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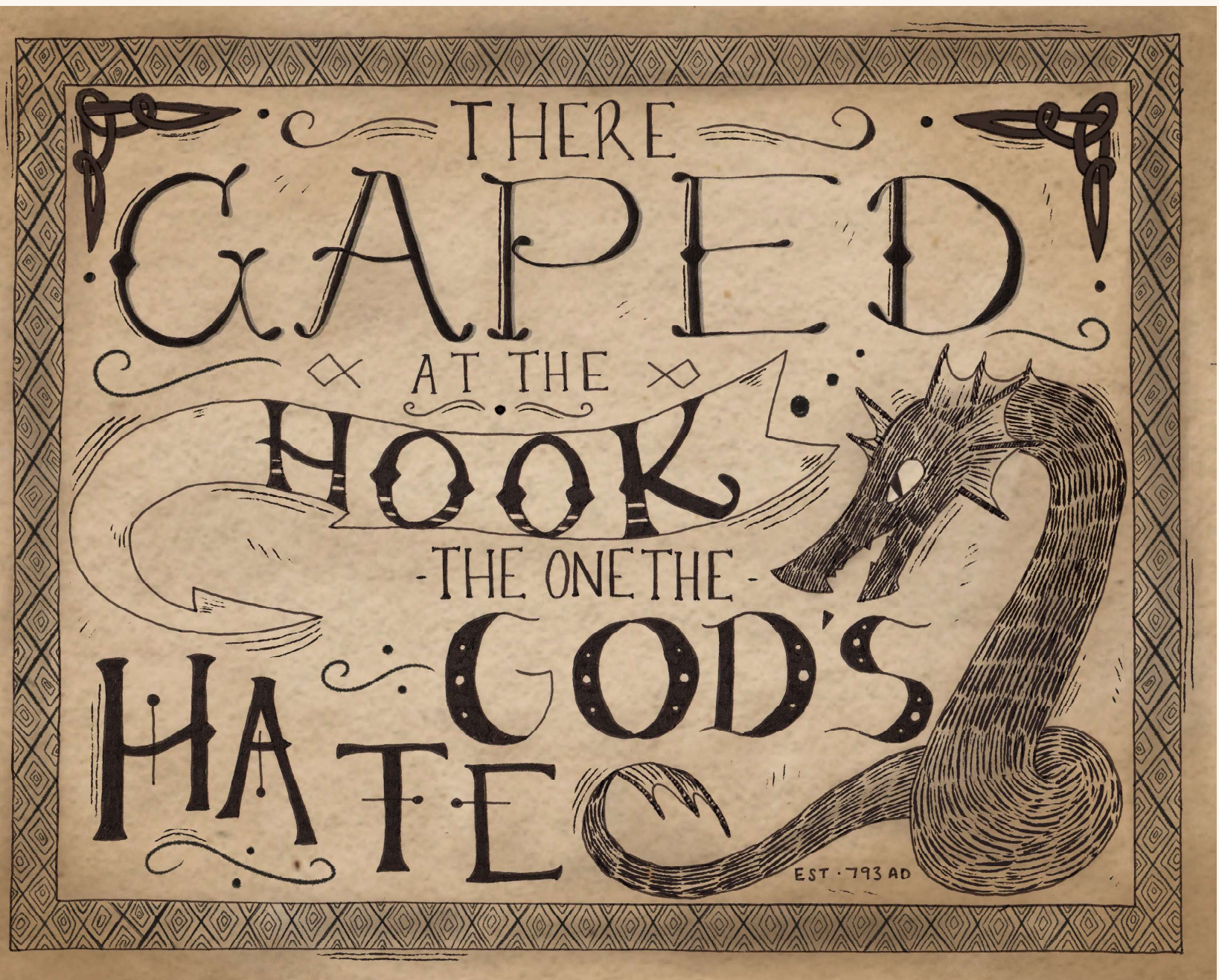
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A character design sheet of Thor for a current project I am working on. This project is centred around the mythology of Old Norse, and the thoughts and beliefs of people who lived during this time. My aim is to bring life back into these stories, and educate my audience on who these people really were.



As the work I make for this project is designed to be featured alongside an exhibition of Viking artefacts, I have also created some mock banners to advertise the event, as well as merchandise which could be sold within the museum such as bookmarks.



Following on from the museum banners, I have also explored the potential use of labels for items which could be sold within the museum. This particular piece takes a quote from the Poetic Edda - a manuscript consisting of Old Norse poems - which describes the moment in which the Midgard Serpent is caught on a fishing line and pulled from the sea.



Mock up of bottle labels.



Fishing of Jormundgandr

Completed using mixed media. This piece is intended to work alongside museum artefacts, and will be printed onto canvas fabric.

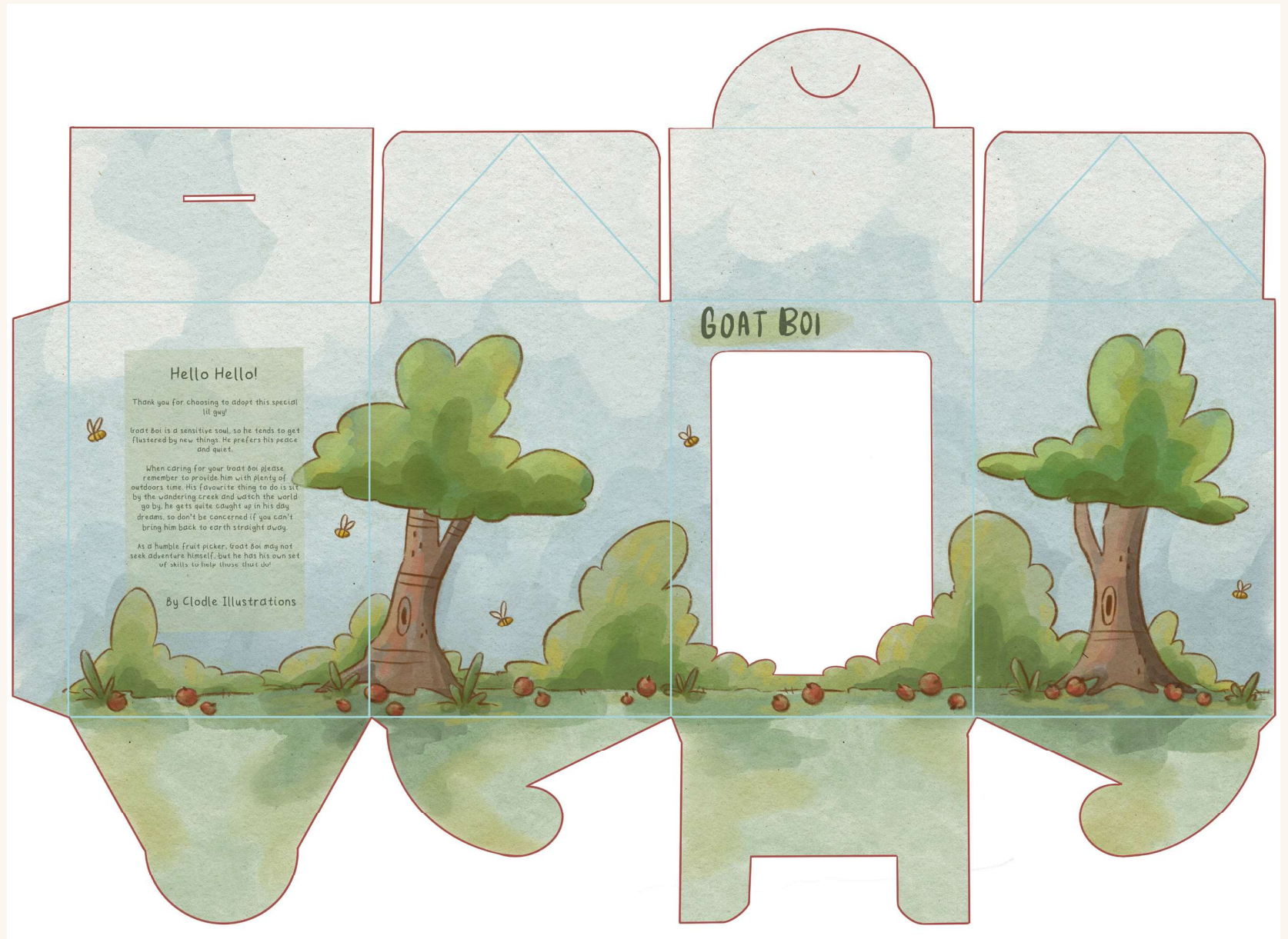


WESTON PARK MUSEUM

As with the museum banners, I also explored the opportunity to repurpose this design into merchandise, in this case, I decided upon postcards, as they are a popular product which was being sold within the museum.

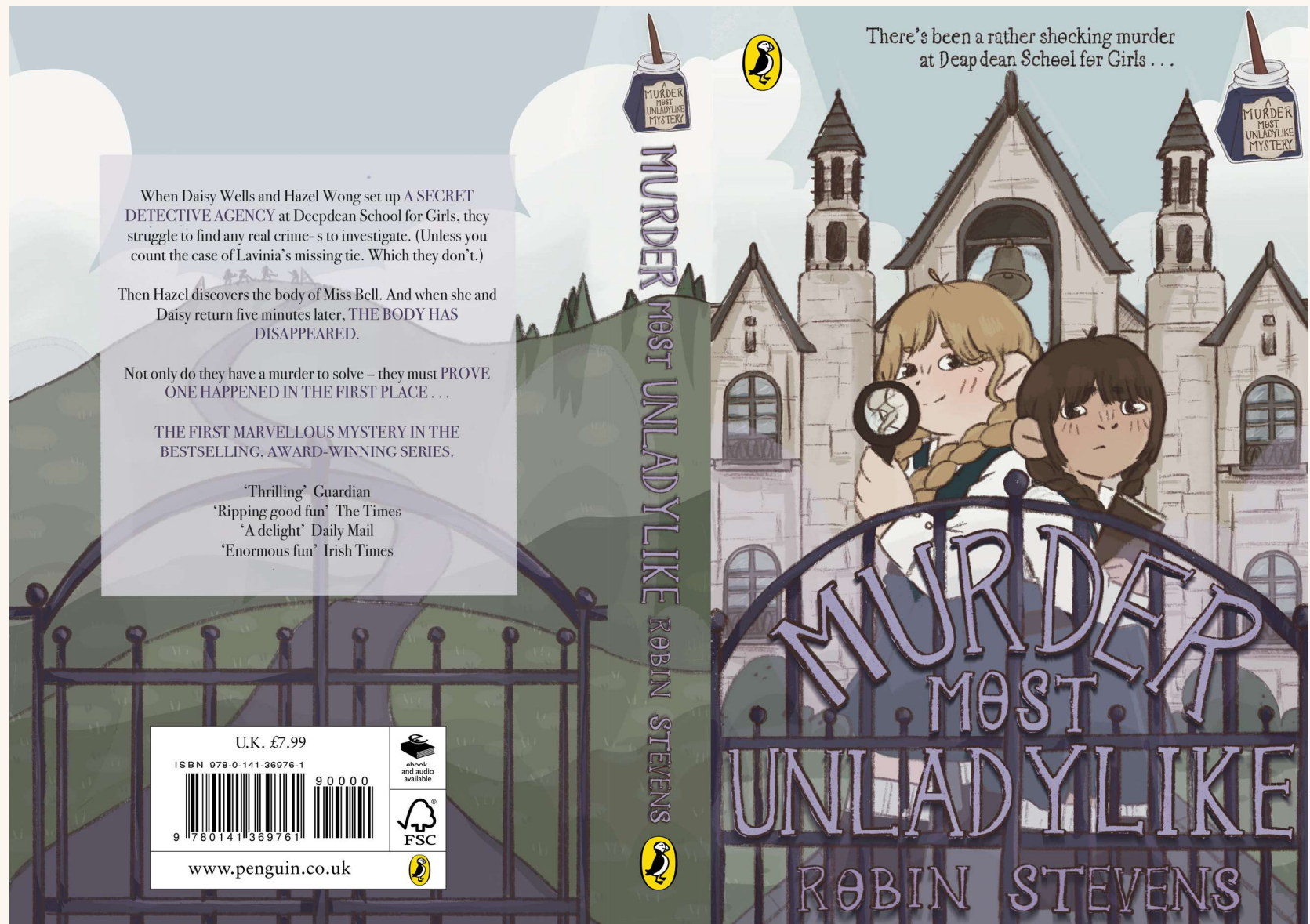


This project allowed me to reimagine one of my original characters in a physical form, which allowed me to better understand his character to make him feel more believable. Goat Boi was created using a variety of materials including needle felt and clay, whilst his accessories are made from wood and leather. As the aim of this project was to create a collectible figurine I also designed a toy box in which Goat Boi can be displayed.



Full box net for Goat Boi.

This is my submission for the Penguin Cover Design Awards 2022. I chose to participate in the Children's Fiction section in which the task was to create a new cover and logo design for the first instalment of the 'Murder Most Unladylike Mystery' series by Robin Stevens.





Mock up of Book Cover