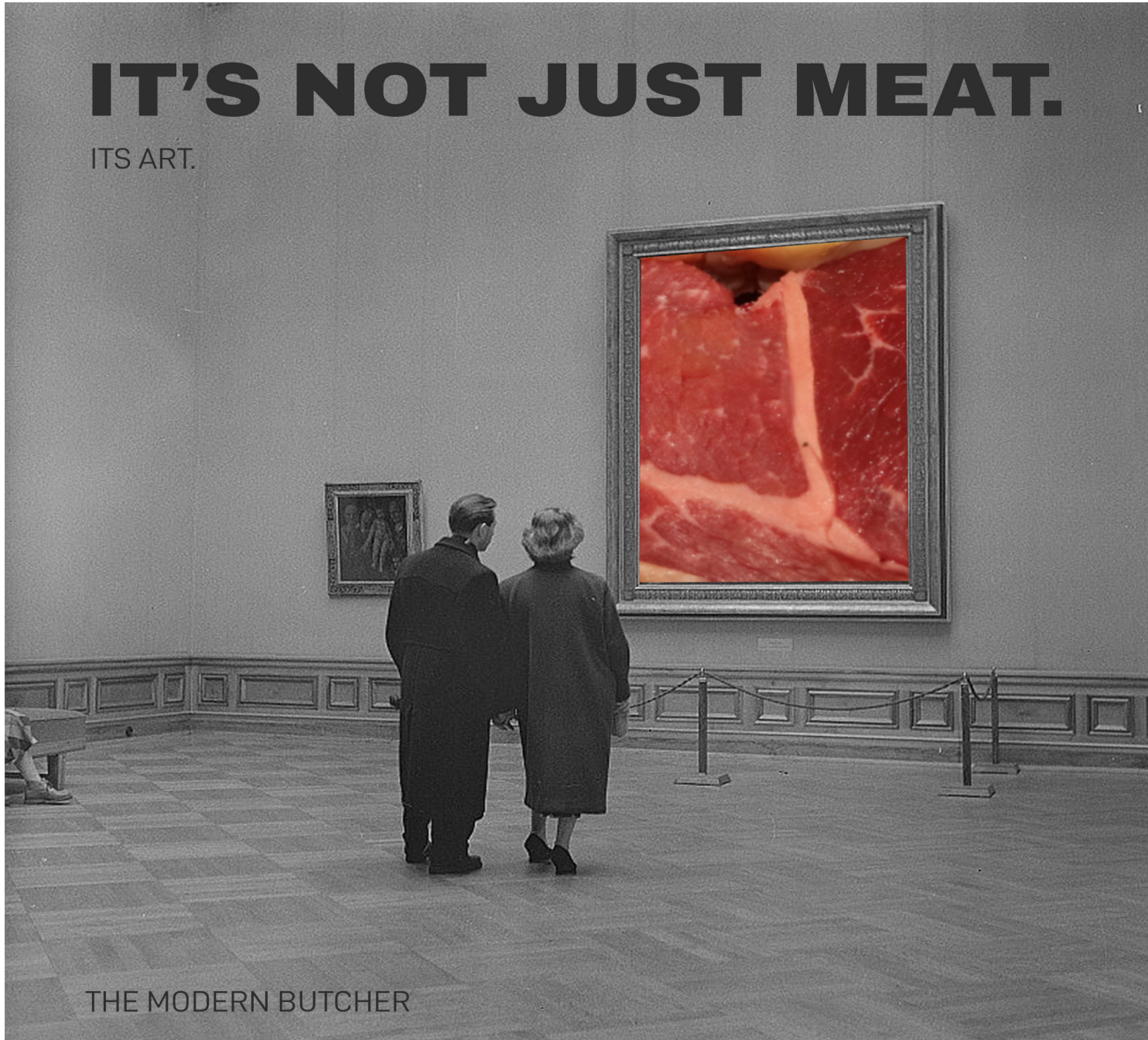
Modern Butcher Recipe Book

<https://www.fiipsnack.com/>

E8C86999E8C/modern-butcher-magazine.html

IT'S NOT JUST MEAT.

ITS ART.



THE MODERN BUTCHER

1:42 Magazine

This set of collages were created from art and fashion magazines and I really like the simplicity of the composition. I try to often create collages that are ironic or just a bit weird and so attract the attention of the viewer. Some of the images I later edited to make black and white and as you can see this emphasises the other block colours in the collage.

1:42

Why is reading on
the loo the thing
to do?

Issue 3- Reading pros and pros 28/12/18



1:42

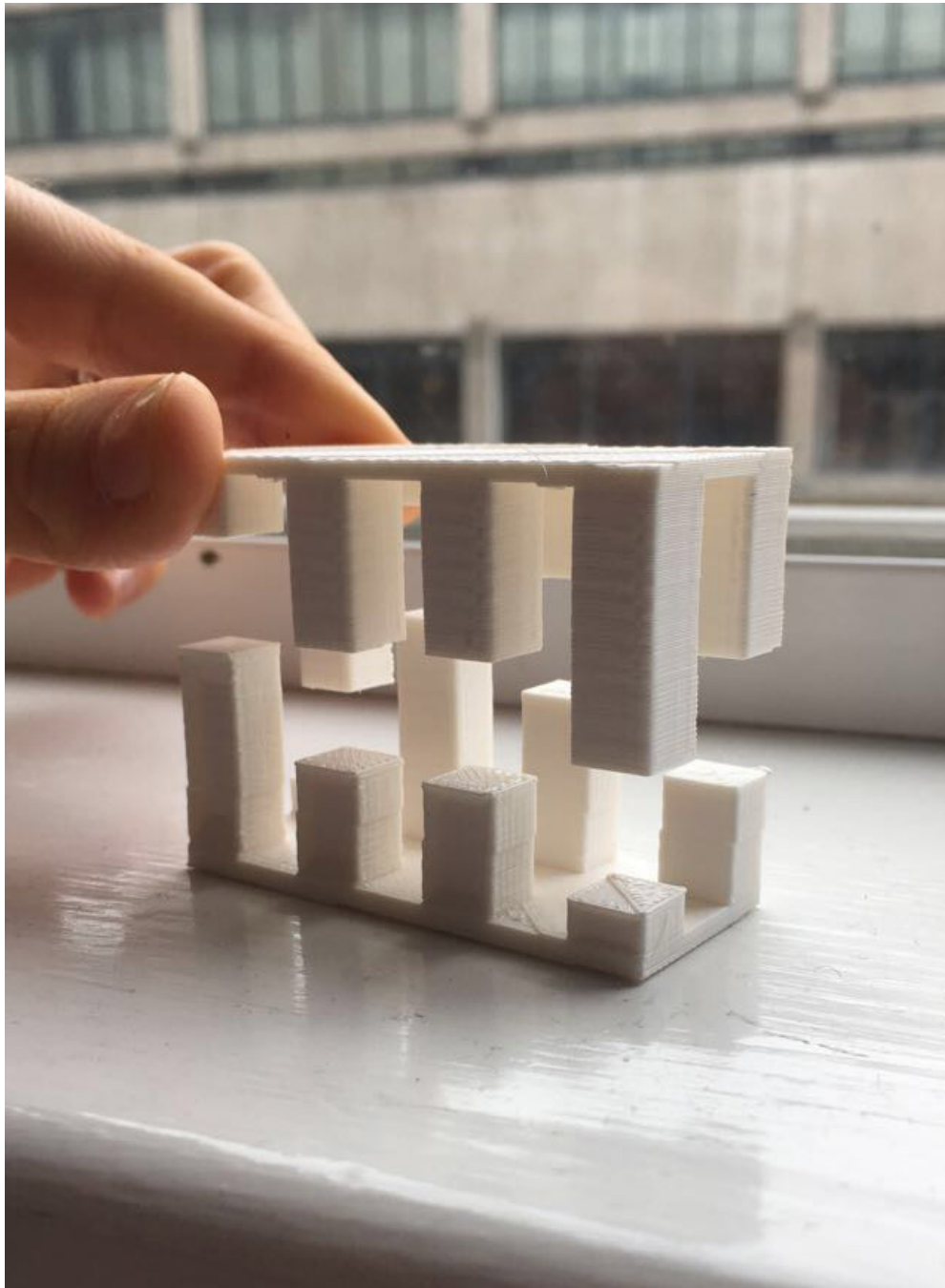
Its time we
ended the debate...

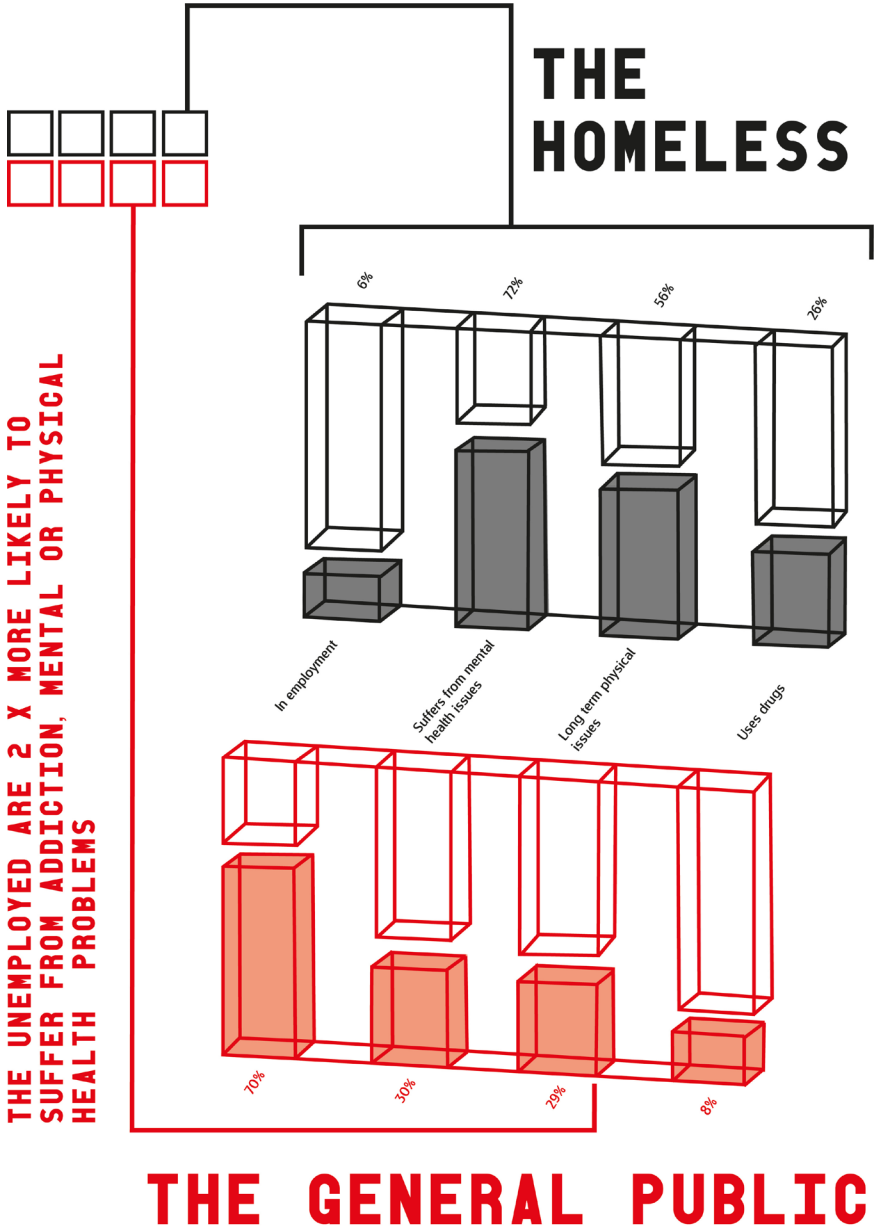
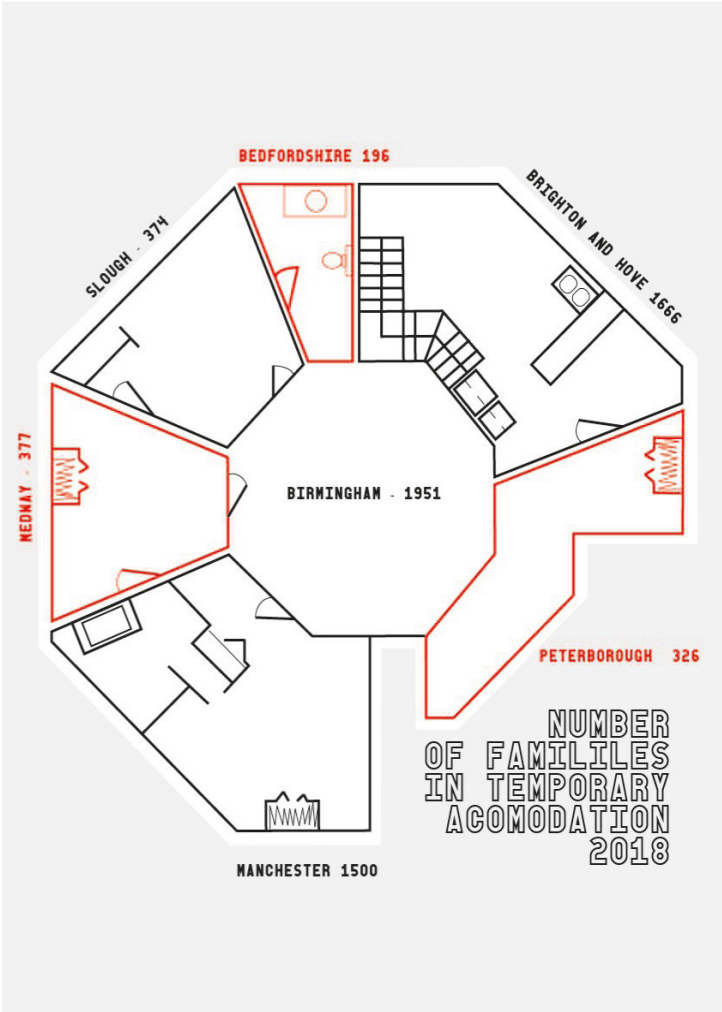
Issue 2- Scrunch or fold? 25/12/18



Homelessness Infographics

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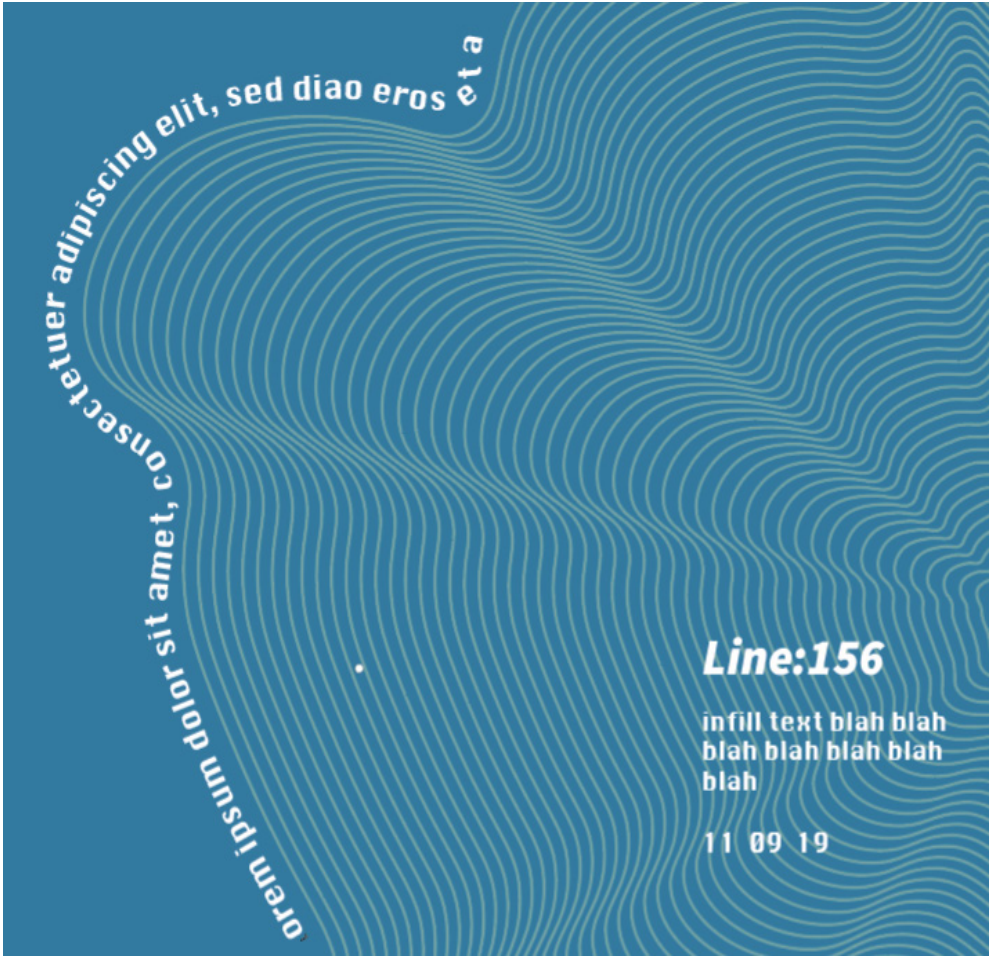




Line: 156

I was commissioned to design a event poster for a friends DJ event.

I created a series of variations of this poster that were inspired by psychedelic techno posters of the 90s and early 1000s/ I was really pleased with the outcome of these as it is a little different to my usual style and gave me the opportunity to practice using different effects on adobe illustration.





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kbv34l4c

