

MEDAL(ING) BRIEF

This brief is the proudest Project I have had the pleasure of completing in my university life so far.

"Working alongside makers to communicate the story of their creative process and production through social media content, exhibition, and other appropriate formats"

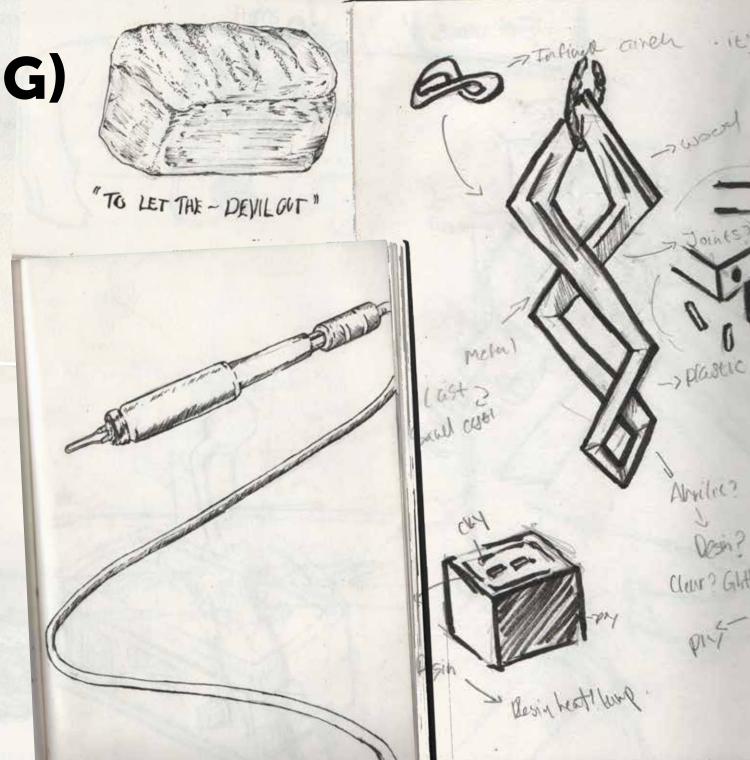
This brief allowed me to make a medal in tribute to the process of Jewellery makers, this isn't a graphic design or an illustration process but I wanted this project to show the beauty in jewellery work. the development and making of the process is my favourite of all the projects I have created in my Degree

These photos show the Investment casting and the lost wax process to create the butterfly medal i envisioned

This project centred around the Recognition and awareness of **Recycling in England further focusing** on

Student awareness















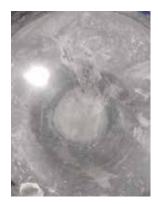
















MEDAL(ING) PROJECT 2

This next project focused on creating a matt surface fr the medal, this was done though putting copper in a jig with the medal and the weak acid to plate the medal with cooper.

I also added a copper ring to the back after cutting it out with a saw and punched letters in to the back.

The photo to the left is the butterfly after the process of reheated by a torch









the above shows the cooper ring and the inital idas to keep the hole back cooper hwoever this made the wings look displaced



Second round of results

During the second attempt at heading the butterfly up while cooling down it ended up with a unique blue colour as shown below and in the image to the left

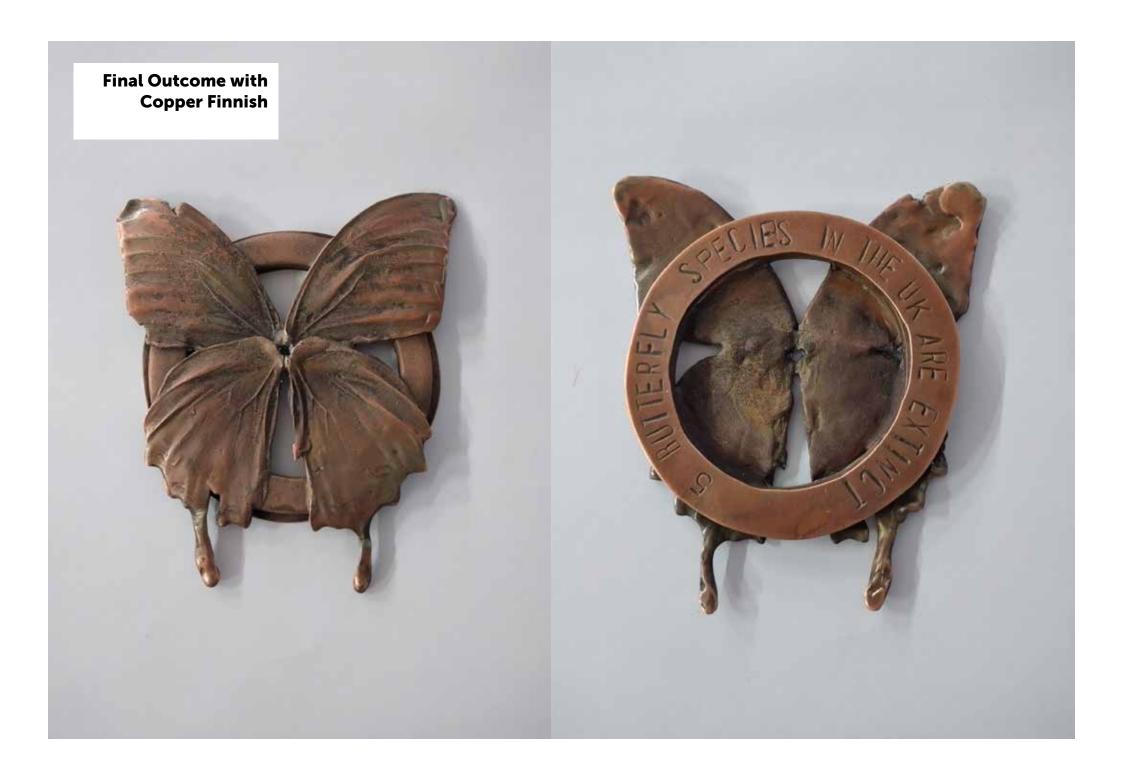






First round Results





This project centred around the Recognition and awareness of Recycling in England further focusing on Student awareness

As recycling is a ever prevalent part of design and our daily lives ,These posters highlight attitudes and figures what might not be discussed or Recognised by students or the general British public to provoke thinking and action in helping to maintain our Environment.

Poster project



MURPHYS LAW ANY TIME AT THE "ANYTHING THAT CAN GO WRONG WILL GO WRONG" ROTHERHAM, SOUTH YORKSHIRE OR ANYWHERE LITERALLY AT ANY DATE





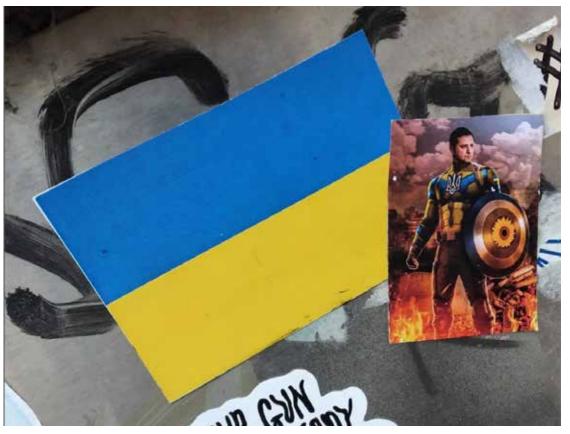








unfortunately this project was sadly lost in the mist of an adobe effor and has been unable to be completed















Stickers / process



final outcome for developing a caltrope

Developement of object



Wow,brief The lost winter Concept

For this short project though university i was invited to take part on in competition to Illustrate a children's book by writing on the wall which promotes change ,highlighting social and economic injustice.

Below is the initial proposal for the book including how it could be layered out and example of prior drawings in which i would have liked the Style to have been.









AND TWO - (pagings) AND (a)

THE CONTROL OF THE CON



These are some examples of the development of the concept book including colour choice



To
develop
this
project one of the
major factors i
choose to
elaborate on is art style
and wanting to practise my
new found metal work
skills in to developing a
broach and broach clasp, again to
create the leaf shape using
investment casting and
Experimenting with how to make a
withered effect on the leaf.

















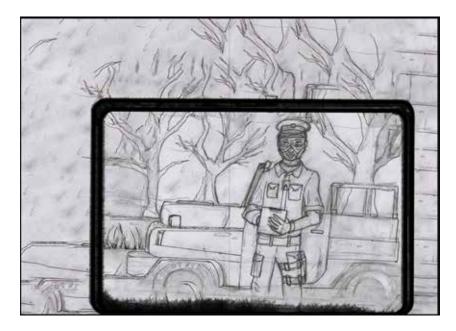


The state of the s

finitening up my cour. I will across the leading and knock southy on Poph bedrecon shore. He opens the door and I swear he looks townty years younger them he shill discussing. It's as if a weight has been litted, knowing we are finally going to a better place. I'm just as refleved. The last is we months his become source relates in nee and I'd been worrying about whether I could look after him properly for much longer.

After tossing send turning all night, the glowing blue digits on my alarm clock finally show to time to get up so I drug my tired body from my bed and go downstairs to make a cup of coffee.







i find my greedlather set at the kitchen table, staring down wirthilly at one of his well-wors photograph albants. The albant is open on a page with a photo of hissoell as a young-box, playing in the snew making a pile of snewballs and laughing. Its one of my towards photos it was taken in

the back garden of this bease, over eighty years ago.
"We limit no idea this would be some of the last snow well see in these
parts," he mormous to binnelf.

"I know, Pops," I gently squeeze his shoulder. "Im just going out for our rations now, I'll get our matrition pills and some of the O2D's too. I think you need a

higher dose now as you seemed a little breathless this work."
"You make ware you stay in the shade while you're out there, Buy, B's a hot one today."

J glanux up at the dusty window, freezing, Even if walking in the shade would make any difference, he start knew I social he hard presend to find, any. Et marty and-Morraing, and life always, "It does contain, the anther glow of the winter sun is about completely dreemed out by the soot that the best of the winter sun is about completely dreemed out by the soot that

Grandfather's cognition must be worse than I thought. Hopefully the higher done of his socialisation will help. I put on my registrate and step out of our prech into the opportune bust outside. I pull the does belief an quickly, trying to limit the outstantiated air seeping in and maintain the cooling effects of the air conditioning.

Almost immodiately, a layer of resust starts to form on any bear. Pops might be confused about the shade for darms, be west interior go short the temperature sodar. Bi something she. The wildness are getting closer, and every day feels home; than the one before I start out howards the old Picton Library building.

The ground feels gluey underfloot, the siles of any boots biting into the ordening tarmac. The scent of burning robber fills the air and even with my respirator on, the social marker clogs up my lungs,

making me feel like Tir suffooting.
It ian't far to the collection point but by the time I get there I'm soaked through with near and Tire coaghing so much its making me feel lightheaded. I push open the heavy above to the building and wilk into the sentil fayor. It looks as though a pile of subbish has been dumped in the corner but as I approach it. I realise it's a body alsamped over.

I lean over it to see if it's arrone I recognise but the old woman is unfamilier. Stepping over her, I walk further into the building.

As a child I had loved coming here. Ed upont examy a weekend lost in the movering stacks of Poolos.

immersing report in tules of a world that no longer exists.

Plicking through encyclopaedias filled with virial photographs of peoples and course, olsowing plants and all of those different species of animals deveranting history books, that described a way of life that had been taken for greated and the poetry and somes that were impired by beauty and opportunity. The contents of the liberaly have long been eviscessed. Most of the public buildings are new being used formationing and more weemth, as unegages for the sendiented.

I remove my mask to make the most of the cleater air in here. Feeling a little better now. I go to the nearest collection desk and stand in front of the retinal scanner. It quickly brings up my details on the acreen and I place my order.

Whilst I'm seating for our ratiom to be delivered down the conserver. I turn to the supervisor who looks like he's nodding off in the corner of the roces. "Here you reported the body?" I take, graturing towards the entrance. He barely looks up.

"York. It's been there since yesterday







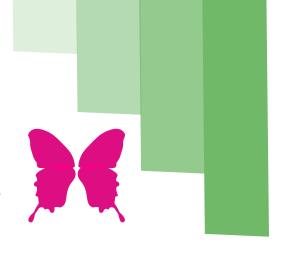
Project Proposal

Project name - Design Under Pressure

Quick description:

A project focusing on how design quickly reacts to immediate changes in the global environment, For Example major events in recent years like the Covid 19 Pandemic and recently the Russian invasion of Ukraine.

The projects final outcome should be your reaction to the needs of the changing environment



DESCRIPTION OF PROPOSAL

An inept understanding and study of how Design , specifically with in the fields of Graphics ,Illustration, product Design and Materials have to react and adapt to Changes in the current Global Changes. Does Design Accelerate Under pressure? Eventually in resulting in a project which is continually developed though current economic, Social and cultural changes. This project can take form in many ways , including a publication, exhibition which itself contains other forms of media or depending on what happening in global sphere a build up to a protest. As of writing this proposal The Russian Federation are currently Invading and occupying The country of Ukraine an post state of the now defunct Union of Soviet Socialist Republics who declared its independence on the 24 August 1991. This specifically leaves the world with an abundance and demand for propaganda which is in use in most wars which goes back to the question does design accelerate under pressure and should we as practicing designers focus on creating propaganda.

Completed in:

Multiple formats to Explore, A Project what will asses the current environment and attempt to address and adapt to what the project needs to promote.

- Publication
- Protest
- Posters
- Physical object (sculpture)

For those with interests in:

- Responsible Design
- Exhibition Design
- Publication Design
- Interpretive Design
- Discursive Design
- Independent Projects
 - Moving image
 - Marketing
 - Illustration
 - Animation

Questions of Interest:

- In what ways can you apply this project to you person and professional practise?
- how will this project attract people who it needs to reach?
- How will you address and asses the current and future effects of the project on people and the environment
- How will this project encourage awareness of designers to the current changing environments
- Why do you want to do this project now?
- How will your make your project assessable to everyone?
- Can you identify your target audience for this project
- Are there limitations to acknowledge when designing this project?

Curriculum Vitae

Severina Angela Royle

Skills

Illustration
Physical making
Concept Generation
Drawing, sketching
Self-motivated
Ideas Generation

Experience with Adobe Creative Cloud including InDesign,Illustrator and Photoshop.

I Also have experience In using other software such as coral draw, Rebelle 4 and useing CNC Machinery

Work Experience

Shadowing a architect/designer (School Work experience) IJun 2018 to Jun 2018

Atkins: is an Engineering and architectural design company I was set a brief to use Math CAD to design a train wheel chassis and was also set Brief to make promotional material using Adobe creative suite, doing this work experience I realized that being an architect was not what I expected but however one of my proud achievements. During this time was being able to use Photoshop and InDesign which influenced my future choice in my studies

Shadowing Graphic designer /sign maker Signs Express Sheffield | Aug 2017 to Aug 2017

A sigh and graphics company producing things such as vehicle graphics, during this time I got to shadow a Graphic designer, help place vehicle graphics, watch Printing processes, produce an image in InDesign and Illustrator to be printed.

Current Employment

Volunteer vaccination I St John Ambulance January 2021 - present

. After being trained to be able to administer vaccination i can perform three roles vaccination care volunteer, vaccination patent advocate and a vaccinatior

Costumer Service Assistant I Wentworth garden centre - present

Working in both the Walled Garden and the gardens as well as warehousing

Contact Details

58 marvell way Wath upon dearne Rotherham South Yorkshire

Contact Number

07585547681

Email

SeverinaRoyle@ hotmail.co.uk

Education and Qualicfactions

BA (HON) Graphic Design

Sheffield Hallam Univercity sept 2019 - sept 2022

Alevel -Wath Academy Sixth form

Fine Art B Media Studies C Product Design D