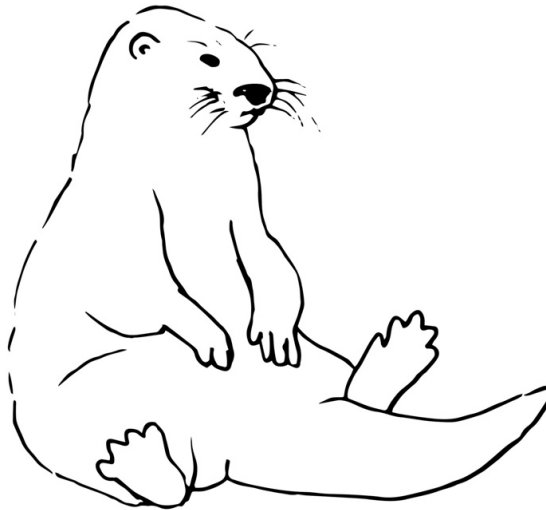


Elena Parkin

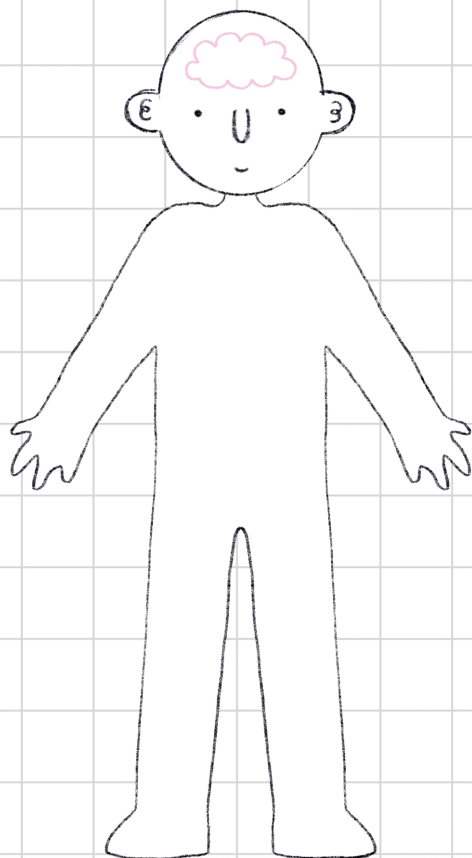
Illustration/Animation Portfolio



@elena_parkin

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elena.parkin@gmail.com



Going Loopy.

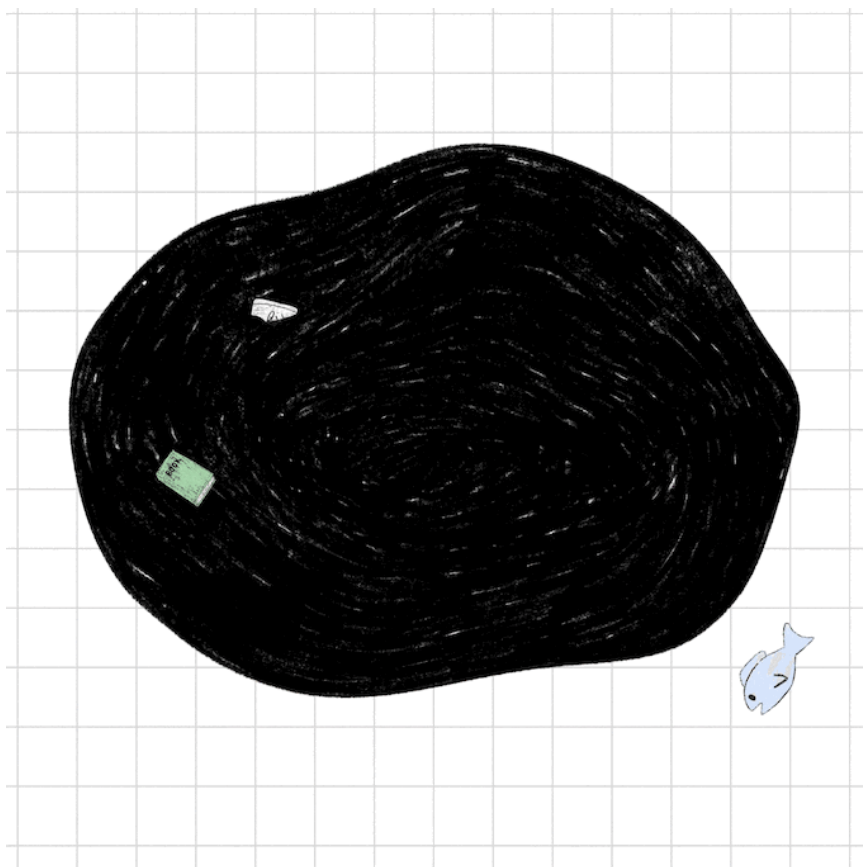
A project focused on creating three animated visuals with the purpose of solidifying an idea for the viewer, therefore creating a better understanding of complex words.

Consciousness

<https://elenaparkin.co.uk/Going-Loopy>

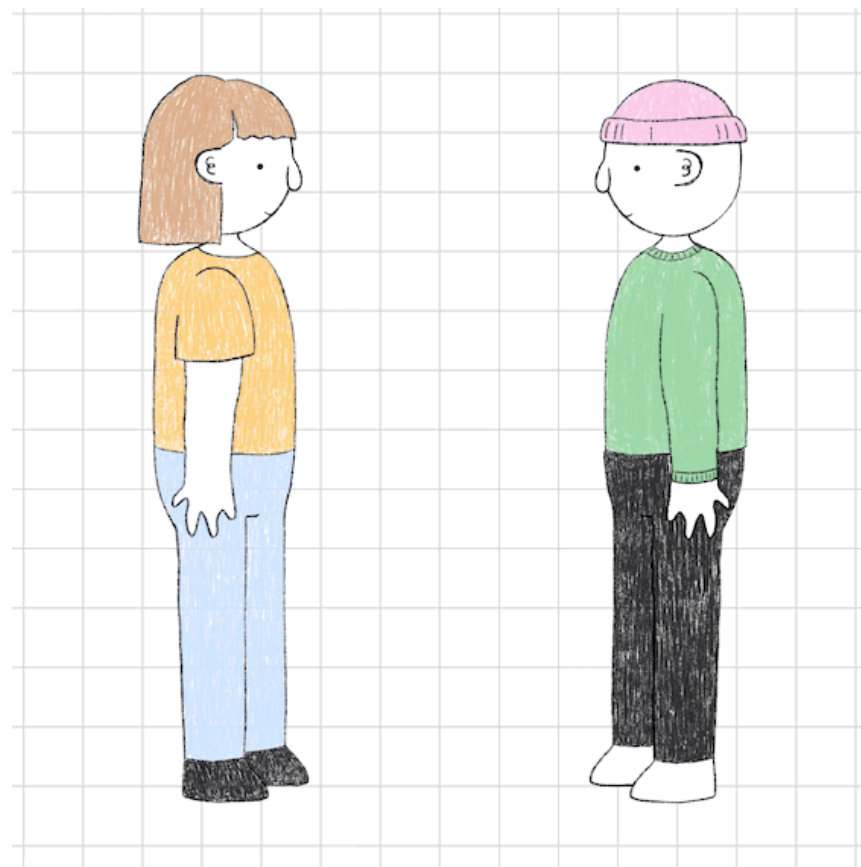
Space

<https://elenaparkin.co.uk/Going-Loopy>



Respect

<https://elenaparkin.co.uk/Going-Loopy>





Enterprise Residency.

A logo, typeface and branding for a collective which hosts a range of creative workshops.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890



#1E2845



#BE8E78



#FFC357



#FFDF0



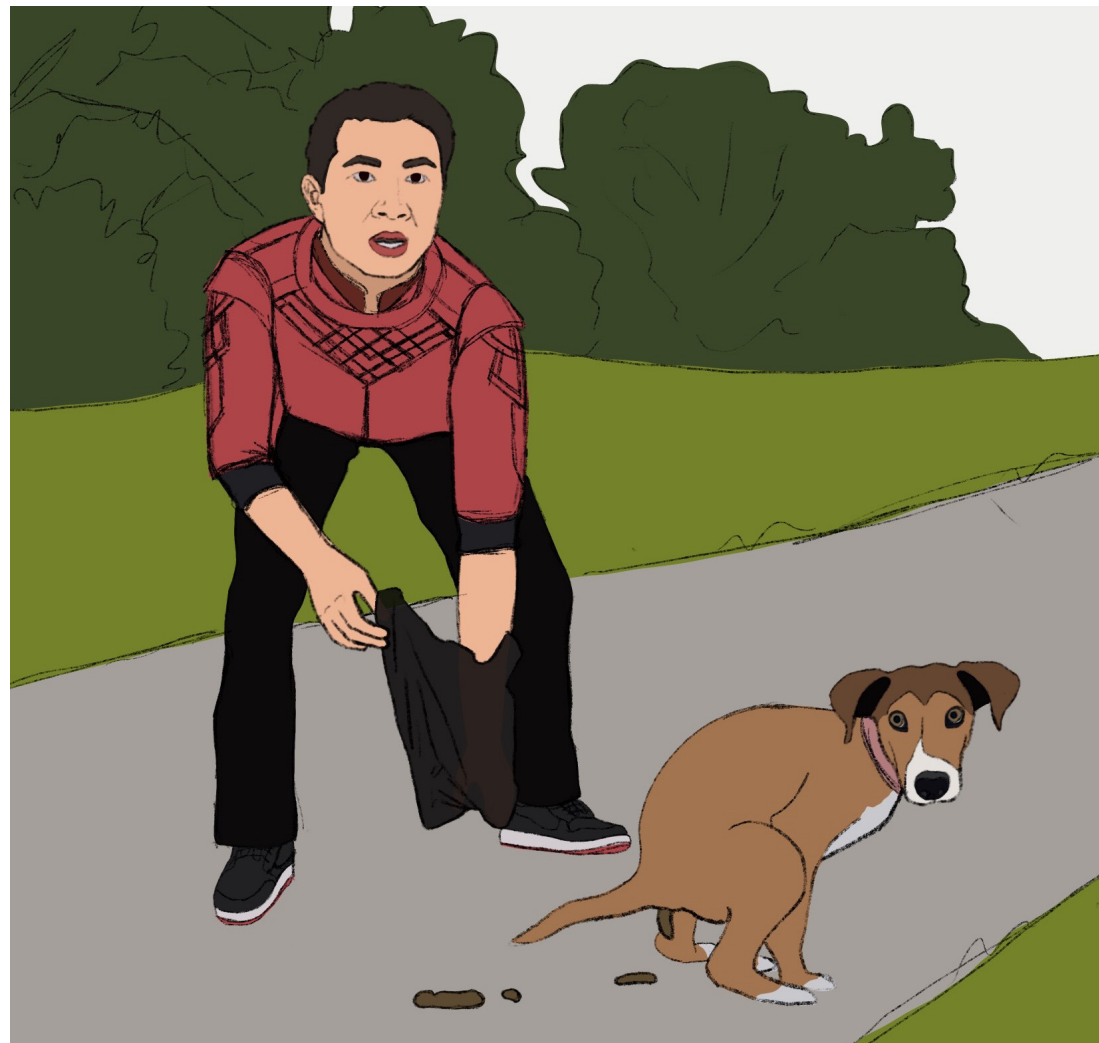
#CF6628



CAN Illustration change the world?

Packaging design for a locally sourced, environmentally friendly canned coffee company.





Combining References.

A 2-hour editorial piece, based on a hypothetical storyline.

Simu Liu picking up dog poop



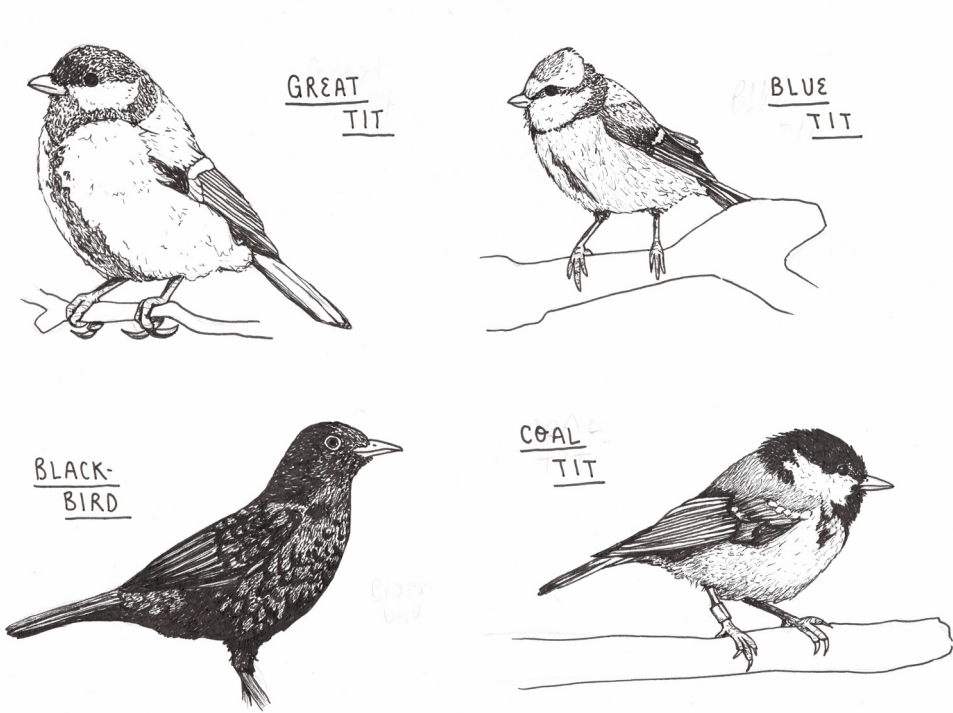
Sheffield Print fair.

A limited edition lino print design,
produced to be sold at Sheffield Print
fair, based on autumnal birds, linking
to the Ego to Eco project.



9/20

Elena

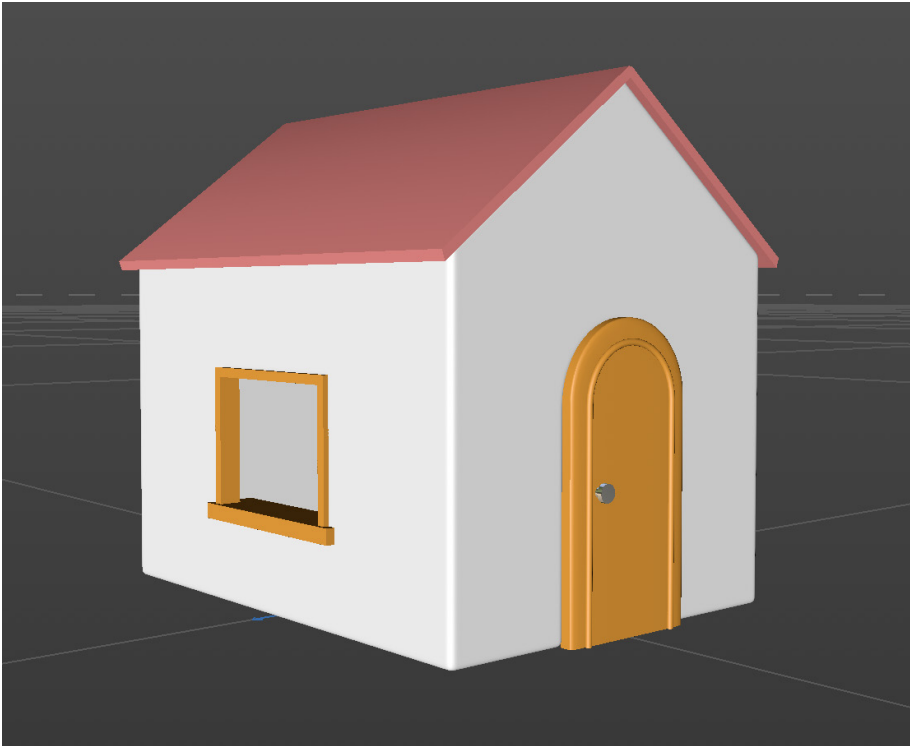




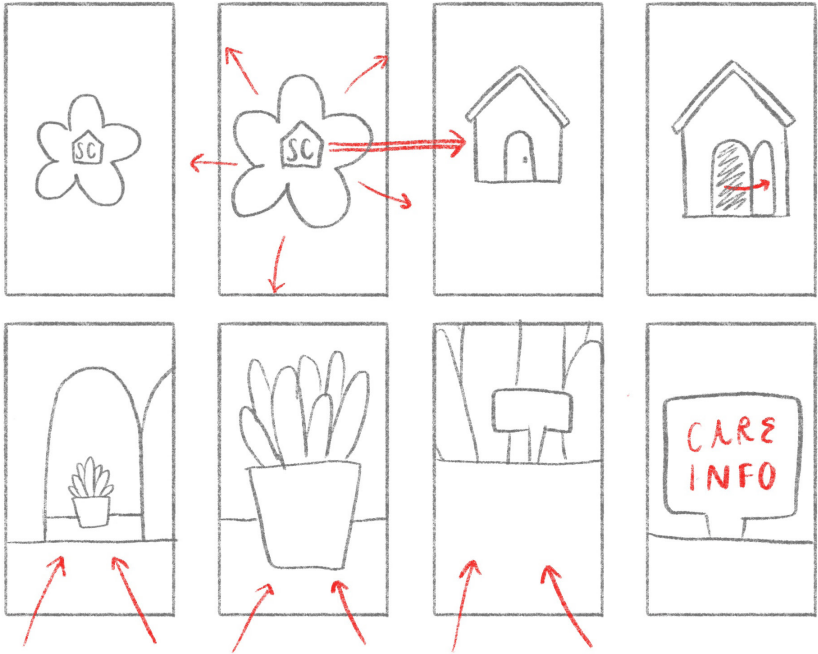
Nurturing Nature.

A plant pot design with an AR feature that informs people of the correct care of plants they're purchasing, through an animated guide.

<https://elenaparkin.co.uk/Nurturing-Nature>



* PERSON SCANS POT DESIGN - THIS INFORMATIVE ANIMATION PLAYS *





Ego to Eco.

An animation based on an hour long experience in nature, showing a powerful message on environmental issues.

A Nature Dissection

<https://elenaparkin.co.uk/Ego-to-Eco>

