



Hi - I'm Nora

I am a Graphic Designer based in Sheffield and Warwickshire. I specialise in Image-making, Concept Art and Branding.



3 Facts About Me:

Born without
a sense of
smell

I hate the taste of
bacon (controversial I
know!)

I love gyoza
dumplings!



CONTENTS

Nora Butchart Portfolio - April 2023

01: PERSONAL
BRANDING
Personal Project
PAGE 1-2

02: IMAGE + STORY
TELLING POSTER
University Project
PAGE 3-4

03: RSA -
COMPETITION BRIEF
University Project
PAGES 5-6

04: DESIGN FICTION -
MICRO
University Project
PAGE 7-8

05: ILLUSTRATION
Personal Project
PAGE 9-10

06: TYSOE FILM
University Project
PAGE 11

07: FILM PHOTOGRAPHY
Personal Project
PAGE 12-13



01:

PERSONAL BRANDING

Re-branding for my Instagram Design account using a typeface I made in my first year of uni

BRANDING IDENTITY



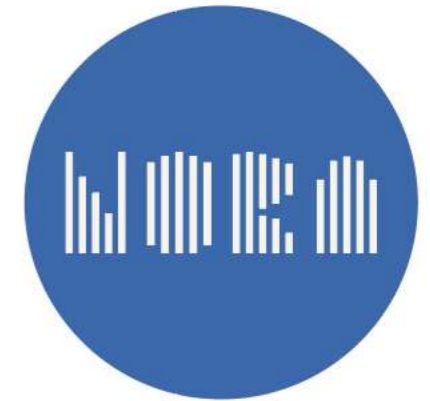
NORA B DESIGN

Main Logo



NORA B DESIGN

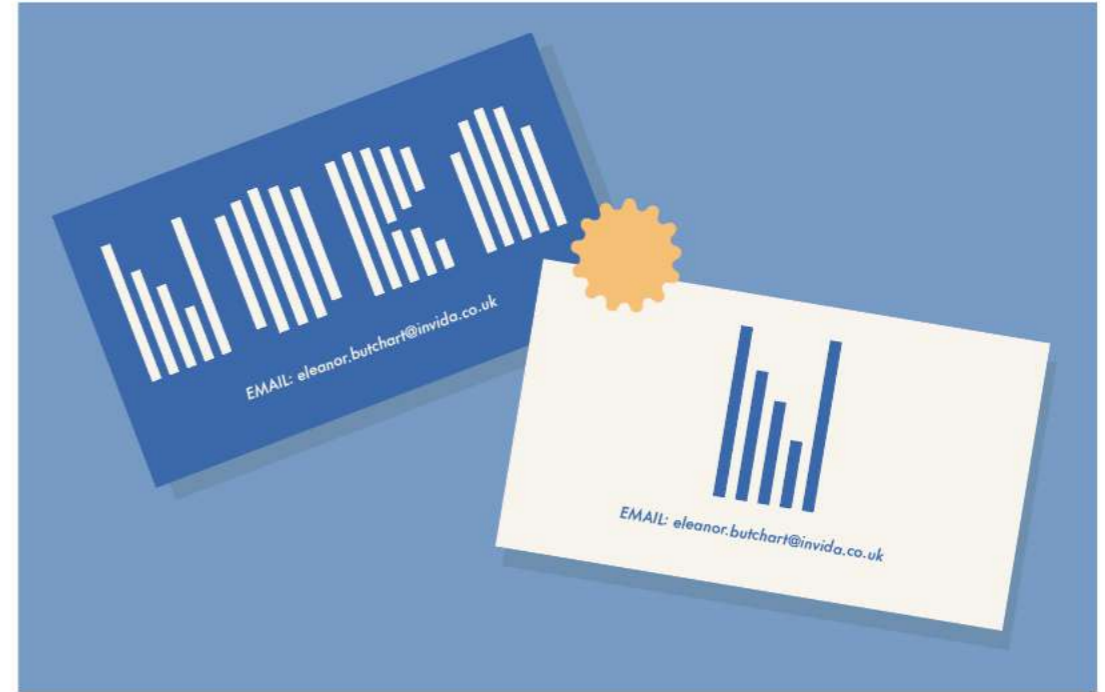
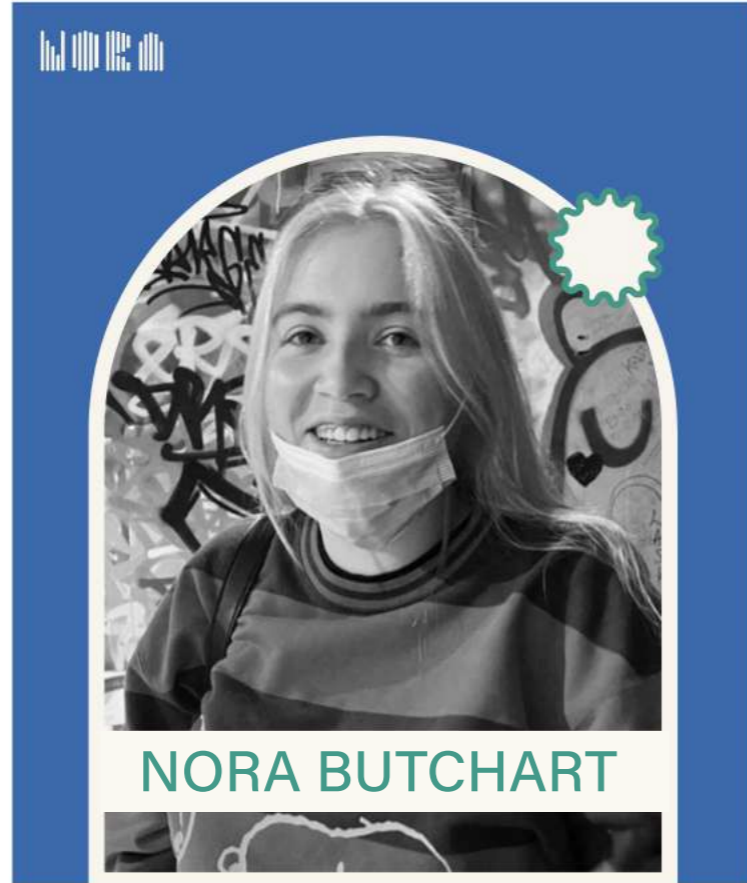
Logo Mark



Logo used in Profile
Picture Format

01:

PERSONAL BRANDING

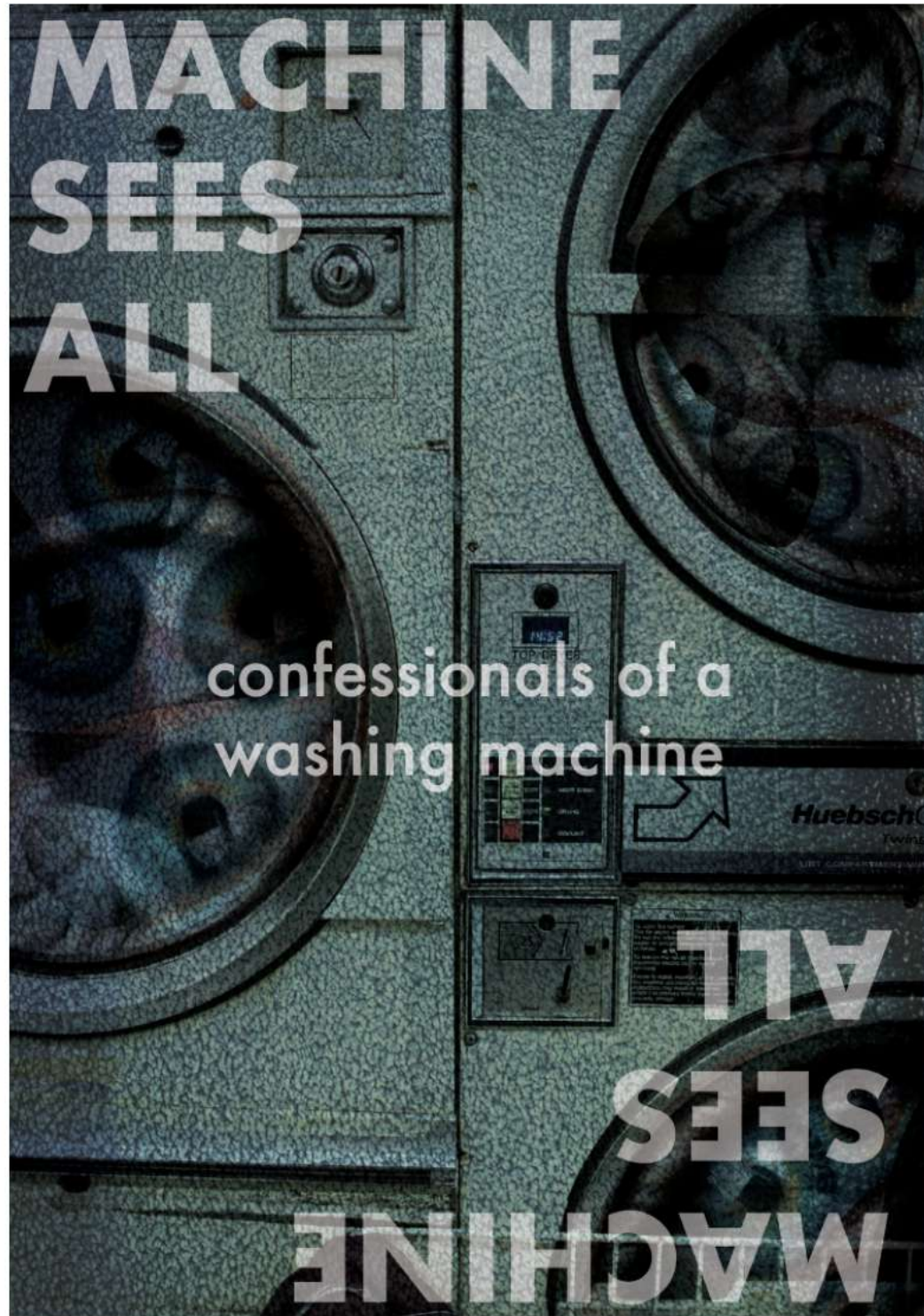


Business Cards

02:

IMAGE AND STORYTELLING

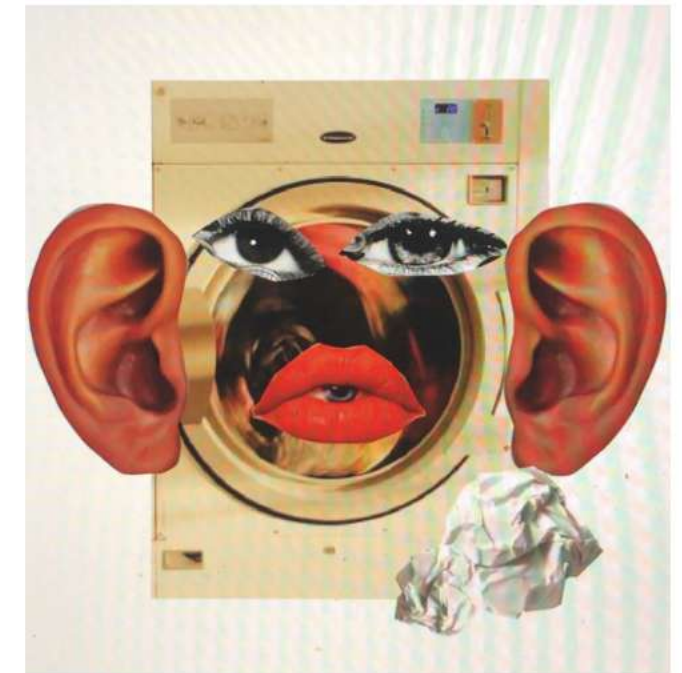
University Brief - I chose to explore the theme that if objects in our house had eyes, how much would they see of our lives unfolding, the good the bad and the ugly.



02:

IMAGE AND STORYTELLING

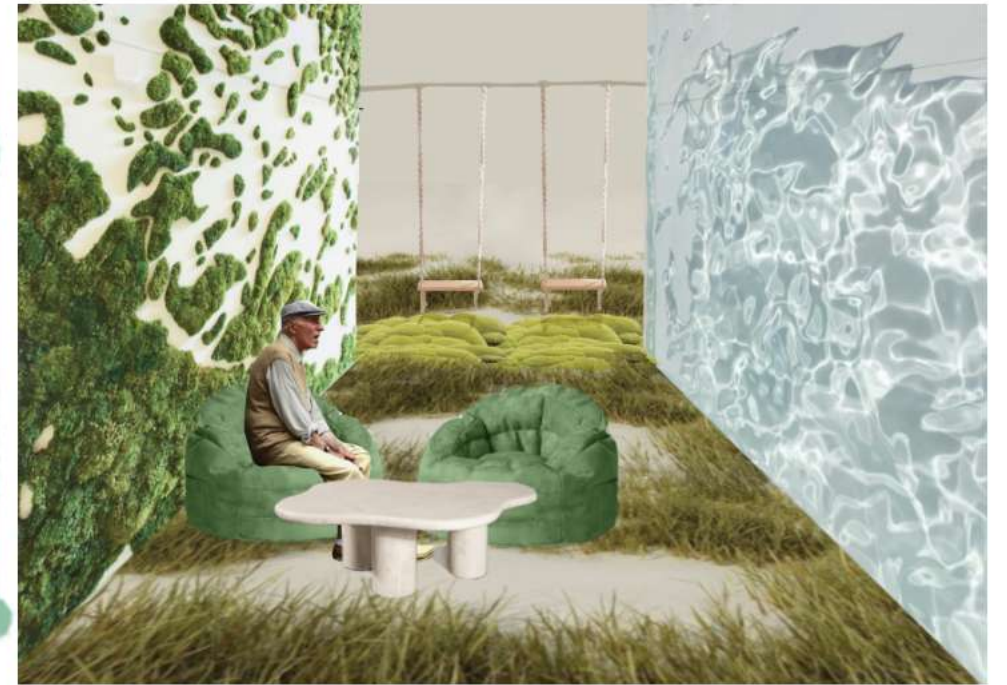
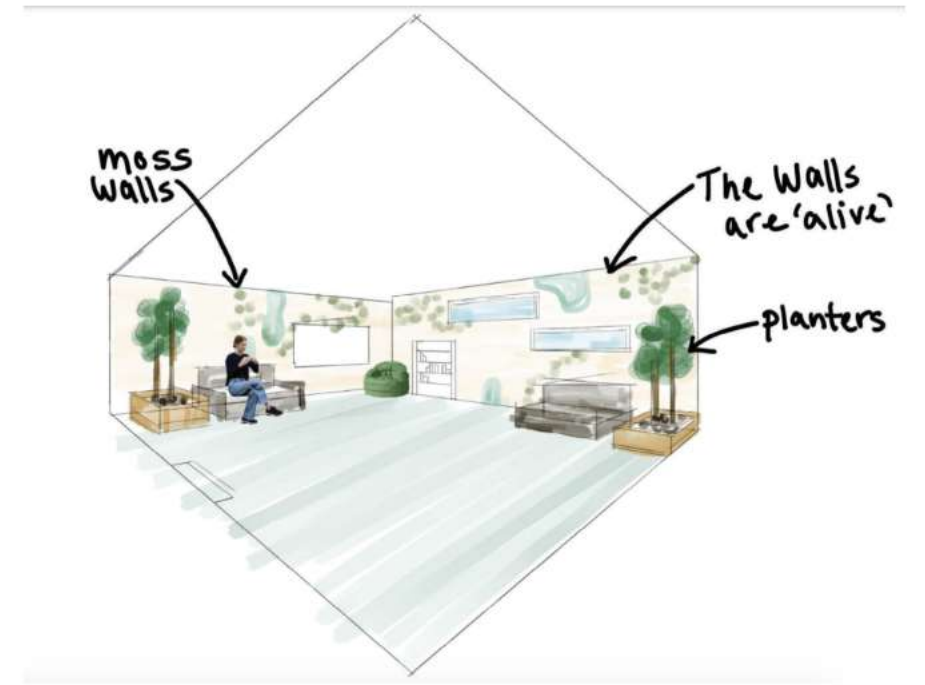
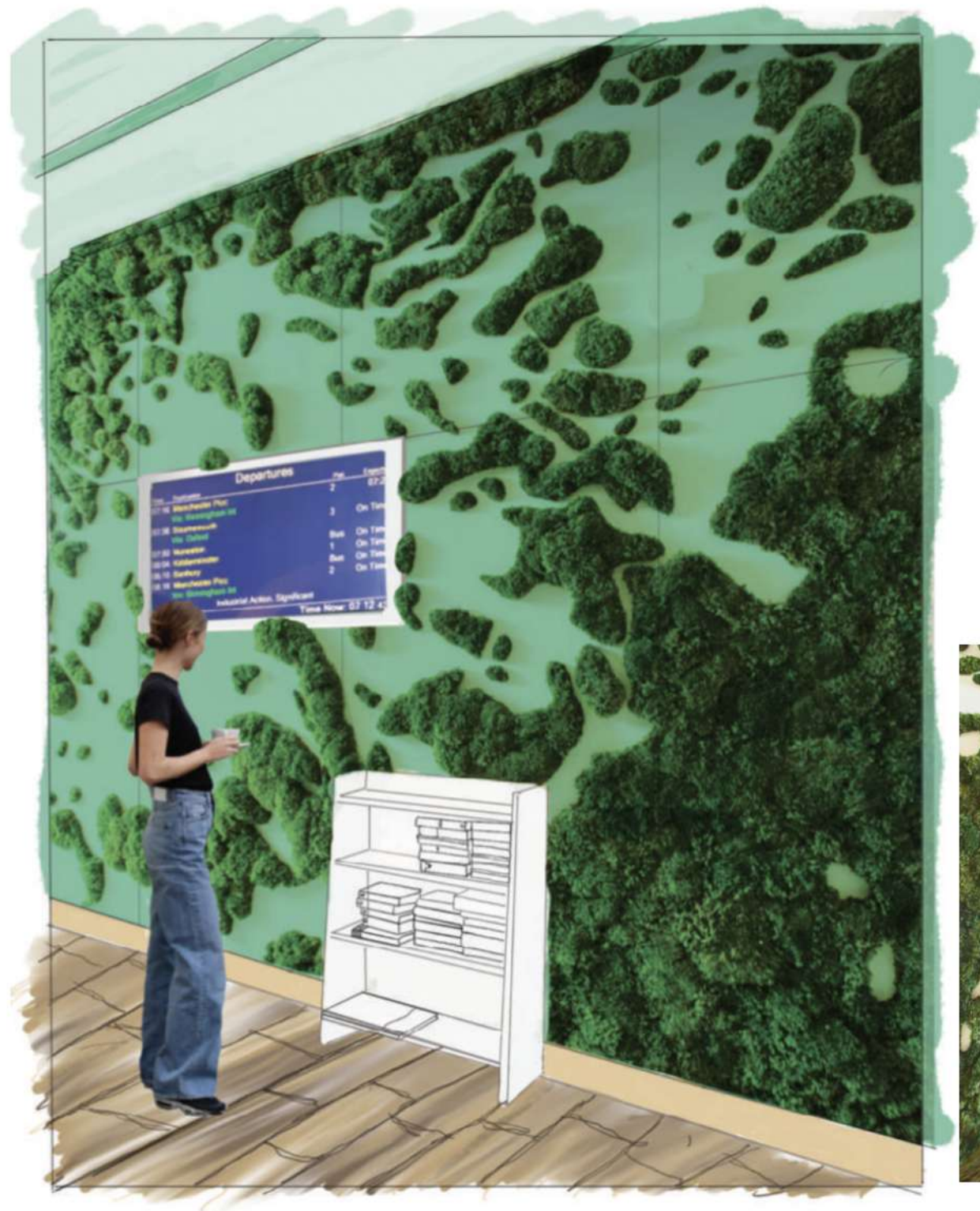
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03:

RSA - COMPETITION

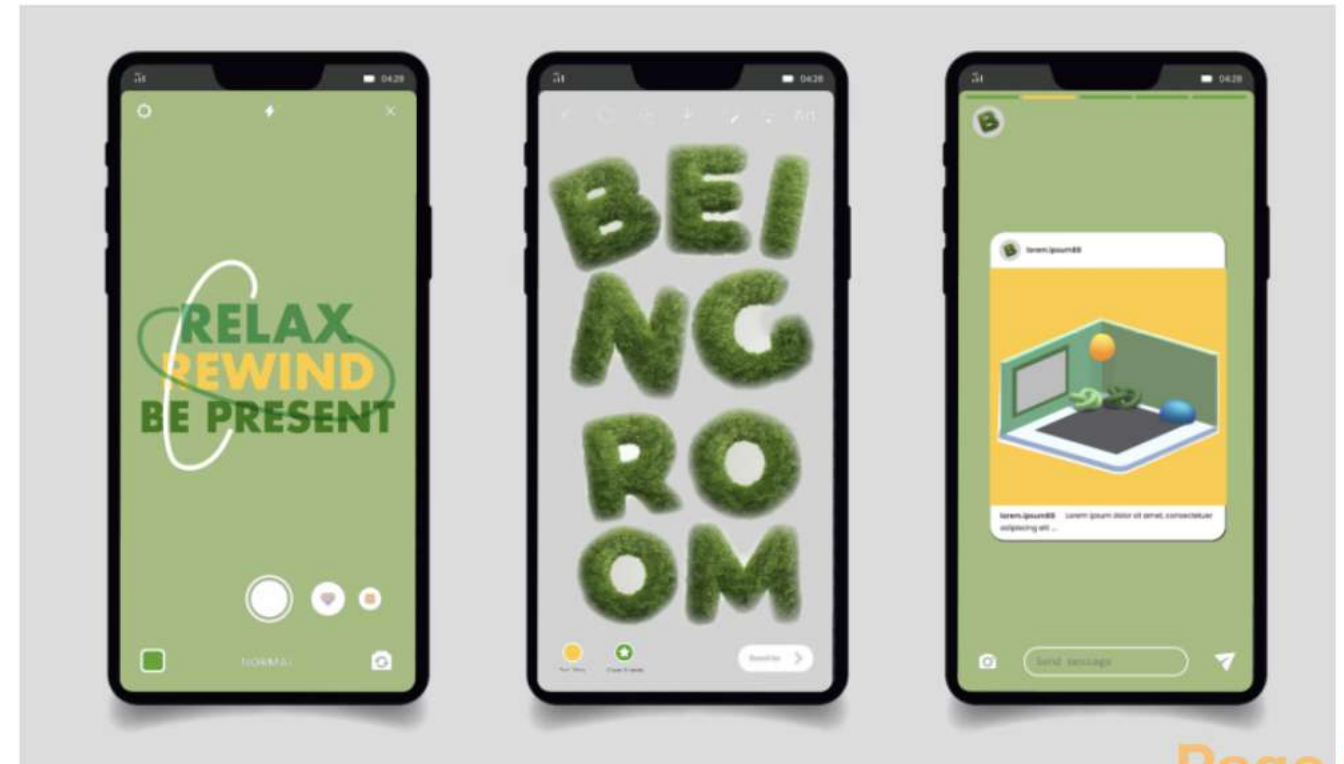
University Brief - Exploring the question 'how can we influence positive behaviours in train stations.'
I chose to use image making and collages as my final outcome.



03:

RSA - BEING ROOM

University Brief - Exploring the question 'how can we influence positive behaviours in train stations.'
The Being Room was my final outcome



04:

DESIGN FICTION - MICRO

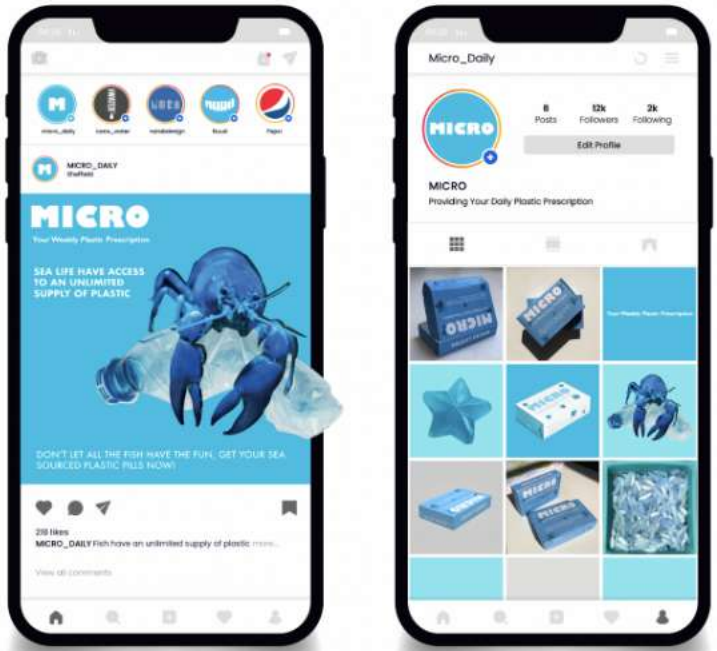
This brief asked us to explore design fiction and I chose to spread awareness of micro-plastic in a satire way rather than a solution.

We ingest around 5g of micro and nano plastic every week, without choice but what if this was a pill you were forced to eat every week, would seeing the plastic up close make you think twice?



04: DESIGN FICTION - MICRO

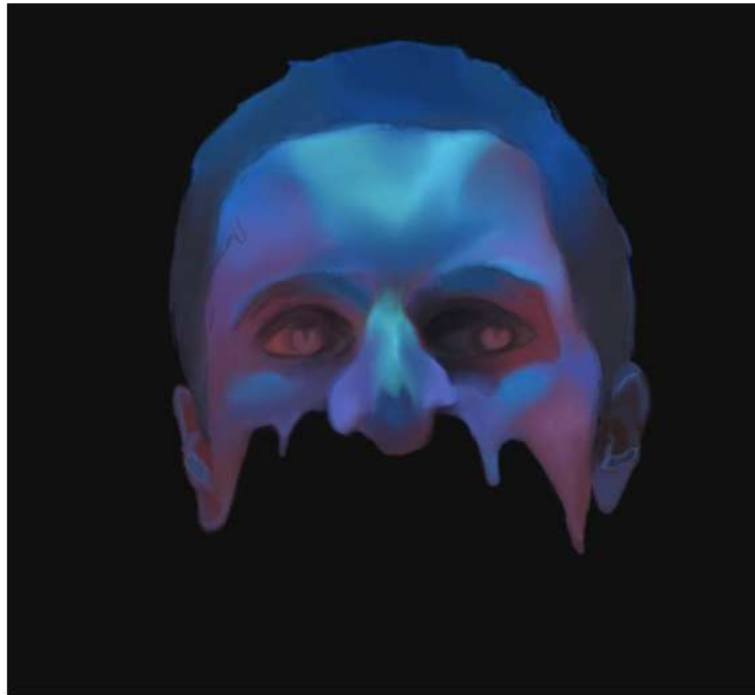
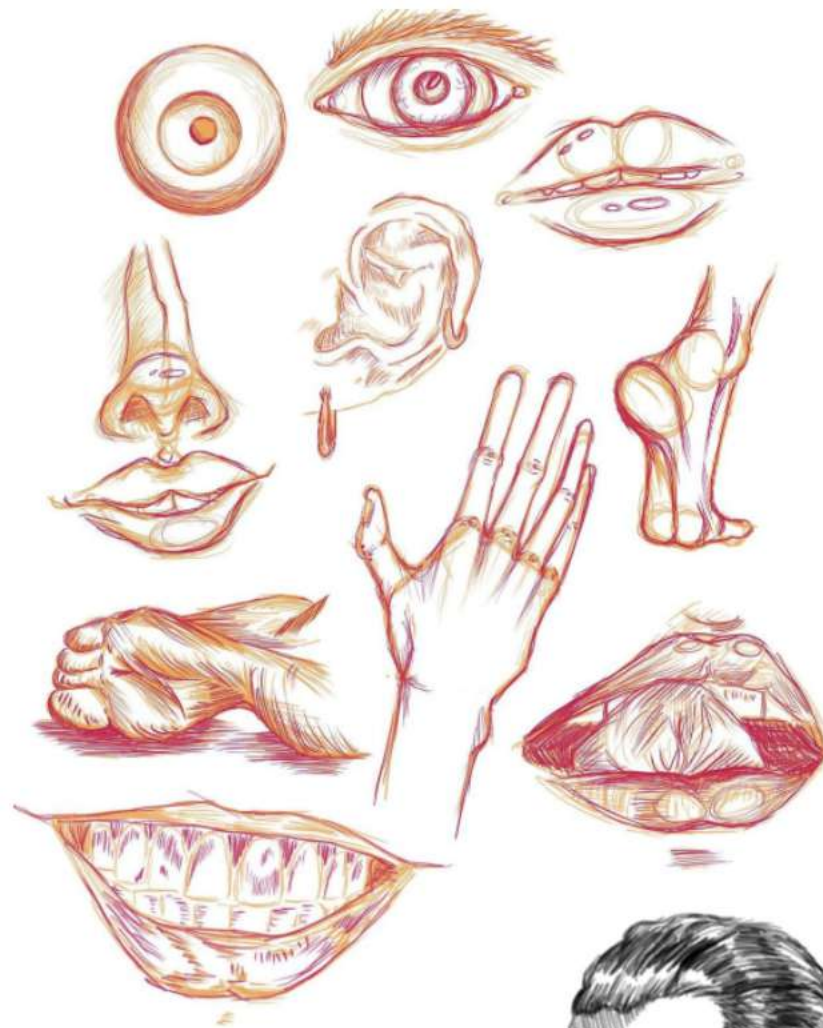
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05:

ILLUSTRATIONS

Collection of illustrations i have completed over the last 3 years.



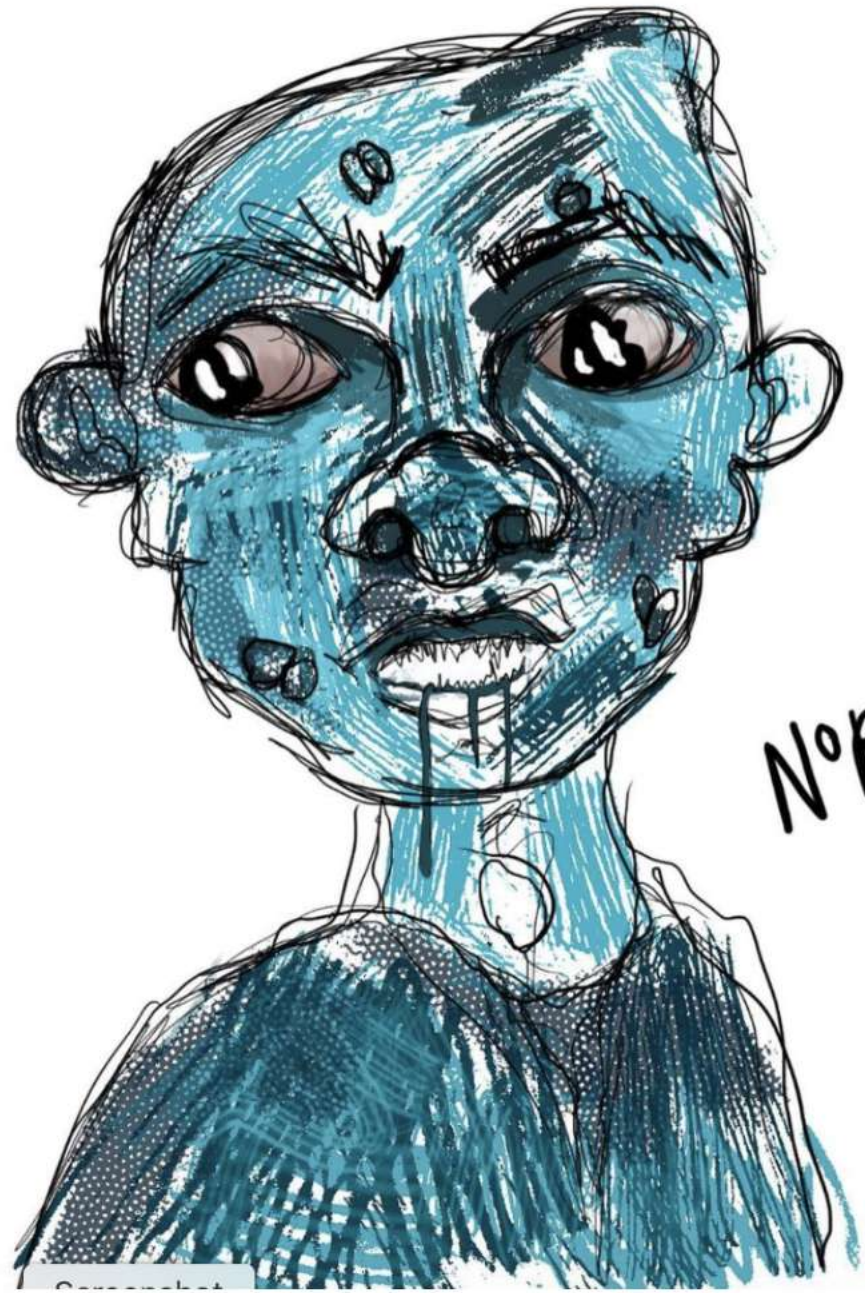
JAN
TSCHICHOLD



05:

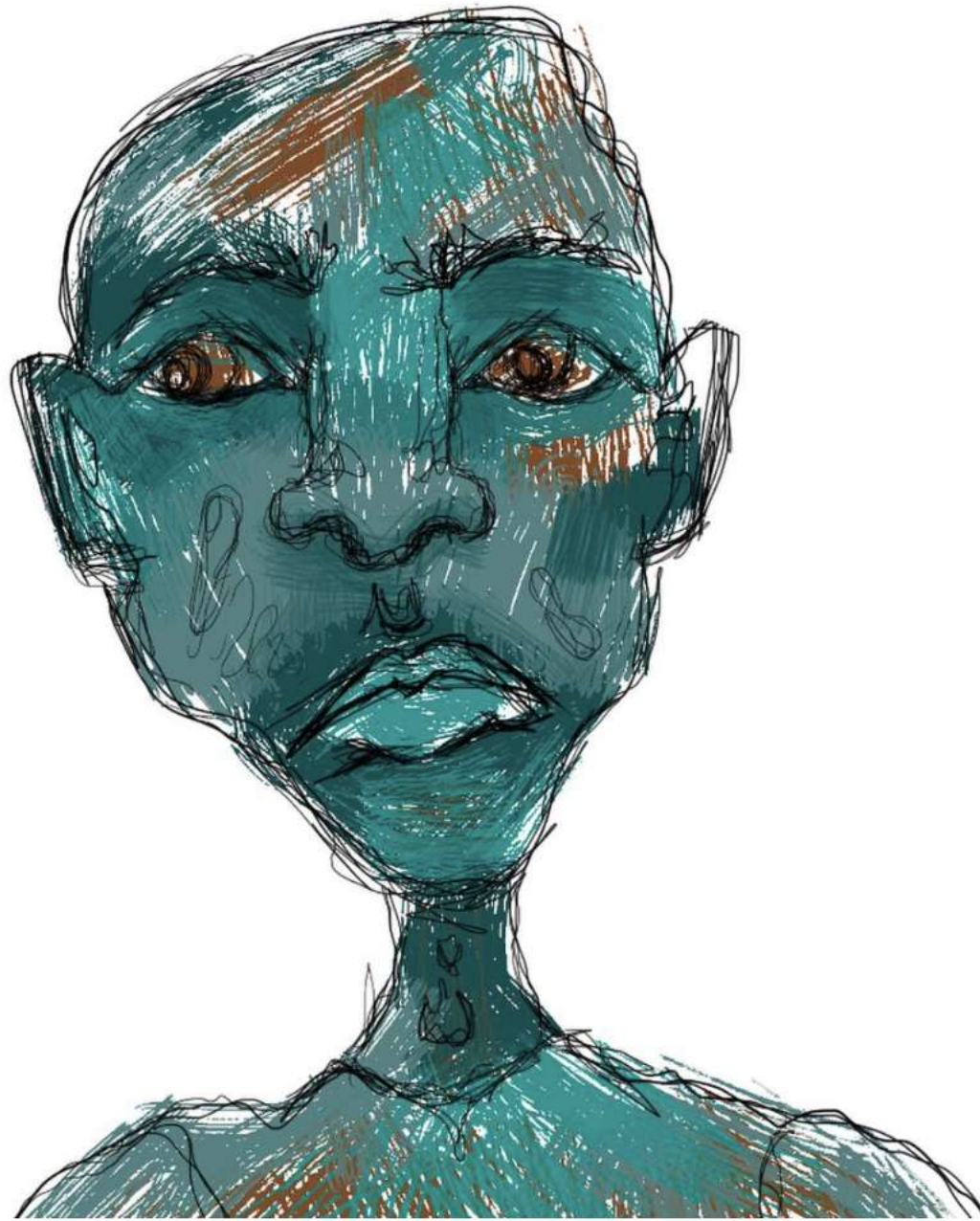
ILLUSTRATIONS

Blue guys



NORA

NORA

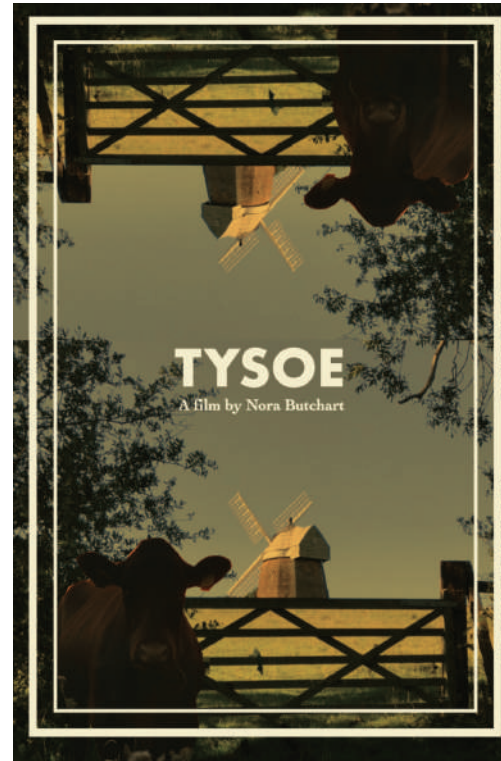
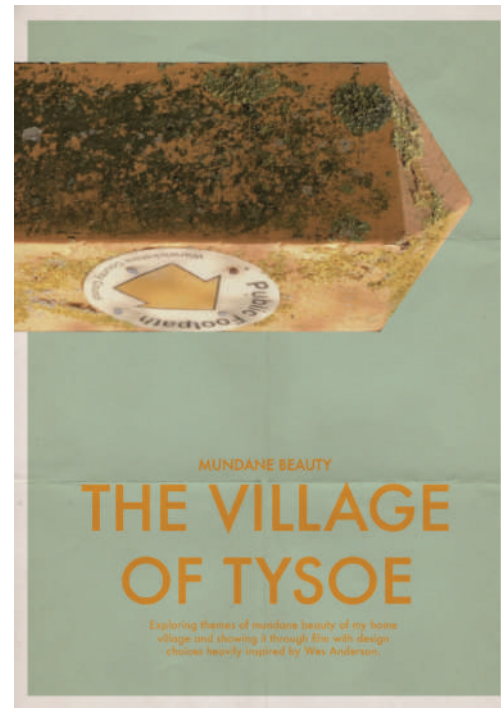


06:

DOCUMENT MY CULTURE

University brief that saw me create a short film highlighting the mundane quirks of my village I grew up in as a sort of love hate letter after not living there for 3 years.

I decided to make my film as though the director Wes Anderson had walked through my village and the outcomes were though his lens.



07:

FILM PHOTOGRAPHY

Passion Project - film photography is a hobby of mine, I have recently been taking more seriously and have been documenting this through an Instagram account linked to my design account.



07:

FILM
PHOTOGRAPHY





Thank you for Viewing my work!

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INSTAGRAM: [@NorabDesign](https://www.instagram.com/NorabDesign)

