



India Chislett Portfolio

Master Portfolio

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Hey... it's me!

I'm India, a graphic designer and illustrator based in Sheffield. My love for illustration stems from my childhood interest in videogames and anime, which has heavily influenced the playful and vibrant designs I enjoy creating. I also gravitate towards social good projects, as I believe it is important for us designers to use our skills to make a difference. I tend to work with Adobe Photoshop, Illustrator, and InDesign but I believe you can never go wrong with pen and paper! I'm also learning how to perfect my skills in Procreate and I have recently become accustomed to traditional printmaking methods. Recently, I've been working with student design competitions like the RSA and The XP Awards to develop my creative skillset. These professional briefs have provided me with the opportunity to complete a framework animation and an extremely joyful project about Animal Crossing. I am currently available for full-time work in industry.

"I tend to work with Adobe Photoshop, Illustrator, and InDesign but I believe you can never go wrong with pen and paper! I'm also learning how to perfect my skills in Procreate and I have recently become accustomed to traditional printmaking methods."

CV: https://docs.google.com/document/d/1_YDr4CGsNAGQyT-F-floeJUnP6wL2av1/edit?usp=sharing&oid=113343749706785996304&rtpof=true&sd=true

New Horizons, New Normal

This project explores how fellow Animal Crossing: New Horizons fans experienced the game over lockdown. I conducted a series of interviews asking players to talk about their view of the game and I created an illustrated map design showcasing my findings. Mixed with Easter eggs and character design, the joy this brief exudes makes it my favourite to date.



Residents



India (me)

'I liked to decorate my island and collect things like hybrid flowers.'



Ruby

'I just wanted to play but I got bored of it quickly...'



Bean

'My partner and I spent hours designing our island!'



Eleanor

'I'd meet up with my friends and we'd talk about turnip prices.'



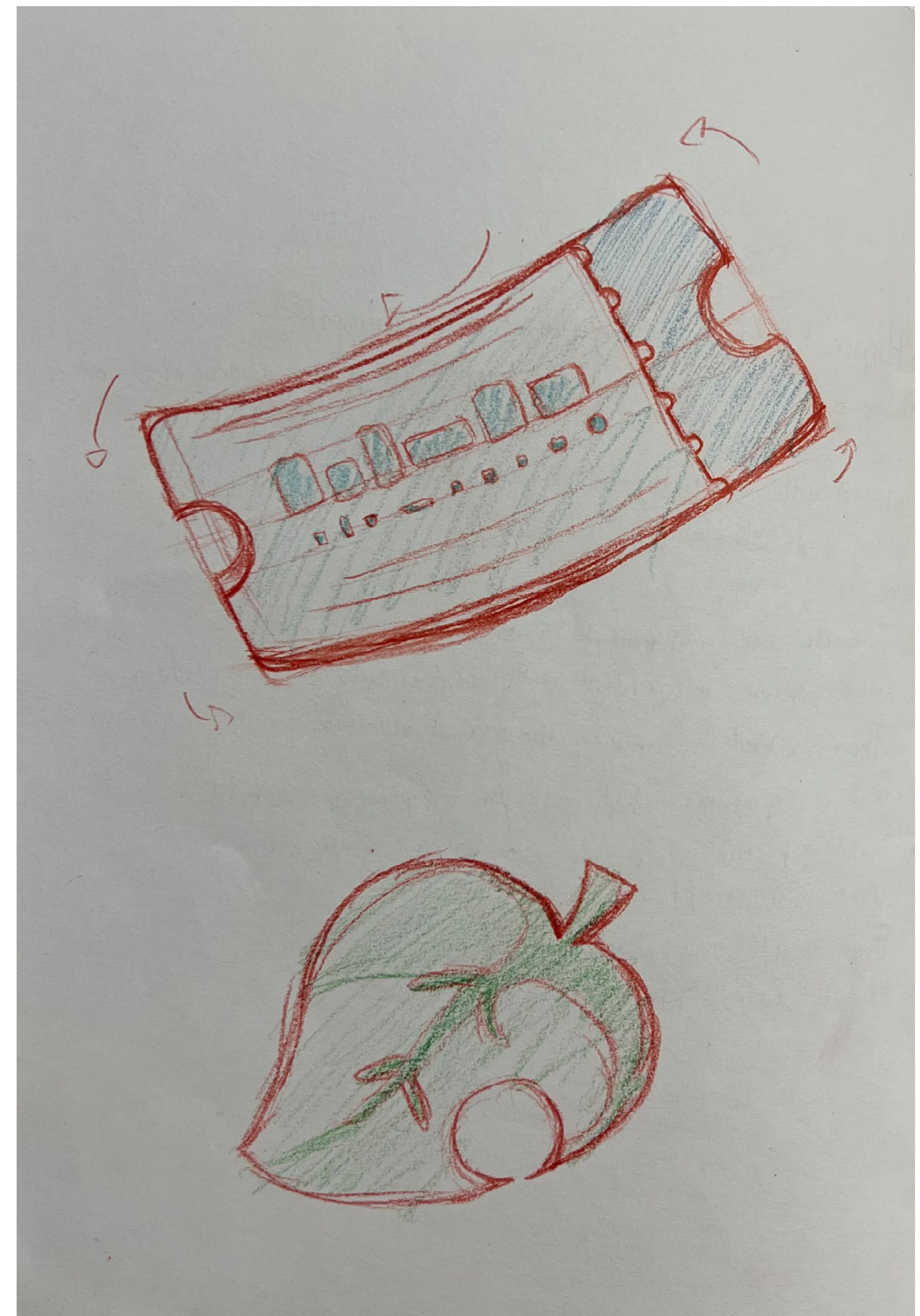
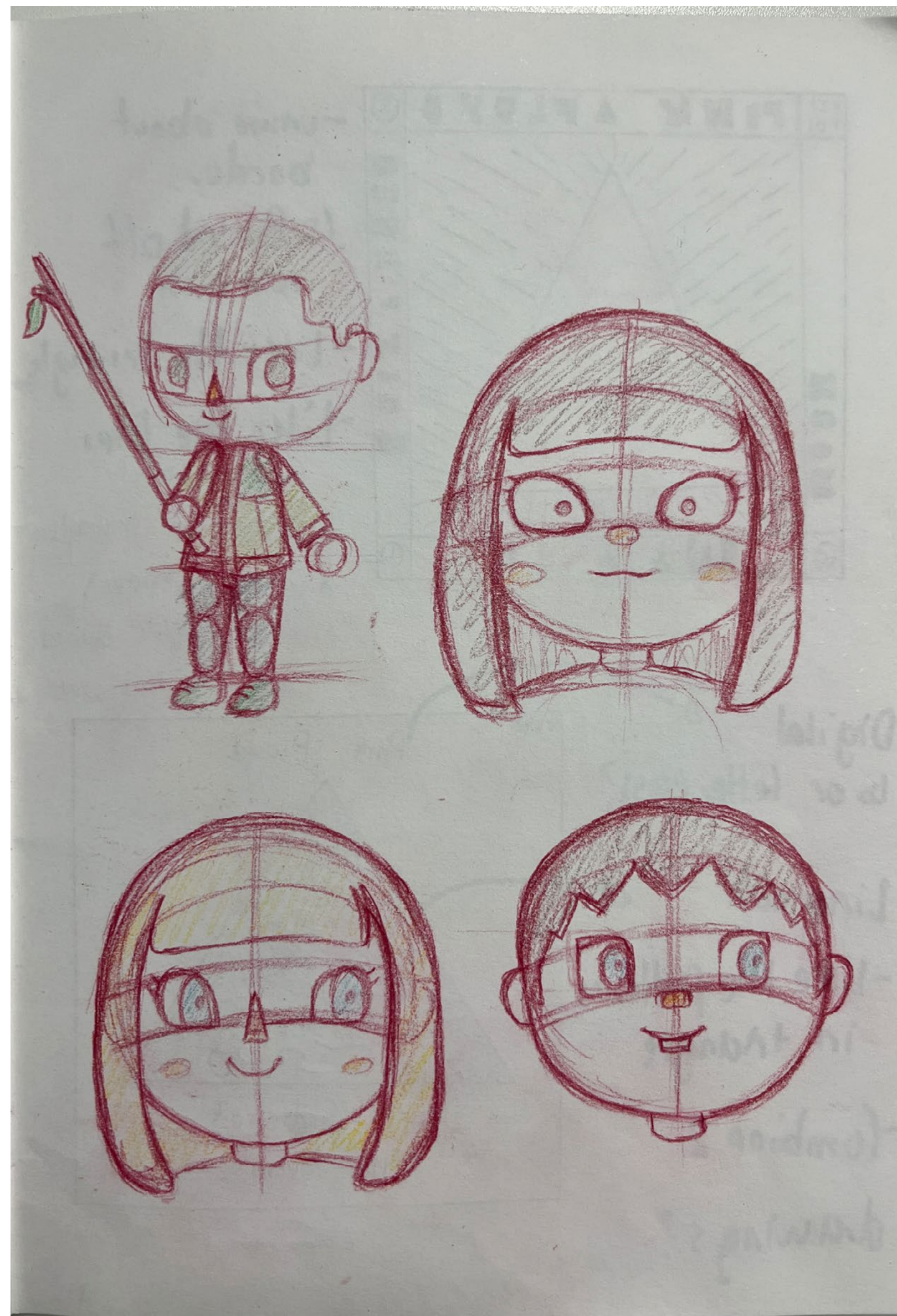
GDot

'FISHING! To catch sharks.'



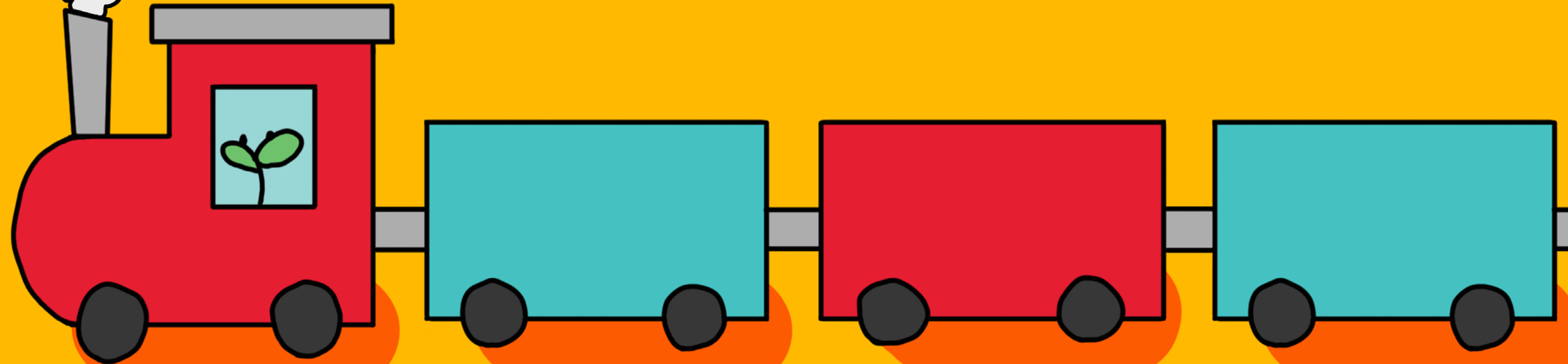
Creating props and placing them in the physical world to encourage outdoor play.





Sketches that aided with my project development

PLANET PLANT



A playful animation showing how plants would run a thriving world and how we can do the same!

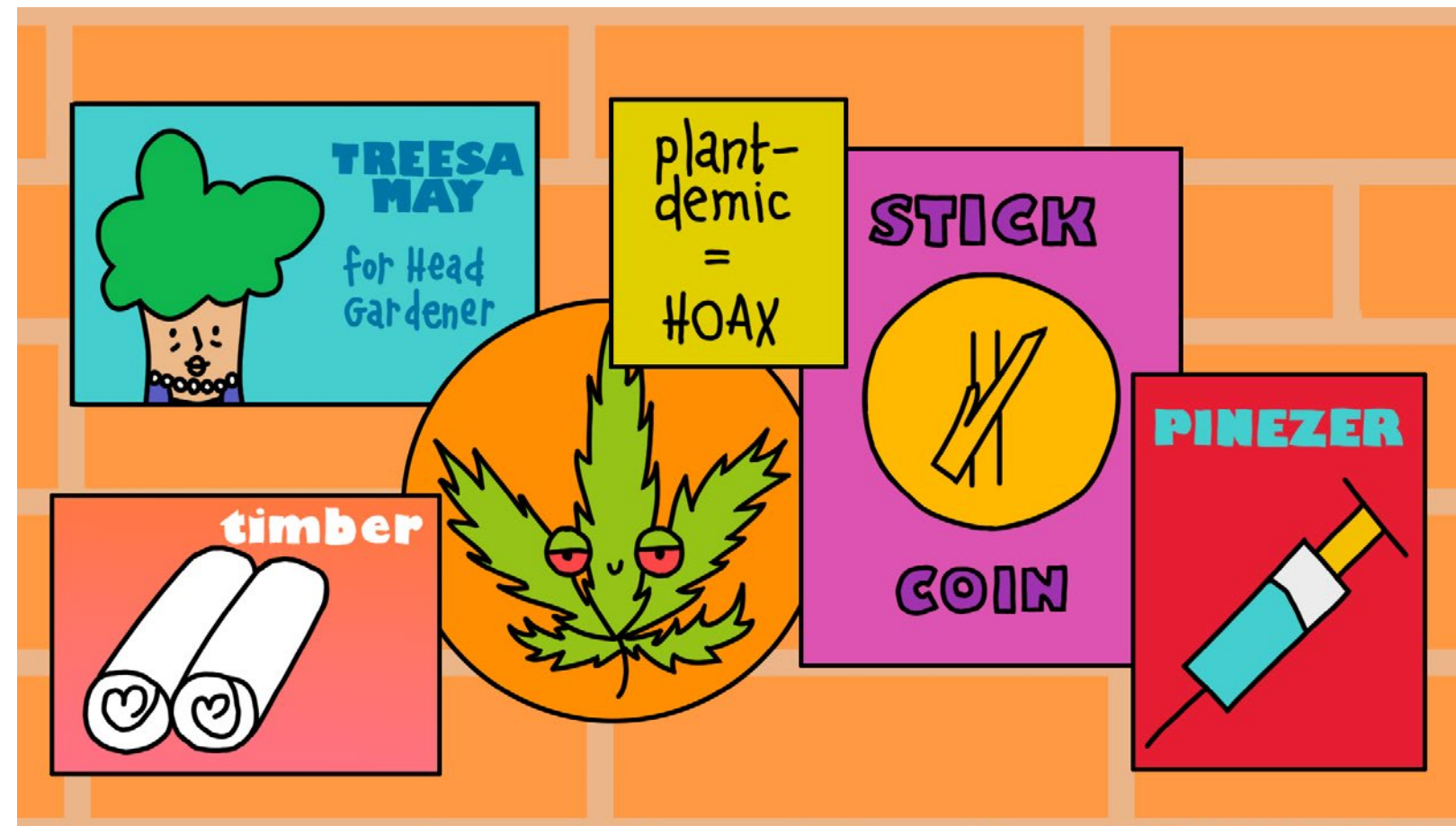
Planet Plant

My response to the RSA Student Design Awards 2021/2022, Planet Plant explores Kate Raworth's Doughnut Economics through a playful frame-by-frame animation.

This animation imagines a world where plants are the ruling species and can run a utopian society, causing us to reflect on how we can make our world a better place.

HOW CAN OUR CITY
BE A HOME

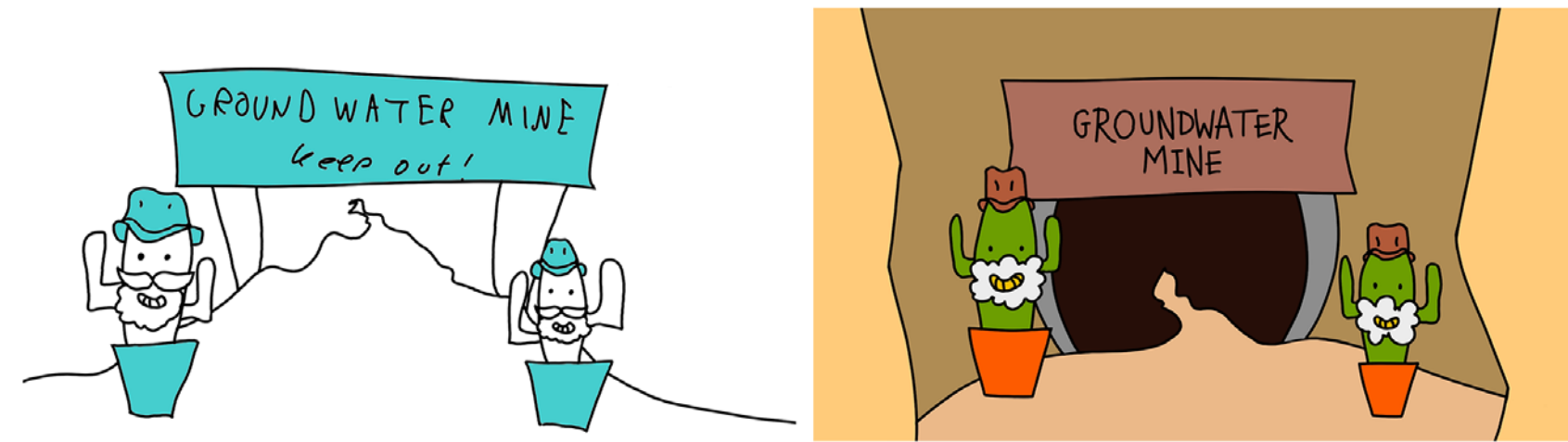
Animation link: <https://vimeo.com/685460796>



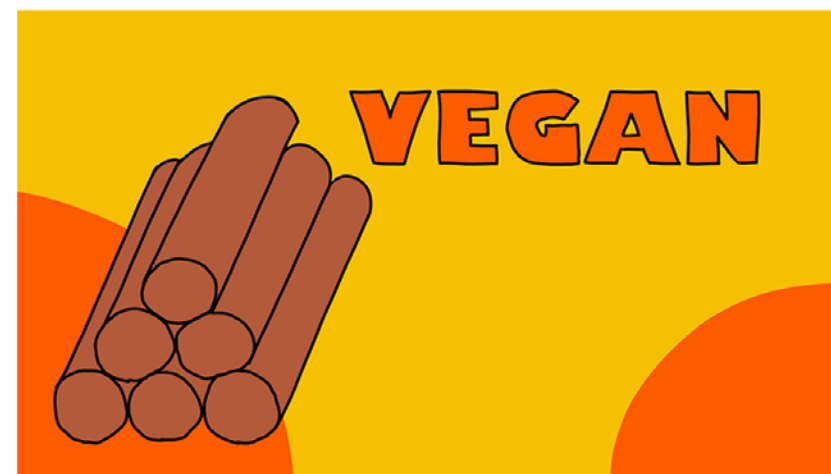
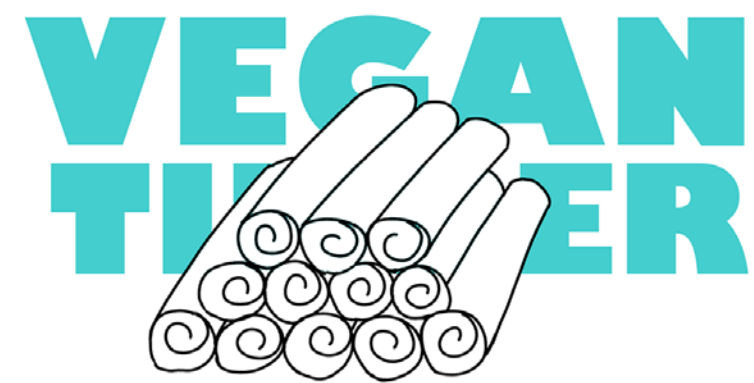
Some examples of animation frames I drew for this brief

DEVELOPMENT

A section of my submission to the RSA Student Design Awards 2021/2022. This pdf deck highlights the development of this project.



AND WHAT
WOULD IT
MEAN FOR
OUR CITY



Frames from Animatic
↳ Created to help with timing of audio
↳ Helps bring storyboard to life

Frames from animation based on animatic
↳ Referred to animatic when completing animation

Failed Attempts

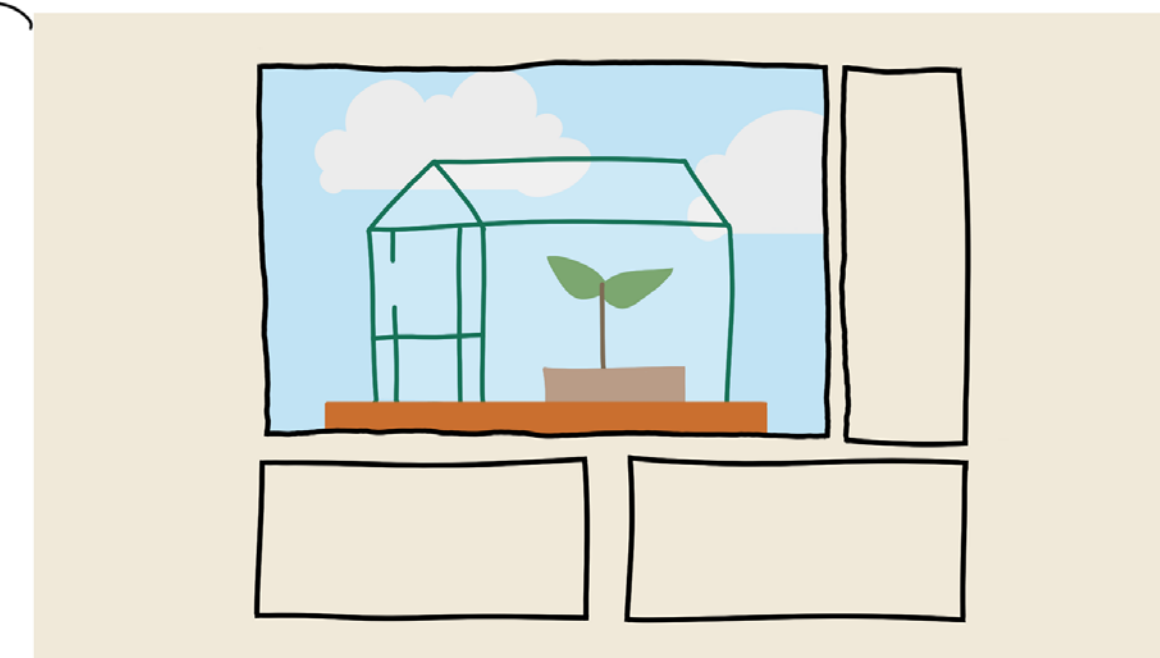
Introduction One
↳ colour scheme was too muted
↳ Hard to focus one on thing
↳ too much going on
↳ Should just focus on the road sign



Introduction Two
↳ Road sign idea still wasn't working
↳ Decided to change completely
↳ colour scheme was brighter
↳ kept this element



Animation Frame
↳ colours were too muted
↳ was too time consuming
↳ Didn't look eye-catching
↳ overall unsuccessful



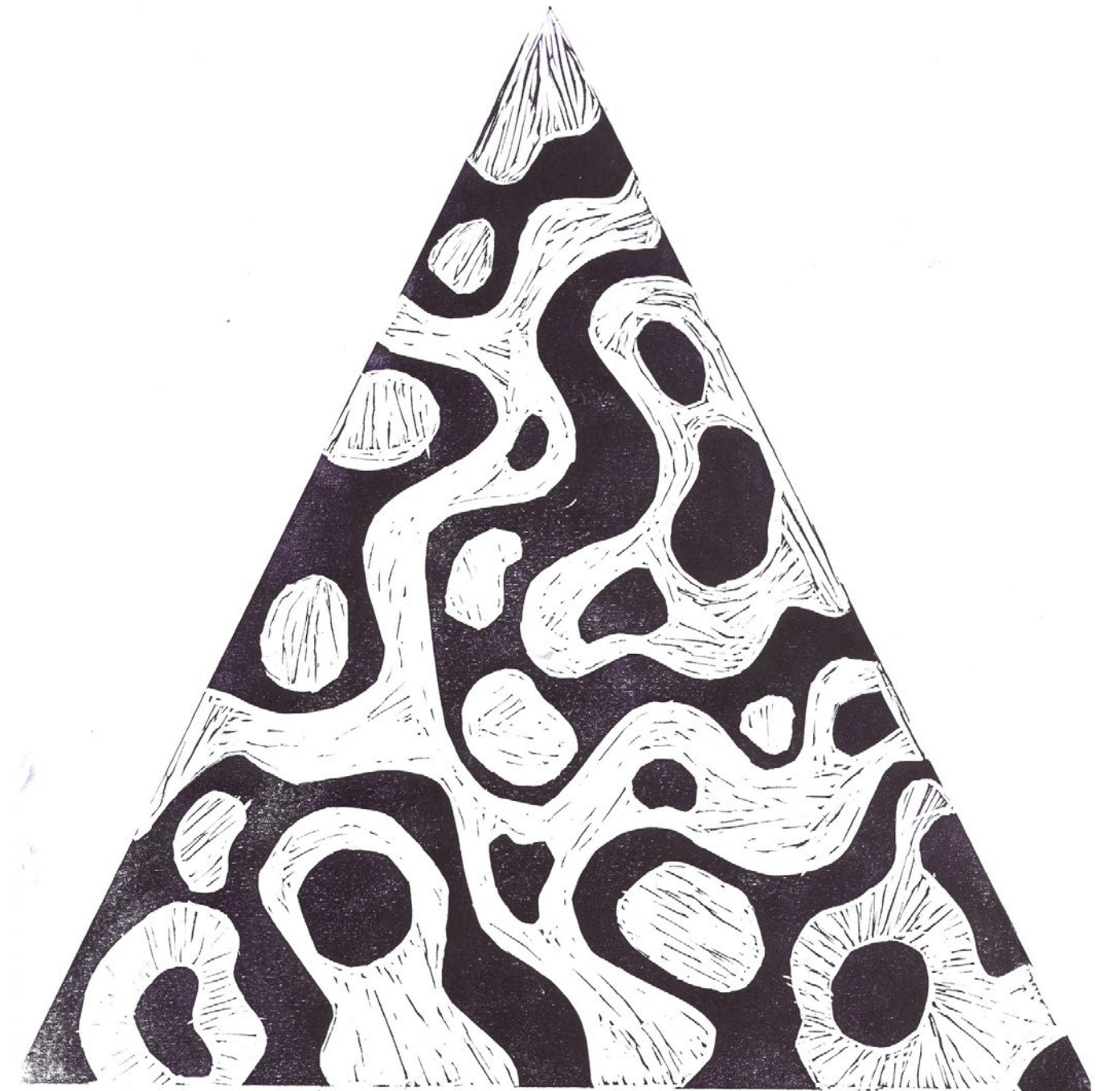
Printmaking Vinyl Covers



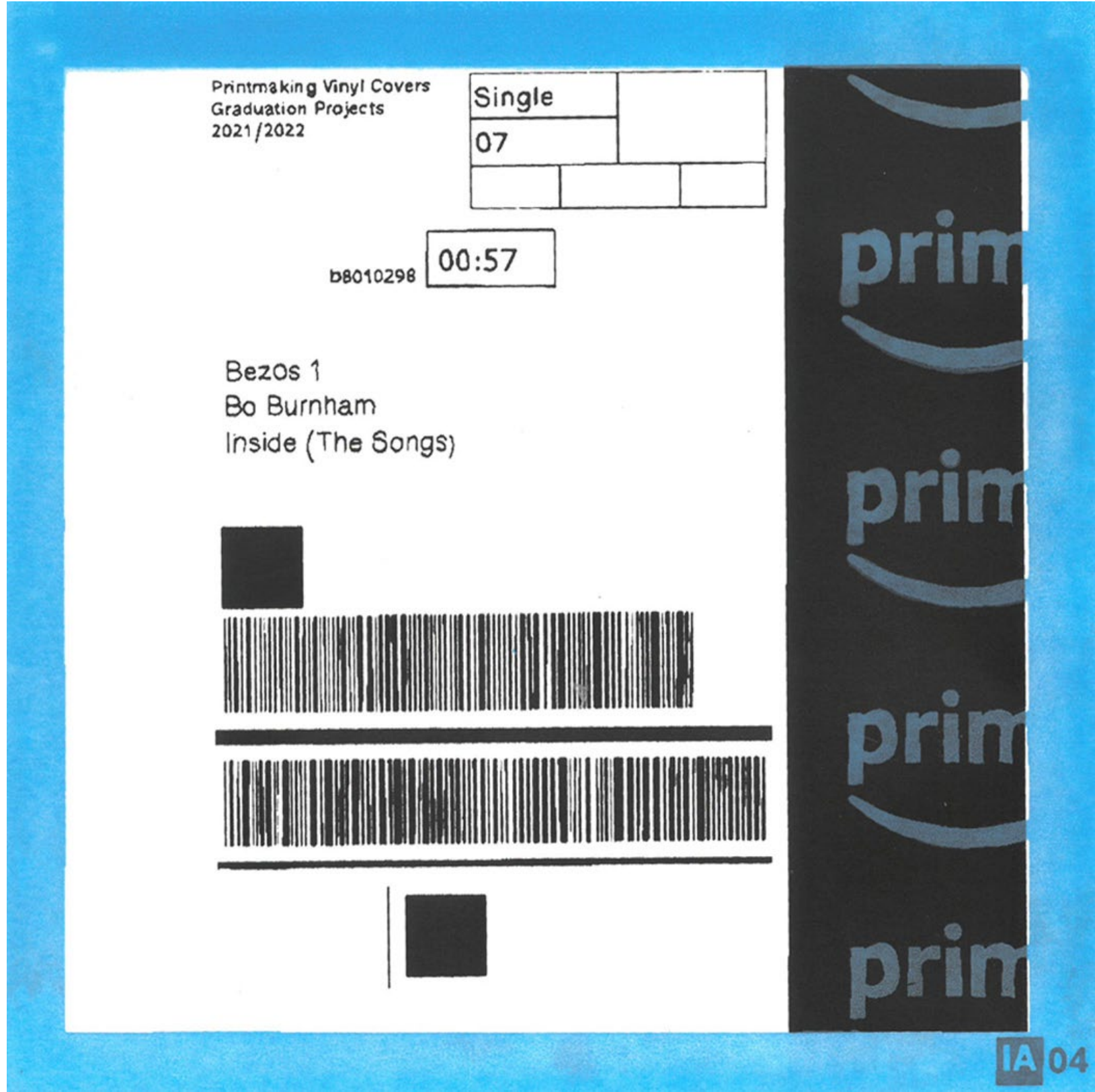


Printmaking Vinyl Covers was a collaborative brief with the purpose of 'making mess' and 'trying new things'. The entirety of its design outcomes were created with traditional printmaking methods.

Images: Riso print outcome to Drake's, Hotline Bling



Images: Lino print outcome to Pink Floyd's, Dark Side of the Moon



Images: Screen printed outcome to Bo Burnham's, BezOs 1



Death to Disco

“They couldn’t handle the success of black music. So they blew it up.” Death to Disco is a collaged publication made to educate its viewer on the ‘Disco Sucks!’ movement in the 1970s. Rock DJ Steve Dahl organised an event where over 60,000 people brought disco records to be blown up in protest of the genre’s rise in the charts.





the Rise of Disco

During the 1970s, disco music black people were often turned away from had climbed its way through the American nightclubs, so discotheques were for such charts. By 1979, there were 20,000 discos groups to enjoy nightlife without fear of across the USA and the genre had 'crowded' discrimination. However, rock fans didn't rock out of the Top 40. The reason for like how disco was pushing their music out its popularity originated from the black, of the charts as it was too much of a change Latin American, and gay community, as from white, male dominated music. They most disco recording artists fell into those didn't like how music enjoyed by black groups. The disco scene was diverse, and gay people was more popular. Thus, accepting, and acted as a safe space for the 'Disco Sucks' movement was born. those that were marginalised. For example,



"Disco Sucks" shirt is actually really popular amongst disco fans now."

"The disco scene was accepting, and acted as a safe space for rock fans and those in the disco music scene."

Disco sucks!

The "Disco Demolition" and took place in Comiskey Park, a baseball stadium in Chicago. Sucks' movement was led by Steve Dahl, a rock DJ. During his gigs, Dahl would play snippets of disco tracks but drag the needle across the vinyl and cue an explosion sound. Rock fans loved this, they shared similar views to Dahl extended the disco genre. As a result, Dahl would encourage the "kill disco" membership cards, would bring any music that was made by memorably, he held an event in a black artist, showing that the movement was named "Disco was fuelled by more than the genre."

"Dahl invited his listeners to throw disco records into the dumpster, where they blew

"Fans would... that was

Fans would be blown into the records where his listeners to

When a DJ called on listeners to destroy disco records in a Chicago stadium, things turned nasty – and 40 years on, the ugly attitudes behind the event ring out loud and clear

Disco Demolition: the night they tried to crush black music



Disco sucks

By the Associated Press
A night of riotous celebration on a hot Chicago night ended in a violent clash between disco fans and a group of white supremacists. The clash, which began as a protest against the demolition of a building that once housed a famous disco, turned into a riot that left several people injured and thousands of dollars in damage.

At the time, the city was in the middle of a major effort to clean up the city's image. The city had just won the bid to host the 1992 Olympic Games, and was trying to shed its reputation as a city of violence and crime.

The disco, which was known as the "Disco Demolition," was a popular spot for young people to dance and socialize. It was also a place where many of the city's most famous musicians performed.

On the night of the demolition, a group of white supremacists gathered outside the disco. They were protesting against the city's efforts to clean up its image, and were also protesting against the city's policies on race and ethnicity.

The group, which was led by a man named "Fleeble-Man," began to throw rocks and other objects at the disco. The police, who were trying to keep the peace, responded by firing tear gas.

The riot quickly spread to other parts of the city. People began to throw rocks and other objects at each other, and the police were unable to control the situation.

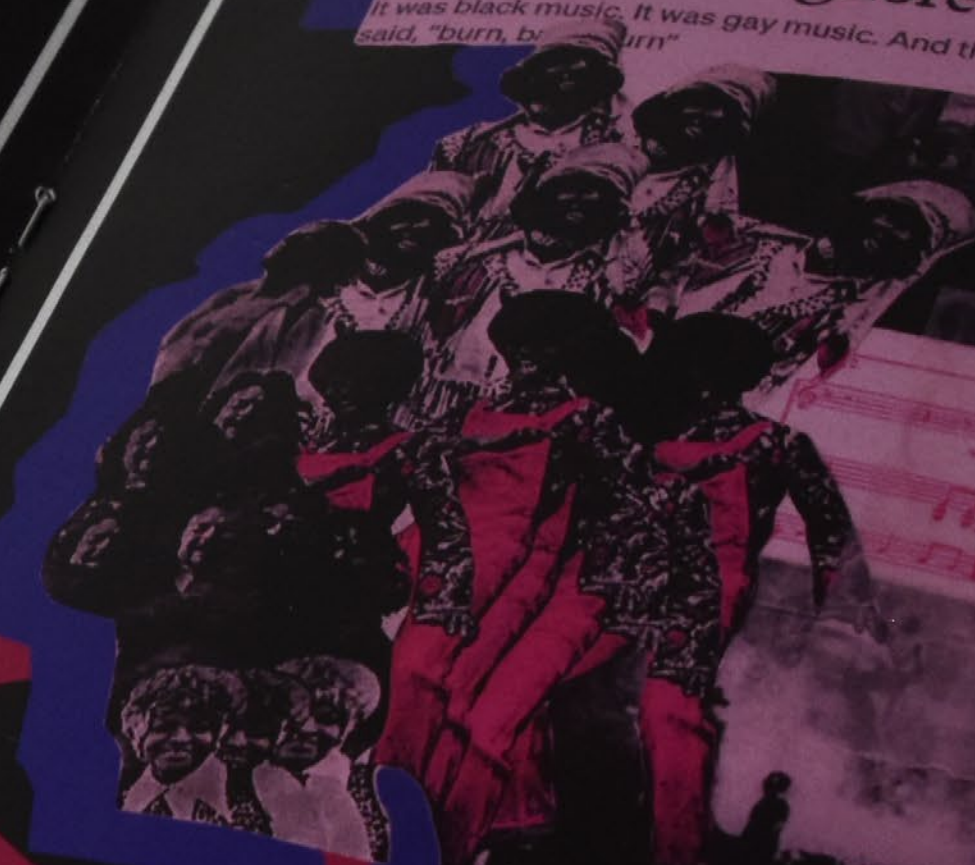
The riot ended in the early morning hours, with the city's police and National Guard forces finally gaining control of the situation. The city was left with a large amount of damage, and several people were injured.

The event, which was known as the "Disco Demolition," became a symbol of the city's efforts to clean up its image, and also a symbol of the city's policies on race and ethnicity.

Death to Disco

After the Disco Bennett claimed that disco music was a popular. In eight weeks, the number "corrupting influence on young citizens" of disco tracks in the Billboard Top 10 talked about because representations of decreased from six to zero. The word the disco scene like Saturday Night Fever "disco" became bad. For example, Warner erase the challenges faced by disco fans renamed their disco department in the 1970s. "The hateful violence that dance music department. Ads for ensued during this era has been somewhat "Disco" and "Shoot the Bee Gees" lost in historical popular memory. ing Stone, and the movement politics. Politician J.B.

When a loudmouthed DJ tried to kill disco, the homophobic and racist implications were impossible to ignore
It was black music. It was gay music. And the "disco sucks" movement said, "burn, burn, burn"



Disco ranted
back out of the
top 40

WE DID START THE FIRE
WE DID START THE FIRE

Chicago police disperse crowd in center field of Chicago's White Sox Park Thursday night after hundreds of disco records were blown up between games of a doubleheader between White Sox and Detroit Tigers. Some 7,000 fans jammed the field between games and the crowd had to be pulled when anti-piracy rules the field until for play.
(AP Wirephoto)

"Ads for the 'Death Bee' to Disco" and "Shoot the Bee Gees, Rolling Stone" and "The ensuing hateful violence during the Disco Demolition"

**Thank you for your time. If
you have any questions, please
contact me:**

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