

ELEANOR
CUNDEY

GRAPHIC DESIGN
PORTFOLIO 2022

CONTACT

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ABOUT

Hey, I'm Eleanor. A multidisciplinary graphic designer working across brand, print, research, digital & publication. Using research is a key part of my design process as it enables me to make informed design decisions about even the smallest of details. I like to get stuck in, using analogue methods to create meaningful outcomes and push the boundaries of projects.

01 – Curio Bazaar

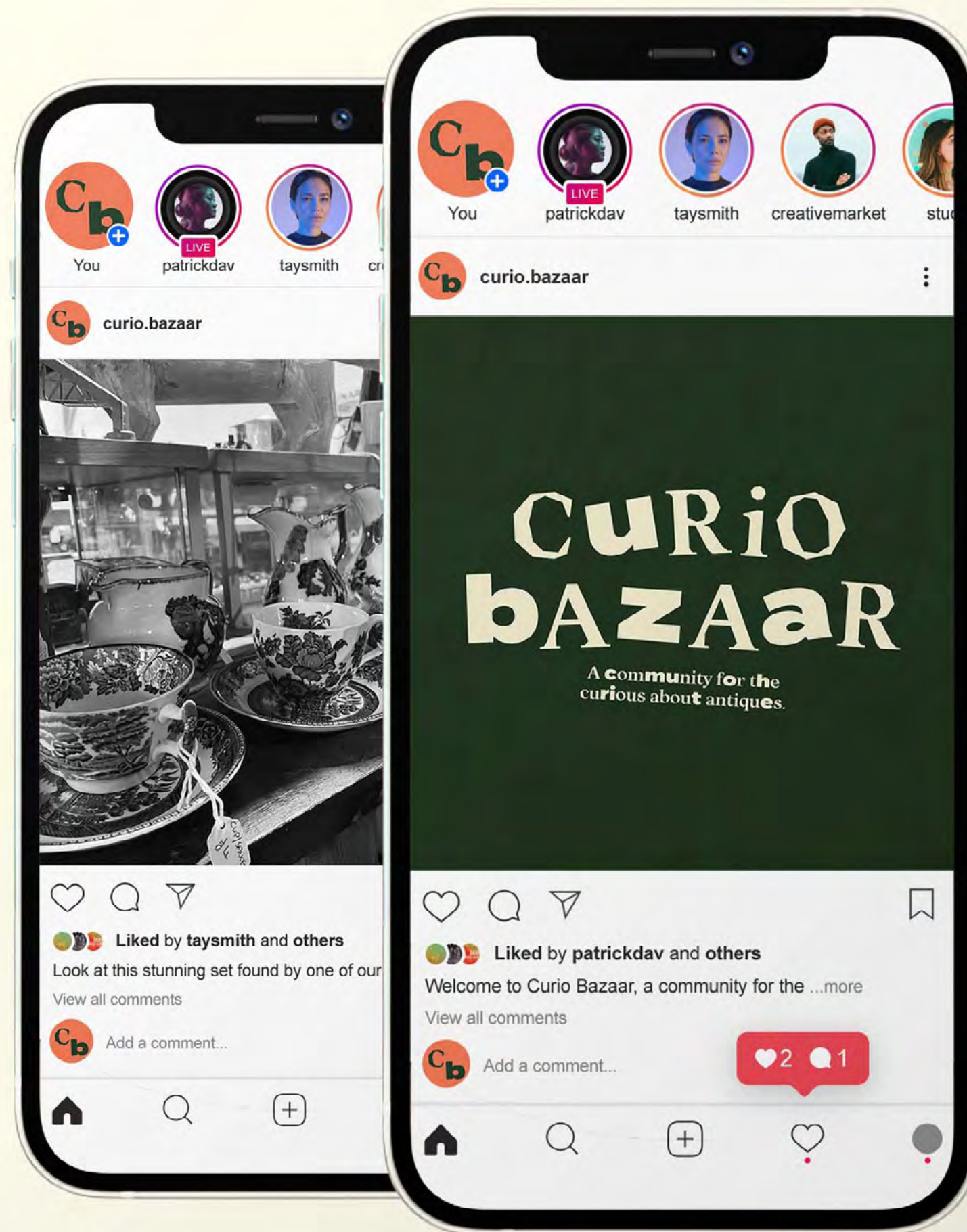
Branding for Curio Bazaar, a community for people with an interest in preloved and antique items. Created to battle loneliness and bring people together with mutual interests.

Curio
bAZAAR

A **community** for the
curious about **antiques**.

In total , 45% of adults feel occasionally, sometimes or often lonely in England. This equates to twenty five million people.

<https://www.campaigntoendloneliness.org/the-facts-on-loneliness/>



cuRio
bAZAaR

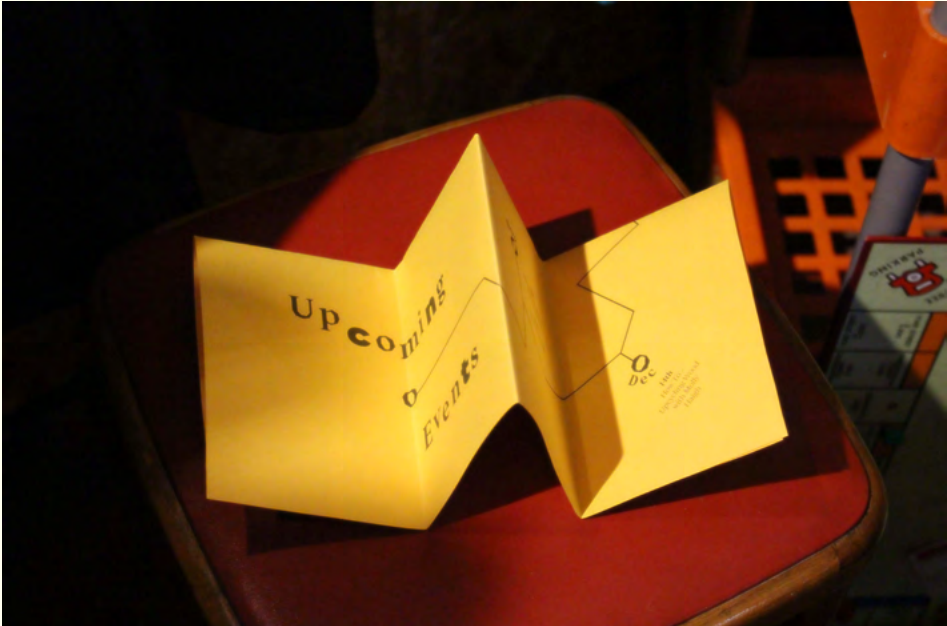
CURio ☁
BAZaaR

CURIO ☁☁
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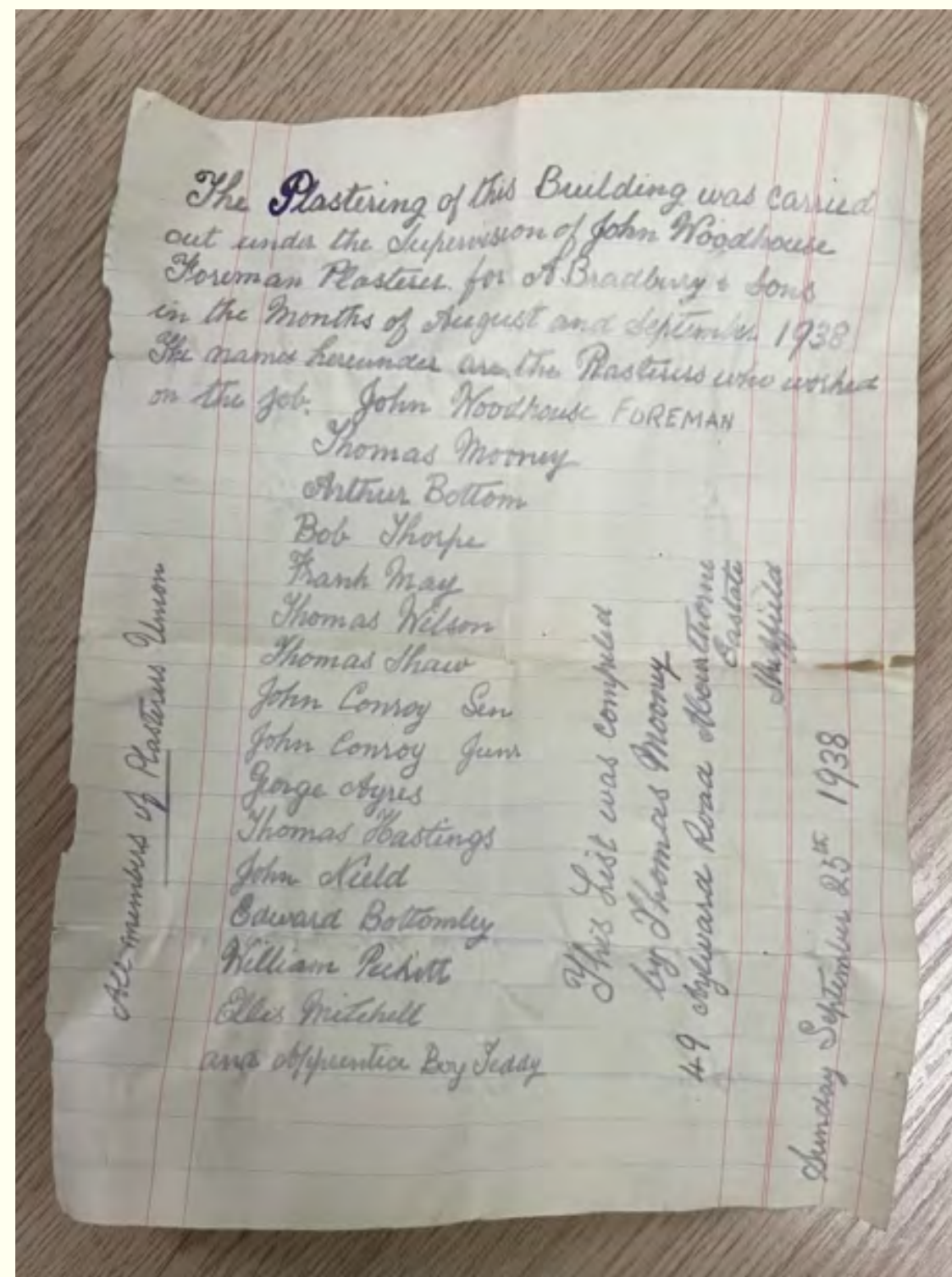


Curio Bazaar - Newsletter

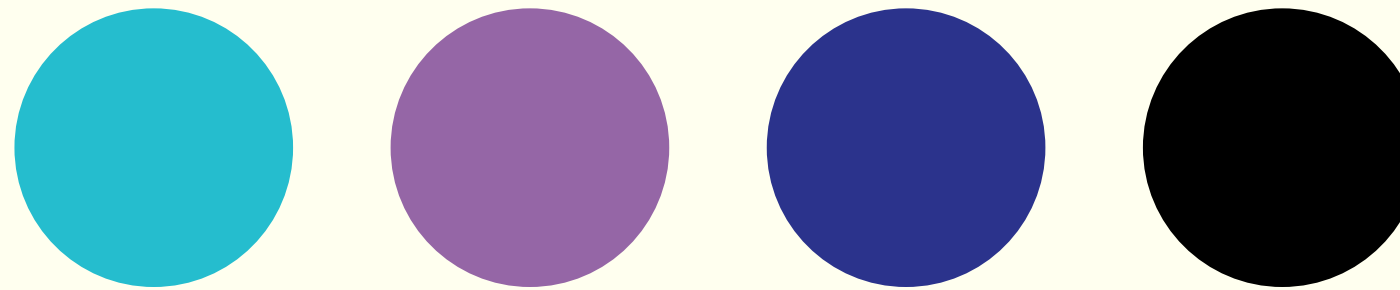
02 - Henry Boot

The brief was to create an illustrative based mural inspired by what Sheffield means to the youth of the city. The mural is placed on the construction site boards around the Heart of Sheffield building project.





Inspired by the time capsule found
in the wall of the original building
containing the names of the
builders who built it.



10 Panels



03 - Beer for Men, Gin for Women

A publication to highlight the gender stereotypes seen within alcoholic drinks. Based on research, the publication is double sided to represent two sides of the same story.



'Ladies menus': until the early 1980s, in some restaurants there were two menus: men were given ones with prices and women were given menus without prices.



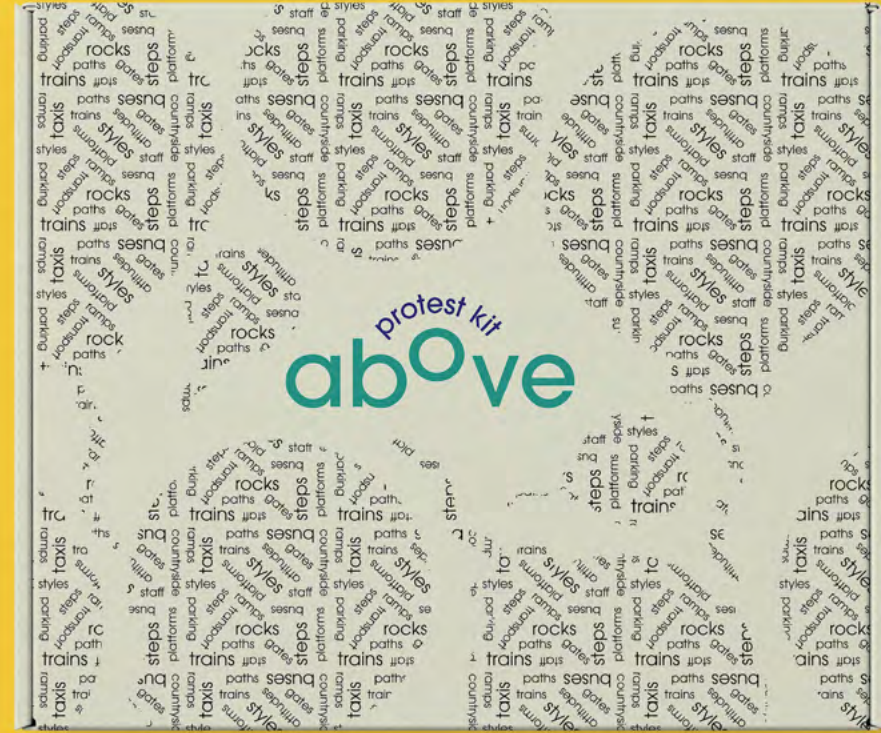
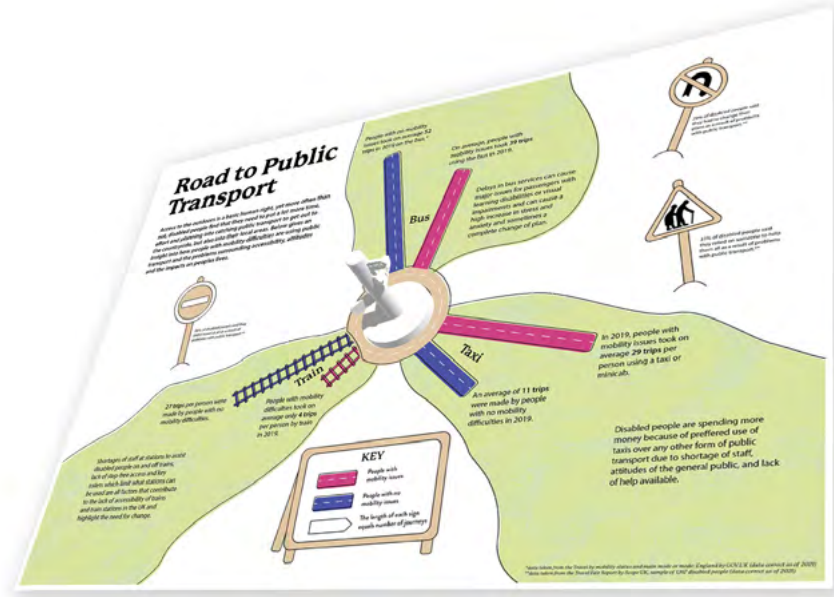
Beer for Men, Gin for Women

04 - Experience Community

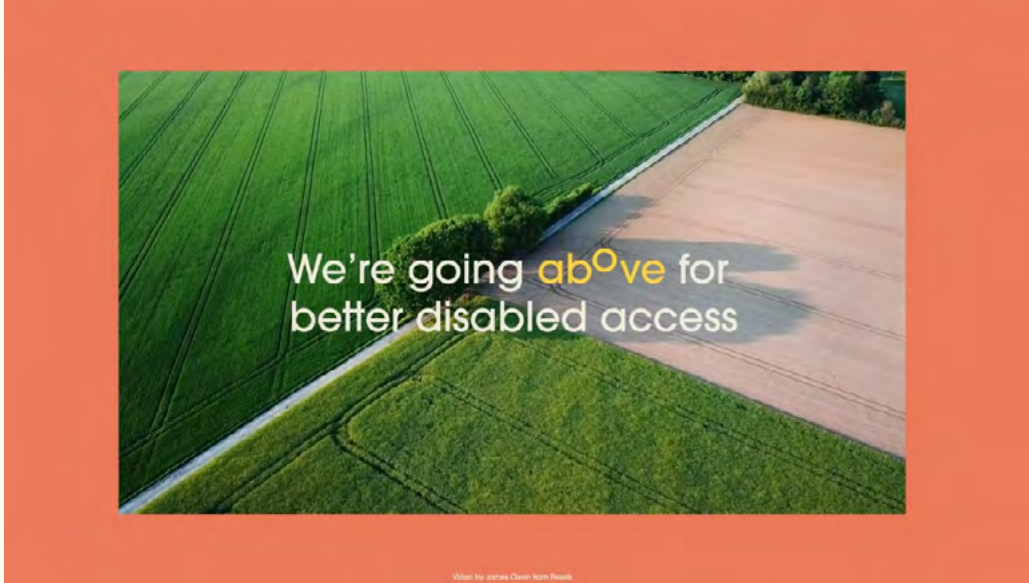
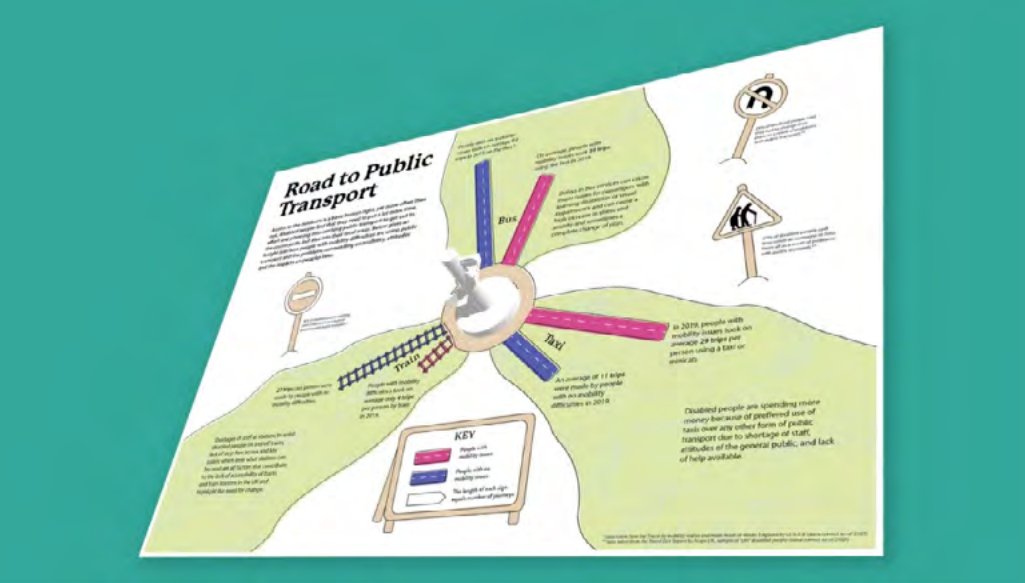
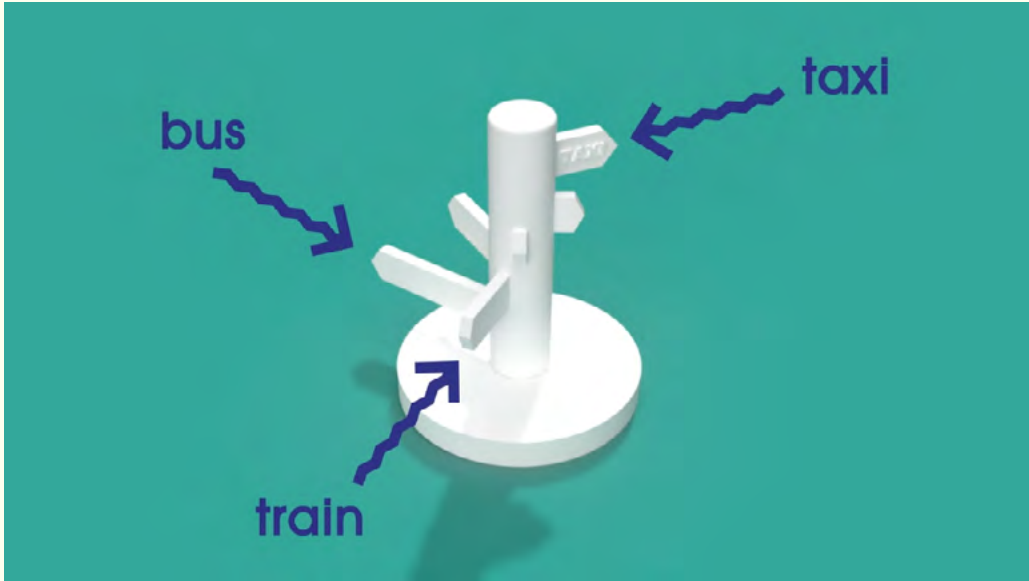
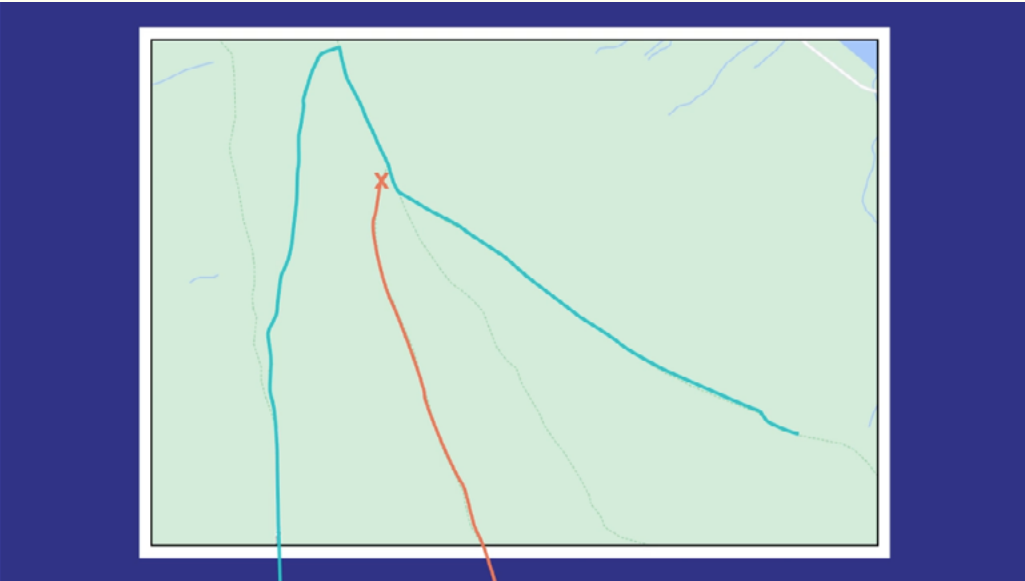
Experience Community are a not-for-profit organisation that focuses on getting better access to the outdoors for disabled people.

From my research, I was tasked to create an infographic ready for risograph print, and a 3D object and poster key which visualises the data. Expanding on this, I created a balloon protest kit and advert proposal.

[Click here](#) to watch the Experience Community Abstract video, created using After Effects.



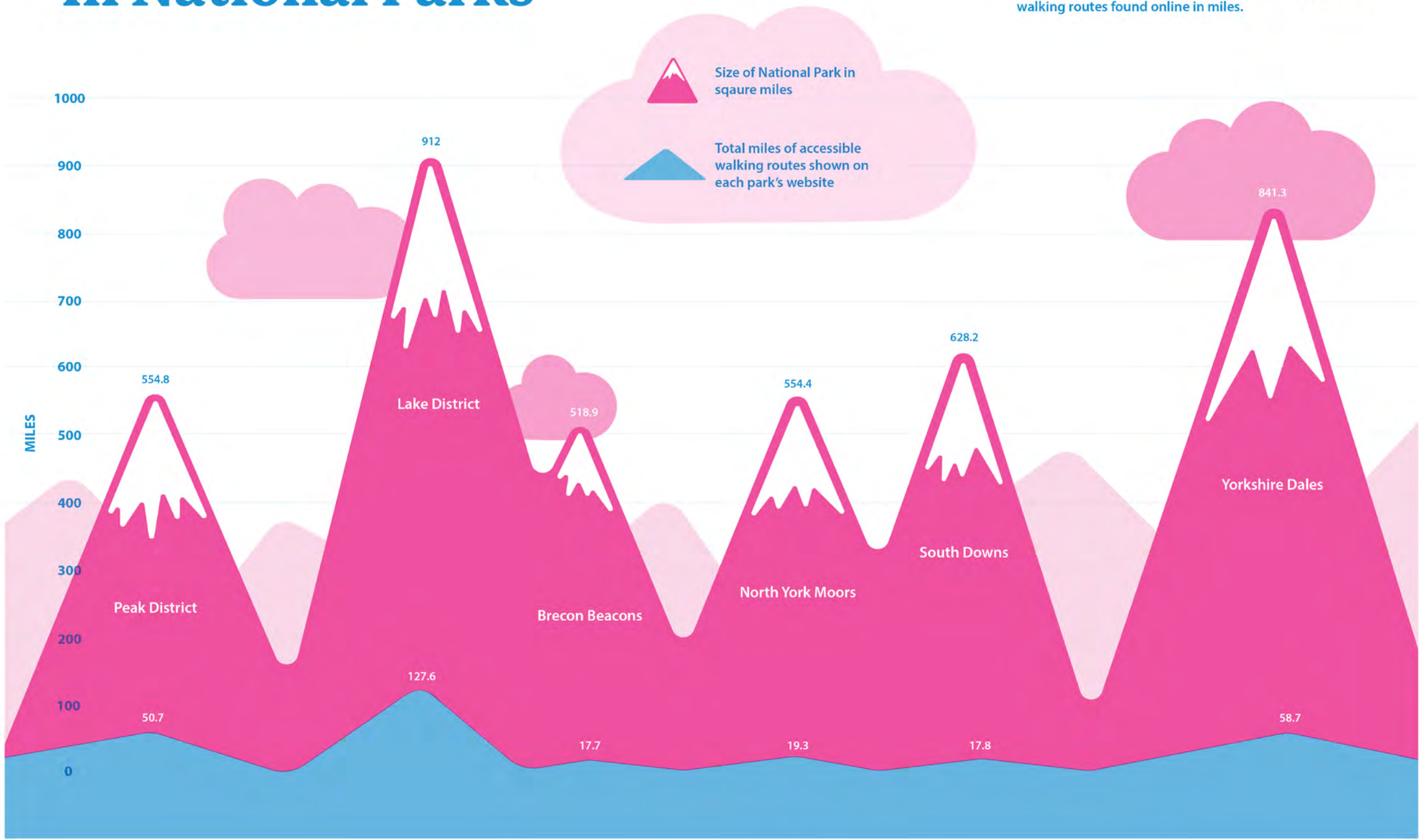
[Click here](#) to watch.



Experience Community – Animated Video

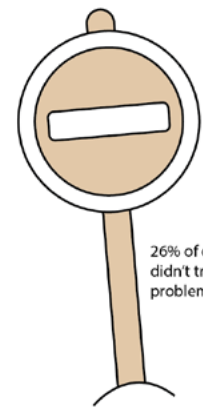
Miles Without Stiles In National Parks

The number of accessible countryside walking routes, also known as 'miles without stiles' are short in numbers across the UK. Not only does it make it harder for disabled people to enjoy the outdoors, but there is also a lack of information available online. Below shows the size of National Parks across the UK compared to the total number of accessible walking routes found online in miles.



Road to Public Transport

Access to the outdoors is a basic human right, yet more often than not, disabled people find that they need to put a lot more time, effort and planning into catching public transport to get out to the countryside, but also into their local areas. Below gives an insight into how people with mobility difficulties are using public transport and the problems surrounding accessibility, attitudes and the impacts on peoples lives.



26% of disabled people said they didn't travel at all as a result of problems with public transport.**

People with no mobility issues took on average 52 trips in 2019 on the bus.*

On average, people with mobility issues took 39 trips using the bus in 2019.

Delays in bus services can cause major issues for passengers with learning disabilities or visual impairments and can cause a high increase in stress and anxiety and sometimes a complete change of plan.



29% of disabled people said they had to change their plans as a result of problems with public transport.**



31% of disabled people said they relied on someone to help them all as a result of problems with public transport.**

Average number of journeys taken in 2019.

Train

27 trips per person were made by people with no mobility difficulties.

People with mobility difficulties took on average only 4 trips per person by train in 2019.

Shortages of staff at stations to assist disabled people on and off trains, lack of step-free access and key toilets which limit what stations can be used are all factors that contribute to the lack of accessibility of trains and train stations in the UK and highlight the need for change.




Taxi

In 2019, people with mobility issues took on average 29 trips per person using a taxi or minicab.

An average of 11 trips were made by people with no mobility difficulties in 2019.

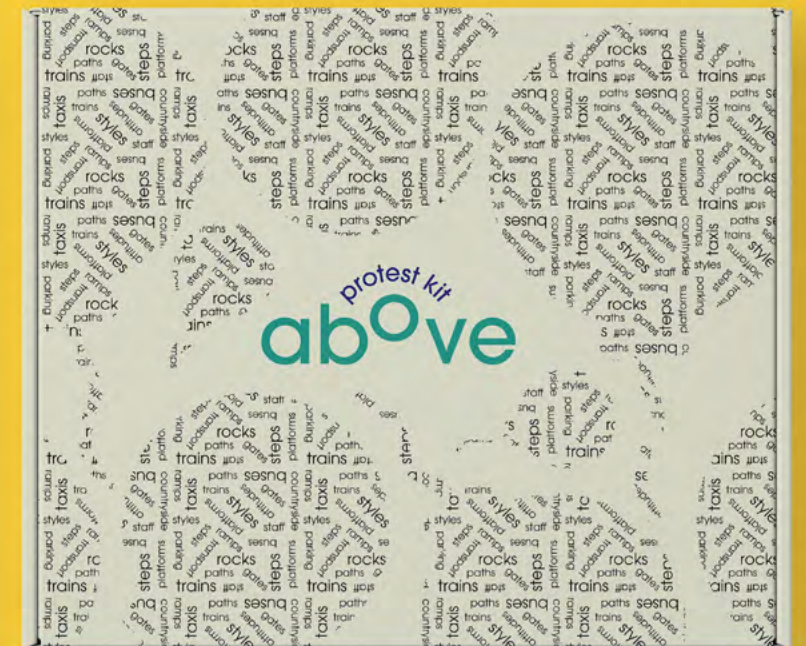
Disabled people are spending more money because of preferred use of taxis over any other form of public transport due to shortage of staff, attitudes of the general public, and lack of help available.

KEY

-  People with mobility issues
-  People with no mobility issues
-  The length of each sign equals number of journeys

*data taken from the Travel by mobility status and main mode or mode: England by GOV.UK (data correct as of 2021)
**data taken from the Travel Fair Report by Scope UK, sample of 1,167 disabled people (data correct as of 2021)





05 - MAKE MEET MESS

Make Meet Mess is an inclusive and chilled meet up for creatives of every ability and background in Sheffield. Each meeting will involve an activity of some sort - from food drawing to ceramics to make it a comfortable and inviting space.



"I want something where people can still move about, as to meet a range of people vs only being sat with the people you came with. A place that was alcohol free would be a nice change, as someone who doesn't drink much."

MAKE MEET MESS



#1 PRINT MAKING



05.06.22
A Cool Place

Chilled meet ups for
creatives to make
connections and
create mess

@makemeetmess



@makemeetmess

Make Meet Mess

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