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Portfolio

Graphic Design and User Experience

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Take Five Carer's Subscription Box

This design outcome was a response to a brief set by 21GRAMS as part of the D&AD New Bloods 2022 competition. The name of the brief was 'Help caregivers prioritise their own health,' and the Take Five carer's subscription box is aimed to help with mental health and to improve the lives of carers. Some of my research came from speaking to and spending time with a close relative, who cares for another member of my family who has dementia, and she cares for her at home. Carers don't have a lot of free time, so the box is designed to make it easier for them to enjoy the little time they have for themselves. The box would be delivered weekly to caregivers, and includes a booklet and one of two other items, relating to different themes, and the themes of the boxes can be chosen by each carer so that they would be tailored to them. These themes include Reading, Food and Drink, Puzzles and Games, Health and Wellbeing and Arts and Crafts. The colour scheme I chose was aimed to resemble calming colours because these pastel colours could help carers feel calm whilst having a break.



Take Five

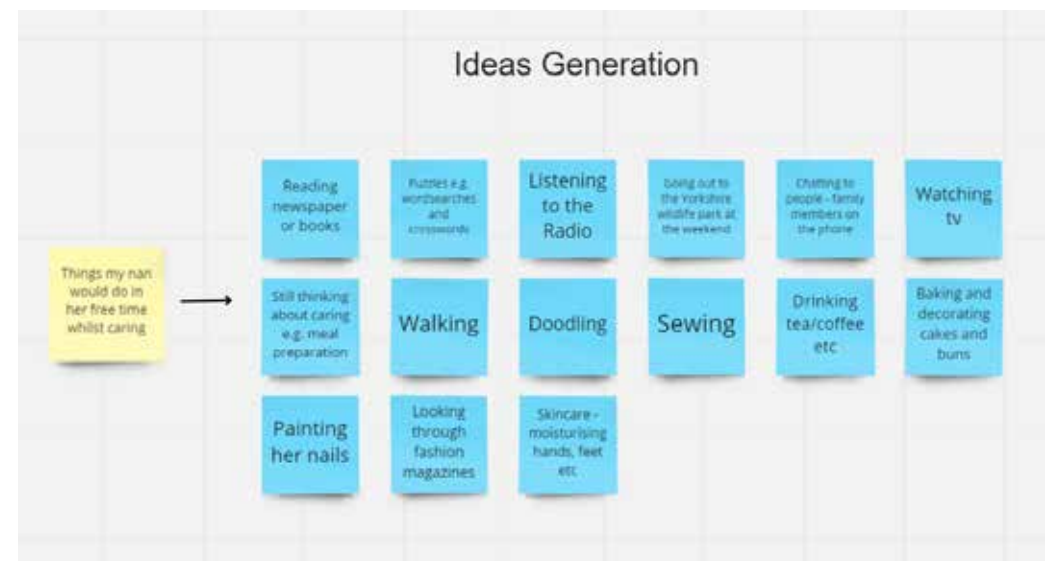
This was some of the research I got from speaking and spending time with my nan, who cares for my great grandma from home. I spent some time with her whilst she was caring for my great grandma one day and took some photos and asked her some questions about her experience as a carer. I also asked her about the kinds of things she does in her spare time, to get some ideas for an outcome, as the amount of free time a carer has was an important thing I wanted to focus on with this brief.



Speaking with my nan

- Phone calls from a carers forum - have met people there, chatted about some things - Carers Resilience?
- free time - when great nan is asleep
 - ↳ After meals, great nan would go to sleep
 - ↳ have more free time
- 30 mins - 1hr ish, here and there.
 - ↳ to sit down and have free time
 - ↳ but still think about meal preparation.
- More free time in the evening.

Ideas Generation



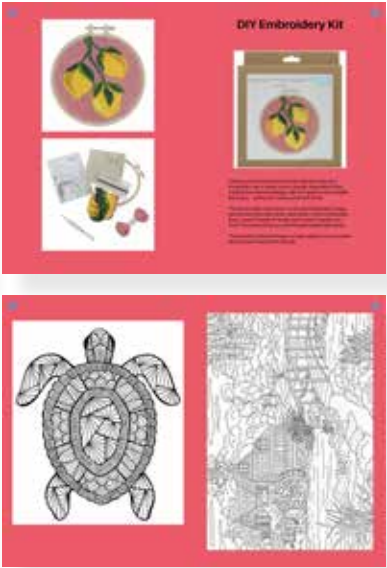
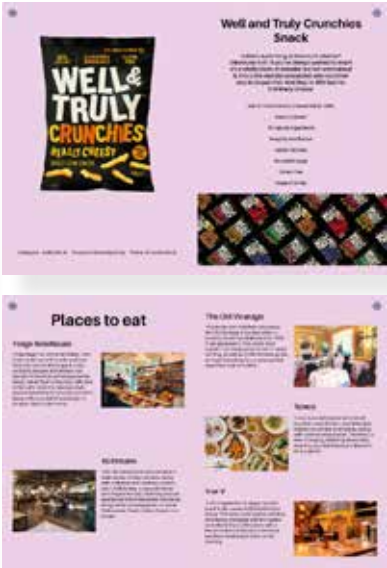
Take Five

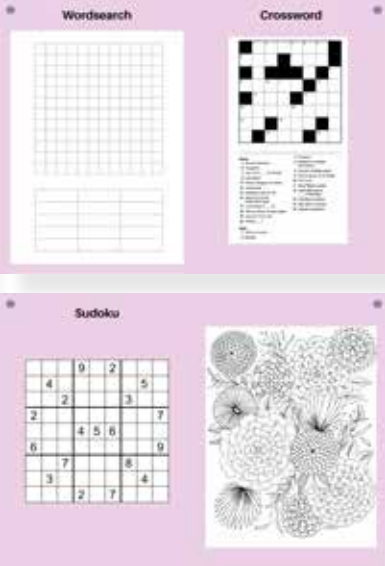


Take Five

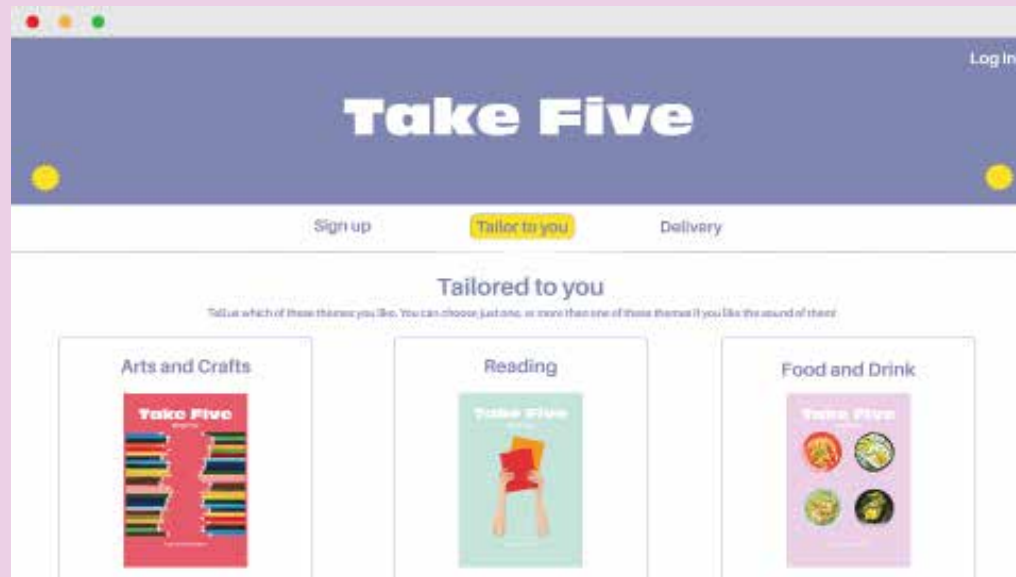
The items included in the box might be things like snacks, candles, DIY craft kits, books, and many other items relating to the themes. Each booklet would also include information about the items included in the package. The booklet would also include community pages which would include information about how carers could communicate with other carers as well as showing events and activities for carers to attend. The colour of the pages of the booklets would be the same as the front covers; overall I wanted the booklets to be simple and easy to read because carers might not have a lot of time to read much on their breaks.







Take Five



About the box



The Take Five carer's box is a weekly subscription box for carers to use during their breaks and free time whilst they are caring. It would include a booklet and 1 or 2 other items relating to a theme. These themes include Reading, Food and Drink, Puzzles and Games, Health and Wellbeing and Arts and Crafts. The box is delivered to carers through the post, and carers can choose which themes their boxes will be relating to.

The items included might be things like snacks, candles, DIY craft kits, books, and many other items relating to the themes. Each booklet would also include information about the items included in the package. The booklet would also include community pages which would include information about how carers could communicate with other carers as well as showing events and activities for carers to attend.

To sign up for the box, I designed these pages of a microsite, where carers can enter their details and choose the themes, they would like their boxes to relate to which would get delivered.

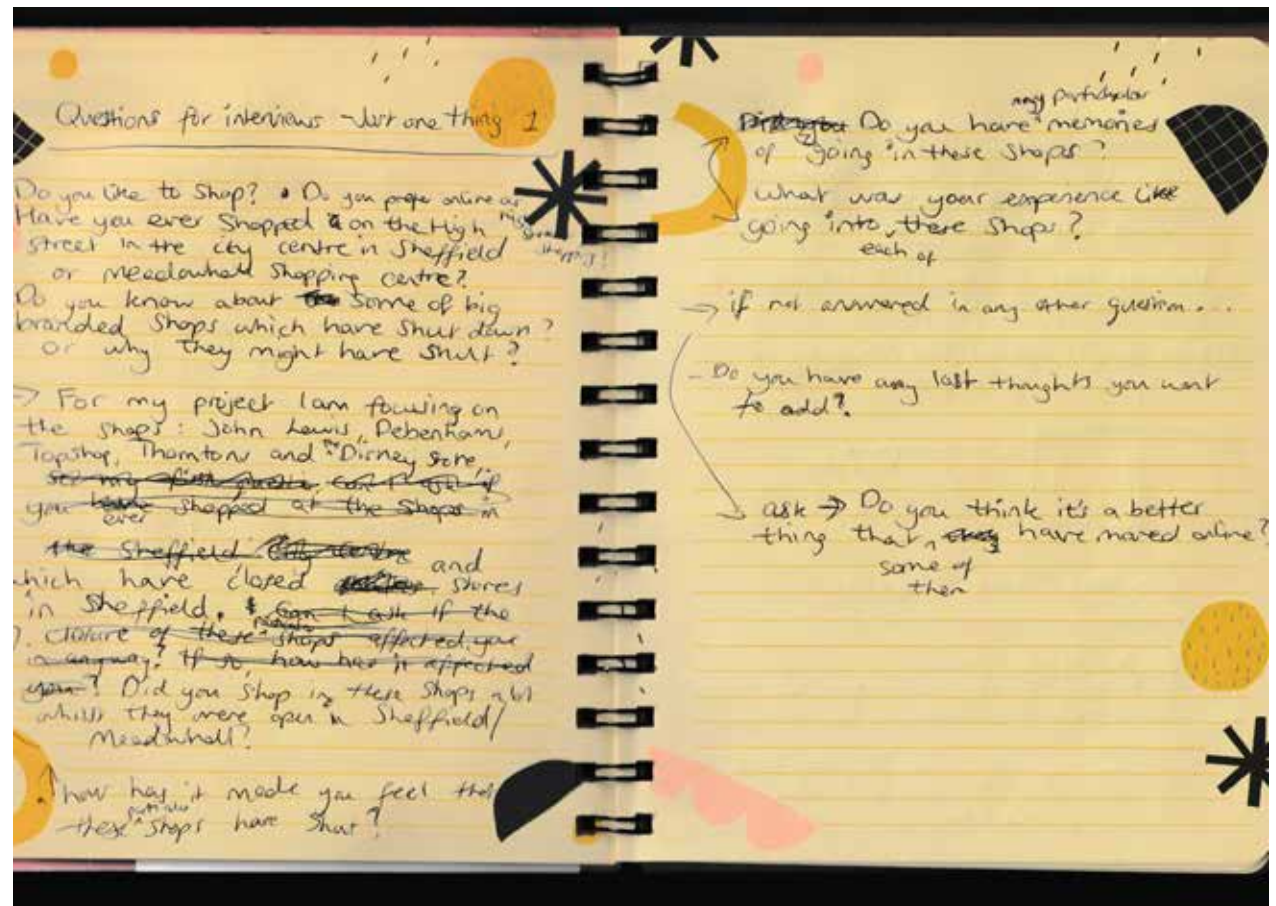
The Closure of Sheffield Shops during Lockdown Photobook

This photobook was designed in response to the theme, 'Pre-loved.' To start this project, I took photos of some high street shops around Sheffield, which had closed during the COVID-19 pandemic lockdown, and I started to research more about why they had shut and got some responses from what people now think of the closures of these particular shops. The photobook consists of images I found of what the shops looked like before they shut, and on opposite pages I created some collages of photos I have taken of what they look like now. As well as this, the book contains maps of where the shops were situated in Sheffield City Centre and Meadowhall Shopping Centre, and quotes of what people thought of the closures. The main aim of this book is to show the difference in the appearance of the shops and to share people's thoughts on the topic.



The Closure of Sheffield Shops during Lockdown

The shops I chose to focus on were, John Lewis, Debenhams, Topshop, Thorntons and The Disney Store because these were shops which I personally liked to visit and used to enjoy going to a lot. I made mind maps of some of my own experiences at these shops. This below shows my planning of what to ask people about the closure of the shops around Sheffield.



The Closure of Sheffield Shops during Lockdown

THE CLOSURE
OF SHEFFIELD
SHOPS DURING
LOCKDOWN

CONTENTS

Introduction	1
Map	2
Methodology	3
Findings	4
Conclusion	5
References	6



Two photographs showing the interior of a shop in Sheffield during lockdown. The left image shows a display of clothing. The right image shows a display of shoes.



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The Closure of Sheffield Shops during Lockdown

About this book

During the COVID-19 pandemic many high street shops have shut down within Sheffield City Centre and Woodhouse Shopping Centre. Some shops which closed, which I was disappointed by were, John Lewis, Debenhams, Topshop, Next and the Debenhams. I wanted to research what people who visited these shops in Sheffield, thought about the closure, as well take photos of what they look like now.

This book contains quotes from some people I spoke to and from the public, about their thoughts on the closures. Also, this contains photos of the shops from before they shut down, the aim is to show the difference between how they looked before and what they look like now. It also contains maps of where the shops were located in Sheffield City Centre and Woodhouse Shopping Centre.

Thanks

20



The Closure of Sheffield Shops during Lockdown



John Lewis

Thorntons



18



John Lewis

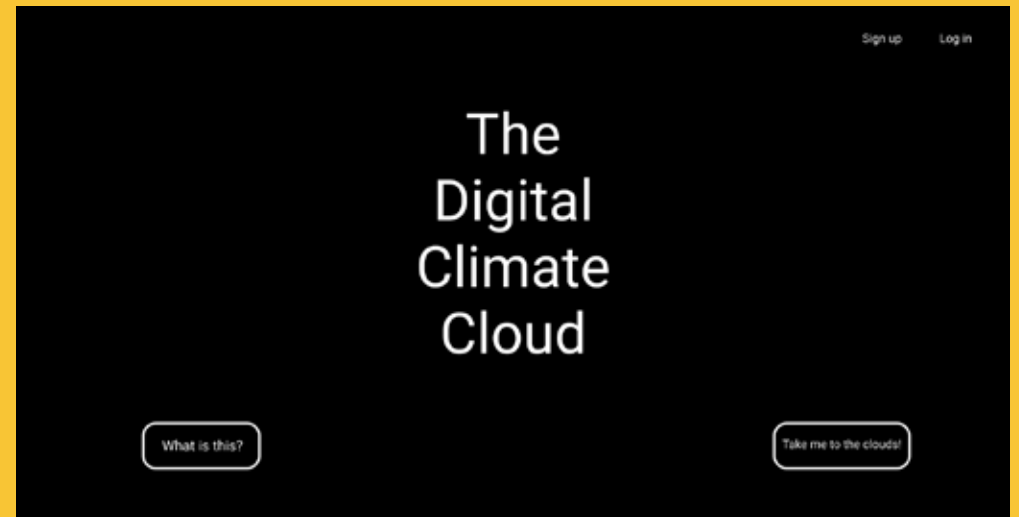
Thorntons



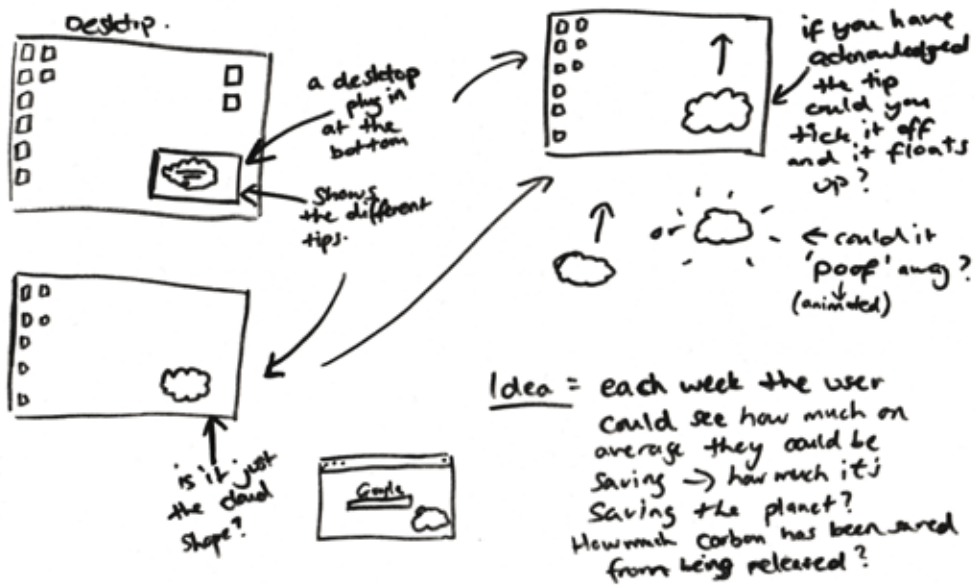
The Digital Climate Cloud Web app

This web app is a digital tool aimed at design students to use whilst designing and using their device, and to make people think about their digital carbon footprint. The Digital Climate Cloud has tips and advice on how to reduce your digital carbon footprint, and if student's sign in with their student email it could then connect them to a community page to see how their peers on the course are doing, in terms of how much CO2 they are using whilst working.

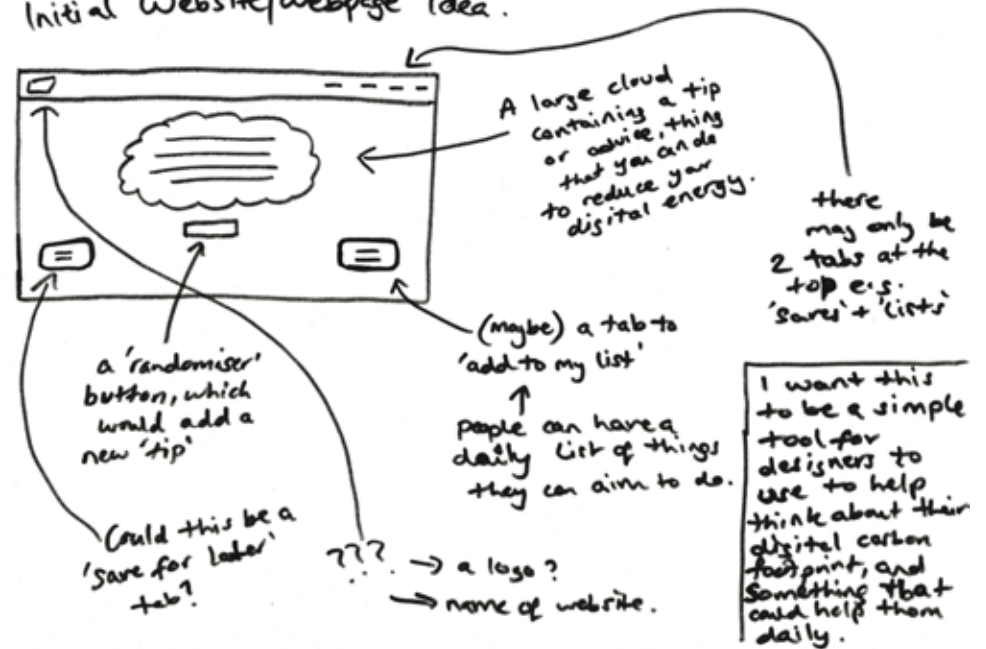
I have designed this web app to be in black and white, with the background being black, because these are contrasting colours and this helps reduce your carbon footprint, as you could view it on a low brightness setting, which contributes to the amount of carbon your digital device would use.



Climate Cloud development



Initial Website/webpage Idea.

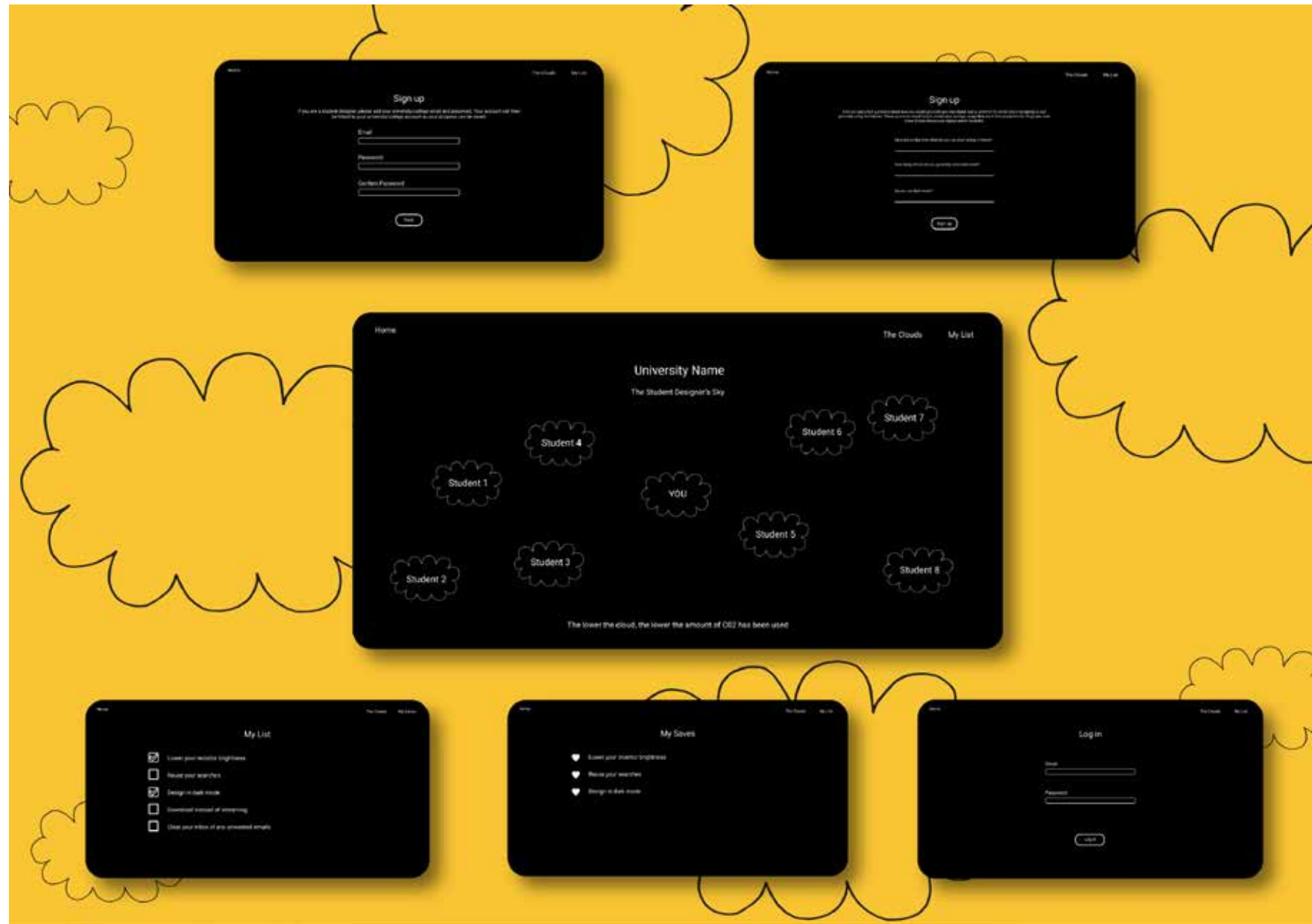


This was some of my planning towards designing the web app.

The Digital Climate Cloud

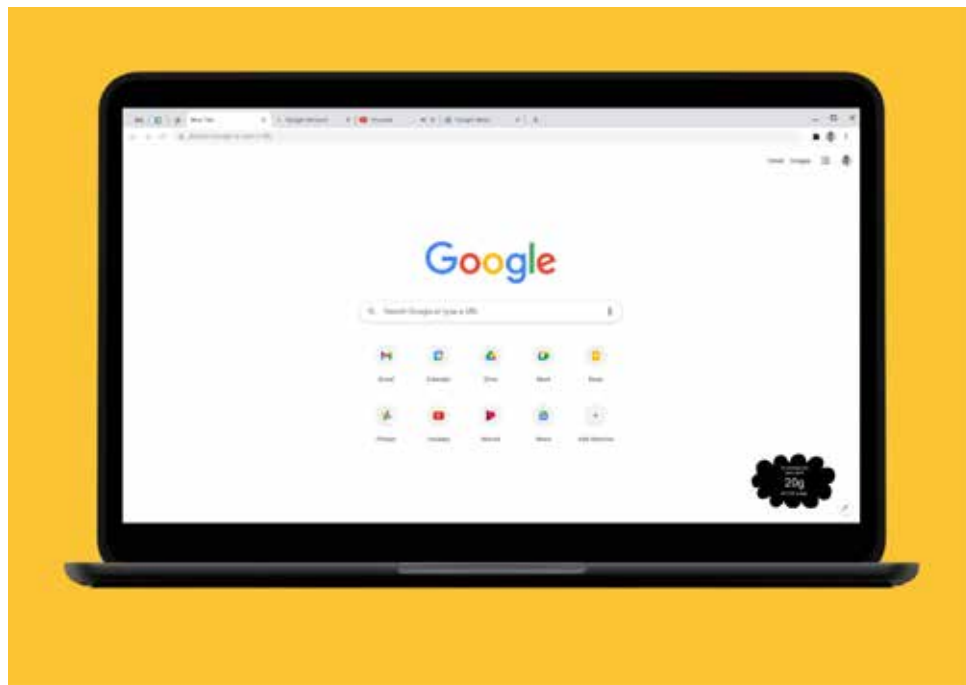
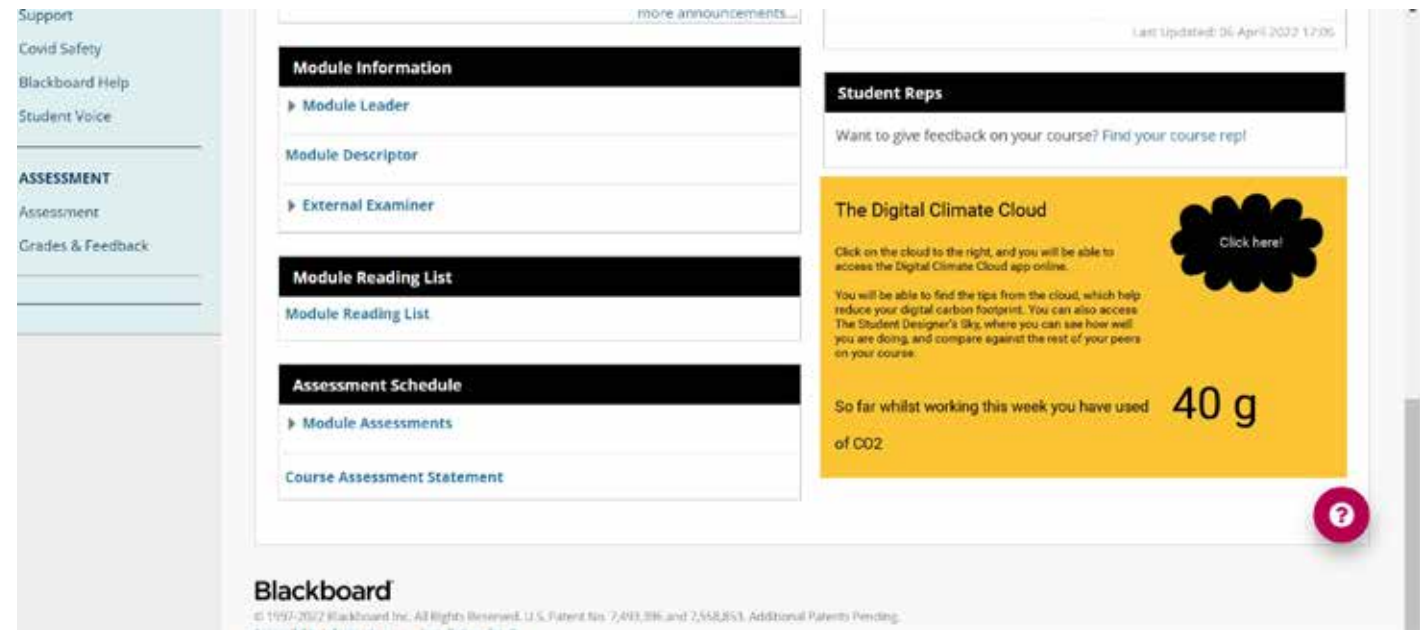


The Digital Climate Cloud



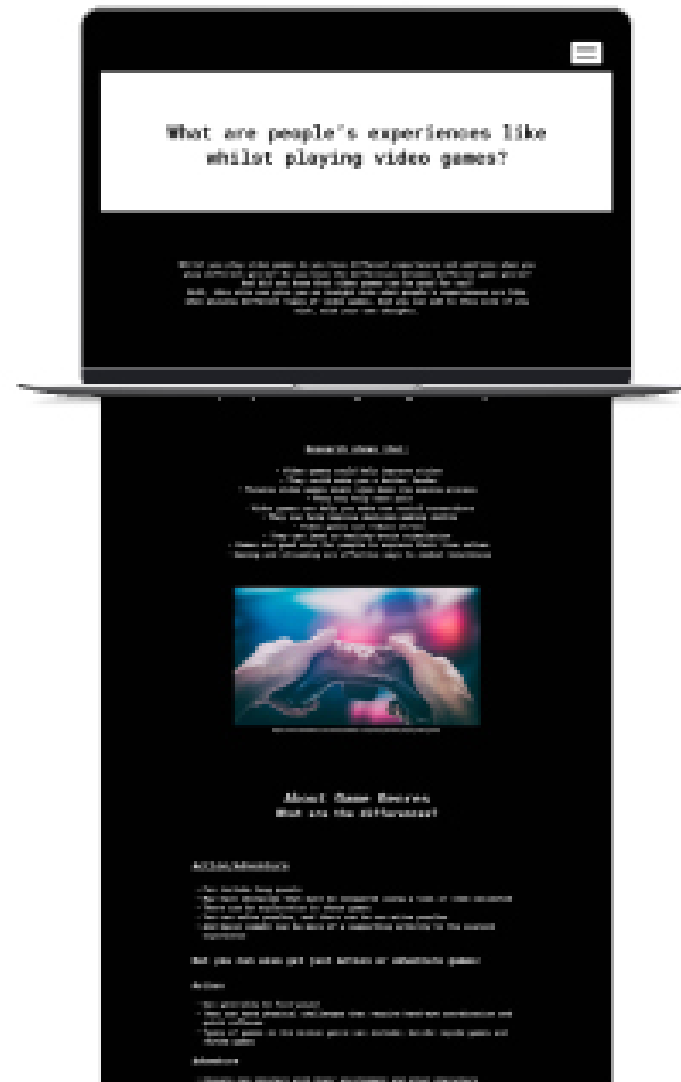
The Digital Climate Cloud

As a user, you can choose to have The Digital Climate Cloud minimized to your desktop, so you can see how much carbon you have been using throughout the day. This was a mockup of how this may look, as well as a mock up of how students might be able to access the web app through their universities/college's site like, Blackboard, as shown in this mock up I designed.



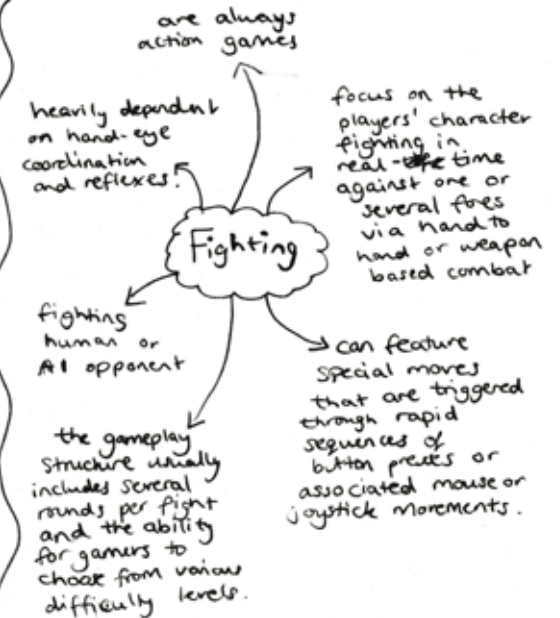
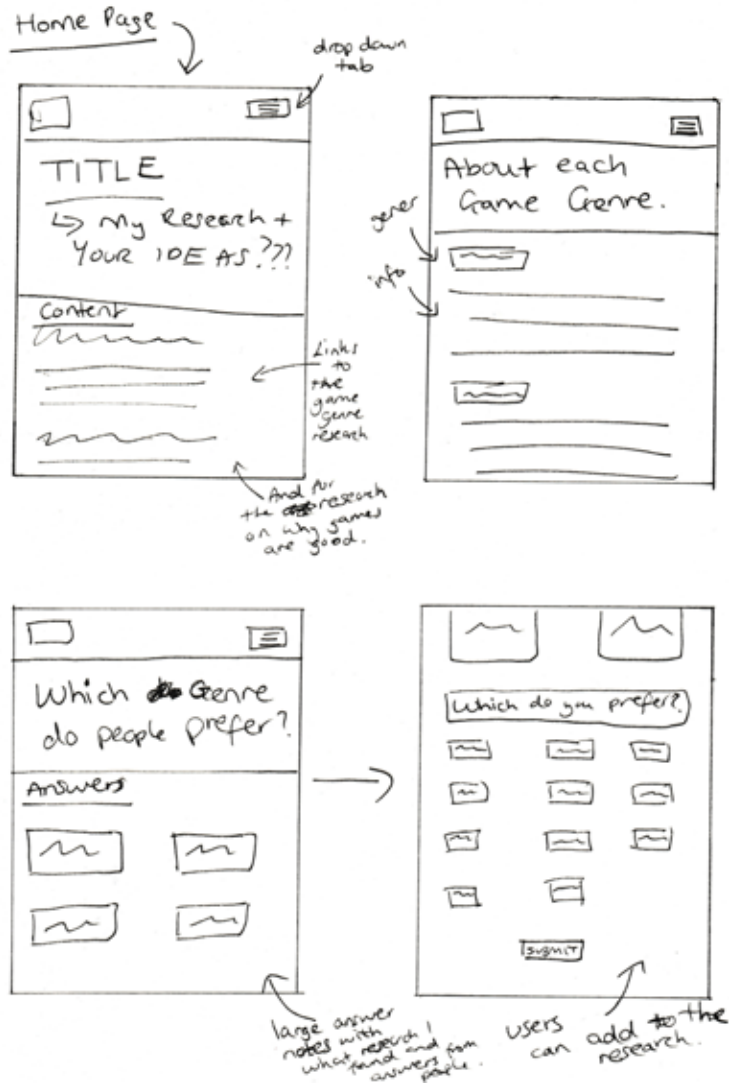
Video Games Website

This website is aimed to inform people about different video game genres, and a space where people can share their experiences playing these games and to share how they feel whilst playing video games specifically for each of the game genres. This was in response to the theme, 'See Mum, Video Games are fine', and within this project I also researched why playing video games can be good for you. I looked at what other video games websites looked like and a lot of them had a dark background, which is why I designed it like this. I thought adding bright colours to the buttons could make it look more retro, and each game genre has its own colour.



Video Games Website

This is a page I did of some wireframing ideas for what the website might look like, and some mind maps of information I gathered about video game genres, which I did for each game genre.





Simulation

- These games are designed to simulate real-life (driving a race car or flying a plane), or hypothetical (space exploration) experiences/events
- The players can get a sensation of actually performing
- Some simulation games simplify the mechanics of the tasks, they replicate or create fictional systems or mechanics for players to engage with
- They can focus on operating businesses, building cities or creating people with their own lives e.g. The Sims franchise

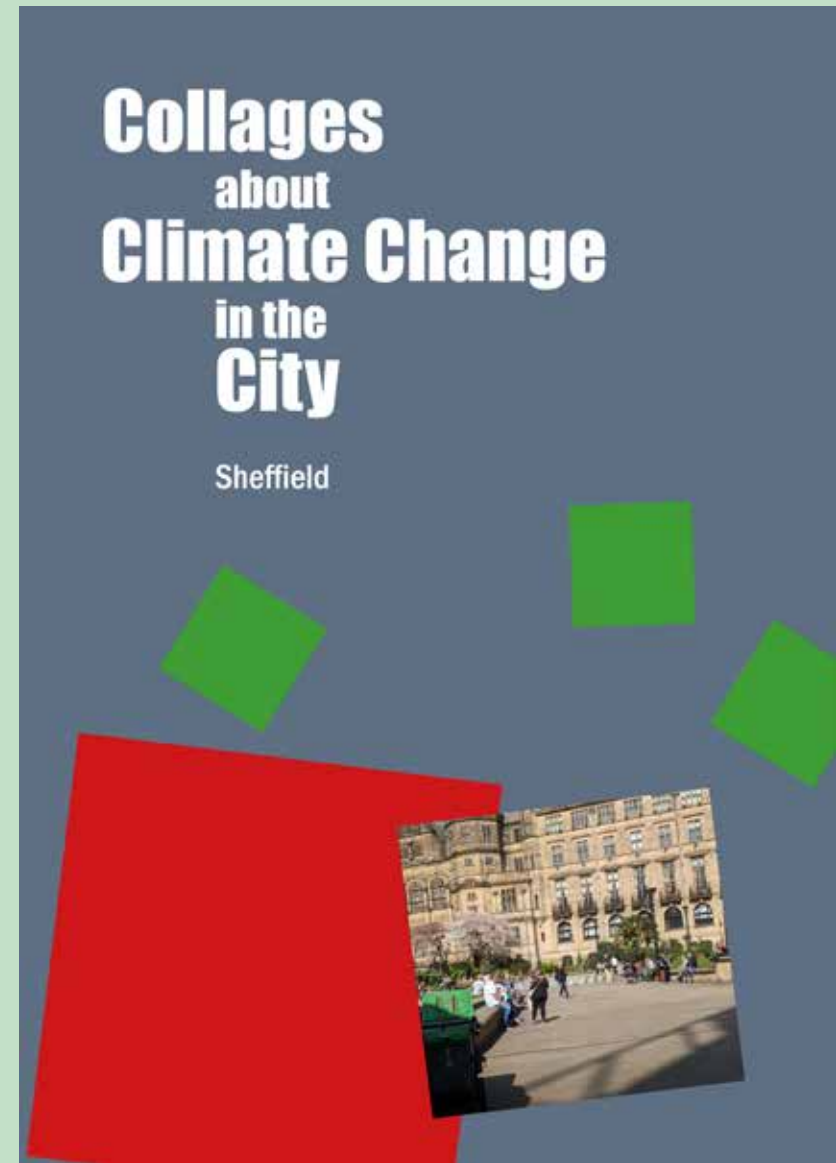


Poll Results



Collages about Climate Change in the City Booklet

This outcome is aiming to show what parts of a city can be good for the environment and what parts should be changed so that they can help with the climate crisis and make cities more sustainable. I wanted to focus on the UN's 11th Sustainable Development Goal - Sustainable Cities and Communities, and for this project I focused my primary research around the city of Sheffield. I took lots of photos around Sheffield of things which are good for the environment and things what aren't as good e.g., construction sites. As part of experimentation, I did a lot of collages and because I have a strong passion for photography and creating collages, I wanted to make a booklet showing my research as well as my collages, where the viewer of the booklet can see the contrasts between the good and the bad within them.



Collages about Climate Change in the City

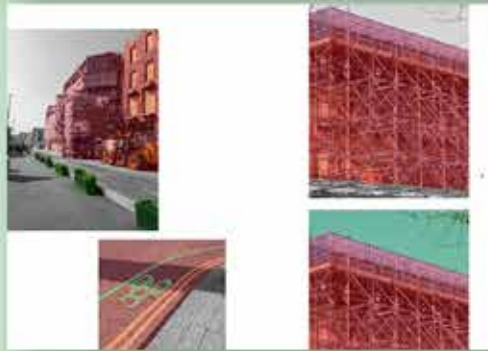
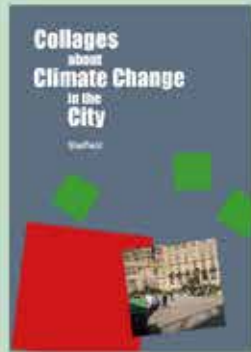
These photos show some of my process creating some of the collages shown in the booklet.



Collages about Climate Change in the City



Collages about Climate Change in the City



Collages about Climate Change in the City



5



Collages about Climate Change in the City



11



14

